

WATS 3010 Product Page  
Design Document

Name of site/ company: API Superstore

Description of design concept/approach

API is an online business concept that helps the customer with APIs organizing them, and then sharing them with the customer after they have purchased our service.

Hope to accomplish with design concept/approach

Increase interest in APIs service

Draw clients with sophisticated, easy to use website

Other websites for comparable business

<https://azure.microsoft.com/en-us/services/api-management/>

<https://www.ibm.com/cloud/api-connect>

<https://aws.amazon.com/api-gateway/>

Target Audience

Demographics

Women and men

All ages

Working with all incomes

Motivations

Helping the user navigate the web better

Allows many software programs to communicate with one another