



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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The primary objective of this project is to identify the key factors contributing to a successful launch. Our approach involved several critical steps:

- 1.Data Collection:** Gathering relevant data.
  - 2.Exploratory Data Analysis (EDA):** Conducting a thorough analysis to uncover patterns and insights.
  - 3.Model Building:** Developing predictive models to forecast the outcomes of future launches.
- These topics will be discussed in detail during the presentation.

## Key Takeaways:

Achieved an accuracy rate of 83.3% in predicting launch outcomes on the test set.

# Introduction

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SpaceX, a pioneering force in the space industry, is dedicated to making space travel accessible and affordable for all. SpaceX is known for activities such as **Delivering spacecraft** to the International Space Station / **Deploying a satellite constellation** to provide global internet access / **Executing manned space missions**.

SpaceX's cost-effective rocket launches, priced at \$62 million per launch, are made possible by the innovative reuse of the first stage of its Falcon 9 rocket. In contrast, other providers, unable to reuse the first stage, face costs exceeding \$165 million per launch.

By predicting the likelihood of a successful first-stage landing, we can estimate the launch cost. This can be accomplished using publicly available data and machine learning models to forecast whether SpaceX or a competitor can reuse the first stage.

## Exploration Focus:

- Analyzing how payload mass, launch site, number of flights, and orbits influence first-stage landing success.
- Tracking the rate of successful landings over time.
- Determining the most effective predictive model for successful landings.



Section 1

# Methodology

# Methodology

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## Executive Summary

- Data collection methodology:
  - Data have been collected using SpaceX REST API and WebScrapping.
- Perform data wrangling
  - Scope the data, handling missing values and transforming categorical features to numerical (One Hot Encoding) in order to prepare for analysis and modeling
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

# Data Collection

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In this section, we will delve into the data collection techniques employed in the project.

The primary methods include:

- Utilizing the SpaceX REST API.
- Extracting data from the Wikipedia Falcon 9 page.

The objective of the data collection step is to:

- Acquire relevant and accurate data.
- Ensure data quality.
- Build a comprehensive dataset to facilitate future analysis.

# Data Collection – SpaceX API

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- Request data from SpaceX API
- Decode response and Transform to a dataframe (use of `.json()` and `.json_normalize()`)
- Request information about the launches from SpaceX API using custom functions to decode IDs and store in a dictionary
- Create dataframe from the dictionary
- Filter dataframe to contain only Falcon 9 launches
- Replace missing values of Payload Mass with calculated `.mean()`
- Export data to csv file

[Link to GitHub hosted notebook](#)



# Data Collection - Scraping

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- Request data (Falcon 9 launch data) from Wikipedia using requests library
- Create BeautifulSoup object from requests.get() method
- Populate a dictionary using HTML Tables (Header (th) and data (td))
- Create dataframe from the dictionary
- Export data to csv file

[Link to GitHub hosted Notebook](#)

# Data Wrangling

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Steps :

1. Data Loading : import and read of the csv file
2. Data Analysis : Missing data proportion, type of features, exploration of Launch Sites and Orbits to better understand data
3. Mapping of Outcome Feature : Create a numerical feature from a categorical one (if bad outcome 0 else 1)

[Link to GitHub hosted Notebook](#)

# EDA with SQL

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EDA with SQL has been divided into 2 types of queries :

1. Display information of the table :

Unique launch sites / 5 records where launch site begins with 'CCA' / Total payload mass carried by boosters launched by NASA (CRS) / Average payload mass carried by booster version F9 v1.1.

2. Explore Data by creating new field :

Date of first successful landing on ground pad / Names of boosters which had success landing on drone ship and have payload mass greater than 4,000 but less than 6,000 / Total number of successful and failed missions / Names of booster versions which have carried the max payload / Failed landing outcomes on drone ship, their booster version and launch site for the months in the year 2015 / Count of landing outcomes between 2010-06-04 and 2017-03-20

[Link to GitHub hosted Notebook](#)

# EDA with Data Visualization

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During EDA we plotted different chart to discover bivariate relationship.

1. FlightNumber vs. PayloadMass (scatter plot for relationship)
2. Flight Number vs. Launch Site (scatter plot for relationship)
3. Payload Mass vs. Launch Site (scatter plot for relationship)
4. SuccessRate of each Orbit Type (bar plot for relationship)
5. FlightNumber vs. Orbit type (scatter plot for relationship)
6. Payload Mass vs. Orbit type (scatter plot for relationship)
7. Launch Success Trend (Year) (line plot for trend)

Understanding relationship between features is key for developing a machine learning model.

[Link to GitHub hosted Notebook](#)

# Build an Interactive Map with Folium

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First of all, we marked all launch sites on a map and added a popup with some info in it.

Then we marked the success/failed launches for each site on the map (**green** if it was a success and **red** a failure) which gives us a good overview of high success site.

Finally, we calculated the distances between a launch site to its proximities such as coastline, railway, highway, and city

[Link to GitHub hosted Notebook](#)



# Build a Dashboard with Plotly Dash

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## Dropdown List with Launch Sites

Allow user to navigate through launch sites to scope their analysis

## Slider of Payload Mass Range

Enable users to choose a range for the payload mass.

## Pie Chart Showing Successful Launches

Enable users to view the outcome of launches as a percentage of total number of launches.

## Scatter Chart Showing Payload Mass vs. Success Rate by Booster Version

Show the relationship between these features to users

[Link to GitHub hosted py file](#)

# Predictive Analysis (Classification)

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- Create Dependant variable from Class column (using NumPy array)
- Standardize the data with StandardScaler. Fit and transform the data then split the data using train\_test\_split, we will use train data to train our models.
- For each algorithms LogisticRegression(), SVC(), DecisionTreeClassifier(), KNeighborsClassifier() :
  - Initialise the model and create a parameter dictionary
  - Create a GridSearchCV object with 10 folds and parameters created before
  - Fit GridSearchCV object on train data
  - Calculate accuracy on the test data using .score() and assess the confusion matrix
- Identify the best model based on accuracy

[Link to GitHub hosted Notebook](#)

# Results

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## Exploratory Data Analysis

- Launch success has improved over time with a peak at 0.9
- KSC LC-39A has the highest success rate among landing sites 77.2%
- Orbits ES-L1, GEO, HEO and SSO have a 100% success rate

## Visual Analytics

- Most launch sites are close to the equator and the coast
- Launch sites are distant enough to public installation (City, Railway etc) in case of a bad outcome, while still close enough to supply launch activities

## Predictive Analytics

- Logistic Regression / Support Vector Classifier and KNN are the best model on test data



The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower half of the image. The overall effect is dynamic and technological.

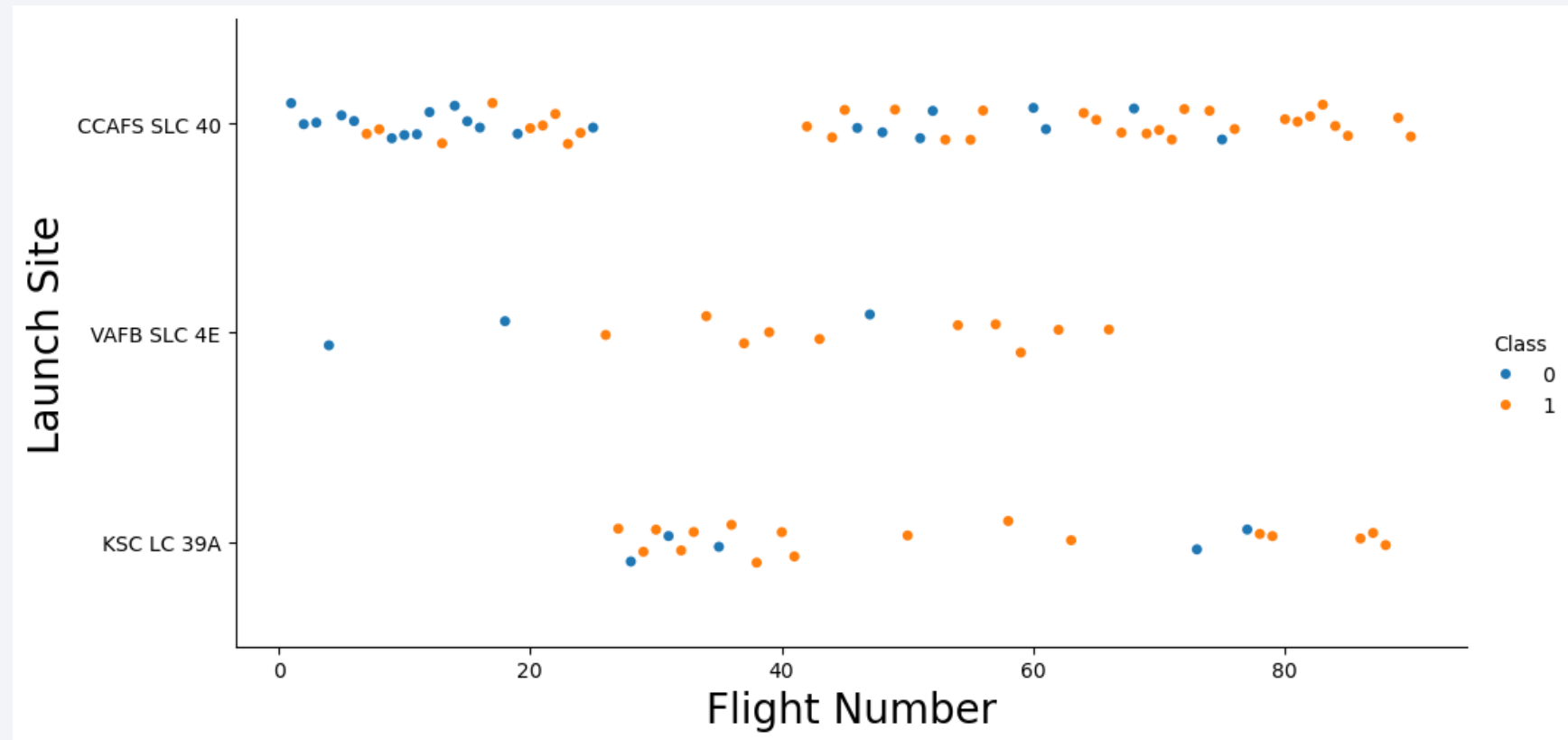
Section 2

# Insights drawn from EDA



# Flight Number vs. Launch Site

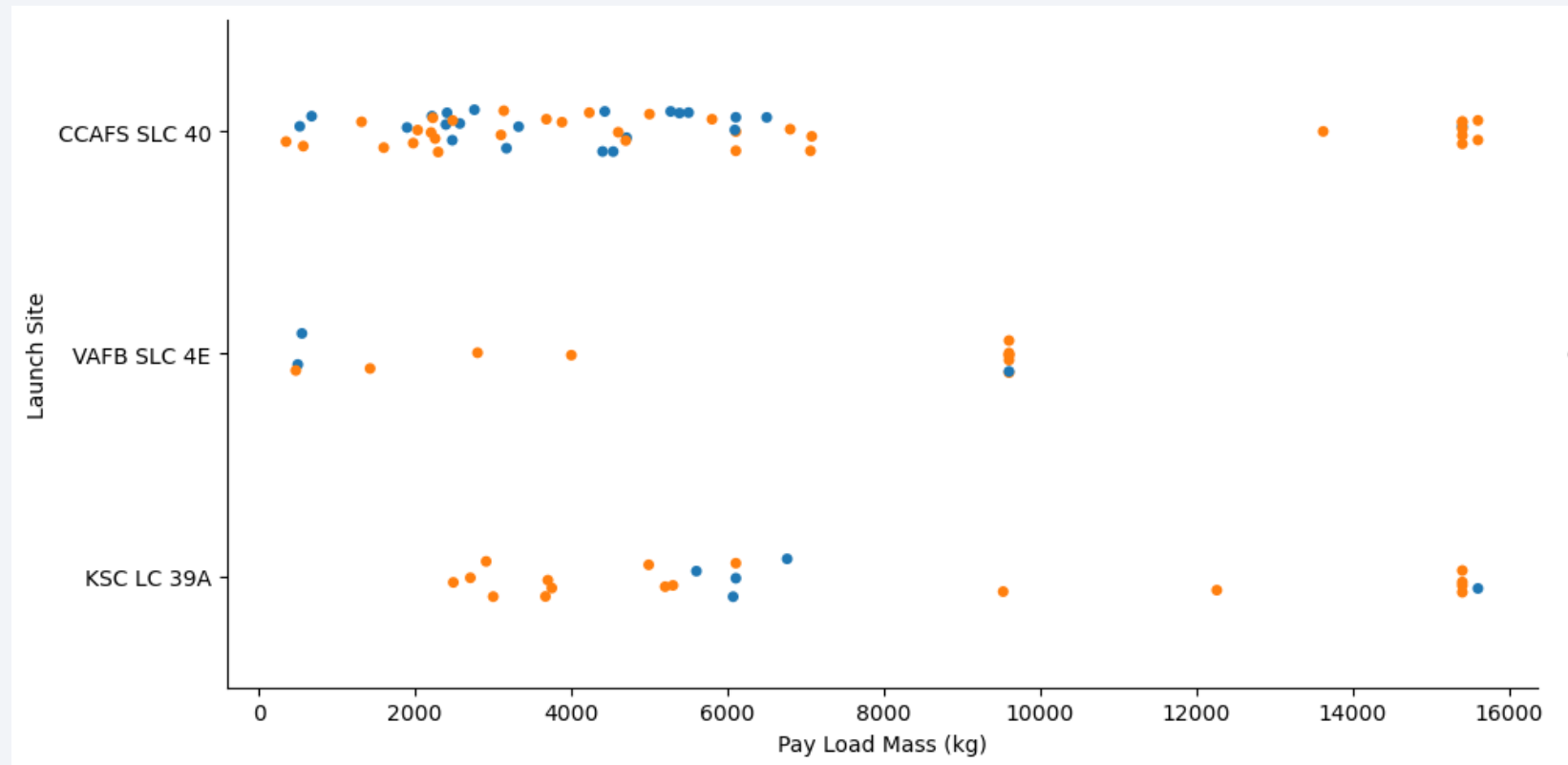
- Blue dot are **failure** and **Orange** are **success**
- CCAF5 have half of success while VAFB and KSC have higher success rate (around 70%)





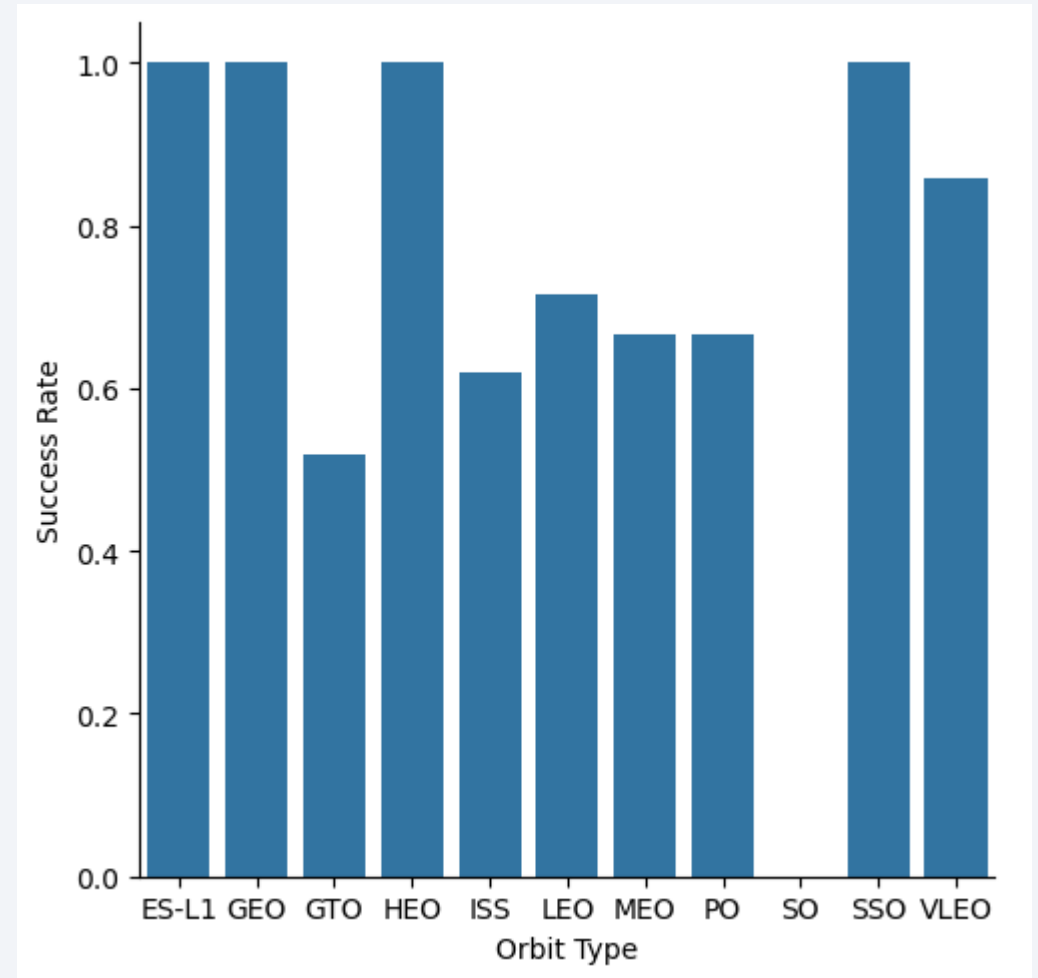
# Payload vs. Launch Site

- The higher the payload mass is, higher is the success rate
- Almost all launch with a payload greater than 7000 kg were successful
- KSC LC has a 100% success rate for launches less than 5500 kg
- VAFB has not launched anything greater than 10 000 kg



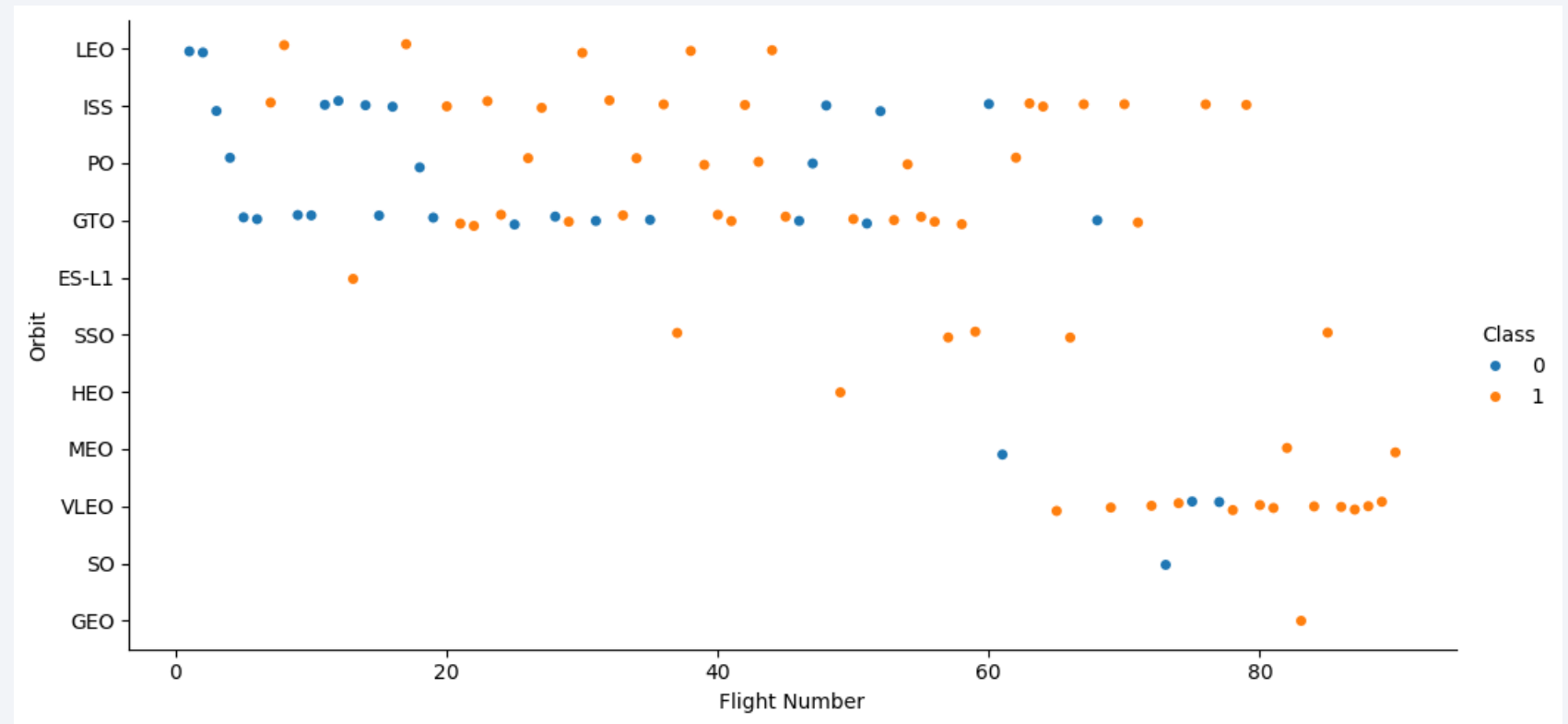
# Success Rate vs. Orbit Type

- ES-L1, GEO, HEO and SSO has perfect success rate
- SO has 0% success rate
- GTO, ISS, LEO, MEO, PO are in the range 50-70% of success



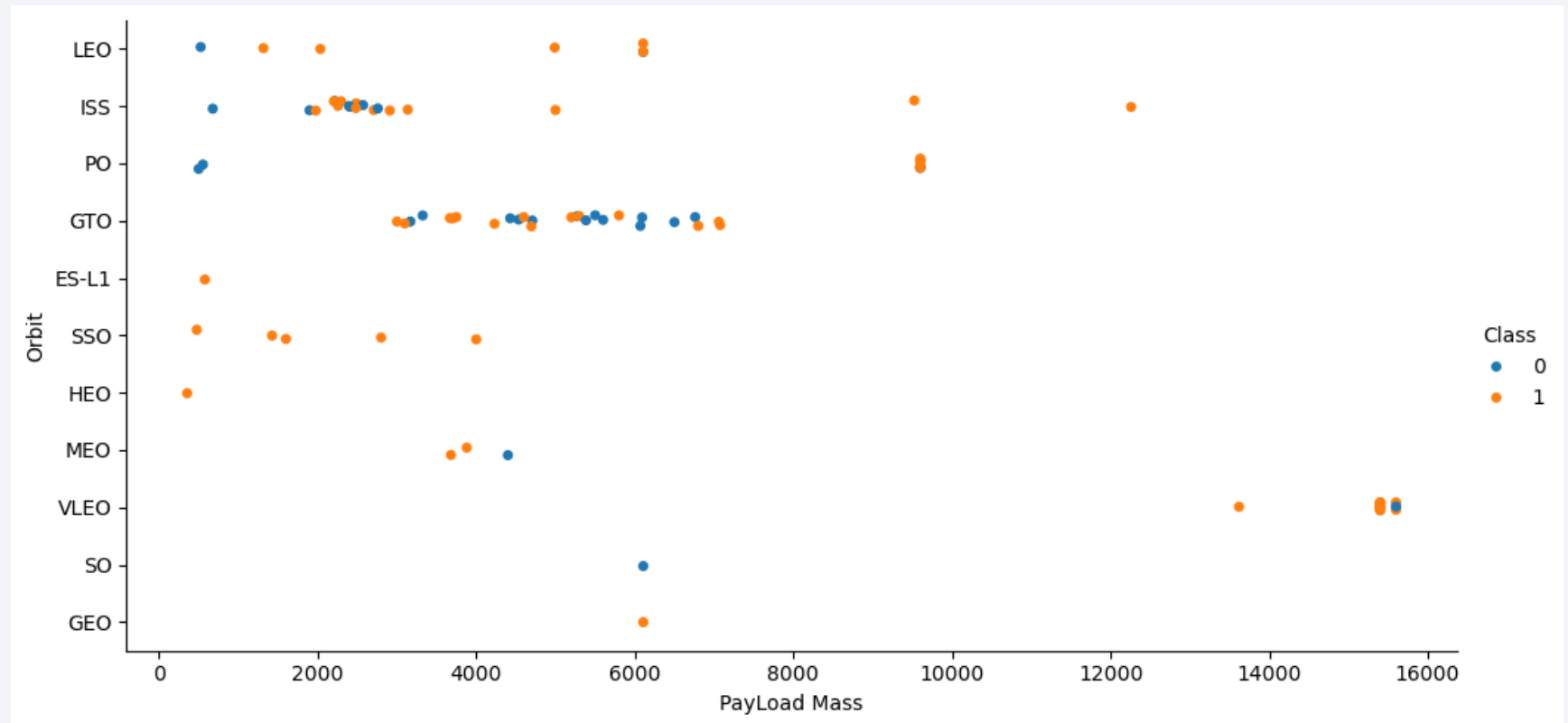
# Flight Number vs. Orbit Type

- It seems like there is a positive correlation between these variables



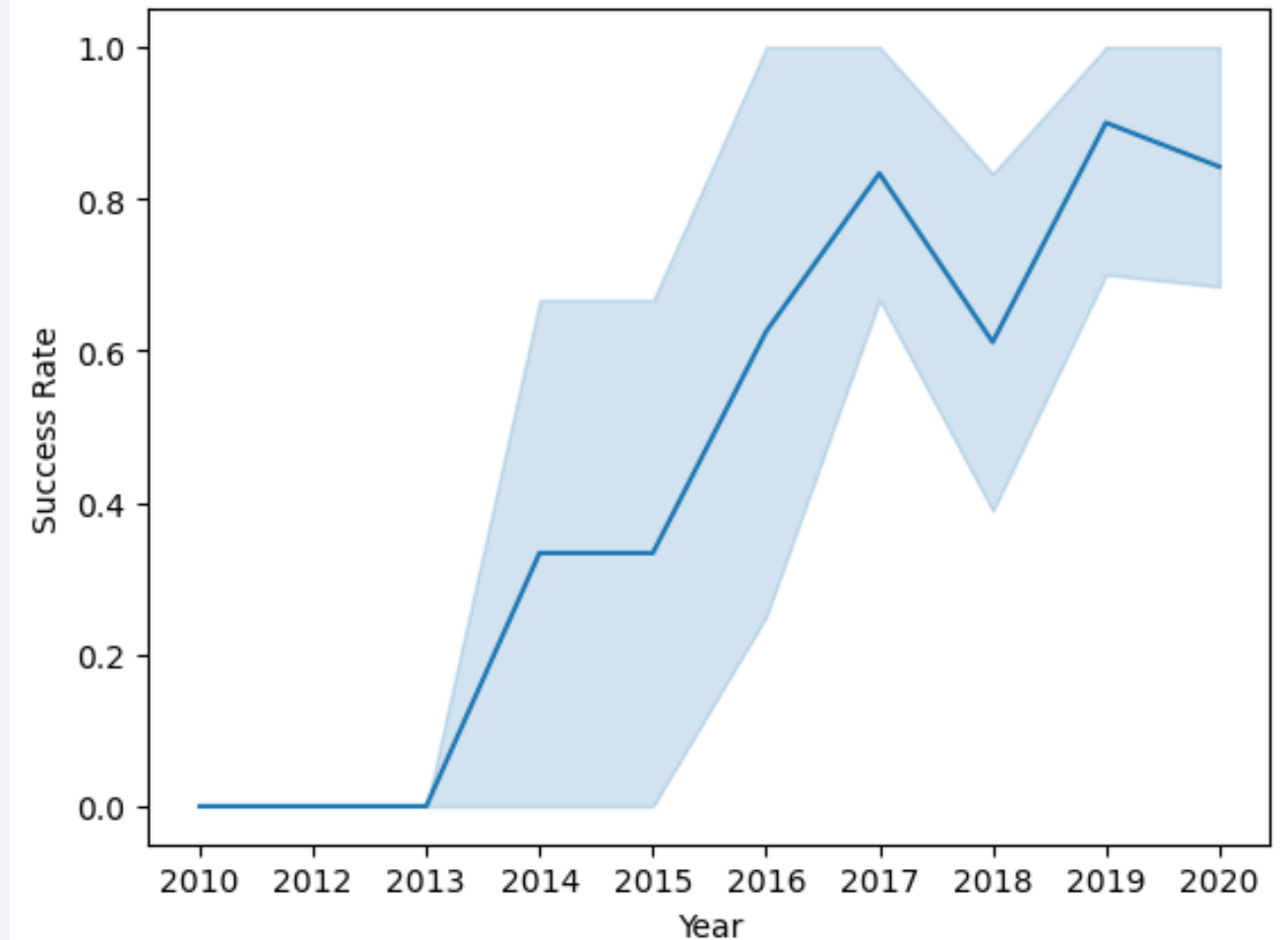
# Payload vs. Orbit Type

- Except GTO orbit, it seems that higher payload have higher success rate.



# Launch Success Yearly Trend

- High increase from 2013 to 2017 (0 to ~0.8)
- Then decrease to ~0.6 from 2016 to 2018
- Increase again from 2018 to 2019 (to ~0.9)
- Finally, down trend to 0.8





# All Launch Site Names

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- SELECT DISTINCT is used to get unique values of a column

## Task 1

Display the names of the unique launch sites in the space mission

```
%sql SELECT DISTINCT "Launch_Site" FROM SPACEXTABLE
```

```
* sqlite:///my_data1.db  
Done.
```

### Launch\_Site

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

# Launch Site Names Begin with 'CCA'

- LIMIT is used to select a certain number of records

```
%sql SELECT * FROM SPACEXTABLE WHERE "Launch_Site" LIKE "CCA%" LIMIT 5
```

```
* sqlite:///my_data1.db  
Done.
```

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success
2012-05-22	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success
2012-10-08	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success

# Total Payload Mass

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- SUM()  
returns the  
sum of all  
records in  
the  
column,  
here a  
subset has  
been done  
thanks to  
**WHERE**

## Task 3

Display the total payload mass carried by boosters launched by NASA (CRS)

```
%sql SELECT SUM(PAYLOAD_MASS__KG_) FROM SPACEXTABLE WHERE CUSTOMER = 'NASA (CRS)'
```

```
* sqlite:///my_data1.db  
Done.
```

SUM(PAYLOAD_MASS__KG_)
------------------------

45596
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# Average Payload Mass by F9 v1.1

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- Same as before but instead of SUM() we use AVG() to get the mean

## Task 4

Display average payload mass carried by booster version F9 v1.1

```
%sql SELECT AVG(PAYLOAD_MASS_KG_) FROM SPACEXTABLE WHERE BOOSTER_VERSION = 'F9 v1.1'
```

```
* sqlite:///my_data1.db  
Done.
```

AVG(PAYLOAD_MASS_KG_)
-----------------------

2928.4
--------

# First Successful Ground Landing Date

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- MIN() get the minimum value of a column

```
%sql SELECT MIN(DATE) FROM SPACEXTABLE WHERE "Landing_Outcome" = 'Success (ground pad)'
```

```
* sqlite:///my_data1.db
```

```
Done.
```

<b>MIN(DATE)</b>
------------------

2015-12-22
------------



# Successful Drone Ship Landing with Payload between 4000 and 6000

- Query has been cropped, payload is filtered using BETWEEN keyword

List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

```
%sql SELECT DISTINCT PAYLOAD FROM SPACEXTABLE WHERE "Landing_Outcome" = 'Success (drone ship)' AND (PAYLOAD_MASS__KG_ BETWEEN
```

```
* sqlite:///my_data1.db
```

Done.

Payload
JCSAT-14
JCSAT-16
SES-10
SES-11 / EchoStar 105

# Total Number of Successful and Failure Mission Outcomes

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- Creation of a new column using AS keyword to rename

List the total number of successful and failure mission outcomes

```
%sql SELECT "Mission_Outcome", Count(*) AS "Total Number" FROM SPACEXTABLE GROUP BY "Mission_Outcome"
```

```
* sqlite:///my_data1.db  
done.
```

Mission_Outcome	Total Number
Failure (in flight)	1
Success	98
Success	1
Success (payload status unclear)	1

# Boosters Carried Maximum Payload

- Use of a subquery to filter the main table

```
%sql SELECT BOOSTER_VERSION FROM SPACEXTABLE WHERE PAYLOAD_MASS__KG_ = (SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTABLE)
```

```
* sqlite:///my_data1.db  
Done.
```

Booster_Version
-----------------

F9 B5 B1048.4
---------------

F9 B5 B1049.4
---------------

F9 B5 B1051.3
---------------

F9 B5 B1056.4
---------------

F9 B5 B1048.5
---------------

F9 B5 B1051.4
---------------

F9 B5 B1049.5
---------------

F9 B5 B1060.2
---------------

F9 B5 B1058.3
---------------

F9 B5 B1051.6
---------------

F9 B5 B1060.3
---------------

F9 B5 B1049.7
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# 2015 Launch Records

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- Query is :

```
%sql SELECT SUBSTR(DATE, 6, 2) AS "Month", DATE, BOOSTER_VERSION,  
LAUNCH_SITE, "Landing_Outcome" FROM SPACEXTABLE WHERE "Landing_Outcome" =  
'Failure (drone ship)' AND SUBSTR(DATE, 0, 5) = '2015'
```

```
%sql SELECT SUBSTR(DATE, 6, 2) AS "Month", DATE, BOOSTER_VERSION, LAUNCH_SITE, "Landing_Outcome" FROM SPACEXTABLE WHERE "La
```

```
* sqlite:///my_data1.db  
Done.
```

Month	Date	Booster_Version	Launch_Site	Landing_Outcome
01	2015-01-10	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
04	2015-04-14	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Query :

```
%sql SELECT "Landing_Outcome",  
COUNT(*) AS "Nb_Outcome" FROM  
SPACEXTABLE WHERE DATE BETWEEN  
'2010-06-04' AND '2017-03-20'  
GROUP BY "Landing_Outcome" ORDER  
BY "Nb_Outcome" DESC
```

```
%sql SELECT "Landing_Outcome", COUNT(*) AS "Nb_Outcome" FROM SPACEXTABLE WHERE DA'
```

```
* sqlite:///my_data1.db  
Done.
```

Landing_Outcome	Nb_Outcome
No attempt	10
Success (drone ship)	5
Failure (drone ship)	5
Success (ground pad)	3
Controlled (ocean)	3
Uncontrolled (ocean)	2
Failure (parachute)	2
Precluded (drone ship)	1

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

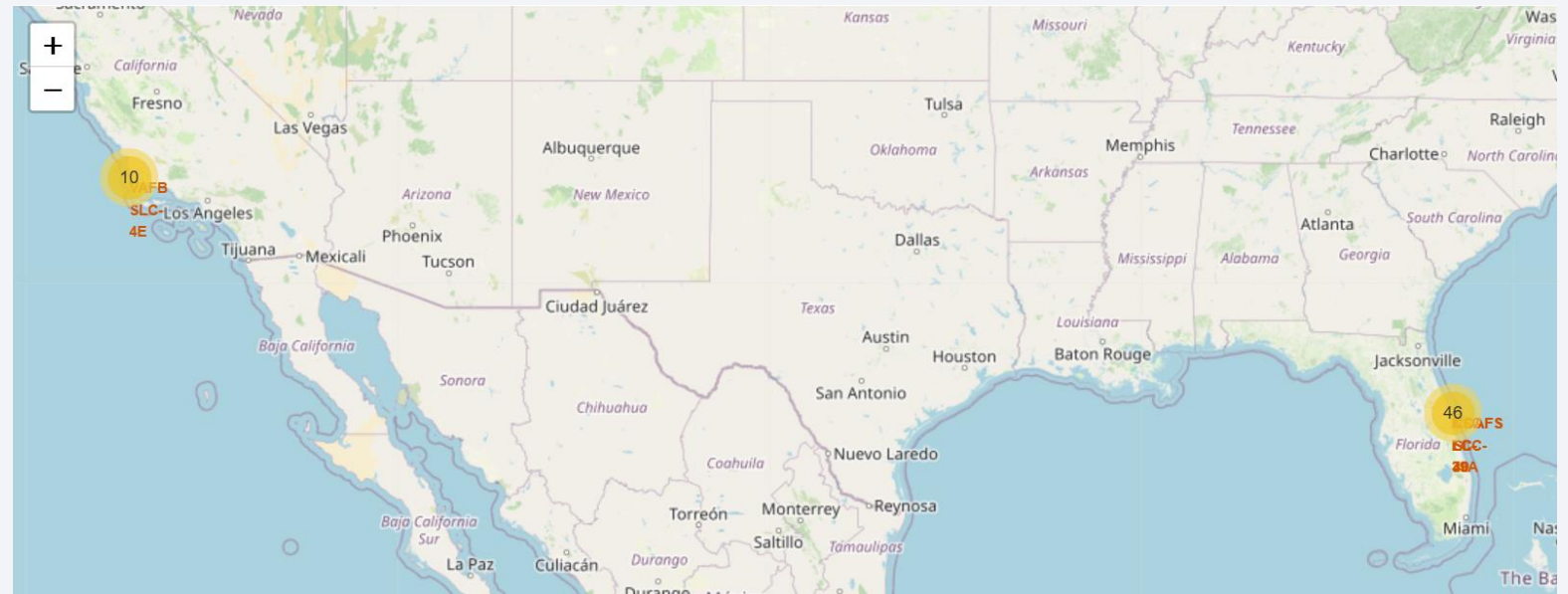
Section 3

# Launch Sites Proximities Analysis

# Localization of Launch Site

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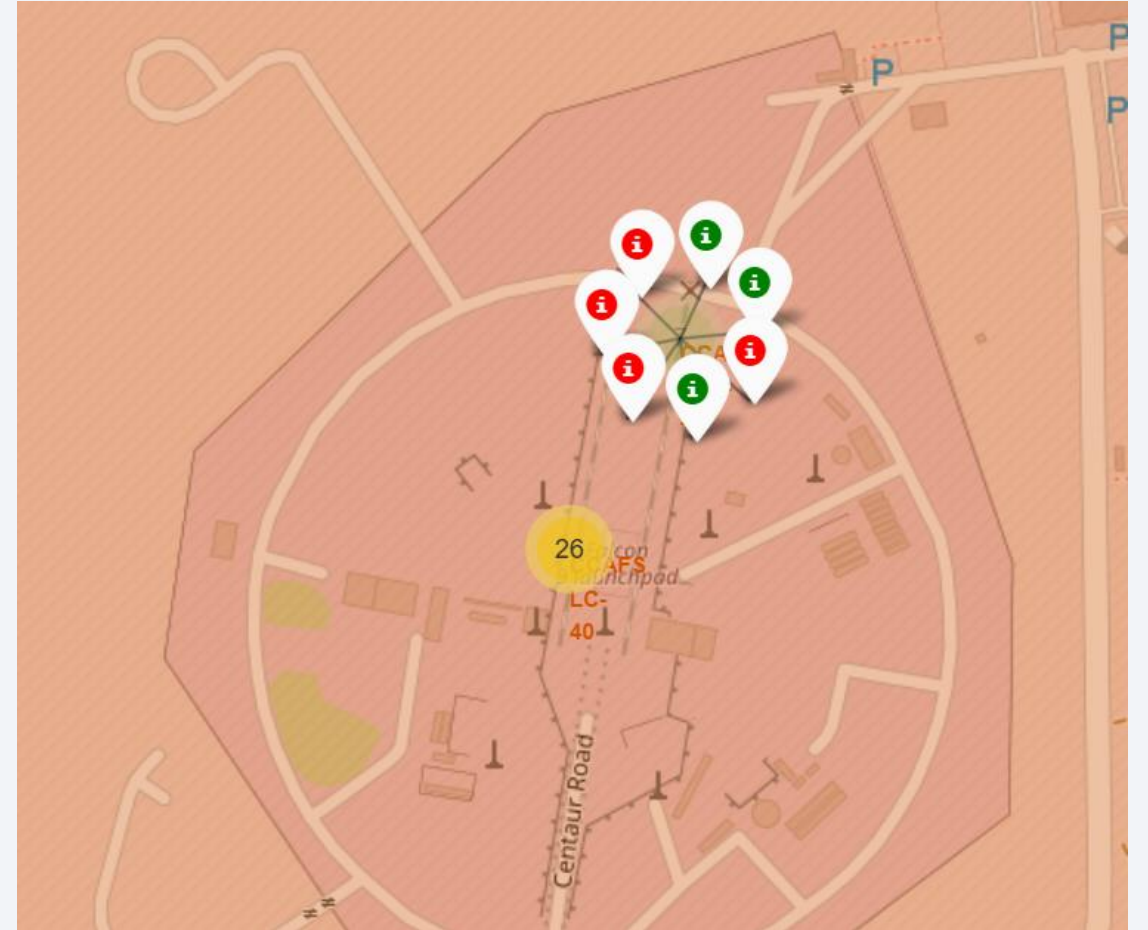
- We can see Launch Site name and their localization.
- All are near coast, one east one west.





# Launch Site | Launch Outcome

- Green markers for **successful** launches
- Red markers for **unsuccessful** launches
- On this screenshot we can see that CCA have a really good success rate.

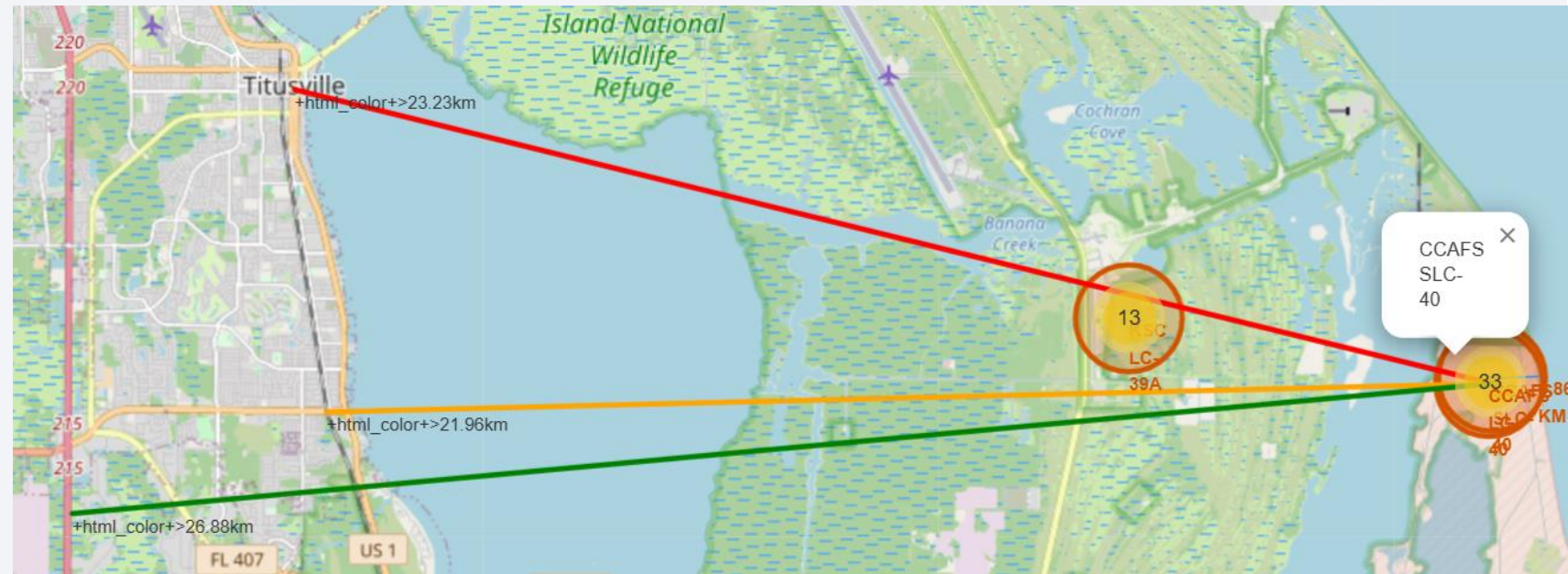




# Distance to public installation

- City Distance 23.23 km
- Railway Distance 21.96 km
- Highway Distance 26.88 km
- Coastline Distance 0.86 km

Close to the coast but away from the public installation in case of a failure





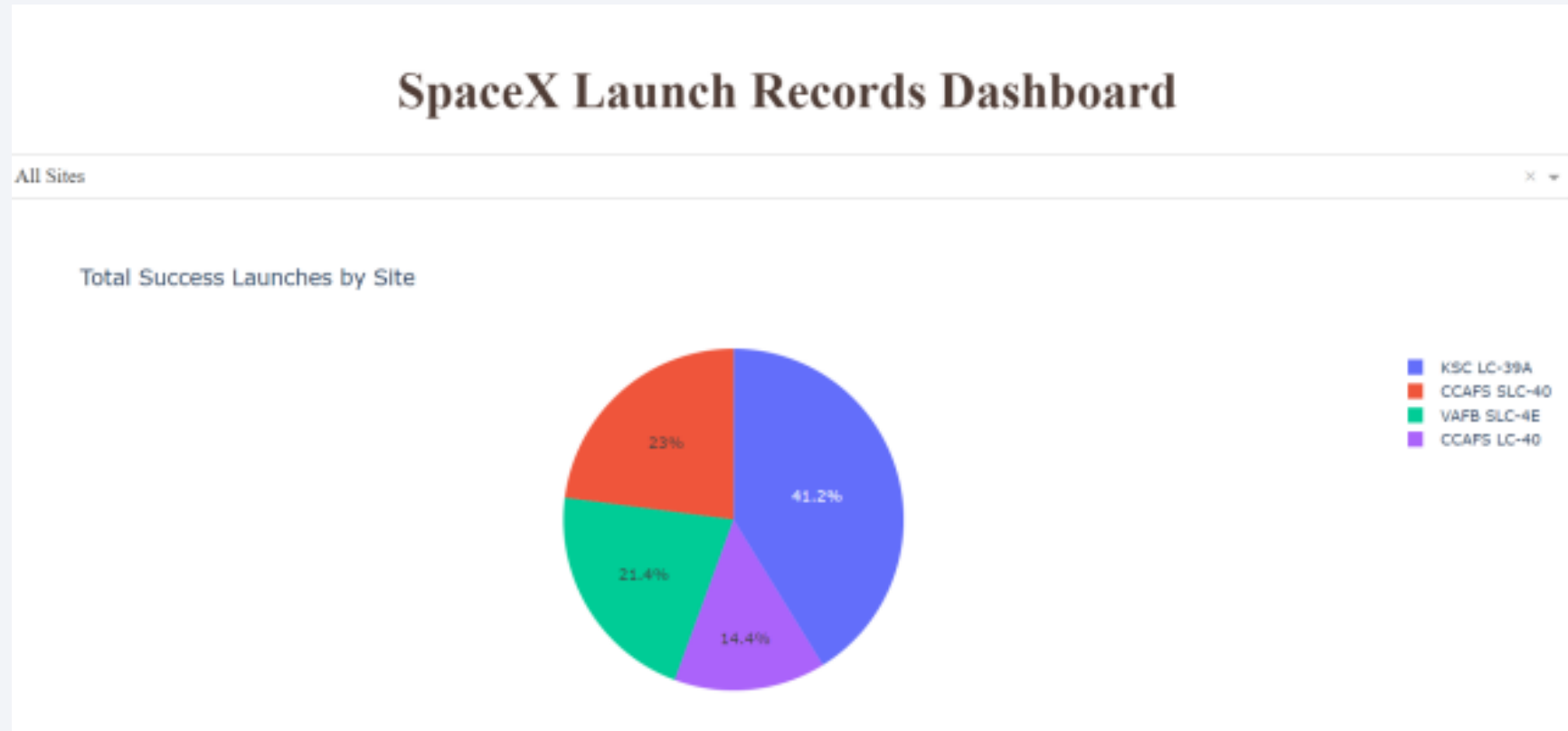
Section 4

# Build a Dashboard with Plotly Dash

# Full scope (all launch site) success rate

- KSC : 41,2%
- CCAPS SLC- : 23%
- CCAPS LC : 14,4%
- VAFB : 21.4 %

KSC is the best launch site while CCAPS LC is the worst

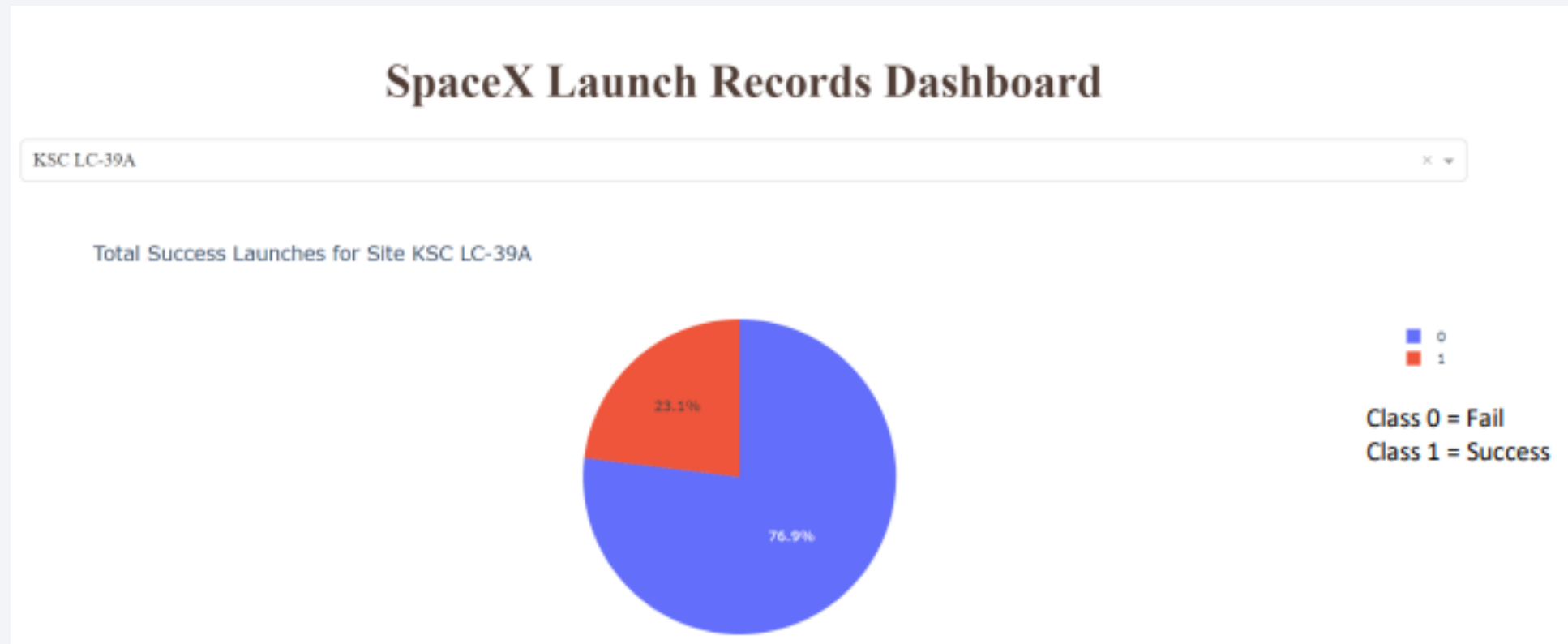




# Success Rate

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- KSC site launch has the highest success rate as we already said, with almost 77%



# Payload vs. Launch Outcome



- Payloads between 2000 kg and 5000 kg have the highest success rate and most of them are FT booster version. v1.1 booster almost always failed

Section 5

# Predictive Analysis (Classification)

# Classification Accuracy

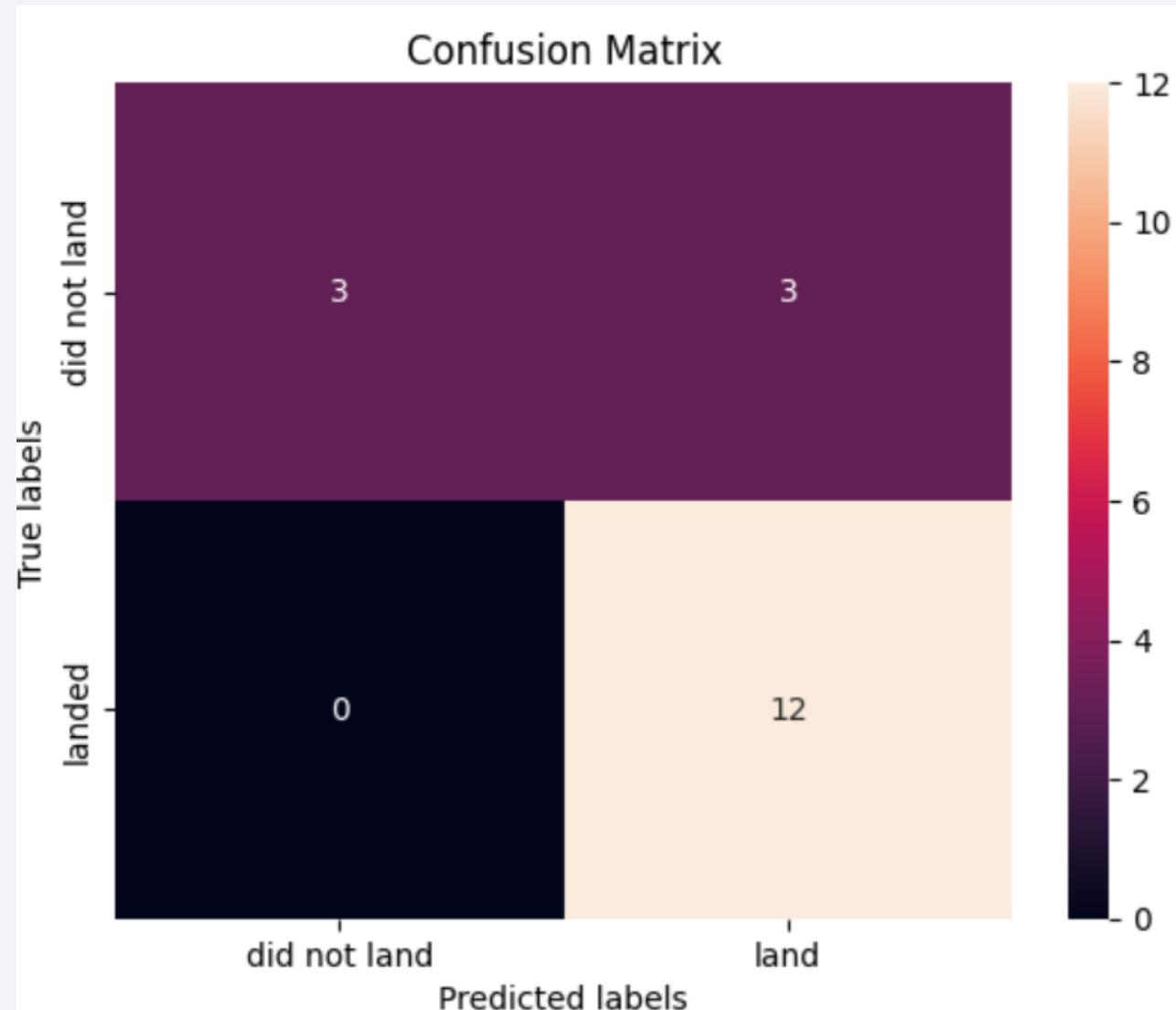
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- 3 models performed at the same level and had the same scores and accuracy.
- This is likely due to the small training set and test set

	ML Method	Accuracy Score (%)
0	Support Vector Machine	83.333333
1	Logistic Regression	83.333333
2	K Nearest Neighbour	83.333333
3	Decision Tree	72.222222

# Confusion Matrix

- Model here successfully predicted landed records (12 out of 12) but miss predicted 3 records in did not land category.
- 12 True positive / 3 True negative / 3 False positive / 0 False Negative
- We can calculate Precision ( $TP / (TP + FP)$ ) / Recall ( $TP / (TP + FN)$ ) / F1\_Score ( $2 * (Precision * Recall) / (Precision + Recall)$ ) and Accuracy ( $(TP + TN) / (TP + TN + FP + FN)$ )





# Conclusions

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- Model Performance:
  - The models performed similarly on the test set with decision tree classifier slightly underperforming
- Coast:
  - All the launch sites are close to the coast
- Launch Success:
  - Increases over time
- KSC LC-39A:
  - Has the highest success rate among launch sites. Has a perfect success rate for launches low payload (<5500 kg)
- Orbits:
  - ES-L1, GEO, HEO, and SSO have a 100% success rate
- Payload Mass:
  - Across all launch sites, the higher the payload mass (kg), the higher the success rate

# Future Improvement

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- In order to have better result, we need to have more records in our base dataset.
- We can explore more feature and some dimension reduction techniques such as PCA / UMAP / T-SNE
- Explore algorithm such as DBSCAN or even deep learning solution with neural networks
- We used decision tree, we could explore Random Forest and XGBoost model

Thank you!

