

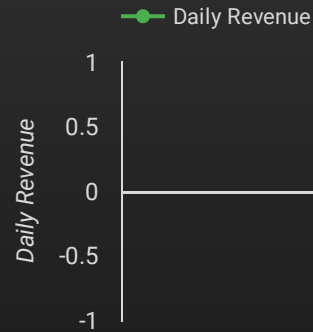
Overview : Revenue Tracker

Daily Realized Revenue

by Industry, Channel & Closed Deals

Yesterday
No data
No data

Today
No data
No data

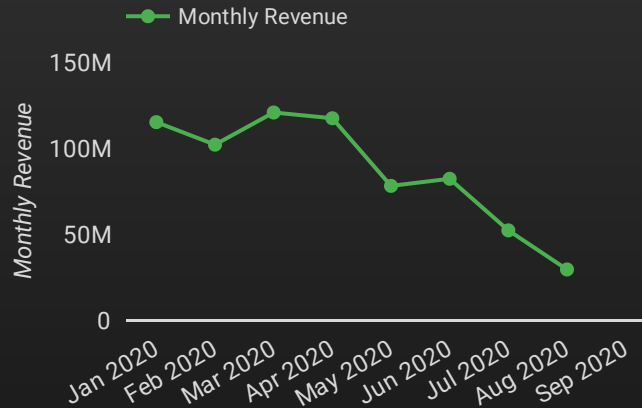
Tomorrow
No data
No data


Monthly Realized Revenue

by Industry, Channel & Closed Deals

Last Month
No data
No data

This Month
No data
No data

Jan - Till Date
697.86M


Quarterly Realized Revenue

by Industry, Channel & Closed Deals

Last Q
No data
No data

This Q
No data
No data

Cummulative Q
697.86M


Account Breakdown

by total revenue acquired from closed deals

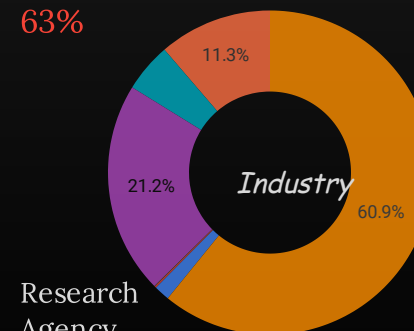
	Client Name ▾	Industry	Revenue
1.	Wema Bank	FSI - Core Banking	37,200,000
2.	Stanbic IBTC Bank	FSI - Core Banking	13,000,000
3.	Other Clients	Agency Business	1,000,050
4.	Nigeria Breweries	FMCG	36,479,216
5.	MTN (Onepin)	Telco	28,414,642
6.	MTN	Telco	8,966,145
7.	Ipsos	Research Agency	80,442,246
	Grand total		708,340,226

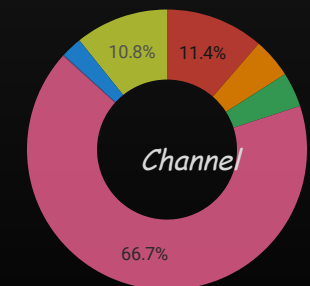
1 - 11 / 11

Revenue Breakdown

by Industry & Channel

the pie chart shows which channel & industry is terragons' highest revenue source

Telco ↑
63%

Research Agency ↓
0.1%

SMS Linkup ↑
54.4%

Survey ↓
0.1%

[Rev tracker\(in-depth\)](#)

Overview : Revenue Tracker (In-depth)

**Apply breakdown Filter on Page Accordingly

This Month
No data
No data

Breakdown Filters

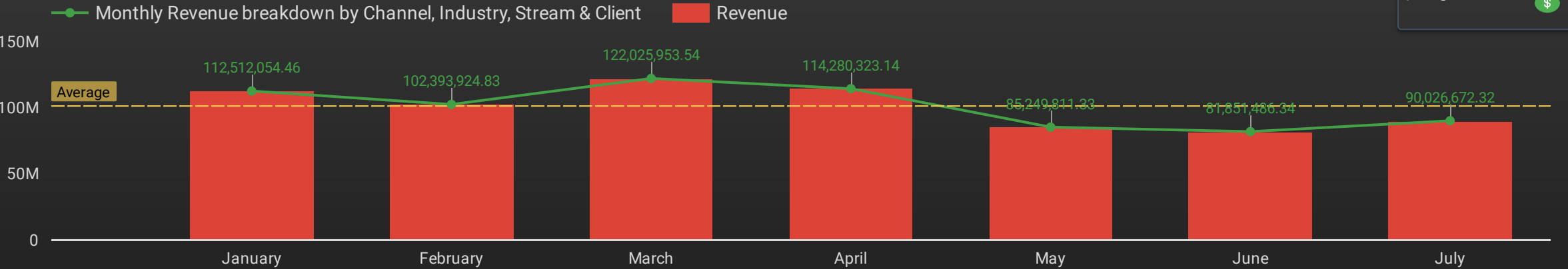
Client Name

Channels

Revenue Stream

Industry

Realized Revenue
708.3M



Industry Breakdown Pivot Table

by Monthly Stream Revenue

Industry

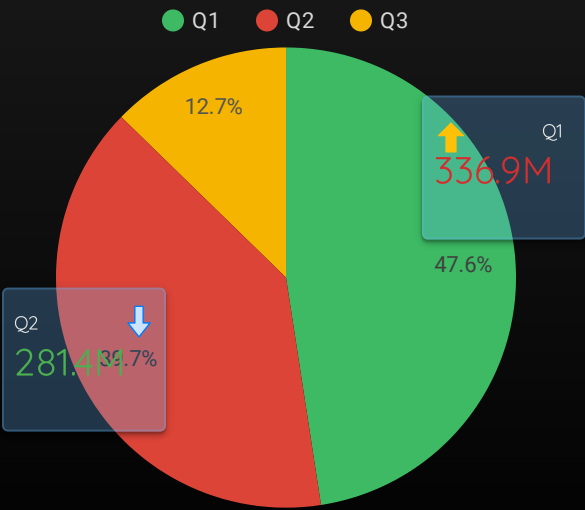
This Q
No data
No data

Revenue Stream	Industry	January	February	March	April
Managed Services	Research Agency	-	-	660,000	-
	FSI - Others	-	-	-	-
	null	-	-	-	-
DMS	Agency Business	14,721,183.12	30,284,845.03	2,248,929	15,233,747
CDP	FSI - Core Banking	17,460,000	9,552,109.2	54,567,891	35,106,104.66
	FMCG	12,300,705	4,497,929	5,091,782	4,397,200
	SME	2,490,509.2	471,433.6	1,983,314.8	7,442,585
Grand total		112,513,086....	102,394,631...	122,685,953...	118,261,879... 8

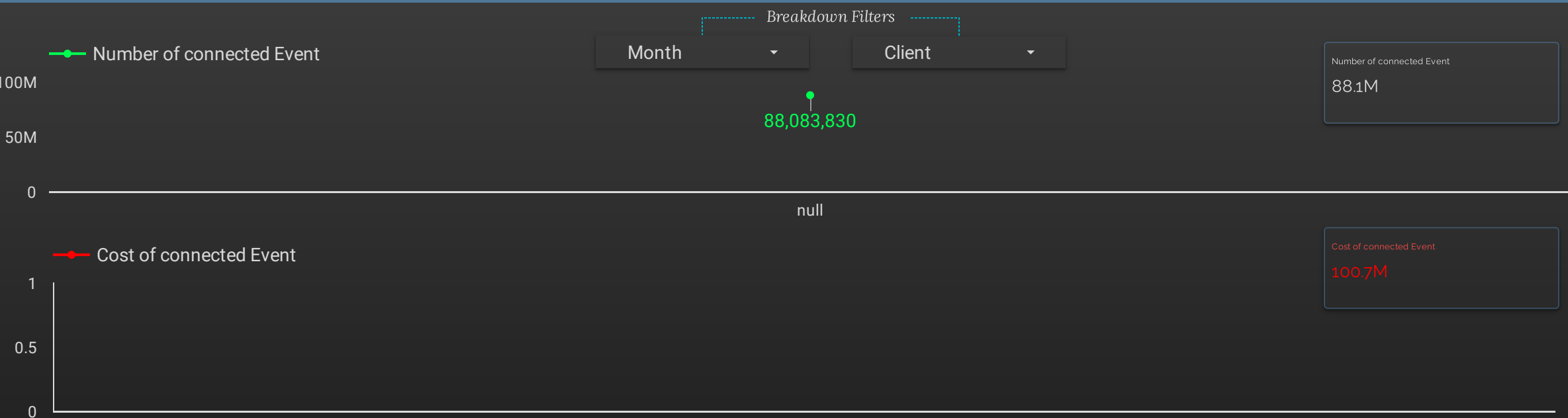
%Breakdown of terragons' Rev Stream

by quarterly Revenue

Revenue Stream



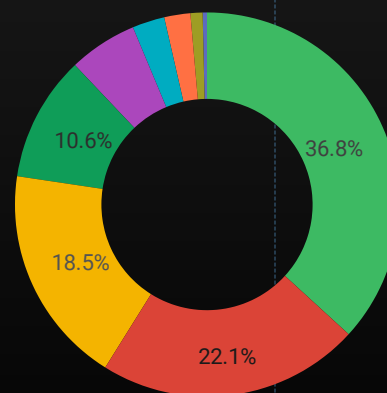
Overview : Connected Events Tracker



the Variations in the Number of Connected Events & the Cost of Connected Events pivoted to a specific Client

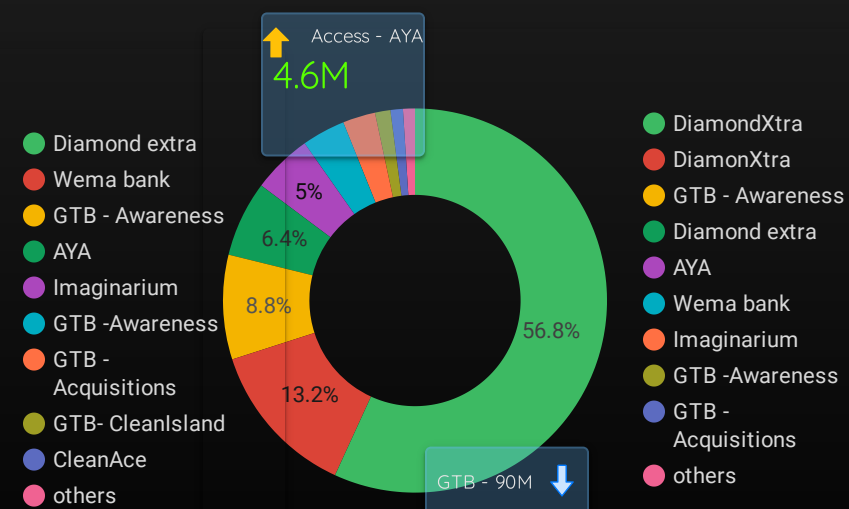
Client

Client/Account Na...	Number of connected Event	Cost of connected Event
DiamondXtra	51,887,677	-
DiamonXtra	12,052,356	-
GTB - Awareness	8,032,182	20,080,455
Diamond extra	5,822,820	40,000,000
AYA	4,596,534	11,491,335
Wema bank	3,335,564	24,016,060.8
Imaginarium	2,506,074	6,265,185
Grand total	91,290,718	108,709,717.7



Cost of Connected Events

% of Cost to Number Connected Events by Client



No. of Connected Events