



Kennedy Mokaya Asiago

Profile

Strategic Project and Partnerships Manager with over 8 years' experience in leading multi-country programs, stakeholder coordination, and systems strengthening across East Africa. Skilled in managing cross-functional teams, policy alignment, and intergovernmental collaboration. Proven track record in implementing initiatives that advance national development, strengthen institutional capacity, and enhance regional cooperation. Committed to integrity, excellence, and promoting Kenya's values and interests in the international arena.

Employment History

Sales and Partnerships Lead at Workke, Nairobi

January 2025 - Present

- Spearhead corporate and government partnerships across East Africa to expand Workke's digital employment and enterprise solutions.
- Lead strategic sales initiatives targeting regional institutions, development agencies, and the private sector to drive market growth and revenue diversification.
- Represent the organization in **bilateral and multilateral forums**, advocating for digital inclusion and sustainable youth employment.
- Negotiate high-value agreements and manage stakeholder relationships with ministries, county governments, and international partners.
- Supervise a multidisciplinary sales and partnerships team, setting performance targets and ensuring project alignment with national economic and innovation goals.
- Develop policy briefs, proposals, and strategic communication materials to position Workke as a trusted partner for digital transformation and public-private collaboration.

Software Project Manager at Living Goods, Nairobi

Aug 2019 - December 2024

- Managed end-to-end implementation of digital health projects supporting over 10,000 community health workers across Kenya and Uganda.
- Coordinated system deployments, integration with government health information systems (DHIS2), and release management for multiple platforms.
- Liaised with local health authorities and development partners to ensure sustainability and alignment with Ministry of Health priorities.
- Prepared policy briefs, technical reports, and performance summaries for donor review and national planning.
- base to guide field teams in basic troubleshooting and system use.

Details

Nairobi, Kenya, +254719672714
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Skills

Agile Software Project

Management

Stakeholder Management

Leadership & Strategic

Management

Policy Formulation &

Coordination

Program Design &

Implementation

Cross-Border Collaboration

Software Release Planning and Delivery

Digital Transformation in Governance

Languages

English

Swahili

IT Project Coordinator at Living Goods, Nairobi

April 2016 - August 2019

- Facilitated cross-functional collaboration between technical and policy teams to ensure successful project rollouts.
- Supported training and user adoption programs across multiple counties.
- Supported business operations and project coordination across departments.
- Contributed to strategic planning and process improvement initiatives.

❖ Education

Master's in Project Management and Planning, Mount Kenya University, Nairobi (Ongoing)

September 2022 - To Present

Bachelor of Commerce (Finance), Multimedia University of Kenya, Nairobi

January 2012 - August 2015

Second Class Upper

Kenya Certificate of Secondary Education, Friends School Kamusinga, Bungoma

January 2007 - December 2010

B Plus (71 Points)

Kenya Certificate of Primary Education, Moody Awori Primary School, Busia

January 1998 - December 2006

388 Marks out of possible 500.

❖ Short Courses

Asana Workflow Specialist, Asana Academy

March 2025 — April 2025

Prince 2 Foundation, Project Management Institute

June 2021 — June 2021

Commcare Fundamentals & Application Building, Dimagi Academy

June 2021 — June 2021

Android, Web Design and Programming, Infinitive Systems Academy

January 2019 — December 2019

ITIL Certification, Institute of Advanced Technology

August 2019 — August 2019

Advanced Excel Training, Institute of Advanced Technologies

September 2019 — September 2019

Professional Certification in Monitoring and Evaluation, Kenya Institute of Management

August 2017 — January 2018

▣ Seminars, Workshops and Professional Trainings

Trainers of Trainers (TOT) Short Course, Imprint (U) Ltd

November 2016 — November 2016

7 Habits of Highly Effective People, Raiser Group

October 2020 — October 2020

Project Management; Preventing Scope Creep (Short Course by Oliver Yarbrough), LinkedIn Learning

June 2021 — June 2021

Top 10 Project Management Mistakes (Short Course by Chris Croft), LinkedIn Learning

June 2021 — June 2021

Strategic Leadership Training, Living Goods

December 2022 — June 2023

■ Key Achievements

- Negotiated and secured strategic partnerships between workke.co.ke, regional corporations, and development agencies, enabling the rollout of our digital employment platform across East Africa.
- Represented workke in high-level bilateral and multilateral forums on digital inclusion and innovation, showcasing Kenya's leadership in ICT-driven economic development and regional collaboration.
- Led cross-border program coordination between government agencies, donors, and technical teams at Living Goods, ensuring policy alignment and successful digital health deployments across Kenya and Uganda.

« Referees

Mrs. Evelyne Wekesa from Living Goods - Senior Manager, Technology Operations

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Mr. Derrick Otieno from Workke - CEO and Founder

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Mr. Robert Mayore from Living Goods - Software Solutions Manager

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