

KENDALL BURKETT

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OBJECTIVE

To apply my expertise in data analysis, visualization, and statistical modeling to transform complex datasets into actionable insights that drive strategic decision-making and enhance business outcomes. Proficient in Python, SQL, and Tableau for delivering efficient, impactful, and innovative data-driven solutions.

EXPERIENCE

Jan 2021 – Aug 2023

Atmosphere – Chive Media Group – Senior Account Executive

Drove \$6.5M+ in revenue and acquired 1,700+ clients by utilizing data-driven strategies and innovative outreach. Consistently exceeded targets, earning multiple promotions while leading team initiatives, improving onboarding, and refining sales tactics to penetrate new markets.

Mar 2015 – Jan 2021

Geek Squad – In Store & In Home Technician

Delivered expert installation, repair, and troubleshooting for home technology and electrical systems. Focused on seamless technology integration while educating clients to optimize their devices, ensuring smooth operation, and delivering personalized solutions to meet diverse technical needs in-home and in store.

Mar 2011 – Mar 2015

Cowboy Harley Davidson - Sales

Built a successful book of business, excelling in customer relationships and sales. Achieved exceptional results, earning invitations to represent the brand at special events nationwide, driving sales and enhancing the dealership's reputation.

TECHNICAL SKILLS

- **Programming and Analytics:** Python - Pandas, NumPy, Seaborn, Scikit-learn; SQL - MySQL, PostgreSQL, MongoDB
- **Machine Learning:** Linear Regression, Decision Trees, Random Forest, K-Means Clustering, Logistic Regression
- **Data Visualizations:** Tableau, Excel (PivotTables, VBA), Plotly
- **Big Data & Tools:** Hadoop – Processed large-scale datasets, ETL Processes, APIs – Integrated real-time data analysis, Git/GitHub

EDUCATION

McCombs School of Business,
University of Texas at Austin

Austin, TX

- Graduated in the top 5% of the class with a 98.64 GPA
- Completed a rigorous Postgraduate Program in Data Analytics and Visualization, focusing on data cleaning, statistical modeling, Python scripting, and interactive Tableau dashboards

KEY SKILLS

- Python (Pandas, NumPy, Seaborn, Scikit-learn) – Used for cleaning datasets, creating predictive models, and visualizing trends
- Tableau/BI – Developed interactive dashboards showcasing KPIs and trends for business stakeholders
- Effective Communication, Time Management, & Delegation to Tasks
- Strategic Thinking & Problem Solving
- Predictive analytics / Data cleaning