TactoLearn: Negotiation Intelligence Agent Supplier Knowledge File: Kraus Automotive Systems AG

Supplier: Kraus Automotive Systems AG

Period Covered: 2020-2025

Category Focus: Vehicle Subassemblies

1. Purchase Volume (€ Million)

2020 | 1.2 | Change 2% | Comment: Growth

2021 | 2.1 | Change 5% | Comment: Growth

2022 | 2.4 | Change 8% | Comment: Growth

2023 | 3.3 | Change 6% | Comment: Growth

2024 | 3.6 | Change 3% | Comment: Stable

2025 | 4.5 | Change 0% | Comment: Stable

2. Supplier Performance (Scores)

Year | Service | Delivery | Quality

2020 | 80 | 88 | 85

2021 | 82 | 85 | 86

2022 | 81 | 83 | 84

2023 | 78 | 80 | 83

2024 | 77 | 76 | 82

2025 | 75 | 72 | 82

3. Cost Factors (Market Trends)

Year | Cost Change (%)

2020 | -5

2021 | -12

2022 | -8

2023 | -10

2024 | -6

2025 | 0

4. Negotiation History

2024-05 | Contract renewal discussion | Supplier promised 5% cost adjustment next term. 2025 planned | New terms evaluation.

5. Summary for Al Agent

- Reliable supplier, mid-size manufacturer.
- Stable quality and gradual improvement in delivery metrics until 2024.
- Price adjustment opportunity due to reduced cost factors.
- Buyer arguments: Material cost decrease \rightarrow 5% discount justified.
- Supplier arguments: Ongoing automation investments → stability priority.