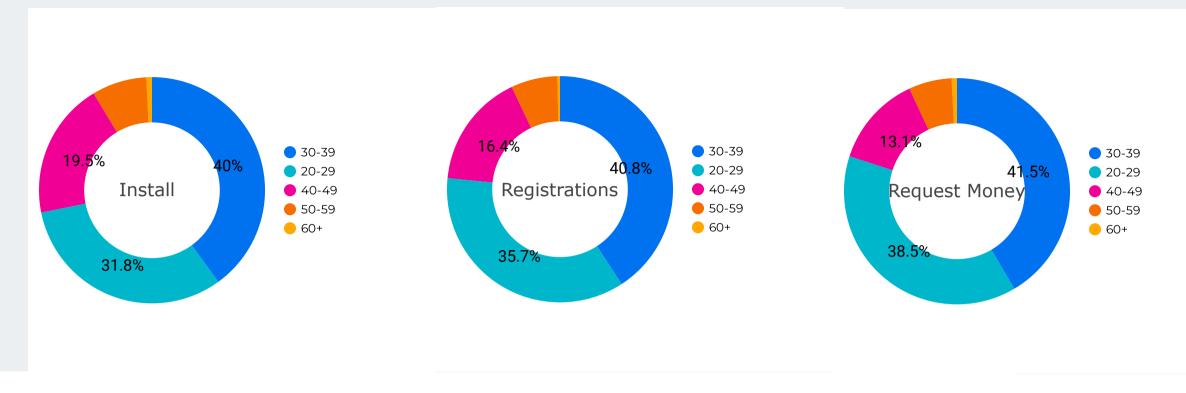
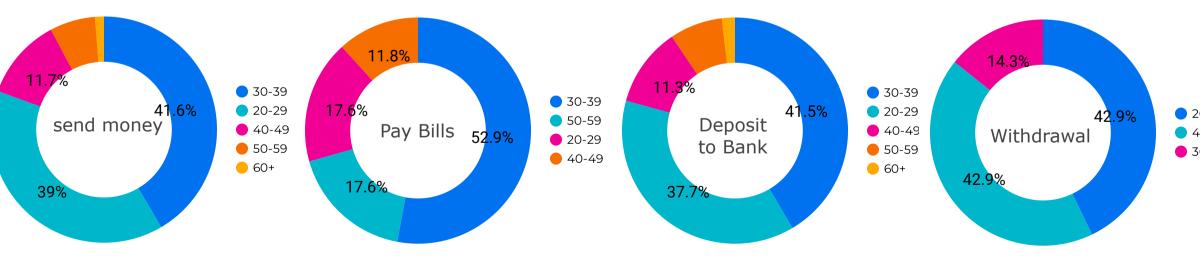
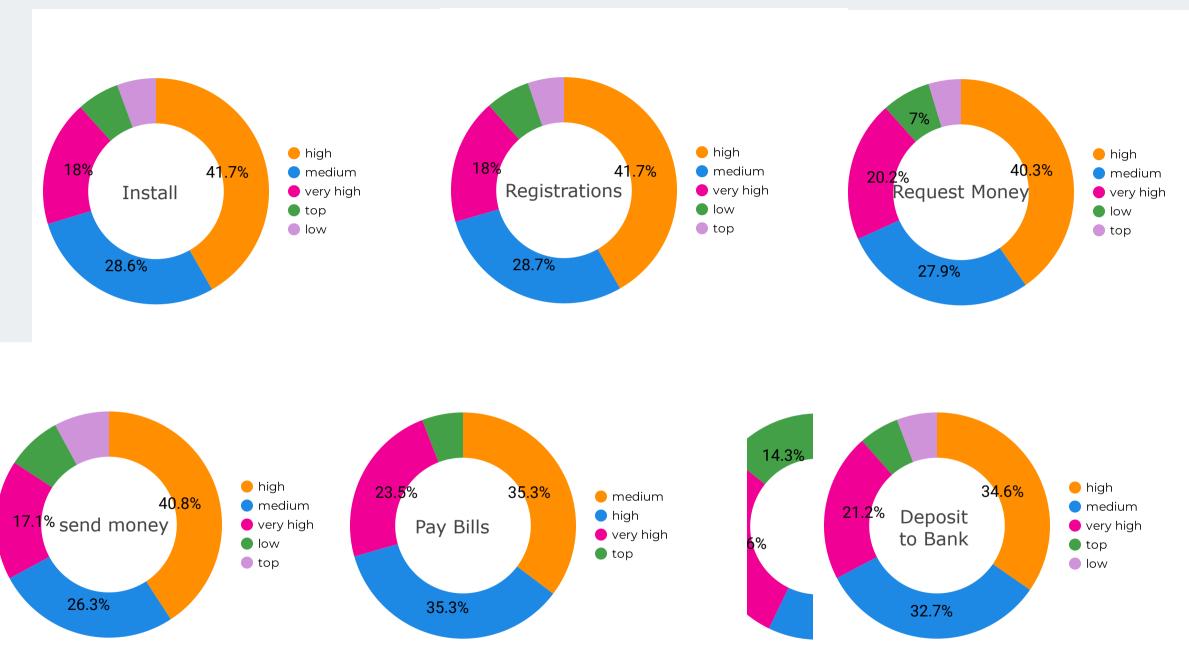
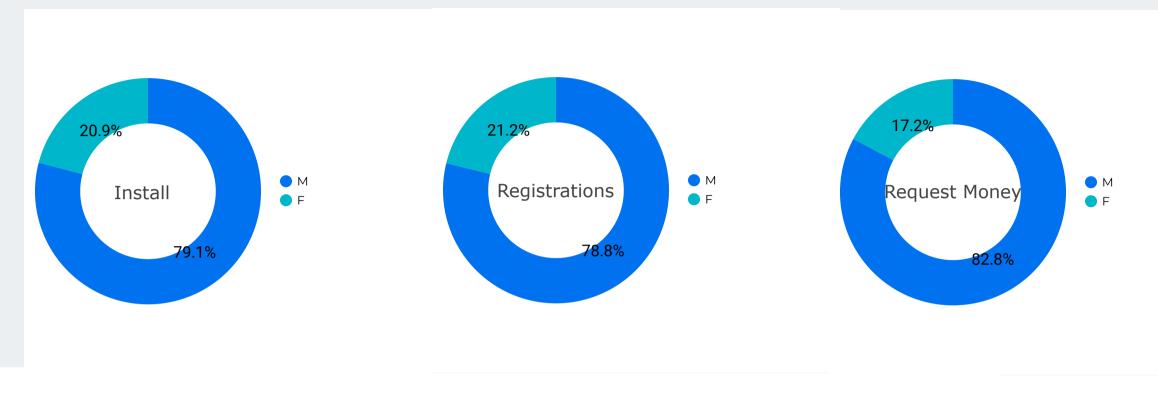
The pie charts below illustrates the percentage of conversion filtered on 5 different Age Range: 20 - 29, 30 - 39, 40 - 49, 50 - 59 & 60 and above, each according to specific event type

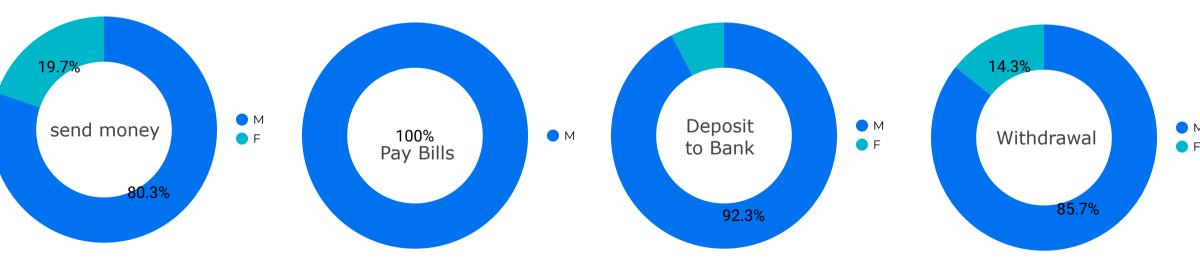




The pie charts below illustrates the percentage of conversion filtered on 5 different Customer Values: High, Very High, Medium, Low & Top; each according to specific event type







The pie charts below illustrates the percentage of conversion filtered on the Top 10 converting Devices; each according to specific event type

