## Kenji Manuel G. Lao Final Period Research #2 11/28/24



1. Colobalization is a phenomenon that revolutionized the way culture and tradition has disseminated across the world. With the help of rapid technological advancements and the rise of digital platforms, this technology connects individuals around the world in many ways. With the use of these digital platforms were able to facilitate cross cultural exchange and enhancing people's knowledge about other people's culture and traditions.

Examples of How Colobalization Affected Local Cultures and Traditions.

Colobal Media - With the technologies we have now, people have access to informations about other peoples culture and traditions.

· Migration - the movement of people across different countries can establish communities,
that maintain their own culture and tradition while also integrating into

2. Global media events like the Olympics and Internation Film Festivals is a powerful way to spread cross cultural understanding, and strengthen global cooperation. The ways in film festivals facilitate cultural exchange, promotes diversity, and showcase the different traditions from other countries. By bring them together and highing film festivals with collaborations with people curound the world, this creates oppurtunities from cross cultural that surpasses national borders.

a activities and Challennes at Emerging Technologies like Al and VR.

3. Oppurtunities and challenges of Emerging Technologies like Al and VR. Oppurtunities

- Al can process automating tasks such as paraphrasing, video editing, etc. This efficiency allows people to save time.

- VR technology can after unique story telling, allowing audiences to engage with content in ways traditional media cannot.

- Emerging technologies can help make it easier for creators to reach global audiences.

Challenges

- Al and VR technologies involve complex requirement to make, and integrating these technologies into systems can lead to potential disruptions.

- The financial cost of integrating advance. Technology like Al and VR can be very high.

The use of Alternology can be problematic as this can also be used in the wrong hands such as deeptakes which are used to spread misinformation.

Sources: study.com
globalmediajournal.com
doi.org
researchyate.com