

Kenneth Imade

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SUMMARY

Results-driven Data Analyst with over 3 years of experience leveraging data insights to drive strategic decisions. Proven expertise in data modelling, dashboard development, and automation of analytical workflows using tools like Power BI, Airflow, and dbt. Adept at collaborating across teams to deliver high-impact solutions that enhance efficiency and business outcomes.

WORK EXPERIENCE

Data Analyst, Techway Placements

February 2025 – Present

- Utilised advanced Excel functions and Pivot Tables to analyse helpdesk team performance, identifying key trends that informed strategic recommendations for client operations.
- Automated data cleaning and transformation processes, significantly reducing manual preparation time and boosting data accuracy for critical decision-making.
- Developed interactive dashboards using Power BI, empowering stakeholders to quickly identify performance trends and key metrics.

Licensing Analyst, Transport for London

July 2024 – Present

- Process and verify over 300 licensee applications monthly, ensuring compliance with safety and regulatory standards through meticulous data evaluation.
- Analyse large datasets—including criminal records, driving history, and medical information—to deliver clear, actionable insights that directly impact client service quality and operational safety.
- Collaborate with internal teams to streamline processes, ensuring that sensitive information is handled in accordance with legal and TfL policy standards.

Data Analyst, Operational Research Society

November 2023 – April 2024

- Created Power BI dashboards to analyse audience engagement and financial support within the arts sector, directly influencing strategic decisions at the senior management level.
- Conducted KPI analysis on funding disparities across arts disciplines, delivering actionable insights that improved decision-making efficiency by 15%.
- Collaborated with a multi-disciplinary team of creatives and researchers to uncover client challenges and develop tailored strategic recommendations.

Data Analyst, Verraki Partners

June 2021 – July 2022

- Boosted report clarity and stakeholder engagement by utilizing Power BI to create visually compelling and easy-to-understand narratives.
- Developed clustering models using R to generate detailed insights, resulting in enhanced strategic decision-making for personalized customer engagement.
- Extracted, transformed, and managed datasets from APIs, CSV files, and JSON formats using Python and SQL to support visualization and analysis.

Machine Learning Engineer, Omdena

June 2021 – August 2021

- Applied classification algorithms in Python to predict the success of initial coin offerings (ICOs) with an accuracy rate of 70%.
- Led a cross-functional team of 20+ in data cleaning and preparation, ensuring high-quality inputs for machine learning model development.
- Developed and fine-tuned models that optimized green energy investment strategies, contributing to improved energy accessibility for over 1 million underserved individuals.

EDUCATION

University of Leeds

September 2022 - September 2023

MSc Business Analytics and Decision Sciences - Merit

- Key Modules: Evidence Based Consultancy, Effective Data Visualisation, Machine Learning, Predictive Analytics, Quantitative Analysis, Forecasting.
- Capstone: Improved property valuation models using textual data by developing a machine learning model that optimised property valuation for strategic decision-making.

Covenant University

August 2015 - November 2020

BEng Mechanical Engineering – Second Class Upper

FURTHER LEARNING

- **The Complete dbt (Data Build Tool) Bootcamp: Zero to Hero – Udemy:** Built an end-to-end analytics workflow with dbt, covering advanced data transformations, documentation, testing (incl. dbt-expectations), orchestration, and modern data stack integration using Snowflake.
- **Core Data Engineers Boot Camp:** Developed skills in data pipeline development, cloud data engineering (Python, SQL, Git, Docker, AWS).
- **Associate Data Engineer – Datacamp:** Developed skills in data management, programming, and exploratory data analysis.
- **Azure Databricks & Spark for Data Engineers (PySpark/SQL) – Udemy:** Developed skills in PySpark, Spark SQL, and data lake architectures.
- **The Complete SQL BootCamp – NamasteSQL:** Proficiency in SQL and PostgreSQL for in-depth data analysis.

CERTIFICATIONS

- Microsoft Office Specialist: Excel Associate: Advanced skills in spreadsheet management and professional data reporting.
- Microsoft Certified: Power BI Data Analyst Associate

SKILLS

- **BI Reporting:** Power BI, Tableau, Looker Studio
- **Programming:** Python, R
- **Data Engineering:** SQL, dbt, Airflow, Docker, Terraform, Git, CI/CD, AWS, Google Cloud
- **Data Analysis:** Statistical analysis, predictive modelling, data mining
- **Soft Skills:** Stakeholder engagement, requirements gathering, cross-functional collaboration
- **Others:** Microsoft Excel, PowerPoint

PROJECTS

Real Estate Dashboard

End-to-End Data Engineering project to develop a dashboard which showcases various metrics around the price paid data for various land and property transactions in England and Wales.

Tools: *Looker Studio, Google Cloud, SQL, Python, Airflow, dbt, Docker, Terraform*

Stock Price Dashboard

Built an Apache Airflow pipeline to automate stock data analysis, using Python, Docker, and Slack integration to fetch, process, and load data into a warehouse.

Tools: *Airflow, Metabase, PostgreSQL, Python, Spark, Docker, MinIO*