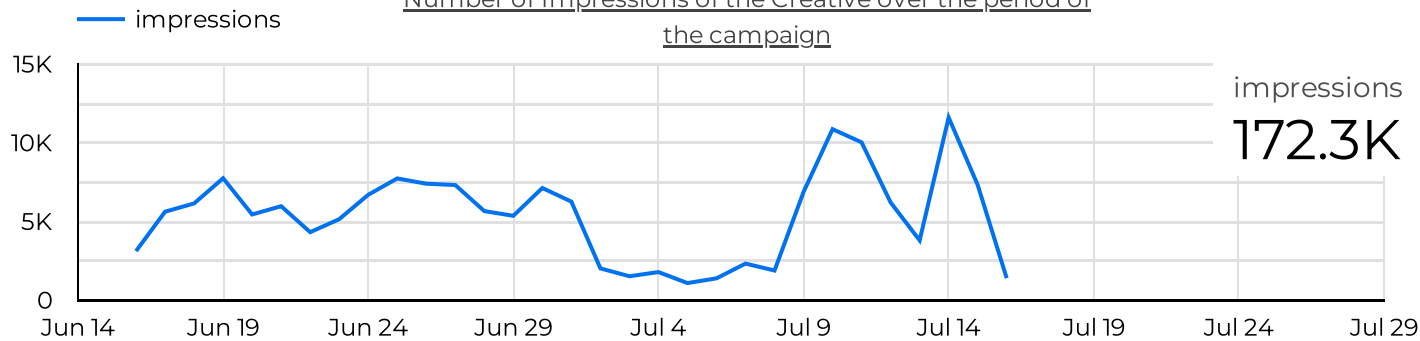


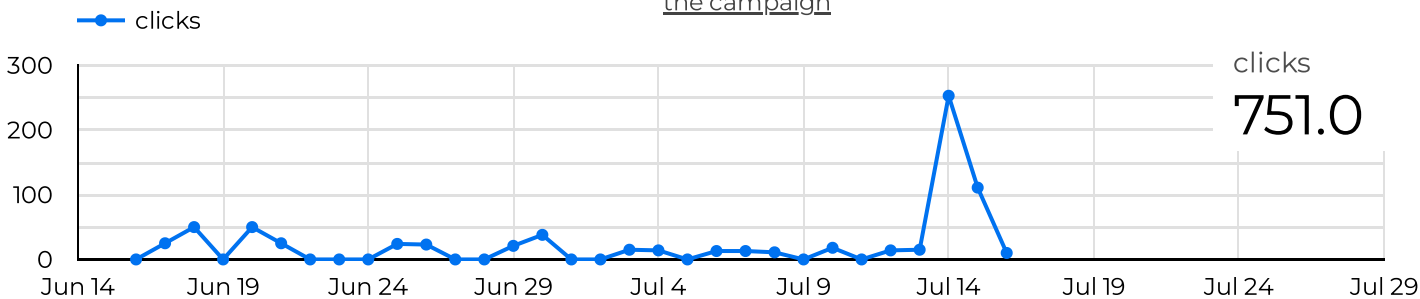
creative name

Select date range

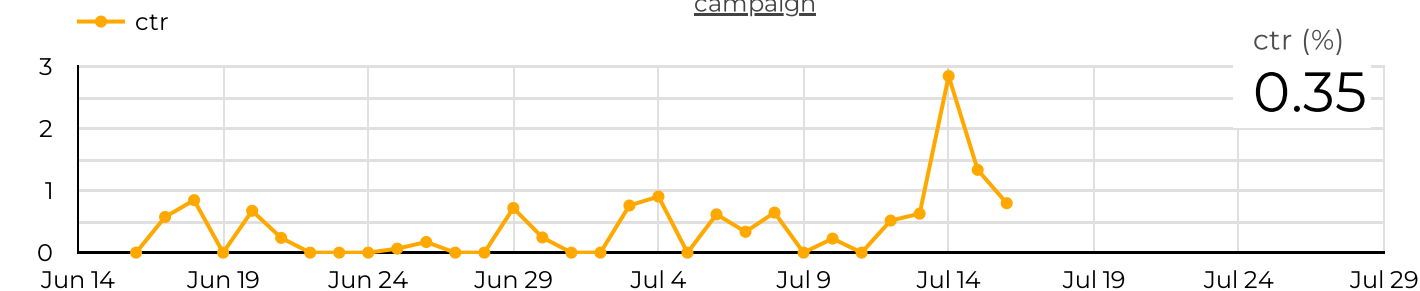
Number of Impressions of the Creative over the period of the campaign



Number of Clicks on the Creative over the period of the campaign



Average CTR(%) of the Creative over the period of the campaign



Complete List of Banners Used on Discover. Filter by their Size and Content

Size

Creative Type

Creative Type	Size	Banner Image Link
Account Opening	300x250	
Account Opening	300x250	
Account Opening	300x50	
Account Opening	300x50	
Fund Hustle - ALAT Lo...	300x50	
Stay Afloat - ALAT Loan	300x50	
Stay Afloat - ALAT Loan	300x50	
Low on Cash? - ALAT ...	300x50	
Stay Afloat - ALAT Loan	300x50	
Stay Afloat - ALAT Loan	300x250	

creative name	Creative Type	Creative ...	Banner Image Link
ALAT_Retargeting_June163...	Account Opening	300x250	
ALAT_Retargeting_June163...	Account Opening	300x250	
ALAT_Retargeting_June163...	Account Opening	300x50	
ALAT_Retargeting_June163...	Account Opening	300x50	
ALAT_June25_F300x50-F.jpg	Fund Hustle - ALAT ...	300x50	
ALAT_June25_E300x50-E.jpg	Stay Afloat - ALAT L...	300x50	
ALAT_June25_C300x50-C.j...	Stay Afloat - ALAT L...	300x50	
ALAT_June25_A300x50-A.j...	Low on Cash? - ALA...	300x50	
ALAT_June25_D300x50-D.i	Stay Afloat - ALAT L...	300x50	