
11-READING Summaries

READING SUMMARY

An Evaluation of the Impact of Information and Communication Technologies: Two Case Study Examples

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The Impact of ICT

- growing support for the positive relationship between ICT and its benefits.
- networking and communication as firms use these technologies to facilitate communication among employees and reduce co-ordination costs
- organizations to decrease costs, increase organizational capabilities
- heart of a company's performance
- offer consumers greater value either by means of lowering prices or by providing greater benefits
- compete on a global scale with improved efficiency and closer customer and supplier relationships.
- enables customers to receive immediate feedbacks that allow companies to react fast to customers' demands and recognize new market niches
- competitive, innovative and assist to increase organizational growth
- world is a global village
- ICT will assist in the management of the company's accounts and also assist to effectively store the company's data.
- *information regarding other companies and our customers*
- *ICT has enabled the company to have an effective accounting system with the use of the software*
- *decided to implement ICT due to the stress of manual data processing*
- *The company believes that ICT enables easy analysis of data and it brings about development*
- *ICT makes our work easy*
- *It has also improved communication within and outside the company*
- ICT in order to survive and stay abreast in the present competitive global economy
- meet up with their customers' demands