TRIGGERS

1. What are the **internal triggers** for using the application? How does the application respond to internal triggers?

* ●  PT: Which functionalities did you propose to respond to these **internal triggers** and why?    
  *Our main and most important internal trigger is the planning and control part. The main functionality of the platform is to have an overview of 5 different recipes that you can base your weekly menu on.*
* *Additional functions for control is the possibility to filter recipes through categories or ingredients.*
* ●  DC: Which features did you develop to address the **internal triggers** and why?
* *We developed a feature where a user will be shown 5 unique recipes which he/she can then use to quickly create a weekly menu.*
* ●  PT & DC: How was the interaction between both PT and DC students and how did you come to the final functionalities responding to **internal triggers** ?
* *We (Chiara and Cédric) had a first F2F meeting with Ken (DC). We pitched our idea that we already worked on during the PT classes. He immediately went with it. After a while we saw some first versions in the slack group and a first demo on the first presentation day.*
* *Before the F2F meeting communication was a bit difficult as we were not used to using slack but in the end communication was good.*

2. Which **external triggers** does the application have or how do you attract people to the application ( *e.g.* , notifications, messages)?

* ●  PT: Which functionalities did you propose regarding **external triggers** and why?

*For the external trigger we came up with a notification system that would send reminders to our users every week to remind them to use our app.*

* ●  DC: Which features did you develop to address the **external triggers** and why?
* *We did not implement an external trigger because of time constraints.*
* ●  PT & DC: How was the interaction between both PT & DC students and how did you come to the final functionalities providing **external triggers** ?
* *Due to unforeseen circumstances within the DC group there was not enough time to elaborate on this function.*
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* *The PT group told us about the notification system idea less than a week before the deadline. Because of time constraints with the assignment and issues with the group, we could not fit this feature into our planning anymore.*

ACTION

3. What actions do you provide and what did you do to make these actions **easy to use** or to increase **simplicity** ( *e.g.,* in the registration process, selecting categories of boards, create/edit/remove boards, when searching for ideas, when following boards and people, etc.)

* ●  PT: Which functionalities did you propose regarding the required **actions** and their simplicity? How did you make intended tasks easier? Did you make use of heuristics?

*One of the actions is the possibility to add your own recipes. Due to the pinterest-ish framework this didn’t really oppose a problem.*

*The heuristics we took in consideration were promotion, famous recipes from famous chefs etc.*

* ●  DC: What did you develop to address these **actions** and why?
* *We mainly followed the requirements from out pinterest assignment, and tried to make these requirements user-friendly. Aside from this, we did not add anything else.*
* ●  PT & DC: How was the interaction between both PT & DC students  and how did you come to the final functionalities providing **actions** ?
* *Most of the actions are connected to the original Pinterest assignment. So we agreed pretty soon to implement those.*
* *Heuristics for promotions are more hypothetical for future versions due to the difficulty to implement those in this system. Famous recipes by famous chefs are easy to add.*

VARIABLE REWARDS

4. Which **rewards** does the application offer? How does these rewards fit into the narrative of why the application is used?

* ●  PT: What did you propose regarding the **rewards** ? How do you link these back to the literature?
* *There are three different categories for the rewards: Tribe, the hunt and the self.*
* *For the tribe we have the social aspect of liking, repinning the recipes (according to the pinterest framework)*
* *For the hunt we have more filter options like budget or recommendations based on previous use of the app*
* *And the self is that they can receive discounts on products from partners.*
* ●  DC: What did you develop regarding **rewards** and why?
* *We only implemented the ‘Tribe’ reward type. This is done by allowing people to follow people and boards, which gives some ‘status’ to a certain user/board.*
* ●  PT & DC: How was the interaction between both PT & DC students  and how did you come to the final functionalities providing **rewards** ?
* *The tribe is considered as a basic functionality due to the Pinterest framework. We didn’t have to interact on this point.*
* *The hunt is something we mentioned in our presentations but we see it in a 2.0 version of the product as the options are pretty advanced and were impossible for the DC students to do in the scope and timeframe of the product.*
* *The self is also a future possibility but not important in this first working version.*

INVESTMENT

5. What is the **‘bit of work’ done by the users** to increase their likelihood of returning? ( *e.g* ., creating boards, adding new content, following others, adding friends, blocking followers, choosing categories, etc.)

1. PT: What did you propose regarding the user’s **investment** ? Why?

*Users cannot only receive suggestions of recipes from us but also add their own recipes. Other options are rating last week recipes, sharing them on their profile or recommend them to friends. This increasing attachment will keep users returning to our platform.*

1. DC: What did you develop regarding **investment** and why?

*A user can create boards and pins, follow other people and boards, add friends, block followers, choose categories, and most other requirements given in the Pinterest assignment.*

1. PT & DC: How was the interaction between both PT & DC students and how did you come to the final functionalities regarding the **investment** ?

*The Pinterest lay-out the DC group created, includes adding new content, creating boards, following others, adding friends and choosing categories. They received the task to implement these triggers.*

OTHER FUNCTIONALITIES AND GENERAL COOPERATION

1. Were there **other functionalities** you discussed together ( *e.g.,* changing the privacy settings, administrators’ tasks such as data visualization or the adding of other administrators, etc.)?

*We talked about other opportunities for Eat What You Wish. But we already knew that they were just hypothetical ideas which were not meant to be designed in a first working version. We think that the DC group already had so much work. And besides, we had to stay close to the Pinterest lay-out.*

1. How do you look back on the **cooperation in general** ? Do you have other remarks to add that are not yet covered in the previous questions?

*The general cooperation was good. It was difficult at first but afterwards we regularly communicated with the DC group. Unfortunately, Leander left the group, so the other members were left with a lot of work.*

*DC: The cooperation seemed like a good idea, but the execution (probably because this was the first time we did this) wasn’t as useful as expected. This is mainly because the assignment which we received was already so time-consuming and restraining that really cooperating and creating an application together was nearly impossible. Maybe the base requirements in the future should be more general and the specifics can be worked out by the groups.*

1. What was the procedure employed t**o transform application requirements into software implementation** ( *e.g.* , presenting mockups to the stakeholders, interview and discussions to gather the required features, etc.).

*The F2F meeting helped the DC group obtain a general view of what are main idea was. Cédric created a mock-up design to give a general representation.*

*The groups then periodically updated each other and gave feedback based on these updates.*