

Brochure

LTIMindtree Life

Physician Sample
Management

Background

Consolidation of Physician Samples requirement is a manual process and many times leads to erroneous results in planning and distribution

There is no standard solution for this process of planning and execution specific to Physician sample

The primary feature of the solution is to consolidate National Level Saleable requirements & Physician Sample requirements from Marketing

Based on the available stocks (Saleable + Physician Sample), Production Planning process is executed

Physician Samples to be distributed along with other Marketing Material, as per the Marketing Team's direction and plan

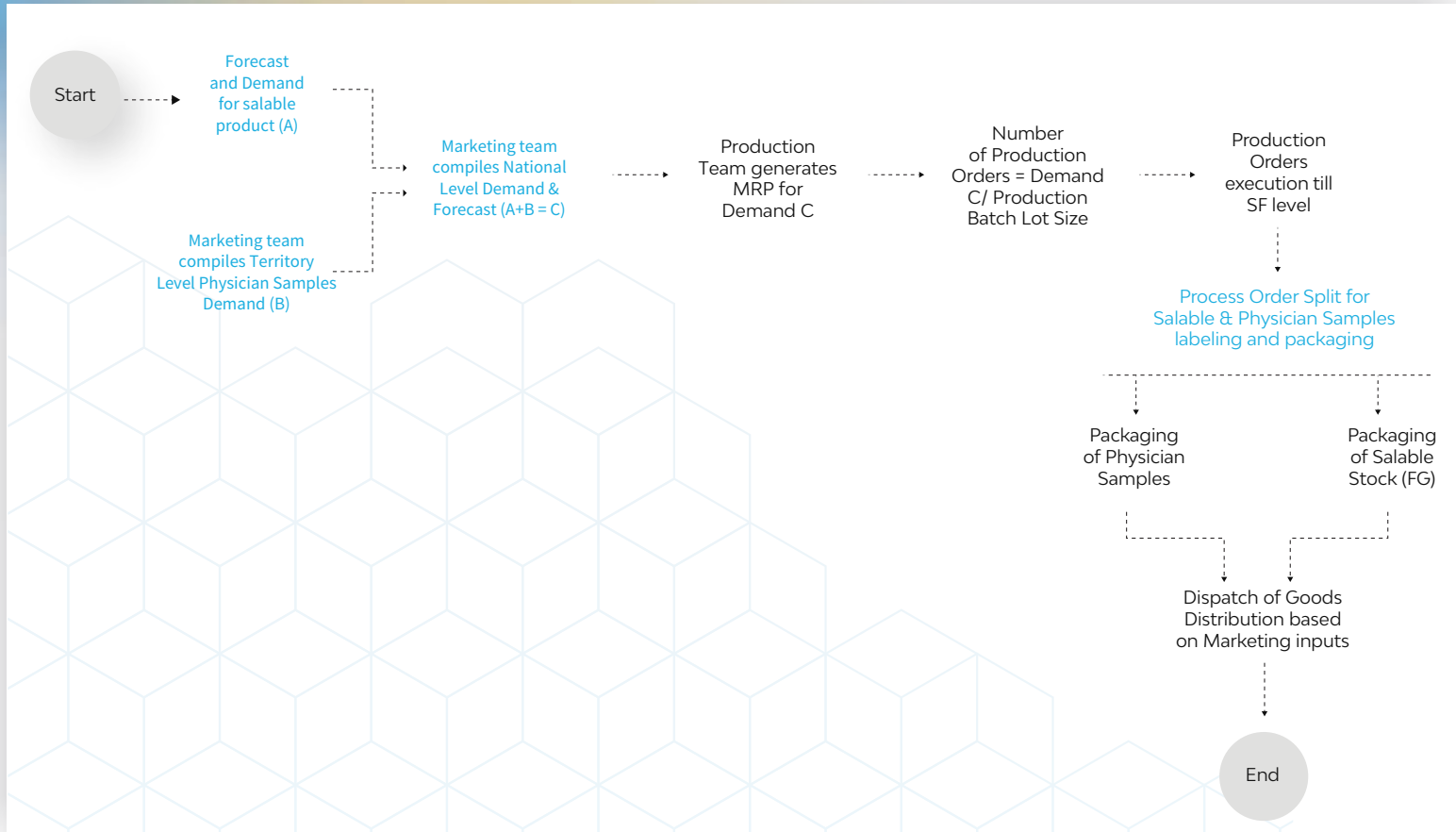
Highlights of Physician Sample Management

Production of PS to be planned along with the saleable FG

Simplify National level planning for Physician Sample

Simplify distribution planning of Physician Sample

Our Solution — Physician Sample Management



Physician Sample Management — Dashboard



- LTIMindtree Industry Solution
- Standard

Physician Sample Management Solution

Key Facts

- Simple Territory Level planning & consolidation for FG and PS requirements
- Dashboard related to PS planning and distribution
- Auto-adjustment of PS in Batch Lot Size
- Analytics for Physician Sample Distribution Vs Revenue Growth

How will LTIMindtree solution help?

- Streamline process of managing Sample
- Improved National level planning and distribution of Physician samples
- Ability to track revenue generated Vs distributed samples per region per therapeutic area



About LTIMindtree SAP Life Science

LTIMindtree has a long-term relationship with SAP, which spans over 20 years. In this collaboration with SAP, we are uniquely positioned as Partner, Co-Innovator and Customer. Being the pioneer of the first SAP implementation in India, SAP has deep expertise coupled with an Engineering DNA, which enables our clients to build a robust digital ecosystem.

As our crucial Line of Business, LTIMindtree's deep expertise in the Life Sciences domain, coupled with our solutions across digital, automation and smart manufacturing, can help drug makers effectively address industry challenges. LTIMindtree strives on optimizing the client's businesses with improving the business process efficiency with robust ERP implementations and application portfolio rationalization.

**Limitless
Life Sciences**

#limitlesslifesciences

About LTIMindtree

LTIMindtree is a global technology consulting and digital solutions company that enables enterprises across industries to reimagine business models, accelerate innovation, and maximize growth by harnessing digital technologies. As a digital transformation partner to more than 700 clients, LTIMindtree brings extensive domain and technology expertise to help drive superior competitive differentiation, customer experiences, and business outcomes in a converging world. Powered by 84,000+ talented and entrepreneurial professionals across more than 30 countries, LTIMindtree — a Larsen & Toubro Group company — combines the industry-acclaimed strengths of erstwhile Larsen and Toubro Infotech and Mindtree in solving the most complex business challenges and delivering transformation at scale. For more information, please visit <http://www.ltimindtree.com>.