

OPPORTUNITIES BUILD BUSINESS IN NEW YORK CITY

New York is the city that has witnessed many small business startups like Meetup, Tumblr, Shutterstock, and Foursquare, covering a large market place across the globe. New York has all the talent, technologies, infrastructure, and other resources that is the absolute requirement for any well-established business. It is very thought-provoking. Therefore, if you are choosing New York to put the foundation for your new small business, you have already played a smart move.

There are ample of small business opportunities available in New York. Even the proximity to New York City provides exceptional access to skilled labor & capital. Another study revealed that more than 2 million small businesses are employing around 4 million people in New York. Additionally, the New York City regulations are very progressive & designed to support employees. But, before you come up with one of the best business ideas, you must be sure of the interest and the expertise you have.

After that, you should ask yourself – “Does your business is capable of resolving any problem?”. If the answer is yes, then your small business startup will be welcomed by the potential customers of New York City with an open heart. And proactive customer service will take your business to another level and create value for your small business. So now, if you are about to start a small business in New York City, you have to do proper homework to figure out the small business ideas with low investment and higher profitability.

Let’s give a closer look at the Top-21 Small Business Ideas we have gathered for you, that merely requires a little investment.

1. Luxury Tour Planner

To start a small business in New York as a trip planner could be very valuable for people. Especially, the people living in New York mostly have wanderlust or a desire to explore new places. And if you can provide them with special discount deals, you will develop a vast customer base within a short span. Although it is already a well-established sector in NY, you can top your service by creating an exciting USP (unique selling point).

Only arranging overseas tours, international cruise deals, and luxury travel can’t be of great help. Go ahead of the competition and amaze your customer by providing deals for exotic places across the state. Remember, all your customer wants is a peaceful & quality time with their families. So, taking care of their comfort zone should cover a major part of the travel package you are going to offer.

2. Food Delivery Service

Having home-cooked food is the first preference of all the people working in NY. Mainly, it is the most desirable thing for those who are living alone without their families to work in NY and miss home food. This desire for home-cooked food has led to various food chain business opportunities.

And if you can provide such people with a delicious treat of freshly cooked homemade food, you can see your business growing in the initial months only. Create a lucrative weekly/monthly-based food packages. Make them affordable and of high-quality. Moreover, timely delivery to settle hunger is always a good idea to stay in the minds of your potential customers. It is one of the best approaches to start a small business in NY with low investments.

3. Recruitment Agency

There would be no denying to the fact that NY is the most populous city in America. In spite of being a hub of startups, the job search wanderers are everywhere. They are yet looking for the right direction and a reliable source that may help them find a suitable job in no time. It has increased the demand for recruitment mediators.

So, if you want to start your own small business in NY, all you have to do is to build strong relationships & a considerable network with the employers. With little investment in your recruitment agency and more of excellent communication skills, you can fill the gap between the job seekers and the companies who are in search for the right talent.

4. Property Management Services

All the people living in NY are in the rat-race of staying ahead of the competition. They only believe in getting down to the nitty-gritty of their businesses when it comes to time management. Here, you can grab an opportunity to start your small business in NY by becoming their property manager. Business people hire property managers to look after tenancy or maintenance of their properties since they like to spend that time on other crucial tasks. So, create a web, track them, and offer your exclusive services to them.

5. Childcare Business

In NYC, almost both parents are usually working. Therefore, the demand for babysitters is considerably increasing day-by-day. But, parents have to keep security at stake, while hiring babysitters for their beloved kids. It is the primary concern of almost every parents out there in NY. So, you can create a business opportunity of your own targeting this issue. You can start daycare centers for kids since childcare is a trending small business in NY. It not gives the working parents a sense of security for their little champs but also provide their kids with a benefit of pre-school learning opportunities.

6. Handyman Services

If you can offer maids, cleaning, or handyman services to the people of NY, you will become one of the most appreciated businesses. People in NY urge to have such services since they usually run out-of-time. Because of which, they find it hard to grab some time for the home-care routine. So, they are always in search of a reliable option for home-cleaning services or a maid. Hence, handyman services is a profitable small business in NY, which is easy to set up.

7. Online Trading

Online trading is another most successful & profitable idea for starting a small business in

NY. You can also have an opportunity to sell your product online on the most popular platforms like – eBay & Amazon. If you have something to sell that is useful, you can easily attract the targeted audience through these platforms. All you have to do for becoming a successful online- trader is to provide high-quality service & products at a value price.

8. Snacks Shop or Bakery

Snacks and Bakery

No matter wherever people live or travels, having good food is a necessity. More than that, NY is the city, which is full of food or snack lovers. And it is enough to hit the bullseye. You can offer delicious tea-time snacks (for any time), or some mouth-watering treats, which can make the food lovers day. It is one of the most successful small business in NY. Although NY is saturated with the food business, a signature dish or snack is enough to stand out. You can own a mobile van or set up a snack shop as per your convenience. Adding some party snacks to your shops would be an add on since occasions to celebrate will always come in everybody's life.

9. Flowers Delivery Service

To start a small business in NY as an Online Florist has now become the center of attraction. Flowers can add so much beauty to many occasions. Whether it is about the flower decoration or gifting a bouquet to express love & joy, flowers are the part of every possible event or an occasion. It is the reason why flowers delivery service is much in demand. And if you are artistic by birth, you can trade in flowers without giving a second thought. You can do wonders in everything, whether it is floral designing, flower arranging, flower care, merchandising, or flower delivery.

10. Become a Webpreneur

There is no denying to the fact that since the early 21st century, digital entrepreneurship is creating a lot of buzzes. It has generated numerous small business opportunities, primarily, with the rise of the search engine like – Web Designer & Developer, Programmer, Graphic Designer, SEO Specialist, Blogger, and PPC Advertiser. If you have the expertise in any of the mentioned fields, you can build your own big empire. So, you can become a webpreneur and provide cutting edge solutions to the other industries. And if you can successfully empower other businesses with your skills and business models, you can get huge profits in return.

11. Dry Cleaning Service

Like cleaning & cooking, another time-consuming, tiresome, but yet the essential task is – laundry. In New York, almost everybody has a hectic schedule. It gets challenging for the category of working people to manage their time to approach a dry cleaning service provider. They prefer a doorstep service, which could save their precious time & energy. Therefore, a dry cleaning service is a very profitable small business in NY. Also, if you can provide mobile laundry pickup and delivery services, customers will pay you happily.

12. Mobile Auto Workshop

New York is known for its lavish lifestyle. Almost everyone owns a car and undoubtedly,

where there are cars, workshops are required. But, in the case of an emergency like – running out of gas, flat tire, engine problems and much more, roadside assistance is needed. It is a fabulous opportunity for starting a small business in NY. You can start a mobile mechanic shop on your own and generate a lot of profits. Moreover, you can sell routine diagnostic & maintenance packages to your potential customers. It can help them to keep their cars for longer on the road, which seems to be very lucrative to buy your packages.

13. Car Washing Service

Well, if you find it difficult to start a mobile auto mechanic shop for cars, then you can opt to provide car washing services. As already mentioned, NY people have a busy lifestyle, and they even do not prefer to go out to the car wash shops. They are always in search of some licensed professional, who can pick their cars, take it to the garage, wash and clean it properly, and drop the car back at the decided location. It is a wonderful means of saving time and get the job done. Therefore, if you can provide a pick- wash- drop car wash service, you can quickly seek the attention of your customers.

14. Business Setup Advisor

Everything in life has a price connected to it and so as your advice. If you are an excellent researcher and have many innovative business plans & ideas in your mind, you can earn money out of it. You can become a business setup advisor and sell your advice in a professional format. It can work for both foreign & local investors. And the perk of starting your small business in NY as a Business Setup Advisor is that it requires almost negligible investment.

15. Foreign Cuisine Restaurant

Foreign Cuisine Restaurant is a business that is at its bloom in NY. You can find food travelers across the globe, who travel just to have the unique taste of the local food. So, entrepreneurs have started to target these food lovers. A Foreign Cuisine Restaurant is one of the best ways to satisfy foodies by providing them with different tastes & cuisines famous throughout the world, at one common place. Therefore, foreign cuisine delivery service comes under a top-21 small business in NY.

16. Elder Care and Babysitting

Elder Care Another small business that is very popular in attracting potential customers in NY is – baby & elder care programs. Especially, the people having a busy lifestyle seek such services to take care of their babies & elders in their absence. If you have time & willingness to spend certain hours, you may set up licensed babycare & eldercare centers. It gives a sense of security to the people who are leaving behind their loved ones alone while heading toward their workplaces.

17. Personal Care

Another small business in NY that falls under the top-21 category is the personal care business. In NY, people look for professional advice for almost everything. So, how could they stay behind when it comes to personal care? All you need to have a sense of fashion and the knowledge about the tips & products that are required for the overall wellness. Do not

worry about the earnings! If you have a shopping sense, many people in NY are rich enough to hire such advisors and ready to pay a handsome salary for that.

18. Dog Walking

Timing constraints of working people in NY is not allowing them to manage the time for pet care. And when it comes to their furry friends- dogs, they are pretty well aware of how a walk is a must for them. However, due to lack of time, they cannot afford this much time to take them out. So, you can capitalize on this opportunity and approach such people to hire you. You can set up an organization or solely work on your businesses behalf and take your client's pet for a lovely walk. No wonder, but it does not require any of investments.

19. Niche Blogging

If you have the true potential and expertise in writing blogs, you can earn more than an average. Nowadays, niche blogging has become an awe-inspiring business model that could be utilized by various companies to improve their brand's online presence. People in NY hire niche bloggers and easily pay the desired amount for the work. Undoubtedly, it is also a zero-investment and profitable small business in NY.

20. Event Organizer

NY sponsors several events for their companies, friends & families. If you have confidence, knowledge, and grilled communication skills, you can become an event organizer. These events vary from a small scale to large scale events. It allows you to work part time or full time as per your convenience. As a planner, you might have to do pre-event planning, arrange meeting locations, manage transportation, and much more as per the niche requirement.

21. Translation Service

New York City entertains startups & businesses having a targeted audience across the globe. And the most common challenge to crack the deal is the language barriers. But, if you master any foreign language, you can start your small business in NY as a translator. Even, you can work with several companies to help them in translating their website content, videos, marketing materials, and so on. All you need is to excel in translation service, and you can earn as much as you want without making any significant investment.