



*The Coca-Cola Company*

## GIVING BACK | 2016 IMPACT

Since its inception in 1886, The Coca-Cola Company has always had a strong legacy of giving back. In 1984, The Coca-Cola Foundation was formally launched and it continues to be the charitable arm dedicated to strengthening and refreshing the communities we serve.



of the Company's operating income is invested back into the community through The Coca-Cola Foundation and The Coca-Cola Company

### THE COCA-COLA FOUNDATION FOCUSES ON THREE PRIORTIES:



Water



Women



Community Well-Being



# \$106M

Funds donated\*

\*U.S.dollars  
The Coca-Cola Foundation  
& The Coca-Cola Company

More than **230**

Organizations reached



# 200+ Countries reached

More than **\$900M** awarded by The Coca-Cola Foundation since 1984