



ADVANCED COMMUNICATION & COACH-TRAINING FOR LEADERS

ICHA in collaboration with Mindlib Leadership Solutions is pleased to offer the Advanced Communication and Coach Training for senior and medium level leaders in the region.

The objectives of the training is to equip leaders with the following skills:

- How to use coaching and mentoring as a leadership approach
- How to identify individual and teams key motivating factors and facilitate connection with these to maximise performance
- How to use a simple effective coaching structure to lead and guide workplace performance

OUR APPROACH

The Training approach is based on Neuro-Semantics and the Meta-Coaching System®. Neuro-Semantics is a model about how we create and embody meaning. The way we create and embody meaning determines our sense of reality and the quality of our life and its experiences. Neuro-Semantics is about supporting individuals to perform their highest and best meanings, adding richer and more robust meanings to their performances, and transforming the meanings that do not enhance their lives into more resourceful ones.

This type of methodology journeys the client into the energy behind their actions, resulting In Developmental and Transformational Change in individuals and organizations.

MODULE 1: THE ART OF EFFECTIVE COMMUNICATION FOR LEADERS 26th – 28th July 2016

Training Objectives:

To learn the Neuro-Semantics communication model and the basic of running our own brain. The purpose of this is to take charge of our own experiences to manage our own states so that we live the most resourceful lives possible.

We have learnt how to take charge of self, then learn the skills of bringing the best out in others. The skills are outlined below.

- Sensory awareness for calibration (Listening skill)
- Pacing and matching for rapport (Support skill)
- Questioning skills (Questioning And Meta---Questioning skills)
- Eliciting and anchoring states (State Induction skill)
- Pattern detection (an advanced Coaching skill)
- Step back skills (inherent in the Meta---State model)
- "Apply to self" for Personal congruency (inherent in The Neuro---Semantic approach)

MODULE 2: SELF-LEADERSHIP (Coaching Genius) 6th -8th September 2016

Training Objectives:

- Basics of how our mind works, the levels of our mind, and the Matrix of beliefs and 4
 Frames that govern our everyday experiences, and our actions.
- Changing un-resourceful Current thinking and Limiting beliefs replace them with new resourceful, enabling ones.
- Use these skills to support the skill of Coaching as a Leader
- Clearing the Path for Effective---Leadership

The skills include:

- Modelling Self---Reflexive Consciousness and awareness
- Meta-stating awareness and ownership of your powers for personal empowerment
- · Your four basic powers of responding; mind, emotion, speech and behaviour
- Meta-stating self to create self-acceptance, self-appreciation and self esteem
- Dealing with emotions for higher emotional intelligence
- Conceptual deprogramming- change your way of thinking that does not help you
- Closing the knowing-doing gap between what you know and what you do
- Connecting with your higher values- to increase your motivation and resolve to "keep going when the going gets tough"

FACILITATORS OF THE COURSE

KGOBATI MAGOME

Internationally Certified Executive & Leadership Coach: M.Sc; B.Ed (Hon); B.Sc (Ed)



Kgobati Magome is currently Director at Mindlib Leadership Solutions, a company focusing on Innovative and transformative solutions to Leadership and workplace Excellence. In addition, She Heads a Women's Investment House aimed at sourcing and managing triple

bottom line business ventures for women. Her career has spanned over two decades working in the development and business sectors In Southern and East Africa serving as a professional, a technical advisor and a member of several Boards. She is former Special Policy Advisor to Minister and Chief Director in Government; a Professional of the United Nations Development Programme (UNDP); and now runs successful Leadership Development and Coaching Practice. Her experience and flexibility in working at Board, Executive and Implementation levels enables her to facilitate greater synergy and alignment between the governance, leadership and management/execution levels of companies, thus maximizing organizational performance.

Kgobati is an internationally accredited Meta---Coach (ACMC), operating under the Umbrella of The International Society of Neuro-Semantics (ISNS). Her approach to coaching focuses on

Unleashing her clients' highest and best potentials, facilitating them to transcend whatever obstacles that might be sabotaging their efforts, and uncover the most enhancing meanings to peak their performance. In addition to her academic qualifications, she is an Internationally Certified Trainer on Neuro-Semantics; and holds an International Certification in Meta---Coaching.

AGNES ENID KOOME:

Course Director: M.Sc; B.Ed (Hon); Dip. Marketing Management



Agnes Enid Koome is the Head of Capacity Development and Training at the International Center for Humanitarian Affairs (ICHA|) of the Kenya Red Cross.

Her role at the Centre is to create linkages with both internal and external partners and stakeholders in the development and actualization of training and Capacity development initiatives for effective service delivery in the humanitarian field. Agnes has served in several management positions within KRCS.

She has undertaken various courses including (Trainer of Trainers) in Pre Hospital Care, Health Emergencies, Disaster Management, Public Health Emergencies M&E, and Reproductive Health and has supported in the development, facilitation and coordination of various Emergency and Disaster Management courses for the Society, ICRC, National Societies and NGOs among others. Agnes also Professional **Trainers** served in the Association's Board for over 5 years

Agnes was a coordinator and mentor during the IFRC/Norwegian RC Integrated Field School held in Kenya, started the viable Commercial First Aid Programme for KRCS, Coordinated the First National Disaster Response Team (NDRT) and continues to be a Mentor for the Unitid Fellowship Programme -University of Nairobi.

APPLICATION PROCESS

Applications for the 2016 Advanced Communication and Coach – Training for leaders is now open APPLY NOW (http://www.icha.net/application)

All duly filled application forms should be sent to info@icha.net to be received on or before Monday, 22nd February 2016. Any late applications will not be considered.

Who Should Apply?

The Advanced Communication and Coach – Training for leaders is for individuals who aspire to lead by example and use coaching for effective leadership and management of their teams. By so doing, they start to grow themselves as they grow others.

We are looking at participants whose desire is to take effective leadership to their teams, communities they serve as well as the Society and their Organisations as a whole.

Training Fees

The programme fee per Module (Module 1 and 2) is Kshs. 100, 000 each. This is inclusive of Training fees, Coaching, Programme hand-outs and Day Conference Package (Lunch, teas and stationery).

Bank details

Account Name: ICHA EHLP ACCOUNT Account No: 01020077840015

Bank Name: NATIONAL BANK OF KENYA Bank Branch: SAMEER BUSINESS PARK

Swift Code: NBKENEX