

# KENDALL BURKETT

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## OBJECTIVE

To leverage my skills in data analysis, visualization, and statistical modeling to turn complex datasets into actionable insights that drive strategic decision-making, enhance business outcomes, and foster innovation in data-driven organizations. Skilled in utilizing tools like Python, SQL, and Tableau to deliver efficient and impactful solutions.

## EXPERIENCE

**Jan 2021 – Aug 2023**

Atmosphere – Chive Media Group - Senior Account Executive

**Mar 2015 – Jan 2021**

Geek Squad – In Store & In Home Technician

**Mar 2011 – Mar 2015**

Cowboy Harley Davidson – Sales

Achieved \$6.5M+ in revenue and acquired 1,700+ clients by utilizing data-driven strategies and innovative outreach. Consistently exceeded targets, earning multiple promotions while leading team initiatives, improving onboarding, and refining sales tactics to penetrate new markets.

## FEATURED

<https://github.com/KendallBurkett>

- Showcases hands-on data analysis projects from the McCombs School of Business, University of Texas at Austin program, highlighting data cleaning, statistical modeling, Python scripting, and interactive data visualizations.

## REFERENCES

[Available upon request.]

## EDUCATION

McCombs School of Business,  
University of Texas at Austin

Austin, TX

- Graduated in the top 5% of the class with a 98.64 GPA
- Completed a rigorous Postgraduate Program in Data Analytics and Visualization, focusing on data cleaning, statistical modeling, Python scripting, and interactive Tableau dashboards

## KEY SKILLS

- Python, Sql, Tableau, Advanced Excel
- Data Analysis And Forecasting, Big Data (Hadoop), Machine Learning
- Effective Communication & Mentoring
- Strategic Thinking & Problem Solving