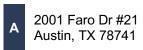
# KENDALL BURKETT



(512) 995-8446







## **OBJECTIVE**

To apply my expertise in data analysis, visualization, and statistical modeling to transform complex datasets into actionable insights that drive strategic decision-making and enhance business outcomes. Proficient in Python, SQL, and Tableau for delivering efficient, impactful, and innovative data-driven solutions.

## **EXPERIENCE**

#### Jan 2021 - Aug 2023

### Atmosphere – Chive Media Group – Senior Account Executive

Drove \$6.5M+ in revenue and acquired 1,700+ clients by utilizing datadriven strategies and innovative outreach. Consistently exceeded targets, earning multiple promotions while leading team initiatives, improving onboarding, and refining sales tactics to penetrate new markets.

## Mar 2015 – Jan 2021 Geek Squad – In Store & In Home Technician

Delivered expert installation, repair, and troubleshooting for home technology and electrical systems. Focused on seamless technology integration while educating clients to optimize their devices, ensuring smooth operation, and delivering personalized solutions to meet diverse technical needs in-home and in store.

# Mar 2011 - Mar 2015 Cowboy Harley Davidson - Sales

Built a successful book of business, excelling in customer relationships and sales. Achieved exceptional results, earning invitations to represent the brand at special events nationwide, driving sales and enhancing the dealership's reputation.

#### **TECHNICAL SKILLS**

- Programming and Analytics: Python Pandas, NumPy, Seaborn,
   Scikit-learn; SQL MySQL, PostgreSQL, MongoDB
- Machine Learning: Linear Regression, Decision Trees, Random Forest, K-Means Clustering, Logistic Regression
- Data Visualizations: Tableau, Excel (PivotTables, VBA), Plotly
- Big Data & Tools: Hadoop Processed large-scale datasets, ETL
   Processes, APIs Integrated real-time data analysis, Git/GitHub

#### **EDUCATION**

McCombs School of Business, University of Texas at Austin

Austin, TX

- Graduated in the top 5% of the class with a 98.64 GPA
- Completed a rigorous
   Postgraduate Program in
   Data Analytics and
   Visualization, focusing on data cleaning, statistical modeling, Python scripting, and interactive Tableau dashboards

# **KEY SKILLS**

- Python (Pandas, NumPy, Seaborn, Scikit-learn) – Used for cleaning datasets, creating predictive models, and visualizing trends
- Tableau/BI Developed interactive dashboards showcasing KPIs and trends for business stakeholders
- Effective Communication, Time
   Management, & Delegation to
   Tasks
- Strategic Thinking & Problem
   Solving
- Predictive analytics / Data cleaning