

# Kendra R. Taylor, RDN, LD

## UX/UI Designer

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### EDUCATION

The Ohio State University  
UX/UI Web Design Bootcamp Certificate

September 2023-March 2024

The University of Akron, Akron OH  
Bachelor of Science in Nutrition and Dietetics

August 2014-May 2018

### SKILLS AND ABILITIES

- **Skills:** Flexibility, communication, teamwork, independence, ability to work under pressure, tech-savvy, time-management, organization, creativity, public speaking, energetic, problem solving, highly motivated
- **Professional Skills:** User interviewing, user testing, competitor analysis, user persona, storyboards, user flows, wireframing, prototyping, responsive web design, front-end programming, HTML, CSS
- **Tools:** Adept at using Microsoft Office Suite, G Suite, Adobe Creative Cloud, Canva, Figma, Miro, GitHub, Visual Studio Code, CodePen

### WORK EXPERIENCE

Dietitian Level 2, Nutrisense, Remote

February 2022-Present

- Lead or participated in various marketing and education projects such as developing in-app nutrition education modules, recording material for social media promotion, creating animated videos for program promotion, and developing educational graphics and materials
- Host weekly webinars highlighting the benefits of the program and providing a weekly educational component

Dietitian, Fresenius Medical Care, Northeast OH

April 2021-February 2022

- Develop and design nutrition education content such as posters, handouts, recipes, and meal plans

Dietitian/Grant Coordinator, Summit County Public Health, Akron OH

September 2018-April 2021

- Independently manage the Creating Healthy Communities grant including developing projects within grant guidelines, forming partnerships with community organizations, and coordinating events with the community members and organization partners.
- Manage the social media accounts and website for many departments within Summit County Public Health
- Design and create educational handouts and media material including advertisements, social media posts, website blog posts, recipes, and videos; design and monitor social media and marketing campaigns

### LICENSURE AND CERTIFICATIONS

- Licensed Dietitian, Ohio
- Registered Dietitian

June 2018-Present

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