

Kenneth Munk

Personal Mission/Vision Statement

## 1) Past Success:

- Improved time efficiencies for Reconext (formerly Teleplan), Cisco, Intel, and the University of San Francisco
- Learned how to plan and host small and medium scale events and passed the baton of larger events to those who shared a similar vision with the capacity to carry the idea.
- Expanded personal network to include a diverse range of fantastic individuals.
- Built a team with a high potential of immense impact

## 2) Core values

### Foundational values:

- Being a doer
- Being a creator
- Being an explorer
- Being a visionary
- Being a helper
- Being open minded
- Being observant and being an observer
- Being an agent of change
- Being efficient
- Being strategic
- Being hands-on
- Being friendly
- Being honest
- Being practical
- Being tenacious
- Being original
- Being independent
- Being understanding

### Most important values:

- Being a doer
- Being a creator
- Being an explorer
- Being an observer
- Being an agent of change
- Being independent

### Most important value:

- Being a doer

### 3) Identify Contributions

#### The world in general:

Solving the problems that many people face with products and services that I create and/or contribute to. To help build the road to greater societal wealth and wellbeing. To leave behind a legacy that inspires others to take on the mantle of innovation.

#### My family:

To act as the foundation from which those who come after me can build upon. To mentor, inspire, and encourage those in my family towards greater callings of their own making. To take on the mantle of excellence while maintaining a profoundly positive presence.

#### My employer:

To be the agent of positive and continuous change that invigorates the organization. To find and create new efficiencies that brings the power of greater impact to those around me. To become a foundational pillar while building new foundational pillars.

#### My friends:

To be a friendly and wholesome presence. To be the one that brings the good stories. To be the one who brings the funny stories. To be the one who brings the fun stories. To be the one who solves problems with friends and helps said friends find their way. To be the inspiration and encouragement that they need to do great things.

#### My community:

To be the agent of positive change that helps to bring the community together and help the community spawn new successes.

### 4) Identify Goals

#### Short-Term:

To graduate from Sacramento State University with my degree in computer science. Although, that is more of a side effect of the primary short-term goals that I have, which are to build out a community consisting of doers, and to expand my portfolio of projects with significant projects that appeals to the broader community.

#### Long-Term:

Are contingent upon the outcomes of the short-term goals. If I find a long-term project that I seek to be part of and it shares my same vision of the future, then the long-term goal will be oriented towards the success and sustainability of said project. If I find that I get sucked back into existing industry and brought back into that fold, then my long-term goal will be to eventually build out a comfortable space for which I can exist and continue to operate. In either case, I'd still opt to continue building out a community of people who seek to make stuff happen as a strong community of such people is the true catalyst of great change.

## 5) Mission and vision

### Mission Statement

To be the catalyst of positive change in the world and take those small steps needed towards a better future. To achieve this, I must take on the mantles of the artist, the tactician, the realist, and the builder. To be a solid foundation for such changes, I must operate honestly, with consideration of others, fluidity with circumstance, and honesty to self and others.

### Vision Statement

To retire from life knowing that I've helped to create many good stories, inspiring stories, and fun stories for those behind me to keep and pass on.