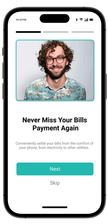
Effortless Money Management: Simplify Your Financial Life



Kel's Pay is designed to empower individuals to take control of their financial goals. With intuitive features and insights. Our app provides a comprehensive solution for managing income, expenses and budgets in one convenient platform.

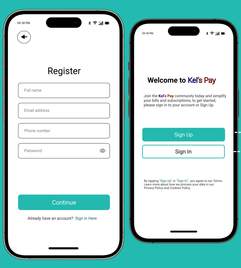
By addressing common challenges in financial management, the app promotes financial literacy, encourages financial goals and empower users to achieve their financial goals.

What I did ?

- Market Analysis
- User Persona
- Journey map
- Wire Framing
- Prototyping
- UI Design
- UI kit
- Usability Testing

Many people struggle with keeping track of their finances and budgeting effectively. **Kel's Pay** offers a user-friendly and efficient way to manage finances, enabling users to make smarter financial decisions.

ONBOARDING



Onboarding & Sign up

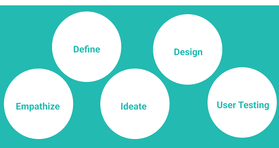
Experience a seamless onboarding process and effortless sign-up/sign-in with comprehensive UI.

With intuitive interface and simplified steps , it's easy for user to create an account, verify the identity and start managing the finances in no time.

DESIGN PROCESS

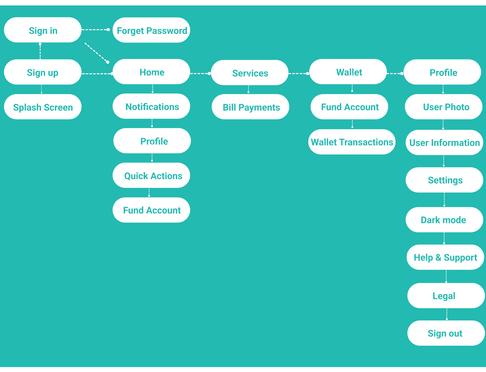
Design Process

Involves user research, ideation, prototyping, testing and iteration to create a smooth and user friendly interface.

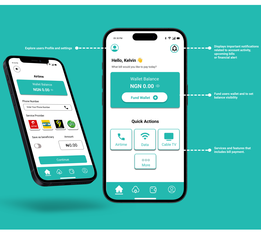


Identify the problem-----Market analysis----User persona----Generate ideas----App architecture----Prototype---Design---Test

APP ARCHITECTURE



HOME SCREEN



SERVICES

WALLET

PROFILE

STYLE GUIDE

Green Hex 24BAB1	Light Gray Hex D9D9D9	Black Hex 000000
White Hex FFFFFF	Gray Hex 808080	Dark Gray Hex 393737

Aa

Roboto

Regular/Bold/Mixed