

DRG - OUTLINE

What you are trying to do: persuade EM and CI you are on time, producing quality work, and satisfying client needs

Project #: 121

Date: March 13th, 2024

Event: Design Review Gateway

Purpose Statement:

Main Claim (Thesis or Central Argument): Our aligned vision for project success with our client, Lucy Chandler, highlights our commitment to delivering comprehensive solutions and achieving unparalleled results.

///"We are on the right track to find a solution that will improve the wellness room and address the client's issue."// recommendation

Our aligned vision with our client Lucy Chandler and our commitment puts us on the right track to improve the wellness room.

Introduction

Opening Strategy/Cover Slide and Presentation (introduction of each team member) (supporting slide and talking points):

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Presentation Summary and Preview: Of the 4752 UofT students who responded to a 2017 survey, over 70% share sentiments of being overwhelmed, depressed, and exhausted [CITE]. This is a significant portion of the student body whose mental healths must be addressed. By working with our client, we have identified how we can effectively utilize and revamp the existing Wellness Room at Chestnut to drive that number lower. Through an iterative process of research, client insights, and collaboration, we are now working on an elaborate approach to generate comprehensive solutions that will satisfy our client's needs.

Main Body of Presentation: Claims, Explanations and Evidence

Background/Context: The wellness room is currently underutilized. Our project is to revamp the wellness room while expanding it using the space of the study room.

Sub-Claim A: Project Review - The client expects us to try our best to conduct wellness, with project limited within the area of two rooms

The client is confident in our progress and direction of the project to renovate the wellness room.

- **Evidence:**
 - Refer to the client meeting #2 notes - not expect us to change the booking system
 - “Go wild as you wish”: the client accepted all of our proposed ideas
- **Explanation:**
- **Supporting slides and visuals:**
 - Show the picture of the physical scope (floor plan)
 - Show the client meeting notes (in appendix)

Sub-Claim B: Client meeting - The insights gained from the client meeting regarding the PR review provided actionable guidance for refining the teams content and strategy.

alternative : the client meeting ensured clear communications of what the clients requirements, fostering better comprehension of the teams projects goals

- **Evidence:** show the clients insights...
 - A constraint being the inclusion of at least 10 different mentally stimulating resources?
 - Not being able to modify hr
 - Allowing maintenance?
 - the wall not being removed not being a deal breaker
 - Success looks like an increase of 50% in utilization
- **Explanation:**
 - explain how these changes made impacted the objectives, and altered the idea gen space.
 - Gave us another perspective of measuring success
- **Supporting slides and visuals:**
 - Picture of the changes made in the doc?
 - More options for feasible physical layout of rooms?
 - Picture of wall that doesnt need to be removed

Idea generation - Our ideas to renovate the wellness room come from a wide exploration of the design space

Alternative - Our ideas to renovate the wellness room will all increase functionality and let users learn more wellness information

Sub-Claim C: Elaborate approach to combining wellness room components will yield thorough, complete room designs

- **Evidence:**
 - Show the amount of components generated in morph chart
 - Show the justification required for creating full solutions to avoid “random” solutions
 - Show the rounds of multi-voting
 - Show our list of 10 ideas
 - Show that we have chosen three objectives to thoroughly perform the Graphical Decision Chart (Short Term Task)
 - Our upcoming long-term milestones: deciding on our top solutions, realizing them, prototype a measure of success, and final presentation
- **Explanation:**
 - Morph chart ensures every function will be met
 - Justification section ensures there’s reasoning into each full solution instead of it being just random combinations of idea components.
- **Supporting slides and visuals:**
 - Morph Chart Spreadsheet
 - Idea Selection document
 - Justification column and multi-voting column
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Sub-Claim D: Project Milestones to be Expected by the Team in the Coming Weeks

- **Evidence:**
- **Explanation:**
- **Supporting slides and visuals:**

Conclusion

“Therefore statement” (Synthesis of Claims and Support):

Waiting for team

Key recommendation(s):

The upcoming steps involve finalizing our idea selection and identifying our ultimate design concept. Additionally, we'll develop a design prototype, conduct thorough testing, and assess its performance to convincingly demonstrate to our client the efficacy of this solution.

Take-away statement:

I trust that we have successfully persuaded you and illustrated that the process and strategy we are currently pursuing are not only productive but also guiding us towards an effective solution that precisely meets our client's needs.

Notes:

Stuff Covered in Presentation

Guys can we also put the slide titles here, the title should also be convincing something

Slide 1 (Warrick): Team Introductions

- Date of presentation
- Team member pictures and names
- Team number
- “Hi we are Team #, I am ..., Team Leader...”
- Each member introduces themselves

Slide 2 (Ethan): Project Introduction and Significance

- Show Statistic
- Preview
- Summary of project - background/context + scope?
- Client name
- “We are here to convince you.....**main claim**”

Slide 3 (Youssef): (Sub Claim A: Project Review)

- Gap - Underutilization
 - Show using StarRes...

- Given an opportunity to use the space in Chestnut Residence
 - Can address the mental health crisis

Slide 4 (Akshaya): Client Insights, Clarifications, and Needs (Sub claim B: Client Meeting)

- Client feedback - from our client meeting, that our PR is good
- Objectives and constraints feedback
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Slide 5 (Aileen): Actionable client ideas

- SAD lighting
- Soundproofing
- Adding technology
- Drop in, office and event space can be separate rooms or parts of the room
- No control over human resources and maintenance schedule

Slide 6 (Ethan): Exploring Design Space While Considering Client Needs Through an Iterative Process

- Show morph chart ideas (categorize using visual elements)

Slide 7 (Warrick): Idea Selection

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Slide 8 (Ken): Project Milestones to be Expected by the Team in the Coming Weeks (Sub Claim D)

- Show timeline for the rest of this project

Slide 9 (Youssef): Takeaways

- Take away message

1-2 Slides – Client Meeting #2 – PR Review

- Review of Client Meeting
- Client feedback
- Revisions since client meeting

1-3 Slides – Project Status

- The current stage of the design process
- Short term tasks and next milestone
- Long term milestones
- A project that is on track should include progress on the ideation process

Use these to form the claim (THESE POINTS AREN'T THE CLAIM!)

- - Idea Generation, consolidation, and multi-voting complete through systematic approach
- Upcoming short term tasks
 - Graphical Decision Chart and Pugh's Method
- Next Milestone
 - Generating three full systematic solutions
- Long Term Milestones
 - Completion of alternative design prototype
 - Creating and implementing MoS on prototypes

1 Slide – Obstacles and Opportunities

- Obstacles overcome / Opportunities discovered
- Plans to overcome existing obstacles / leverage opportunities
- Objectives and constraints of PR did not lend well to idea generation- our group took the opportunity to create new ones in tune with client by asking her about numerical metrics she would have
- Current booking system being out of scope to modify, yet has no drop-in option, has led to our group considering various ways to separate the room so that it caters to drop-in and reservation audiences
- Underutilization and lack of direction that the client has with where this can go means we had the freedom to explore the design space with very few limits

Stuff they might ask