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**Submission date:** 03-Nov-2023 09:32PM (UTC+1100)

**Submission ID:** 2216179840 **File name:** userfile (302.68K)

Word count: 569
Character count: 3823

## **Executive Summary**

The Equifax data breach, disclosed on March 8, 2017, marked a pivotal moment in cybersecurity history, impacting 147 million Americans (1, Puig). Exploiting a vulnerability in Equifax's web application, malicious actors gained unauthorized access to the company's systems and exfiltrated personal data, including names, Social Security numbers, birthdates, and driver's license information. This breach stands as one of the most substantial cyber incidents to date, jeopardizing the privacy and financial security of millions (2, Thomas). Equifax also suffered severe reputational damage and financial losses as a result.

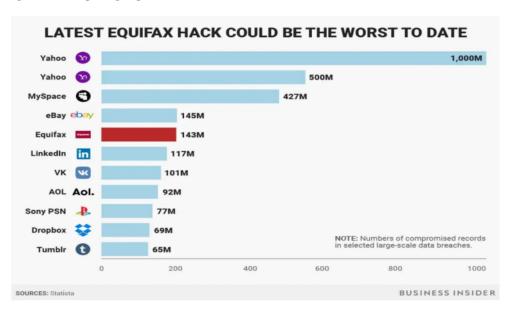


Figure 1: Comparing Equifax data breach with the worst hacks of all time

# Analysis of the Equifax Data Breach

The Equifax data breach could be analyzed using different cyber security models and frameworks such as the CIA Triad, the McCumber Model, and the NIST Cybersecurity Framework as follows.

## **CIA Triad**

The Equifax breach had dire implications for the core principles of the CIA Triad. It compromised the confidentiality of sensitive information through unauthorized access, potentially tampered with data integrity, and disrupted the availability of information for a vast number of individuals.

### McCumber Model

Analyzing the breach through the McCumber Model reveals vulnerabilities in Equifax's people, processes, and technology. Failure to promptly patch a known vulnerability reflects shortcomings in the human element. Inadequate security controls for detection and prevention expose process deficiencies. Furthermore, improper network segmentation underscores technological weaknesses.

## **NIST Cybersecurity Framework**

Applying the NIST Cybersecurity Framework to the Equifax breach highlights several shortcomings. Equifax failed to sufficiently identify and protect its critical assets. Inadequate security controls hindered detection and prevention. The company's response was slow and ineffective, and full recovery remains a challenge.

#### **Perimeters**

Both physical and cyber perimeters were breached in the Equifax incident. Malicious actors exploited a vulnerability in Equifax's web application to breach the cyber perimeter.

Additionally, improper network segmentation enabled lateral movement within the company's systems, compromising the physical perimeter.

Lessons TechWorx Can learn from the Equifax data breach

TechWorx can derive essential lessons from the Equifax breach, including the need to promptly address known vulnerabilities, establish a comprehensive security approach that encompasses diverse security controls and user training, enforce network segmentation to restrict lateral movement, and create and rigorously test an efficient incident response plan. These key takeaways can significantly bolster TechWorx's cybersecurity posture and fortify its defenses against potential cyber threats.

## **Recommendations for TechWorx**

TechWorx can enhance its cybersecurity defenses by adhering to several key recommendations. Firstly, the establishment of a proactive vulnerability management program is crucial to swiftly address known vulnerabilities. Secondly, a layered security strategy should be implemented, which involves integrating tools such as firewalls, intrusion detection systems, and comprehensive security training. Thirdly, network segmentation is vital to minimize lateral movement risks in the event of a breach. Additionally, TechWorx should develop, test, and consistently maintain a robust cybersecurity incident response plan. Lastly, conducting routine security audits and assessments will help identify and rectify potential security vulnerabilities, further strengthening the company's overall security posture.

#### Conclusion

The Equifax data breach serves as a stark reminder for organizations to prioritize cybersecurity. By adhering to the recommendations provided, TechWorx and similar entities can significantly enhance their cybersecurity measures, safeguard sensitive data, and better protect against the ever-evolving threat landscape.

## References

- Alvaro Puig, July 22, 2019 ,Equifax Data Breach Settlement: What You Should Know, Federal Trade Commission, <a href="https://consumer.ftc.gov/consumer-alerts/2019/07/equifax-data-breach-settlement-what-you-should-know">https://consumer.ftc.gov/consumer-alerts/2019/07/equifax-data-breach-settlement-what-you-should-know</a>
- 2. Jason Thomas, December 2, 2019, A Case Study Analysis of the Equifax Data Breach, ResearchGate, <a href="http://dx.doi.org/10.13140/RG.2.2.16468.76161">http://dx.doi.org/10.13140/RG.2.2.16468.76161</a>

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