

## 6.0 Idea Gen Introduction

- It says on the PR rubric that our claims lack evidence in the intros and conclusions. Does that mean we need to actually state our claims there instead of the bodies of each section?

## 6.1 Idea Generation Process

- Should consolidation and feasibility be in idea generation or idea selection, since they are about generating the full solutions? The handbook seems to expect them in selection, but that means a lot of content must be covered by the idea selection process
  - Our feasibility check happens on our morph chart, and was not needed for full solutions. Does that last part need to be mentioned?

## 6.2 Idea Selection Process

- Is stating that the top three solutions were different themes and feasible, and ranked the highest on our top three objectives enough to show that they are good?
- The part we struggle the most with describing idea gen and selection is to make them both clear and concise. Would flowcharts be a good graphic to clarify the process?
- We used a 3d gcd, should I describe the top numerical solutions as taking the magnitude of the vector from the data point to the origin, or should I describe it as the root mean square of the three scores?

## 8.0 Measures of Success

- How many goals from one objective should the measures of success address?
- Can the established test methods not be directly correlated to wellness, but rather just a component of our objectives? For example, can I use published equations to calculate light spread within a room to achieve a certain amount of light intensity as a way to measure the success of our design? Or would this not be rigorous enough to claim that our design is successful, as it is not an industry method of measuring wellness? Currently, industry methods include measuring biometrics such as blood cortisol levels, but as we had discussed, this would require actual implementation of the design and so would be unfeasible at this point. Also, I looked into how companies measure their wellness programs and this includes things like attendance and surveys, which of course again, requires full implementation and use of the design.
- We were thinking our MoS is to create a 3D model and follow it up with calculations to demonstrate similarities between a natural environment and the room (biophilic designs are a heavy emphasis on mental wellbeing). Is this acceptable even though it is not a DIRECT measurement of mental wellness?
- Documentation states that MoS must be a plan for **four** weeks after the deadline but we only have **three** before our final presentation. Does this plan need to reflect just the three weeks?