

# △ Kenny You

kennyou.com

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## Education

### University of Washington

Seattle, Washington  
Graduating Year: 2022

B.S in Human-Centered Design & Engineering

GPA: 3.66 Major GPA: 3.95 Dean's List Recipient  
Washington State Opportunity Scholar

## Experience

### WMI Worldwide

**Lead UX Designer**  
Bellevue, Washington  
June 2022 - Current

Making design decisions for internal business management tool called oRooster through user research. Creating and implementing portals and dashboards for company product to increase product traffic. Identifying opportunities for user experience development and propose solutions.

### Reddit Capstone

**Product Designer**  
Seattle, Washington  
January 2022 - June 2022

Designed and prototyped a synchronous engagement platform for Reddit. Utilized a mixed-method approach for user research, analyzing data from a broad user group. Created a high-fidelity prototype to present to stakeholders and earned **Best in Commuication within the Undergraduate Department**.

### University of Washington

**Undergraduate Teaching Assistant**  
Seattle, Washington  
September 2021 - December 2021

Assisted **90 students** in and out of class, as well as providing feedback on assignments. Reinforced Python lecture material with class lab time and personal office hours, **7 days/week**. Minimized assignment errors and provided feedback on upcoming assignments by testing the assignments before release.

### DAX Services LLC

**Lead UX Designer**  
Van Alstyne, Texas  
July 2021 - August 2021

Designed and published company website through a CMS. Conducted competitive analysis, and user testing of low and high fidelity prototypes. Digitally hand drew all logos for service section of website on **Procreate**. Onboarded client to confidently modify website tailored to future needs. Attracted **112+ unique visitors** in the past year.

### HuskyADAPT

**UX Researcher**  
Seattle, Washington  
October 2019 - April 2021

Step-It-Up App Project: designed a mobile application that encourages Cancer Care Unit patients at the Seattle Children's Hospital to remain physically, mentally, and emotionally motivated. Researched adolescent psychology on motivation and gamified the app as a scavenger hunt to encourage patient's proactivity.

### DubsTech | 8th Protothon

**Product Designer**  
Seattle, Washington  
May 2020

Fully redesigned and built a high-fidelity prototype of the **Coding with Kids** website on **Adobe XD** and **Figma** to improve the registration and course discovery for parents and children. Course registration was forecasted to increase by **25%**. Our team of five took **1st Place for this track**.

## Skills

### Tools + Tech

Figma, Adobe XD, Sketch  
Adobe Creative Suite  
Microsoft Office  
HTML5, CSS3  
Java, Python, Javascript, React  
Rhinceros 3D, SOLIDWORKS

### Research

Mixed Method  
Field Observations  
Usability Testing  
Personas  
User Interviews  
Affinity Diagramming

### Design

Wireframing  
Storyboarding  
Rapid Prototyping  
Information Architecture  
3-D Modeling  
Filming, Editing