



## Kenny You

+1 509 578 8948  
kenny.you.3@protonmail.com  
kennyou.com

## Experience

### Impact Theory

UI/UX Designer  
March 2023 - Present

- Redesigning the primary and secondary websites.
- Assisted in the build and launch of Project Kyzen.
- Conducting user tests to improve product usability.
- Creating a design system for unification of visuals.

### WMI Worldwide

UX Designer  
June 2022 - March 2023

- Redesigned the timesheet for oRooster.
- Created interactive tutorials for oRooster onboarding.
- Designed email templates for Azure DevOps Team.

### DAX Services LLC

Lead UX Designer  
January 2020 - December 2020

- Designed the client's business website end-to-end.
- Utilized a CMS for quicker design modifications.
- Attracted 200+ unique visitors in the first 6 months.

## Projects

Reddit - Best in Communication Award (2022)  
DubsTech 8<sup>th</sup> Protothon - 1st Place for Classic Track (2020)  
Adobe Jam ft. Amazon - Design Exploration App (2020)  
Seattle Children's Hospital - Scavenger Hunt App (2019 - 2021)

## Education

### University of Washington - Seattle

Bachelor of Science in Human-Centered Design & Engineering  
September 2018 - December 2022

## Skills

### Tools + Tech

- Adobe XD + Figma + Sketch
- Zeplin
- Adobe Creative Suite
- Microsoft Office
- Google Analytics
- HTML + CSS + JavaScript
- Java + Python + React.js
- Jira + Confluence + Asana

### Research

- Field Observations
- Usability Tests
- Ethnography
- Affinity Diagrams
- User Interviews
- Focus Groups
- Surveys
- Card Sorting
- Stakeholder Analysis

### Design

- Wireframes
- Storyboards
- Information Architecture
- User Flows
- Lo/Hi-Fi Prototyping
- Rapid Prototyping
- Design Systems
- Graphic Design
- Motion Design