

# Kenny You

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## Education

### University of Washington

Seattle, Washington  
Graduating Year: 2022

B.S in Human-Centered Design & Engineering

GPA: 3.66 Major GPA: 3.95 Dean's List Recipient  
Washington State Opportunity Scholar

## Experience

### WMI Worldwide

**Lead UX Designer**  
Bellevue, Washington  
June 2022 - Current

Making design decisions for internal business management tool called **oRooster** through user research. Provided designs for clients at **Microsoft** within the **Azure DevOps Team**. Identifying overall opportunities for user experience development and propose solutions.

### Reddit Capstone

**Product Designer**  
Seattle, Washington  
January 2022 - June 2022

Designed and prototyped a synchronous engagement platform for Reddit. Utilized a mixed-method approach for user research, analyzing data from a broad user group. Created a high-fidelity prototype to present to stakeholders and earned **Best in Communication within the Undergraduate Department**.

### University of Washington

**Undergraduate Teaching Assistant**  
Seattle, Washington  
September 2021 - December 2021

Assisted **90 students** in and out of class, as well as providing feedback on assignments. Reinforced Python lecture material with class lab time and personal office hours, **7 days/week**. Minimized assignment errors and provided feedback on upcoming assignments by testing the assignments before release.

### DAX Services LLC

**Lead UX Designer**  
Van Alstyne, Texas  
June 2020 - December 2020

Designed and published company website through a **CMS**. Conducted competitive analysis, and user testing of low and high-fidelity prototypes. Digitally hand drew all logos for service section of website on **Procreate**. Onboarded client to confidently modify website tailored to future needs. Attracted **112+ unique visitors** in the past year.

### Seattle Children's Hospital

**UX Designer**  
Seattle, Washington  
October 2019 - April 2021

**Step-It-Up App Project:** designed a mobile application that encourages Cancer Care Unit patients at the **Seattle Children's Hospital** to remain physically, mentally, and emotionally motivated. Researched adolescent psychology on motivation and gamified the app as a scavenger hunt to encourage patient's proactivity.

### DubsTech | 8<sup>th</sup> Protothon

**Product Designer**  
Seattle, Washington  
May 2020

Fully redesigned and built a high-fidelity prototype of the **Coding with Kids** website on **Adobe XD** and **Figma** to improve the registration and course discovery for parents and children. Course registration was forecasted to increase by **25%**. Our team of five took **1st Place for this track**.

## Skills

### Tools + Tech

Figma, Adobe XD, Sketch  
Adobe Creative Suite  
Microsoft Office  
HTML5, CSS3  
Java, Python, JavaScript, React  
Rhino, SolidWorks

### Research

Mixed Method  
Field Observations  
Usability Testing  
Personas  
User Interviews  
Affinity Diagramming

### Design

Wireframing  
Storyboarding  
Rapid Prototyping  
Information Architecture  
3-D Modeling  
Filming/Editing