Ken Lerdahl

SOFTWARE ENGINEER IN ST. LOUIS, MO

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I'm a team-focused problem solver, excited to contribute to a company delivering efficient and powerful solutions to their customers. As an eager learner, I strive to quickly integrate into my role within the organization.

LANGUAGES		FRAMEWORKS		DATABASES	TOOLS
• **TypeScript**	• **Java**	• **Spring**	• **Angular**	• **MySQL**	• **npm**
• **JavaScript**	• **HTML5/CSS3**	• **Hibernate**	• **jQuery**		• **Jasmine**
					• **JUnit**
					• **Gradle**

PROJECT EXPERIENCE

Dinner Circle — Social Meal Planning
- Designed UI to be lightweight and intuitive
- Delivered intelligent features based on feedback from target market surveys
- Continued adding features, including light social interaction, smart shopping list

WORK EXPERIENCE

Owner, Prestige Electronics, Bridgeton, MO, January 2011 – July 2020
- Responsible for all marketing and tech integration, including web development and CRM platforms, Google AdWords, Google My Business for Local, and Google Analytics.
- Grew business from small basement operation to a regional leader in several consumer electronic repair categories by implementing well-planned targeted marketing and SEO
- Built a cloud based inventory system to sell off remaining brick and mortar stock.
- Provided tech support, software troubleshooting, and physical repair for ~20 devices per day.

Managing Partner, Wireless Toyz St. Louis, MO, January 2010 – January 2013
- Managed profit and loss on a daily, decision-by-decision basis.
- Trained all third-party Sprint sales reps and store managers in market.
- Built and trained a market-leading sales, service and repair team.

Store Manager, Wireless Toyz, St. Louis, MO, March 2006 – January 2010
- Managed and trained sales and service team.
- Trained teams for all other Wireless Toyz locations in region.

EDUCATION

LaunchCode, LC101 Programming Course — 2020
Maryville University, B.A. Integrated Marketing — 2007