

TALKING FASHION

editor: Alexandra Kotur

A RALPH LAUREN SLEIGH BED NEXT TO A LIFE-SIZE CENTAUR DONATED BY DISNEY.



BLAINE TRUMP, IN A BADGLEY MISCHKA COAT, PURCHASING RALPH LAUREN WARES.

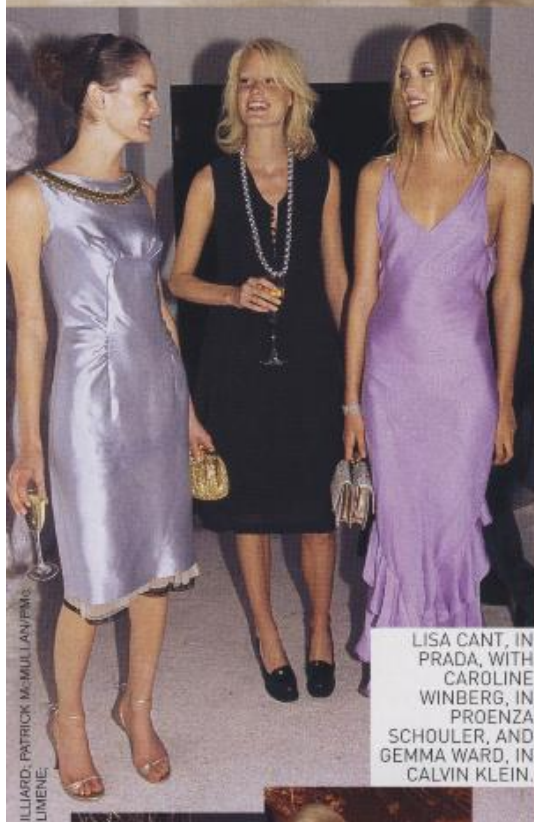
white night

Guests at the 7th on Sale gala honored the industry's rising stars—and shopped for a great cause.

The fourth 7th on Sale gala, which also celebrated the CFDA/Vogue Fashion Fund winners, was truly spectacular as 400 glamorous shoppers, from designers to celebrities to socialites, came out to raise money—more than \$1.6 million—for HIV/AIDS charities. Skylight Studios, a large downtown event space, had been completely transformed for the night by the creative team at Ralph Lauren, vice president Charles Fagan and Alfredo Paredes, into a winter wonderland of frosted birch trees, fake snow, and icebergs, interspersed with animal

props from the set of the film *The Chronicles of Narnia: The Lion, the Witch and the Wardrobe*.

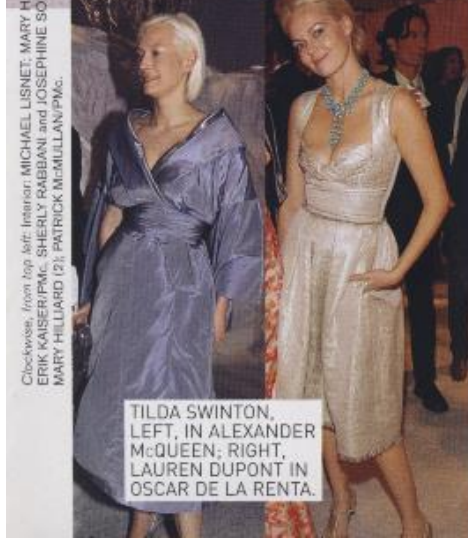
For the benefit sample sale, which was chaired by designers Kenneth Cole, Domenico Dolce and Stefano Gabbana, Ralph Lauren, and eBay's Meg Whitman, 350 donors gave \$6.5 million worth of housewares, accessories, and children's, men's, and women's clothing. No sooner had the black-tie *talking fashion* >68



LISA CANT, IN PRADA, WITH CAROLINE WINBERG, IN PROENZA SCHOULER, AND GEMMA WARD, IN CALVIN KLEIN.



LISA AIRAN IN MARC JACOBS.



TILDA SWINTON, LEFT, IN ALEXANDER MCQUEEN; RIGHT, LAUREN DUPONT IN OSCAR DE LA RENTA.



POWDERED BIRCH TREES DESIGNED BY RAUL AVILA CREATED A WINTRY SETTING FOR THE DINNER.



RICKY AND RALPH LAUREN WITH THEIR DAUGHTER, DYLAN, ALL IN RALPH LAUREN.

Clockwise, from top left: Interior: MICHAEL LISNET; MARY HILLIARD, PATRICK McMULLAN/PMA; ERIK KAISER/PMA; SHERLY RABANI and JOSEPHINE SOUMENE; MARY HILLIARD (2); PATRICK McMULLAN/PMA.

TALKING FASHION gala of the month



MARIELLE SAFRA, IN DIOR, WITH LAUREN DAVIS, IN CAROLINA HERRERA.

ANNE GRAUSO IN CAROLINA HERRERA.

MARINA RUST IN CAROLINA HERRERA.



MARGHERITA MISSONI IN MISSONI.



VERA WANG IN HER OWN DESIGN.



IRINA LAZAREANU AND MILLA JOVOVICH, BOTH IN JOVOVICH-HAWK.



JACQUETTA WHEELER, LEFT, IN VINTAGE VIVIENNE WESTWOOD. DIANE VON FURSTENBERG, RIGHT, IN A DRESS OF HER OWN DESIGN.



JACK MCCOLLOUGH, TOM FORD, AND LAZARO HERNANDEZ.

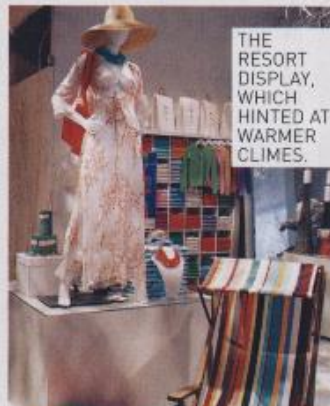


DONATED ITEMS SUCH AS MANOLOS, PRADA LUGGAGE, AND FENDI BAG FOR SALE.

crowd entered the space than everything from an Irving Penn print valued at \$18,000 to a Rochas evening dress (worth \$25,000; priced at \$5,000) flew off the shelves. Lisa Airan and Damon Dash battled it out for a lady's Cartier watch, while Diane von Furstenberg quickly bought a set of Arne Jacobsen chairs for \$1,400. Dinner followed in a tented room, designed by Raul Avila, that also resembled a mythical winter forest, with powdered white trees and walls that looked like frosted glass. There, Coach's Reed Krakoff told the story of working the cash register during the first

7th on Sale fifteen years ago. Narnia's White Witch, Tilda Swinton, in a pale-blue silk Alexander McQueen dress, presented the CFDA/Vogue Fashion Fund's runners-up, Thom Browne and Derek Lam, with \$50,000 each. Then she announced the night's winner, Trovata, which received \$200,000. The ceremony ended with lasting applause for the young four-person West Coast design team, though the evening was hardly over, as guests quickly returned to the next room for another round of late-night shopping. □

Top, from left: MARY HILLIARD, ERIK KAISER/PMC; PATRICK MCMILLAN/PMC; MICHAEL LISNET. Middle, from left: THEO WARGO/WireImage.com; MARY HILLIARD (2); ERIK KAISER/PMC. Bottom, from left: ERIK KAISER/PMC (2); MICHAEL LISNET; PATRICK MCMILLAN/PMC.



THE RESORT DISPLAY, WHICH HINTED AT WARMER CLIMES.



CAROLINA HERRERA, IN A DRESS SHE DESIGNED, BUYING PRESENTS FOR HER GRANDCHILDREN.