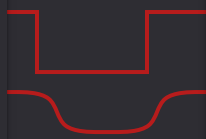




Reach  
825,614



Installs  
5,384  
0.0%

# Branch - Personal Finance Loans

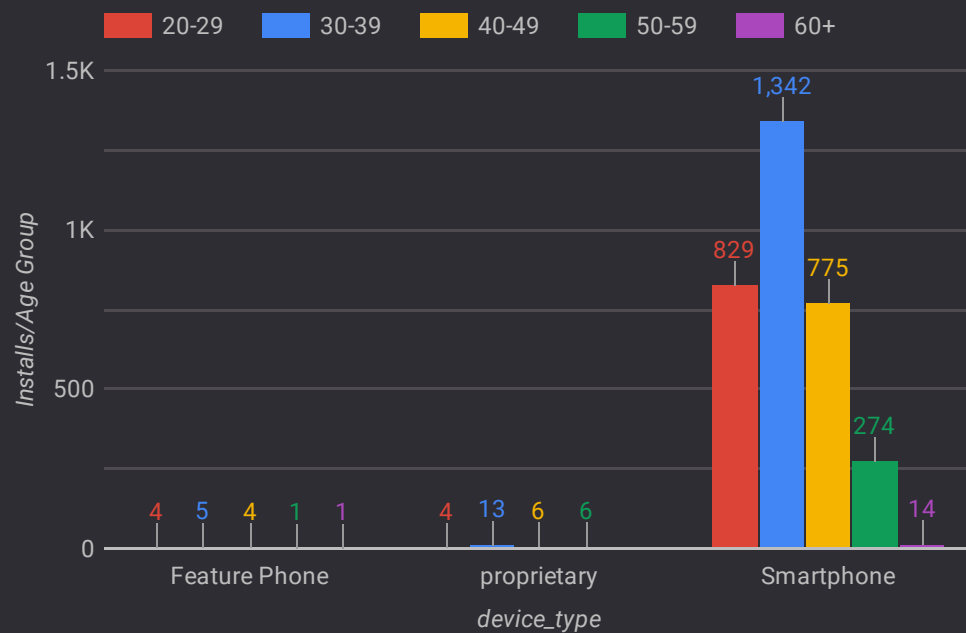


<https://datastudio.google.com/s/me-MXKYwFBU>

Aug 19, 2019 - Nov 1, 2019

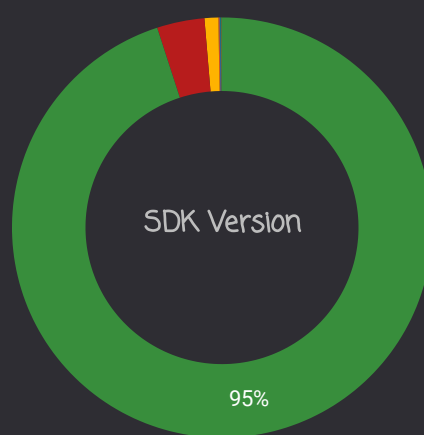
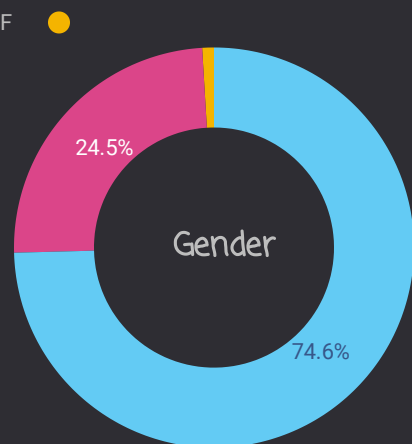
location\_state

location\_lga

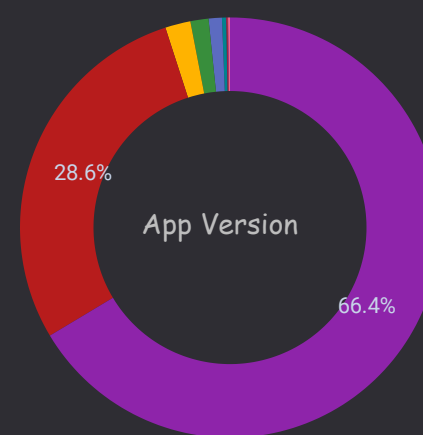


Platform  
Android

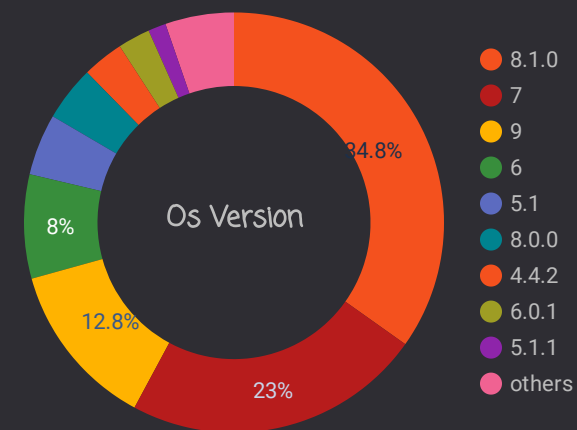
Platform



v4.10.2  
v4.10.3  
v4.10.0  
v4.10.1  
v4.11.0  
v4.9.0  
v4.8.19  
v4.8.18  
v4.8.15



1.30.0  
1.29.4  
1.31.1  
1.32.0  
1.28.8  
1.31.0  
1.29.3  
1.21.4  
1.33.1  
others



8.1.0  
7  
9  
6  
5.1  
8.0.0  
4.4.2  
6.0.1  
5.1.1  
others

Reach  
825,614

Installs  
5,384  
0.0%

## Branch - Personal Finance Loans

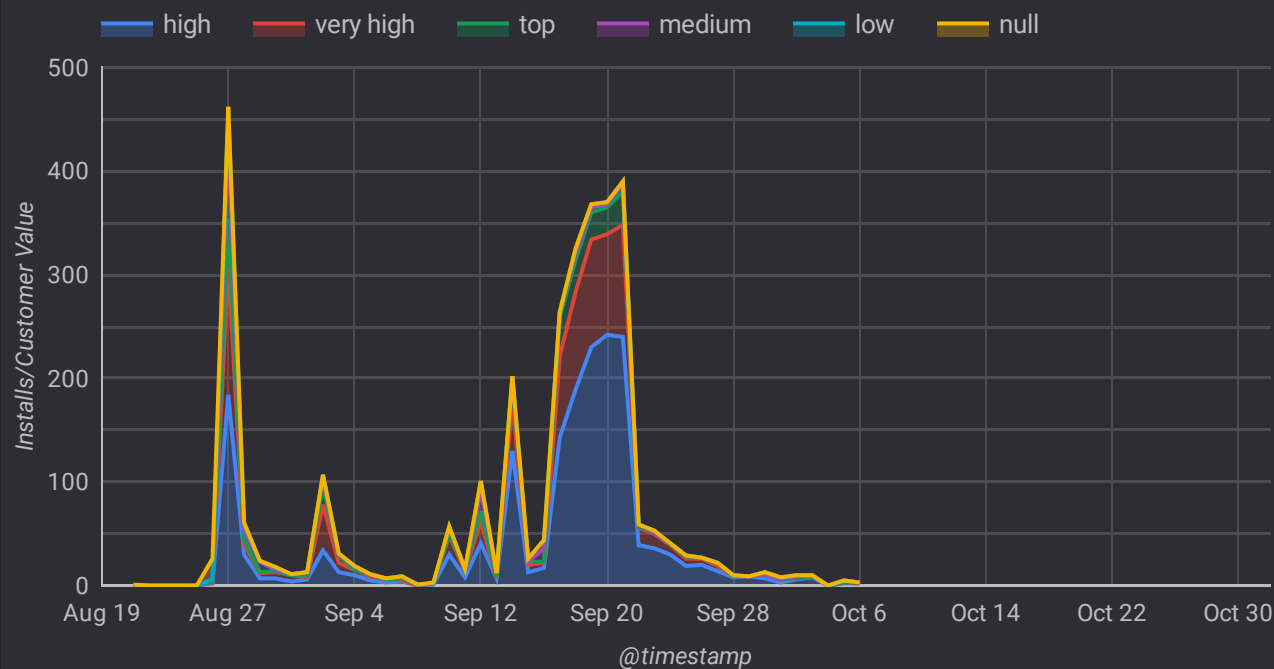
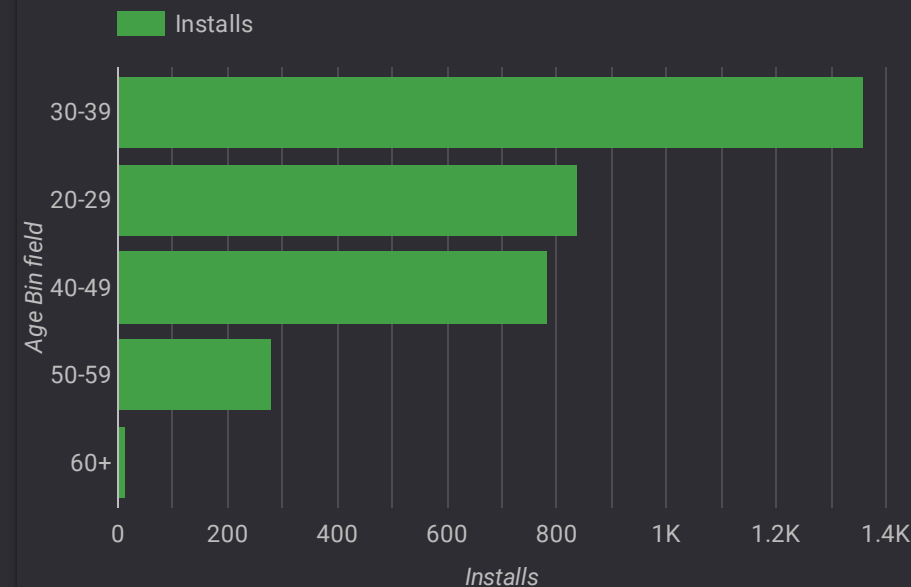
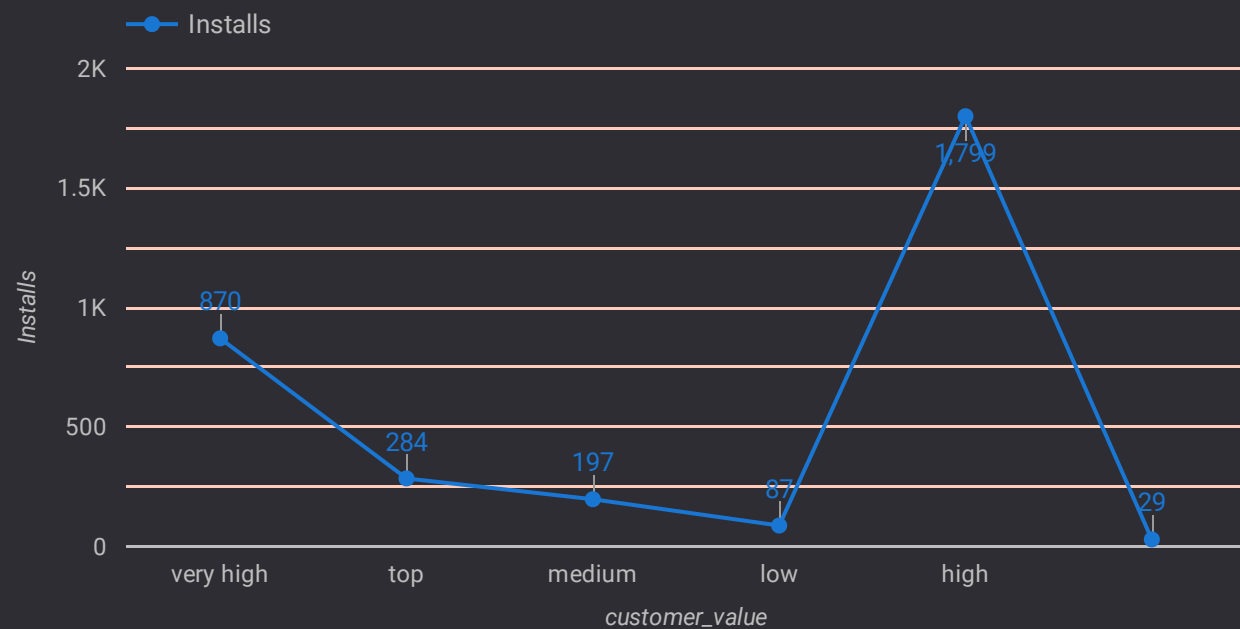
<https://datastudio.google.com/s/me-MXKYwFBU>



Aug 19, 2019 - Nov 1, 2019

customer\_value

Age Bin field

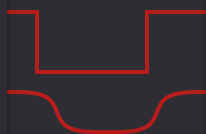


	location_state	location_lga	installs
1.	lagos	alimosho	198
2.	fct	municipal area coun...	188
3.	rivers	obio/akpor	139
4.	lagos	eti osa	119
5.	lagos	ikorodu	91
6.	ogun	ado-odo/ota	81
7.	lagos	oshodi-isolo	76
8.	lagos	ojo	62
9.	rivers	port harcourt	61
10.	ogun	ifo	60
	Grand total		3,278

1 - 100 / 340



Reach  
825,614



Installs  
5,384  
0.0%

## Branch - Personal Finance Loans

<https://datastudio.google.com/s/me-MXKYwFBU>



Device Category

City/State

	Device Category	Device Type	Installs
1.	phone	Infinix-Infinix X559C	171
2.	phone	TECNO-TECNO K7	130
3.	phone	TECNO-TECNO LA7	125
4.	phone	TECNO-TECNO KA7	105
5.	phone	Infinix-Infinix X572	83
6.	phone	TECNO-TECNO F3	80
7.	phone	TECNO-TECNO CF7	77

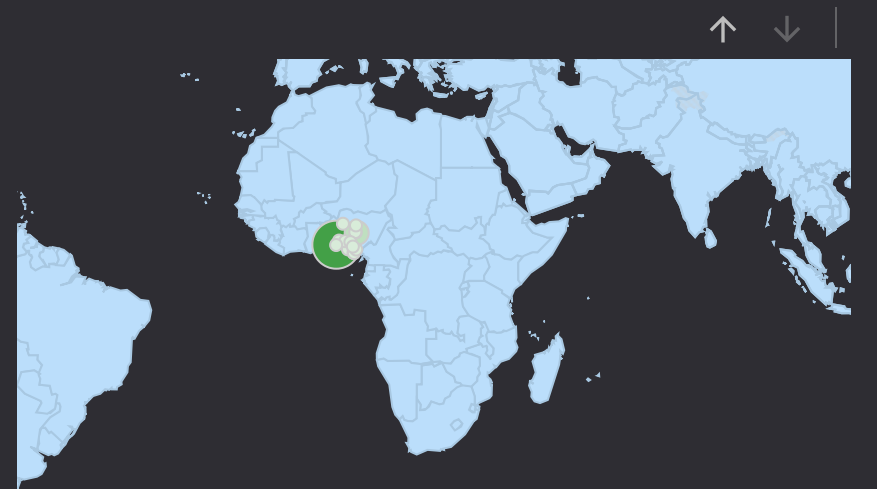
Grand total

5,384

1 - 100 / 804

Carrier/  
Operator

Operator



9 2,677

### Media Source / Installs

Carrier	twinpine_int
MTN-NG	2,249
MTN NG	1,090
Airtel NG	556
Glo NG	297
null	188
Airtel	170
9mobile	128
glo ng	90
MTN-NG,Airtel NG	83
Grand total	5,384

