KENJI WHITEPAPER

Publication Date: September 6th, 2024

Contract Address

53oF2Fg2RZcVKNPwzQ5s7eqtF6i7orGWBpNkBAZYTTqD

Socials

- **Website:** https://www.kenjimeme.com
- **Telegram:** https://t.me/kenjimemechat
- **X (Twitter):** https://x.com/kenji_meme
- **Discord:** https://discord.com/invite/D89gxMeGkf
- **YouTube:** https://www.youtube.com/@KenjiMemeToken
- **Instagram:** https://www.instagram.com/Kenjimemefun

Introduction

Kenji is an SPL-2022 token that honors anime culture, created to build a better future for Cryptopians and raise the standard for project builders. Passionate about the freedom to transact and the importance of decentralization, the team is devoted to assisting the Solana ecosystem by bringing fun back to the chain.

An extremely strong work ethic is just one quality it takes to be a great leader, and the Kenji team understands this completely. Hence, our tagline: *embrace the warrior's spirit*.

We aim to innovate the Solana space by creating a project that allows holders a comfortable option to embrace a "PPP" attitude—**Perseverance, Patience, Passion**. Our main goal is to create numerous incentives to hold, and by constantly rewarding our community, we believe the value will grow over time.

The project, named after our founder's pet Husky, "Kenji," a Japanese name meaning strong or healthy second son, aligns with our team's values as we see our community as one big family. Steady growth is the key, and while the crypto space changes rapidly, Kenji does not aim to follow trends but to create a timeless brand that strongly adheres to three virtues: **Valor, Wisdom, and Benevolence**. Kenji aims to prove itself as a hero in the blockchain space.

Charitable Causes

Kenji will make donations to causes important to our team, such as organizations fighting human trafficking, supporting humanitarian aid, and a Husky shelter (The Texas Husky Rescue).

Community Focus

Our goal is to foster a transparent, fun, engaging, and safe community focused on steady growth while providing both short- and long-term earning opportunities for holders. The Kenji team and community participants share a common goal: bringing together Solana maximalists, multi-chain enthusiasts, and web2 users, all while celebrating anime culture.

Background and Context

Our brand was born from the desire to defeat the PvP narrative and is inspired by the loyal nature of Huskies, our love of art, gaming, and anime heroes. The project's foundation lies in the story of a real dog named Kenji, symbolizing the project's emphasis on community and long-lasting connections.

Tokenomics

- **Contract Address:** 53oF2Fg2RZcVKNPwzQ5s7eqtF6i7orGWBpNkBAZYTTqD
- **Total Supply:** 10,000,000,000 $KENJI
- **Current Circulating Supply:** 9,998,616,007.84 $KENJI
- **Liquidity:** 100% burned
- **Tax Information:** A 2% transfer fee applies to $KENJI, funding the treasury.

Treasury Budget Management:
Treasury Wallet: 3smNMT42gX8kN6nV5S4v5R1EFwcMHzicN69q4rGCCJyU

- 14% Game Rewards Pool
- 14% NFT Staking Pool
- 14% Marketing
- 14% Partnerships
- 5% Charity
- 39% Development

Roadmap

Phase 1:

- Establish our position on the Solana blockchain via our token.
- Launch SPL22 via Pinksale.
- Burn liquidity.
- Update DexScreener and DEXTools.
- Marketing campaign.
- Coingecko listing.
- CMC (CoinMarketCap) listing.
- Jupiter strict list.
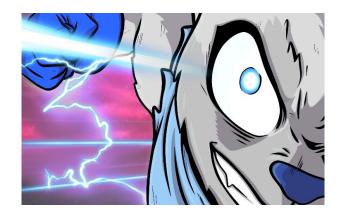- Asset Dash partnership.

Phase 2:

- Establish our position in the NFT market.
- NFT marketing campaign.
- Launch Genesis gamified NFTs.
- Release web3 game beta.
- Launch PFP NFTs on Magic Eden.
- Deploy staking contract.
- Provide WL (whitelist) and giveaway opportunities to holders.
- Collaborations and partnerships.
- Deploy merchandise store.
- Expand marketing strategies.

Phase 3:

- Establish our position in the Web3 gaming industry.
- Launch web3 P2E game.
- Deploy rewards pool.
- Partner with brands for game integration.
- Deploy yield farm and staking pool for $KENJI token on Radium.
- Launch auction/raffle platform.
- Continue marketing strategies.

Phase 4:

- Coming Thooon…

KENJI P2E GAME Ads/Partnerships

We are releasing our web3 game beta soon and offering projects the opportunity to advertise within our game. Your advertisement will be visible on a flying digital screen in our dystopian game scene.

The advertisement will remain until the final game release, for a minimum of two weeks.

Pricing:

- **Fullboard:** 5 SOL

  - 50 WL spots for your community for our upcoming PFP NFT collection.
  - In-game advertisement for at least two weeks.
  - Sponsorship announcement via Twitter, TG, Discord.

- **HalfBoard:** 4 SOL

  - Advertisement in-game for at least two weeks.

- **Partnership Deal:** 25 SOL + $1000 worth of your project tokens for the game reward pool.

  - Advertisement in-game for at least two weeks.
  - Your mascot/meme/character as a playable sprite.
  - Our tokens are earnable in the game until the pool is depleted.

Team

- **Founder:** Arturo Roman (USA) https://x.com/WarriorCrypto08
- **COO:** Brenda (Canada) https://x.com/NewfieChic
- **Artist:** RUSK (UK) https://x.com/ruskworld
- **Community Manager:** Raymond (USA) https://x.com/RayLee34609399

Legal and Compliance

Kenji is committed to adhering to all applicable U.S. regulations, including those established by the SEC and other regulatory bodies. The project will ensure compliance with:

- **Securities Laws:** Kenji ensures that the token offering complies with U.S. securities laws.
- **AML and KYC:** Robust AML and KYC procedures will be in place to prevent illegal activities.
- **Tax Compliance:** Kenji will comply with U.S. tax regulations, including reporting to the IRS.
- **Data Privacy:** Kenji adheres to GDPR and CCPA, protecting user data and maintaining transparency.
- **Consumer Protection:** Kenji ensures users are treated fairly and transparently.
- **Intellectual Property:** All branding, logos, and intellectual property will be properly protected.

Conclusion

Kenji aims to foster a family of Cryptopians who care about Solana by prioritizing steady growth and building user-friendly utilities that assist the Solana ecosystem—while bringing fun back to Solana.

Why Did We Migrate?

Migration and Upgrade to SPL-2022 Token Standard

As part of our commitment to enhancing the Kenji ecosystem and delivering long-term value to our community, we successfully upgraded Kenji Token to the SPL-2022 token standard. This upgrade introduces new functionality and ensures long-term improvements.

The migration was a seamless 1:1 ratio transfer for previous holders, preserving value. Additionally, we rebranded from "Kenji Meme" to "Kenji" to reflect a more professional approach, securing trademark and copyright protections for brand integrity.

Links

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- **Discord:** https://discord.gg/PFpeG98KVe
- **YouTube:** https://www.youtube.com/@KenjiMemeToken
- **Instagram:** https://www.instagram.com/Kenjimemefun
- **Solscan:** https://solscan.io/token/53oF2Fg2RZcVKNPwzQ5s7eqtF6i7orGWBpNkBAZYTTqD
- **Raydium:** https://raydium.io/swap/?inputMint=sol&outputMint=53oF2Fg2RZcVKNPwzQ5s7eqtF6i7orGWBpNkBAZYTTqD
- **Kenji Merchandise:** https://www.prevailshop.com/collections/kenji-token-merchandise
- **Rugcheck:** https://rugcheck.xyz/tokens/53oF2Fg2RZcVKNPwzQ5s7eqtF6i7orGWBpNkBAZYTTqD