

Kenan Ozbelli

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Objective:

To obtain a job that will allow me to utilize my Web Development skills, as well as to gain experience in Web Development and other new languages that I can gain.

Education:

The University of North Carolina at Greensboro (UNCG), Greensboro, NC
Bachelor of Science of Business Administration, Minor in Information Technology

December 2019

Relevant Coursework:

Industrial and organizational Psychology, Social Entrepreneurship, Ideas to Opps: Feasibility Analysis, Entrepreneur Finance, Business Policy and Strategy, Business Statistics. Business Marketing.

Experience:

Universal Yarns, Inc., Harrisburg, NC

Website Analyst

May 2019 – August 2019

- Collaborated in creating Universal Yarns new website with the program Shopify
- Prepared analytics for different marketing tactics through the analytics program on Shopify
- Handled in creating new products through the back end of Universal Yarns website in Microsoft GP and also on Shopify

Red bull Inc., Charlotte, NC

Marketing Intern

May 2018 – August 2018

- Researched and Surveyed which Red bull product was more profitable in different regions of North Carolina
- Marketed different Red Bull products during events and also in different stores selling Red Bull Products
- Rode along different account managers to Survey different strategies for Marketing that could help with overall sales

Universal Yarns, Inc., Harrisburg, NC

Warehouse Specialist

May 2017 – July 2017

- Handled and checked every package shipped from the warehouse daily
- Created constructive ways on making the picking process of each order more efficiently and effectively
- Established making a picking location style so it was much easier finding each and exact location
- Initiated creative ways on doing the Premier yarn warehouse sale that made people interested about the different yarns and made sales go higher

Premier Yarns, Inc., Harrisburg, NC

Marketing Intern

June 2016 – August 2016

- Collaborated on additional revenue opportunities including digital Look Book and presentation for Carnival Cruise Lines new business
- Shot and edited Premier Yarns First Look behind the scenes video for the relaunch of Deborah Norville Everyday yarns
- Prepared revenue transaction reports from Google Analytics for email and website sales
- Moved all content to new Premier.com Shopify web store
- Created charts and statistics on sales and revenue utilizing PowerPoint and Excel
- Generated new ideas to create promotional values for the Premier.com website to increase sales

Volunteer Experience:

Carowinds, Charlotte NC, Spring 2016 – Spring 2017

B + Foundation Pageant, Greensboro NC, Spring 2016

Children's cancer foundation, Fall 2015

Camino Church, Concord NC, Fall 2014 – Spring 2015

American Red Cross, Concord NC, Fall 2013 – Fall 2016

Skills:

Computer: Shopify, iMovie Pro, Microsoft Office (PP, MW, ME), HTML5, Microsoft GP

Analytics: Google Analytics, AdWords, Shopify Analytics

Languages: Fluent in Turkish, basic Chinese and Spanish

Extracurricular Activities:

Public Relations Chair Head for Kappa Delta Rho, 2016 – 2018

Sponsorship of Kappa Delta Rho, 2016 – 2017 Intramural for indoor soccer and dodgeball, 2016 – 2017