

KENNEDY R. MENEZES

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Portfolio: <https://kennedymenezes.github.io/Portifolio/index.html>

GitHub: <https://github.com/KennedyRMenezes>

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Objective

Data Analyst

Professional Summary

Data professional with a Bachelor's degree in Information Systems from the University of São Paulo (USP) and experience in Data Analysis and Data Engineering within logistics and banking sectors. Strong background in automating analytical processes, achieving significant operational time reduction (over 95%), building interactive dashboards to support decision-making, and handling large-scale datasets.

Proficient in Python, SQL, Power BI, Pandas, and PySpark for data collection, transformation, modeling, and visualization. Hands-on experience with cloud environments (AWS, EMR, S3, Athena) and data pipelines. Proven ability to replace legacy processes (Microsoft Access) with scalable and automated solutions, ensuring higher reliability and operational efficiency.

Strong interest in advancing into Data Science, applying statistics, modeling, and machine learning to generate insights and data-driven solutions, supported by a solid engineering foundation to ensure data quality, traceability, and availability.

Professional Experience

Data Analyst & Data Engineer – Relog Logística

Sep 2025 – Jan 2026

- Data processing and consolidation of operational datasets.
- Developed Python scripts to merge multiple reports into a unified dataset used for operational decision-making (delivery route data).
- Built and maintained Power BI reports and dashboards for internal stakeholders.
- Created DAX measures to improve dashboard performance and analytical capabilities.
- Designed data models ensuring integrity across fact and dimension tables.

- Developed ad-hoc analytical routines generating decision-support tables for internal clients.

Data Engineering Intern – Banco Bmg, São Paulo

Aug 2023 – Aug 2024

- Ingested tables into AWS cloud environments.
- Used DynamoDB to extract on-premises data for cloud ingestion.
- Validated data accuracy using EMR and S3 with PySpark (window functions, Spark SQL, Parquet files).
- Executed SQL queries for data analysis and troubleshooting.
- Investigated data duplication using DBeaver (on-premises).
- Validated stored data consistency using AWS Athena.
- Assisted in refactoring cloud pipeline modules to incorporate improvements.
- Developed Python modules to fix data issues (e.g., column name corrections).
- Contributed to technical documentation.

Market Risk Intern – Banco Bmg, São Paulo

Aug 2022 – Aug 2023

- Automated operational tasks using Python, improving efficiency and reliability.
- Migrated legacy workflows from Microsoft Access to pure Python solutions.
- Developed functions to replicate and optimize existing business rules.
- Performed data cleaning and transformation from multiple spreadsheet sources.
- Standardized data types and resolved inconsistencies across datasets.
- Addressed challenges related to data unification and replication of hidden Access calculations.
- Executed daily operational routines to support business continuity.

Portfolio Projects

Data Analysis

- **My Library (Personal Project)**
Data cleaning and dashboard development for analytical purposes.
- **DAX and Measures**
Sales data analysis of books using Power BI, focusing on optimized DAX measures and performance.
- **Emergency – 911 Calls**
Analysis of accident-related calls in Pennsylvania, identifying trends by accident type, day, and time.
- **Study Dashboard – April 2025**
Dashboard with KPI cards and monthly study metrics.

Data Science

- **House Price Prediction**

Applied scientific methodology and Linear Regression to a real estate dataset, following the book *Hands-On Machine Learning with Scikit-Learn*.

Education

Bachelor's Degree in Information Systems – University of São Paulo (USP)

2021 – 2025

- Strong focus on Information Technology and data-driven projects.
- Emphasis on Statistics, Quantitative Methods, and Artificial Intelligence.
- Coursework in Algorithms, Databases, Object-Oriented Programming, Operating Systems, Computer Networks, Distributed Systems, Software Engineering, and Data Science fundamentals.

Technical Degree in Library Science – Etec Parque da Juventude

2017

- Cataloging standards and bibliographic preservation.
- Information organization and archival practices.

Technical Skills

Advanced:

- SQL (Athena, DBeaver, PostgreSQL / PgAdmin)
- Python
- Git & GitHub
- Power BI (Data Visualization, Dashboards, DAX, Power Query)
- Pandas
- Descriptive Analytics

Intermediate:

- Statistics
- Excel (Formulas, Macros, VBA)
- PySpark
- Machine Learning
- Scikit-Learn
- NumPy
- Seaborn
- Data Lake / Data Warehouse
- Apache Spark

Beginner:

- Airflow
 - AWS
 - Docker
 - Databricks
 - Java (Spring Boot, Streams, Lambdas)
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Languages

- Portuguese – Native
- English – Intermediate
- French – Basic