

TMC BRAZIL – 6-SLIDE PRESENTATION

TMC, an international real estate group is expanding its operations to Brazil (Offices already exist in Dublin and New York). The staff of the head office in New York has been invited to hear the announcement of this new subsidiary.

Your objective: prepare and then present slide 1 (space for notes is provided below).

1

TMC BRAZIL – A NEW CHAPTER

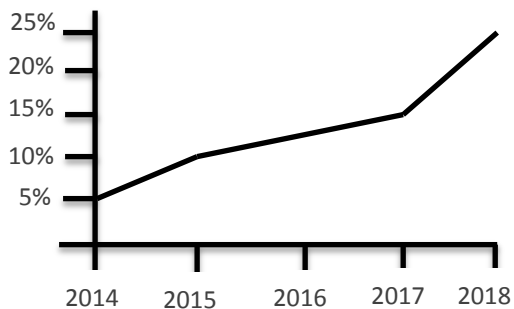
2

WHY BRAZIL?

- Growing business opportunities
- Unprecedented investment in office and production facilities
- Solid economy and good governance

3

PROJECTED ROI



4

THE BRAZIL TEAM

- Colin KENNEDY
 - Ted MOORE - Finance
 - Mary ROWE - Logistics
 - Tom BILLINGS - HR
- Local Recruitment

5

TIMEFRAME

- February :** Aquire premises /
- March :** Logistics and staff training
- April :** Marketing campaign
- May 15th :** Grand opening

6

QUESTIONS