122 Chasen Ct

Byron, Ga 31008

(478) 744-3006

Kentraviousc@gmail.com

Kentravious ColsonA long, thin rectangle to divide sections of the document

# EDUCATION

## Scrimba, Oslo Norway (remote) *— Frontend Development Path*

March 2021 - Jan 2022,

An online interactive platform that allows students to learn software development directly in the video. During my time studying at Scrimba I learned the basics of web development gaining access to software language skills such as HTML5, CSS3, JAVASCRIPT, UI Design, Data Fetching, and Frameworks like React.js

## Google, Remote *— Career course*

Mar 2023 - June 2023,

Taking self paced courses created by google to understand the key factors of digital marketing and computer science. The major takeaway I gained from this course is that no matter what the task at hand the crucial ingredient is the people that we design products for.

## Southwest Magnet High and Law Academy, Macon GA *— hs diploma*

Aug 2010 - May 2014,

# RELEVANT EXPERIENCE

## Copious Staffing Solution, Alpharetta GA *— Freelance Frontend Developer*

Oct 2023 - PRESENT

* Designed a user flow, ensuring seamless navigation and optimal user experience for the web-based business.
* Integrated Javascript with the content management Api data to filter user input.
* Assisted the design team in creating various marketing materials, such as social media graphics, website banners, and promotional materials.
* Conducted image editing and retouching tasks to enhance visual appeal and maintain consistency with the brand's aesthetic.
* Assisted with organizing and archiving design files to ensure smooth workflow and easy retrieval of assets.
* Implemented responsive design to improve website visibility across all platforms, resulting in a 35% increase in mobile traffic.
* Incorporated accessibility features such as alt-text descriptions and keyboard navigation, resulting in a 15% increase in overall website accessibility compliance.

## ClaudThaCreator, Atlanta GA *— Freelance Web Designer*

Apr 2021 - Dec 2022

* Developed and executed innovative design concepts that aligned with the clients' branding guidelines and business objectives.
* Ensured timely completion of projects by managing multiple assignments simultaneously and efficiently.
* Conducted market research and stayed updated with the latest design trends to deliver fresh and engaging designs.
* Developed a streamlined booking system that reduced customers wait time by 50%, resulting in a 20% increase in customer satisfaction ratings.
* Developed and implemented new website functionalities utilizing Javascript, resulting in a 20% increase in page views and a 15% decrease in bounce rate.

## Walmart, Warner Robins GA *— customer services representative*

March 2022 - Dec 2022

* Collaborated with other departments, such as store management and inventory control, to address customer concerns and ensure a seamless shopping experience.
* Resolved escalated customer issues by escalating them to supervisors or managers when necessary and following through to ensure timely resolution.
* Effectively handled a high volume of customer interactions through various channels, including in-person, telephone, and online chat, ensuring prompt and satisfactory resolutions.
* Utilized active listening and empathy skills to understand customer needs and provide personalized recommendations and solutions.
* Managed and processed customer returns, exchanges, and refunds following Walmart's guidelines and procedures.

# AWARDS

**Frontend Developers Path -** Scrimba

**Tech Support Fundamentals -** Google Careers

**Foundations of Digital marketing and E-Commerces -** Google Careers

**Attract and Engage Customers with Digital Marketing -** Google Careers

**Introduction to Cloud Engineering with HTML, CSS, and Javascript -** IBM

# SKILLS

Proficient in Adobe Creative Suite, Strong understanding of visual design principles, composition, and typography, ensuring a cohesive and aesthetically pleasing end result.Knowledgeable in marketing strategies, production processes, website design, corporate identity development, product packaging, advertisements, and multimedia design.Experience in computer-aided design software, enabling the creation of precise and accurate designs.Optimizing Cloud based platforms to increase workflow productivity.