

# Kemi Elizabeth Ojogbede

Senior Technical Writer & Developer Advocate | Documentation Engineer | Python Enthusiast

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**Senior Technical Writer & Developer Advocate** with 4+ years' experience creating documentation, tutorials, sample code, and AI-powered content (Claude, LangChain, OpenAI) for APIs, platforms, and data-driven products. Skilled in Python and scripting to build workflow tools, automate processes, and inform documentation strategy. Partner with engineering, UX, and product teams to optimize content, information architecture, and developer experience, while engaging communities via blogs, talks, and conference presentations.

## Education

- **MSc Data Science** – Birkbeck University of London | 2019–2021
- **MA Contemporary Literature & Cultural Theory** – Birkbeck University of London | 2014–2016
- **BA English with Creative Writing** – University of Nottingham | 2011–2014

## Skills

**Technical:** Python, Flask, REST APIs, GraphQL, SQL, Webhooks, SDKs, AI Tools (Claude, LangChain, OpenAI), N-gram & sentiment analysis, Web Scraping

**Documentation & Dev Advocacy:** Docs-as-Code, Docusaurus, Hugo, CI/CD pipelines, Content Strategy, Style Guides, Information Architecture, Multi-team delegation

**Workflow & Tools:** Git/GitHub, Postman, Insomnia, VS Code, Figma, Slack, n8n workflows, Data Visualization (Tableau, Google Data Studio), Final Cut Pro, Photoshop

**Other:** Conference Speaking, Hackathons, Blog/Technical Writing, Project Management, Whitepapers, Content Marketing

## Professional Experience

**Upsun (formerly Platform.sh)** | Senior Technical Writer & Developer Advocate | August 2024 – Present

- Lead and maintain developer documentation during a major brand merge, preserving and enhancing content for multiple products.
- Spearheaded a data-led information architecture restructure and replatform to Mintlify, collaborating with engineering, product, and marketing teams to ensure clarity and usability.
- Organize and lead bi-weekly cross-team documentation planning meetings, delegating tasks, monitoring deadlines on Linear, and ensuring alignment with sprints.
- Build internal tools to improve team workflows, including Python and AI-powered tools to review our documentation and convert Developer Center blogs into social media posts.
- Use AI (Claude, OpenAI) daily to enhance content workflows, analysis, and documentation quality.
- Actively liaise with users, engineers, and product managers across multiple countries to understand pain points and translate them into actionable documentation improvements.
- Participate in and speak at global conferences (SymfonyCon Amsterdam 2025 & SymfonyCon Vienna 2024) and hackathons, representing the company and sharing best practices in technical writing and developer enablement.
- Hands-on GitHub management, ensuring the repository is structured and up-to-date.

**Amplience** | Technical Writer (REST & GraphQL documentation) | July 2022 – August 2024

- Spearheaded documentation for REST and GraphQL APIs and a new AI-powered content studio, improving developer onboarding and reducing support queries.
- Collaborated with UX, engineering, and product teams to restructure and scale documentation according to information architecture best practices, ensuring consistency and clarity across the platform.
- Developed Python-powered workflows to scrape competitor and internal sites for research, enabling data-driven improvements to content and AI prompt engineering initiatives.
- Conducted n-gram and search analysis on documentation queries, uncovering content gaps that informed targeted updates and reduced user confusion.
- Tested and validated APIs and webhooks, liaising with external clients to ensure accurate implementation guidance.

**Data Visualisation Engineer** | PhD Media | Feb 2022 – July 2022

- Connected to multiple APIs across media platforms, reading and interpreting API documentation daily to reliably collect and centralize client data using Python.
- Cleaned, normalized, and structured large datasets using SQL in BigQuery, ensuring consistency, accuracy, and usability for analysis.
- Built interactive dashboards in Google Data Studio to visualize trends, KPIs, and audience insights, enabling data-driven client decisions.
- Automated data pipelines with Python scripts, reducing manual processing time and increasing reporting efficiency.

#### **Commercial Content Creator & Data Manager | Finder UK | Nov 2020 – Feb 2022**

- Built interactive financial calculators and data visualizations for research pages on pensions, investments, and trading statistics using Twig, PHP, JavaScript, and Python.
- Developed media-ready tools for the PR team, enabling wider distribution and coverage of research findings.
- Conducted Python-based topic analysis and web scraping to inform commercial campaigns and optimize content strategy.
- Managed and mentored a team of content creators and designers, championing their growth, encouraging professional development, and supporting promotions.
- Completed second masters degree in Data Science while working full-time here. Applied all learnings from my course to this role.

#### **Email Specialist | Mumsnet | Sep 2019 – Nov 2020**

- Built HTML email templates mirroring site engagement metrics; ran AB testing to optimize performance.
- Used Python to segment audiences, run targeted campaigns, and analyze Black Friday sales data, achieving 68% email revenue growth.

#### **Commercial Content Creator | Mumsnet | Oct 2018 – Sep 2019**

- Conducted Python-based topic analysis across user forums to uncover trends in buying habits and content engagement, directly influencing client marketing strategies.
- Managed promotional activity and content production schedules for multiple clients simultaneously.
- Collaborated closely with clients to design creative, branded content solutions that met marketing objectives.

#### **Journalist | The Mirror, The Week UK, Grazia UK, The Hook | 2016 – 2018**

- Produced high-visibility articles and data-driven stories for national and international outlets.

#### **References available upon request**