

## Education

### University of Washington

Seattle, Washington  
December 2022

B.S in Human-Centered Design & Engineering

GPA: **3.62** Major GPA: **3.95** Dean's List Recipient  
Washington State Opportunity Scholar

## Experience

### Impact Theory

#### UI/UX Designer

Beverly Hills, CA  
March 2023 - Current

Redesigning the Impact Theory, Impact Theory University, and Project Kyzen website. Creating greater user experiences and interactions both macro and micro through user testing and applying UX design principles. Framing the design system components that are modular and reusable for other marketing initiatives.

### WMI Worldwide

#### Lead UX Designer

Bellevue, Washington  
June 2022 - Current

Making design decisions for an internal business management tool (SaaS) called **oRooster** through usability testing. Provided email template designs for clients at **Microsoft** within the **Azure DevOps Team**. Identifying overall opportunities for user experience development and proposing solutions.

### Reddit

#### Product Designer (Capstone)

Seattle, Washington  
January 2022 - June 2022

Designed and prototyped a synchronous engagement platform for Reddit. Utilized a mixed-method approach for user research, analyzing data from a broad user group. Created a high-fidelity prototype to present to stakeholders and earned **Best in Communication within the Undergraduate Department**.

### University of Washington

#### Undergraduate Teaching Assistant

Seattle, Washington  
September 2021 - December 2021

Led **90 students** in and out of class, as well as providing feedback on assignments. Reinforced Python lecture material with class lab time and personal office hours, **7 days/week**. Minimized assignment errors and provided feedback on upcoming assignments by testing the assignments before release.

### DAX Services LLC

#### Product Designer

Van Alstyne, Texas  
January 2020 - December 2020

Designed and published company website through a **CMS**. Conducted competitive analysis, and user testing of low and high-fidelity prototypes. Digitally hand drew all logos for service section of website on **Procreate**. Onboarded client to confidently modify website tailored to future needs. Attracted **200+ unique visitors** and generated **+\$15,000 in revenue** in the past year for the client.

### Seattle Children's Hospital

#### UX Designer

Seattle, Washington  
October 2019 - April 2021

**Movement:** designed a mobile application that encourages Cancer Care Unit patients at the **Seattle Children's Hospital** to remain physically, mentally, and emotionally motivated. Researched adolescent psychology on motivation and gamified the app as a scavenger hunt to encourage patient's proactivity.

### DubsTech | 8<sup>th</sup> Protothon

#### Product Designer

Seattle, Washington  
May 2020

Fully redesigned and built a high-fidelity prototype of the **Coding with Kids** website on **Adobe XD** and **Figma** to improve the registration and course discovery for parents and children. Course registration was forecasted to increase by **25%**. Our team of five took **1st Place for this track**.

## Skills

### Tools + Tech

Figma, Adobe XD, Sketch  
Adobe Creative Suite, Microsoft Office  
Google Analytics  
HTML5, CSS3, JavaScript  
Java, Python, React.js  
Jira, Confluence, Asana, Monday

### Research

Mixed Method  
Field Observations  
Usability Testing  
Personas  
Ethnography  
Affinity Diagramming

### Design

Wireframing  
Storyboarding  
Rapid Prototyping  
Information Architecture  
Design Systems  
Interactive Prototyping