

Lecture 1

Intro + Chapter 1 and 2

Re: Interaction Development

Dear students

Literature:

E. Castro & B. Hyslop: HTML and CSS, 8th Ed., Peachpit Press

First lecture is Wednesday, August 30, at 8:30 AM

Pre-reading:

HTML and CSS: Introduction

HTML and CSS: Chapter 1

HTML and CSS: Chapter 2

Best,

Jan (jsj@baaa.dk)

Today's Learning Goals

Semester Description and Lecture Plan (Interaction Development)

The Internet, WWW, browser, app (application), programming, coding

Development tools (software): Adobe Brackets

Browser: Google Chrome (consumer/developer)

Expectations alignment (student/instructor)

Intro to HTML: Coding your first webpage

Presentation:

Interaction Development: Jan Skovgård Jensen (jsj@eaaa.dk)

N.Y.C. (visual artist)

Consul Company (web development)

BA Teacher Education

Academy Profession degree in Multimedia Design and Communication (MDC)

Master MIT (Aarhus University)

Lecturer at BAAA: 10 years

List of Students - 1md17x1 - X-class – Who are you?

How are you? (survey)

Task 1: "Remember My Name" Application (see Remember-name-exercise.pdf)

The Academy Profession programme for Multimedia Design and Communication

Curriculum:

The programme aims at qualifying the student to independently design, plan, implement and manage multimedia tasks and to contribute to implementing, managing and maintaining multimedia productions.

The 4 subjects: Business, Communication and Presentation, Design and Visualization, Interaction Development

The 4 cases: European Capital of Culture 2017, Content, Mobile First and Exam Project (Portfolio)

“multimedia productions” == web production (BAAA)

Web Consumer <=> Web Developer

Task 2: Publishing your Website (see Publishing_website.pdf)

Task 3: Notepad, Notesblok, TextEdit: Follow me ... (p. 30)

TextEdit setup: <http://computers.tutsplus.com/tutorials/quick-tip-configure-textedit-for-coding-html--mac-44786>

Expectations

What are my expectations?

- You are ambitious: Attend well prepared, 4 hours of class = min. 4 hours of homework
- You attend class on time, meets deadlines
- You fulfill mandatory assignments (see Semester Description on Canvas)
- Dialog is welcome

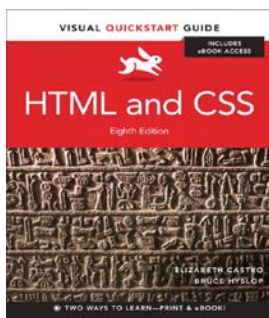
What are your expectations?

Semester Description and Lecture Plan: See Canvas - Semesterdescription_Interaction.pdf

- what is mandatory?

Literature

HTML and CSS Visual Quickstart Guide (8th Edition), Elizabeth Castro and Bruce Hyslop



Interaction Development: Internet, www, browser: See Canvas – Internet.pdf

Ref.: <http://en.wikipedia.org/wiki/Internet>

Development tools (software): Adobe Brackets

Browser: Google Chrome (Extension: Web Developer)

Most popular browsers: http://www.w3schools.com/browsers/browsers_stats.asp

Intro to Brackets ... Brackets Tutorial: <http://css-snippets.com/brackets-course/>

Task 4: Hands on: Follow me ...

Organizing files (p. 37)

jsj@eaaa.dk

Show file-extensions (p. 14)

HTML5 – basic structure of a document (.html)

```
<!doctype html>
<html>
<head>
<meta charset="utf-8">
<title>Untitled Document</title>
</head>

<body>
</body>
</html>
```

Assignment 1 (hands on!)

See Assignment_01.pdf on Canvas

Task 5: Next lecture ...

See Next_Lecture.pdf on Canvas

Literature:

HTML and CSS Visual Quickstart Guide, Intro + Chapter 1 – 2

Brackets Tutorials: <http://css-snippets.com/brackets-course/>