Beta-Binomial

$$y \mid \theta \sim Binomial(n, \theta)$$

 $\theta \sim Beta(\alpha, \beta)$
 $E[\theta] = \frac{\alpha}{\alpha + \beta}$

$$\rho(\theta|y) = \frac{\rho(y|\theta)\rho(\theta)}{\rho(y)} \propto \rho(y|\theta)\rho(\theta)$$

$$\rho(\Theta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha + \beta)} \quad \Theta^{\alpha - 1} \quad (1 - \Theta)^{\beta - 1} \quad \alpha_{\Theta} \quad \Theta^{\alpha - 1} \quad (1 - \Theta)^{\beta - 1}$$

$$\alpha \Theta^{y+\alpha-1} (1-\alpha)^{n-y+\beta-1}$$

$$\stackrel{d}{=} Beta(\alpha+y, \beta+n-y)$$

$$F \left[\frac{1}{6} \right] = \frac{x + y}{x + \beta + n}$$

Poisson-Gamma

$$\rho(y_i,...,y_n/\lambda) = \prod_{i=1}^{n} \rho(y_i/\lambda)$$

$$= \prod_{i=1}^{n} \frac{\lambda^{y_i}}{y_i!} e^{-\lambda}$$

$$= \left(\frac{1}{\prod y_i!}\right) \lambda^{\sum_{i=1}^{n} y_i} e^{-n\lambda}$$

$$= \lambda^{\sum_{i=1}^{n} y_i} e^{-n\lambda}$$

$$p(\lambda) = \frac{b^{\alpha}}{\Gamma(a)} \lambda^{a-1} e^{-b\lambda} \propto \lambda^{a-1} e^{-b\lambda}$$

$$p(\lambda|y_1,...,y_n) \propto \lambda^{\frac{5}{4}i} e^{-n\lambda} \times \lambda^{\alpha-1} e^{-b\lambda}$$

$$\propto \lambda^{\frac{5}{4}i+\alpha-1} e^{-\lambda(n+b)}$$

$$\stackrel{d}{=} G_{\alpha}(\alpha + \frac{5}{2}y_i, b+n)$$

$$E[\lambda | y_1, ..., y_n] = \frac{\alpha + \sum_{i=1}^{n} y_i}{b + n}$$

Normal - Inv. Cramma $y_1,...,y_n \mid \theta, \sigma^2 \stackrel{iid}{\sim} N(\theta, \sigma^2)$ $\theta \sim N(\theta_0, T^2)$ $\sigma^2 \sim Inv. Gamma \left(\frac{V_0}{2}, \frac{V_0}{2} \sigma^2\right)$ $E[1/\sigma^2] = 1/\sigma^2$ $Var(\sigma^2)$ decreasing in V_0

$$p(y_{1},...,y_{N}|\theta, r^{2}) = \prod_{i=1}^{n} p(y_{i}|\theta, r^{2})$$

$$= \prod_{i=1}^{n} \frac{1}{\sqrt{2\pi r^{2}}} e^{-\frac{1}{2\sigma^{2}}(y_{i}-\theta)^{2}}$$

$$= (\lambda \pi r^{2})^{-n/2} e^{-\frac{1}{2\sigma^{2}}(\theta-\theta_{0})^{2}}$$

$$p(\theta) = (2\pi r^{2})^{-1/2} e^{-\frac{1}{2\tau^{2}}(\theta-\theta_{0})^{2}}$$

$$\begin{split} \rho\left(\Theta \mid Y,\sigma^{2}\right) & \propto \exp\left(-\frac{1}{2\sigma_{1}}\sum_{i=1}^{\infty}(Y_{i}-\Theta)^{2}\right) \exp\left(-\frac{1}{2\tau^{2}}(\Theta-\Theta_{0})^{2}\right) \\ & \propto \exp\left(-\frac{1}{2}\left(\frac{1}{\sigma^{2}}\sum_{i=1}^{\infty}(Y_{i}^{2}-\Theta)^{2}\right) + \frac{1}{T^{2}}(\Theta-\Theta_{0})^{2}\right) \\ & \stackrel{\sum}{\sim} \left(Y_{i}-\Theta\right)^{2} = \sum_{i=1}^{\infty}\left[Y_{i}^{2}-\lambda Y_{i}\Theta+\Theta^{2}\right] \\ & = \sum_{i=1}^{\infty}Y_{i}^{2}-\lambda \Theta\sum_{i=1}^{\infty}Y_{i}+n\Theta^{2} \\ & = \sum_{i=1}^{\infty}Y_{i}^{2}-\lambda \Theta\Theta_{0}+\Theta^{2} \\ & = \left(\frac{n}{\sigma^{2}}\right)^{2}\left(\frac{n}{\sigma^{2}$$

$$C\left(\sigma^{z}\right)^{-\frac{(N+\nu_{0})}{2}-1} \qquad C^{-\frac{1}{\sigma^{z}}}\left(\frac{1}{2}\Sigma(y_{i}-0)^{2}+\frac{\nu_{0}\sigma^{z}}{\sigma^{z}}\right)$$

$$\stackrel{d}{=}\operatorname{Inv.}\operatorname{Gamma}\left(\frac{N+\nu_{0}}{2},\frac{1}{2}\left(\frac{N}{2}(y_{i}-0)^{2}+\nu_{0}\sigma^{z}\right)\right)$$

$$\operatorname{Multivariate} \operatorname{Normal}$$

$$y_{i} \in \mathbb{R}^{p}, \ \mu \in \mathbb{R}^{p}, \ \Sigma \in \mathbb{R}^{p \times p}$$

$$y_{i},...,y_{n}, \mu_{n}, \Sigma \stackrel{iid}{\sim} \operatorname{Np}\left(\mu_{0}, \Lambda_{0}\right)$$

$$\sum_{i} \sim \operatorname{Inv.}\operatorname{Mishart}\left(\nu_{0}, S_{0}\right)$$

$$\operatorname{P}\left(\mu_{1}y_{1},...,y_{n}, \Sigma\right) \propto \operatorname{P}\left(y_{1},...,y_{n}, \mu_{n}\Sigma\right) \operatorname{P}\left(\mu_{0}\right)$$

$$= \prod_{i=1}^{n}\left(2\pi\right)^{-\frac{p}{2}}\left[\Sigma\right]^{-\frac{1}{2}} \stackrel{-\frac{1}{2}}{e^{-\frac{1}{2}}}\frac{(y_{i}-\mu_{0})^{T}}{e^$$

$$(\mu - \mu_0)^{\mathsf{T}} \Lambda_0^{\mathsf{T}} (\mu - \mu_0) = \mu^{\mathsf{T}} \Lambda_0^{\mathsf{T}} \mu - 2\mu^{\mathsf{T}} \Lambda_0^{\mathsf{T}} \mu_0 + \mu_0^{\mathsf{T}} \Lambda_0^{\mathsf{T}} \mu_0$$

$$\times \mu^{\mathsf{T}} \Lambda_0^{\mathsf{T}} \mu - 2\mu^{\mathsf{T}} \Lambda_0^{\mathsf{T}} \mu_0$$

$$p(\mu|y_{1},...,y_{n},\Sigma)$$
 $\propto \exp\left\{-\frac{1}{z}\left(\mu^{T}(\Lambda_{o}^{-1}+n\Sigma^{-1})\mu-2\mu^{T}(\Lambda_{o}^{-1}\mu_{o}+n\Sigma^{-1}\overline{y})\right)\right\}$
 $p(\mu) \propto \exp\left\{-\frac{1}{z}\left(\mu^{T}A\mu-a\mu^{T}b\right)\right\}$
 $M \sim N_{p}\left(A^{-1}b,A^{-1}\right)$

$$\mu_{1}, y_{1}, \Sigma_{n} = \lambda_{p}(\mu_{n}, \Sigma_{n})$$

$$\Sigma_{n} = (\lambda_{0}^{-1} + n\Sigma_{0}^{-1})^{-1}$$

$$\mu_{n} = \Sigma_{n} (\lambda_{0}^{-1} \mu_{0} + n\Sigma_{0}^{-1} \overline{y})$$

$$\Sigma \sim \text{Inv. Wishart (Vo, So)}$$

$$\rho(\Sigma) \propto |\Sigma| - \frac{(\text{Vo+p+1})}{2} e^{-\frac{1}{2} \text{tr}(So\Sigma^{-1})}$$

$$\alpha \in \mathbb{R} \implies \alpha = \text{tr}(\alpha)$$

$$tr(A+B) = tr(A) + tr(B)$$

 $tr(ABC) = tr(CAB) = tr(BCA)$

$$\rho(\Sigma | y_{1},...,y_{n}, M) \propto \frac{-(Vot p+i)}{|\Sigma|^{-n/2}} e^{-\frac{1}{2}\sum_{i=1}^{n}(y_{i}-\mu)^{T}\Sigma'}(y_{i}-\mu) \times |\Sigma| e^{-\frac{1}{2}tv(S_{o}\Sigma^{-1})} \times |\Sigma|^{-n/2} e^{-\frac{1}{2}\sum_{i=1}^{n}(y_{i}-\mu)^{T}\Sigma'}(y_{i}-\mu) \times |\Sigma|^{-\frac{1}{2}(v_{o}+p+i)} e^{-\frac{1}{2}tv(S_{o}\Sigma^{-1})} \times |\Sigma|^{-\frac{1}{2}(v_{o}+p+i)} e^{-\frac{1}{2}tv(S_{o}\Sigma^{-1})}$$

$$\times |\Sigma|^{-\frac{1}{2}(N+Vot p+1)} e^{-\frac{1}{2}(v_{o}+\mu)^{T}\Sigma'}(y_{i}-\mu)^{T}\Sigma'(y_{i}-\mu)^$$

$$\sum_{i=1}^{n} (y_{i} - y_{i})^{T} \Sigma^{-1} (y_{i} - y_{i}) = tr \left(\sum_{i=1}^{n} (y_{i} - y_{i})^{T} \Sigma^{-1} (y_{i} - y_{i}) \right)$$

$$= \sum_{i=1}^{n} tr \left((y_{i} - y_{i})^{T} \Sigma^{-1} (y_{i} - y_{i}) \right)$$

$$= \sum_{i=1}^{n} tr \left((y_{i} - y_{i})(y_{i} - y_{i})^{T} \Sigma^{-1} \right)$$

$$= tr \left(\sum_{i=1}^{n} (y_{i} - y_{i})(y_{i} - y_{i})^{T} \Sigma^{-1} \right)$$

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$$= tr \left(\sum_{i=1}^{n} (y_{i} - y_{i})(y_{i} -$$