		Number of firms		
Many firms		Few firms		One firm
Homogeneous products	Differentiated products	Homogeneous products	Differentiated products	Monopoly
Perfect competition	Monopolistic competition	Oligopoly with homogeneous products	Oligopoly with differentiated products	Monopoly
(Ch. 7)	(Ch. 14)	(Ch. 14)	(Ch. 14)	(Ch. 12)
Corn, apples	Books, music	Oil, cement	Cigarettes, cars	Patented drugs, tap water