



MARKETPROTOCOL

MARKET Protocol is a small team of industry experts creating a decentralized protocol to enable derivative trading on the Ethereum blockchain. The founding team has worked together for seven years managing an algorithmic trading desk before changing their focus to blockchain technology at the end of 2016. The protocol has been developed in an open source, community-driven environment. This has many advantages, and we need candidates who are enthusiastic about operating in a “public by default” mode. While having the team centrally located near Boulder, Colorado is the ideal scenario, we are much more concerned with finding the right person than the right location and all qualified applicants will be considered.

Job Description:

We are building a great product and need help sharing the news with others. MARKET Protocol is looking for an experienced, execution and growth-focused professional who will lead community growth. The Community Growth Manager will work with the product, marketing, and co-founders to help formulate, refine and execute MARKET Protocol’s community growth strategy.

Responsibilities:

- Define growth objectives: Where should growth be focused? What are the most effective ways to build our community? What are relevant KPIs?
- Prioritize growth initiatives based on data-driven feedback
- Lead effort to share MARKET Protocol with the world
- Create simple, effective messaging to reach the target audience
- Assist in A/B tests across marketing disciplines like email, landing pages, etc.
- Increase the number of followers and create a meaningful interaction with users on Telegram, Reddit, Twitter, Facebook
- Create newsletters and update our community via email campaigns
- Work with our Community Manager, Marketing and PR firms to most effectively increase protocol awareness

Required Experience:

- Passion for and current knowledge of cryptocurrency and blockchain technology
- Prior experience with community/brand growth
- Possesses an understanding of the competitive landscape and an ability to navigate an industry that is constantly evolving with a high degree of ambiguity
- Must enjoy working in a collaborative, fast-paced environment and have outstanding leadership and teamwork skills
- Excellent and creative written and oral communication skills
- Strong analytical skills, strategic thinker and creative problem solver
- Motivated and energetic self-starter who can operate with minimal oversight
- Minimum of 2+ years experience in a similar role

Desired Experience:

- Background in financial markets, specifically derivatives trading
- Knowledge of the decentralized exchange ecosystem and trading of cryptocurrencies
- Should prefer a hands-on, detail-oriented, “roll-up your sleeves” environment with a do whatever it takes attitude.
- Must have a passion for innovation, and have the ability to scale and influence broadly.
- BS or similar degree in a relevant field
- Proximity to Boulder, CO

Please send cover letter, resume, and applicable links (social media, blog, etc) to jobs@marketprotocol.io

