

Kenny You

Product Designer & Aspiring Product Manager

kenny-you

kyou30@uw.edu

(509) 578 - 8948

Education

University of Washington

Seattle, Washington
December 2022

B.S in Human-Centered Design & Engineering

GPA: 3.56 Major GPA: 3.98 Dean's List Recipient
State Academic RedShirt Program | Cohort VI

Professional Experience

University of Washington

Course Assistant

Seattle, Washington
September 2021 - Current

Assisting **90 students** in and out of class, as well as providing feedback on assignments. Reinforcing Python lecture material with class lab time and personal office hours, **7 days/week**. Minimizing assignment errors and providing feedback on upcoming assignments to the professor by testing the assignments before release.

DAX Services LLC

Lead UI/UX Designer

Van Alstyne, Texas
July 2021 - August 2021

Designed and published company website through user research, competitive analysis, and user testing of low and high fidelity prototypes. Digitally hand drew all logos for service section of website on **Procreate**. Onboarded client to confidently modify website tailored to future needs. Attracted **112+ unique visitors** in the past year.

Pacific Northwest National Laboratory

Biosystems Intern

Richland, Washington
August 2017 - August 2018

Tasked with the **Consortium for Advanced Sorghum Phenomics (CASP) Project**: prepared **4000+ biomass samples** for laboratory scientists to perform phenomic and genomic analysis. **213 high quality genotypes** were identified that could expand the biomass growth to areas with more challenging climates.

Projects

UW College of Engineering Website Redesign

UI/UX Designer

Seattle, Washington
April 2021 - June 2021

Designed a new website for the University of Washington College of Engineering through iterative user research. Prototyped four main sections in the website on **Figma** to better organize the information architecture to support user's needs: Event Calendar, Placement Information, Clubs, and Academic Support. Projected to increase site visits to **4+ times/day**.

HuskyADAPT

UI/UX Designer

Seattle, Washington
October 2019 - April 2021

Step-It-Up App Project: designed a mobile application that encourages Cancer Care Unit patients at the Seattle Children's Hospital to remain physically, mentally, and emotionally motivated. Researched adolescent psychology on motivation and gamified the app as a scavenger hunt to encourage patient's proactivity.

DubsTech | 8th Protothon

UI/UX Designer

Seattle, Washington
May 2020

Fully redesigned and built a high-fidelity prototype of the **Coding with Kids** website on **Adobe XD** and **Figma** to improve the registration and course discovery for parents and children. Course registration was projected to increase by **25%**. Our team of five took **1st Place for this track**.

Skills

Tools + Tech

Figma, Adobe XD, Sketch
Adobe Creative Suite
Microsoft Office
HTML5, CSS3
Java, Python
Rhino, SolidWorks

Research

User Personas
Field Observations
Usability Testing
A/B Testing
User Interviews
Affinity Diagramming

Design

Wireframing
Storyboarding
Rapid Prototyping
Information Architecture
3-D Modeling
Filming, Editing