





CARRIE WINGFIELD'S PORTFOLIO

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ABOUT ME

PASSIONATE. DEDICATED. CREATIVE.

As a kid, I always loved putting together magic shows and starting new lemonade selling companies. I would design flyers and posters to put up all over my neighborhood. I continued to explore my creative talents by taking my first graphic design class in high school and absolutely fell in love with web and graphic design.

Continuing my education with a Bachelor of Science Degree, I am currently majoring in Web Design and Interactive Media with an emphasis in Graphic Design at Harding University. I thrive under the pressure of deadlines and continuously challenge myself with new goals and creating smarter designs.

If I could describe myself in three words they would be, passionate (because I firmly believe if you love what you do you never work a day in your life), dedicated (because it is my goal to seek perfection in what I create) and creative (because I enjoy the challenge of bringing new ideas to life).



A black and white photograph of a rural landscape. In the foreground, there's a field with some low-lying vegetation and a few small trees. A dirt road or path cuts through the field from the left side towards the center. In the middle ground, there are several houses, one of which is a prominent two-story house on the left. Bare deciduous trees stand along the left side of the road, while a cluster of evergreen trees stands on the right. The background shows more fields and a line of trees under a clear sky.

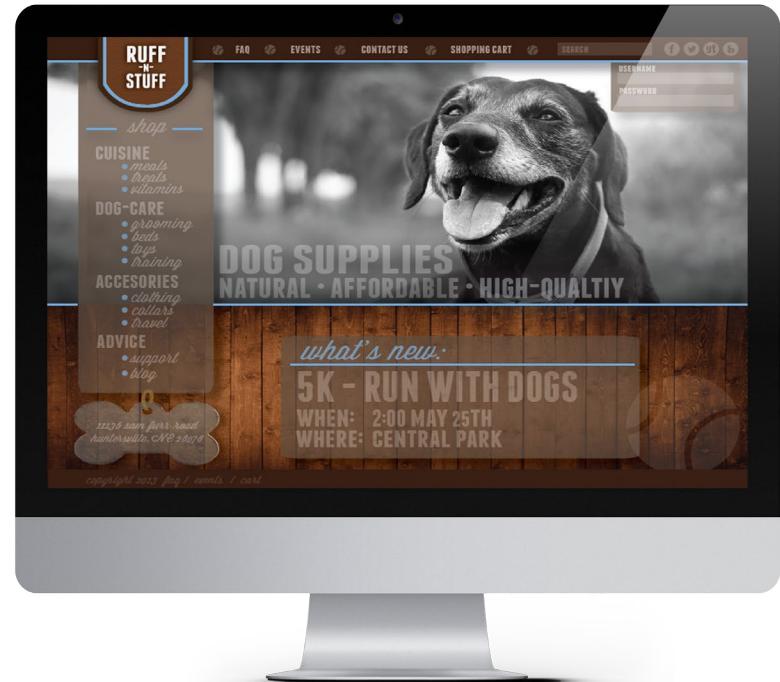
WEB
DESIGN



COLORADO

Built & Designed in Adobe Flash

Simplicity at its finest. This layout is built to show off the user's photography and has a lot of room to add their own personal content to each page. I chose to show off Colorado and its beautiful scenery.



RUFF-N-STUFF

Designed in Photoshop

Who let the dogs out? For this project, I had to find a way to take a lot of information and be able to organize it with an effective and user-friendly goal, while still creating a new and designed user face.





PROBOARDER

Designed in Photoshop, Built in Flash

Rocky Mountain High. As a personal snowboarder myself, I enjoyed designing a snowboarding website that had a unique layout and easy navigation. The challenge in this was to build the entire website in Photoshop then make it all work in Flash



THE COFFEE HOUSE

Designed & Built in Flash

There is nothing better than a hot cup of coffee. The goal was to give an interactive website to a subject we chose. Incorporating video, sound and animation to this site was not only fun but challenging as well.

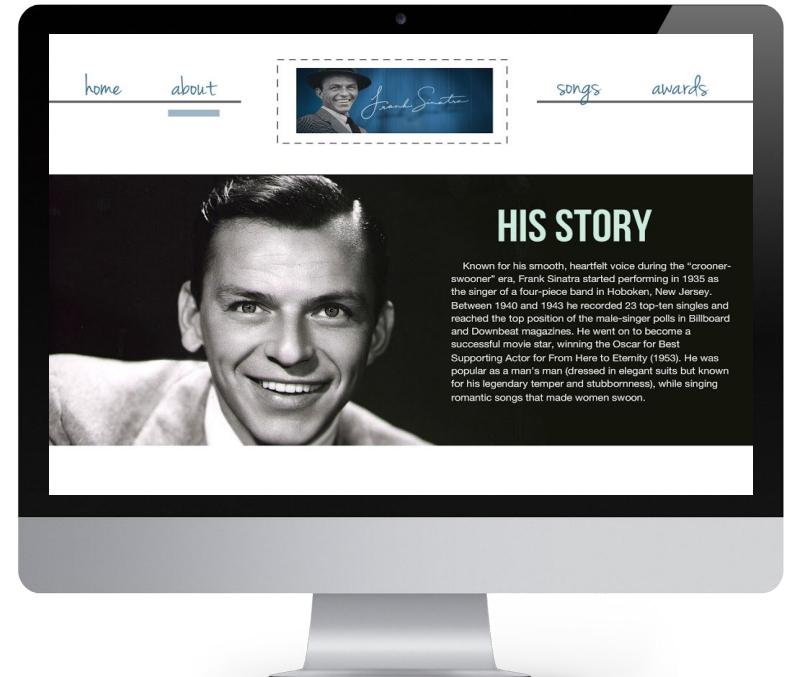




PORTFOLIO

Designed & Built with HTML & CSS

What an experience! I had to design everything by coding in HTML & CSS, and as a visual thinker, it was challenging at first to register a new way of creating, but I quickly learned how to problem solve and the final product reflects all of my hard work.



FRANK SINATRA

Designed & Built in Flash

Jazz it up with Frank Sinatra, in this biography driven website, the user can play his top 10 songs and witness Frank Sinatra in his prime performing through streamed video. I enjoyed learning about his life and painting him in a creative, historical light.





LOGO
DESIGN



■ Designed in Illustrator

As a freelance graphic designer, I was hired to design this logo to meet the needs of a new restaurant. The owner wanted to incorporate daisies and bees into the design.

■ Designed in Flash

The goal of this project was to design and animate a logo that had a single letter. In the animation clouds can be seen inside the "K" as the kit flies into it's current position.

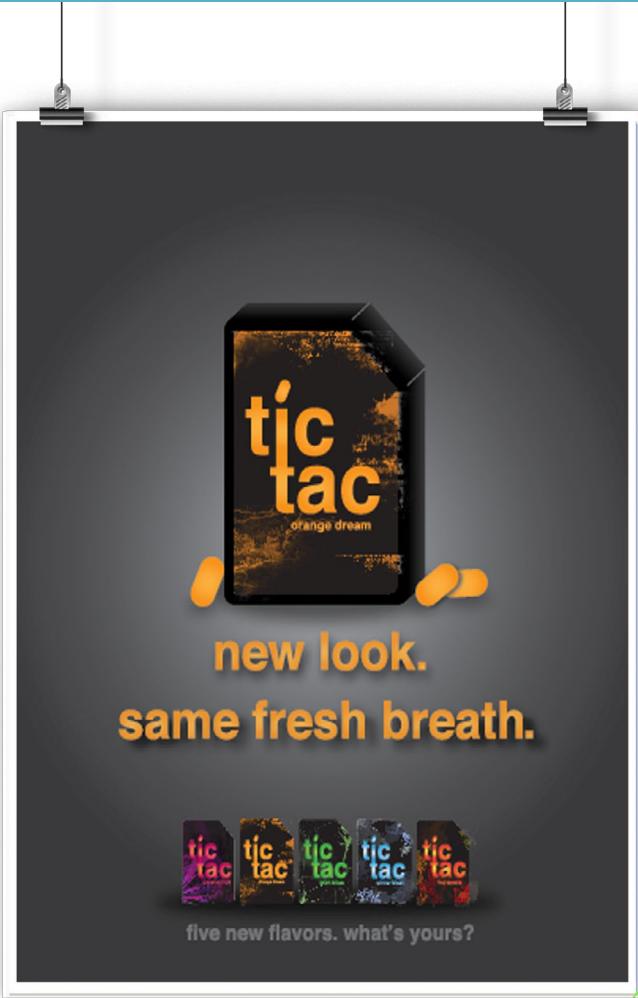


■ Designed in Illustrator

This is a re-design of an already existing logo. The owner of this guitar store was to give his dated logo a modern design.

PRINT DESIGN





TIC TAC REBRAND

Designed in Illustrator & Photoshop

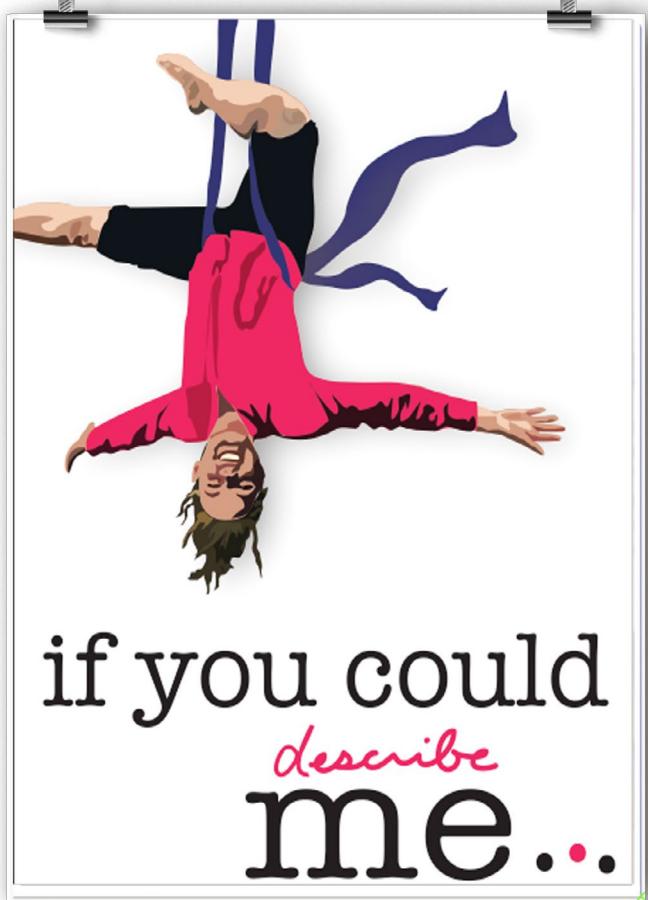
New look, same fresh breath. In this project, I had to choose a company to re-brand and design a new package for its product. I wanted Tic Tac to be able to compete with other breath freshening companies by giving depth to the packaging and bright colors to help attract a customer's eye.



JAMBA JUICE FLYER

Designed in InDesign & Photoshop

So refreshing! I was hired to design a flyer for a local catering job a local Jamba Juice store had booked. I was given a set of information and needed to incorporate the logo and different deals they had at their store.



if you could
describe
me..

VECTOR ART

Designed in Adobe Illustrator

Yes, that is me, and yes I actually took an acrobatic class! In this assignment I had to create an image using only the pen tool to create a vector image. This then had to be given a title and presented as a book cover.



STATE FLAGS

Designed in Photoshop

Hired by the West Representative of Harding University's Admissions team, I was asked to incorporate the different flags, I then cut the flags out based on the different state shapes for this poster.



CLASSIC BOOK RECOVER

Designed in Illustrator & Photoshop

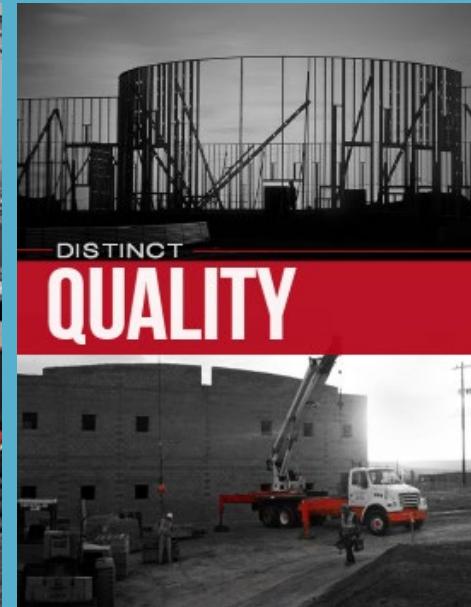
This project involved choosing a classic book to recover in a way it has never been shown before. The iconic images that show up for The Lord of The Flies are; a pigs head on a stick, a jungle, a wild boy and some sort of distorted color. I decided to take the symbolic image of a conch shell and have it grunged up by the flies pouring out of it. This image foreshadows the actual storyline of the book, that with structure and civilization is also disorder and savagery.



SIERRA COMPANIES

REMASTERED DOCUMENT

HIGHLIGHT PAGES



Designed in InDesign

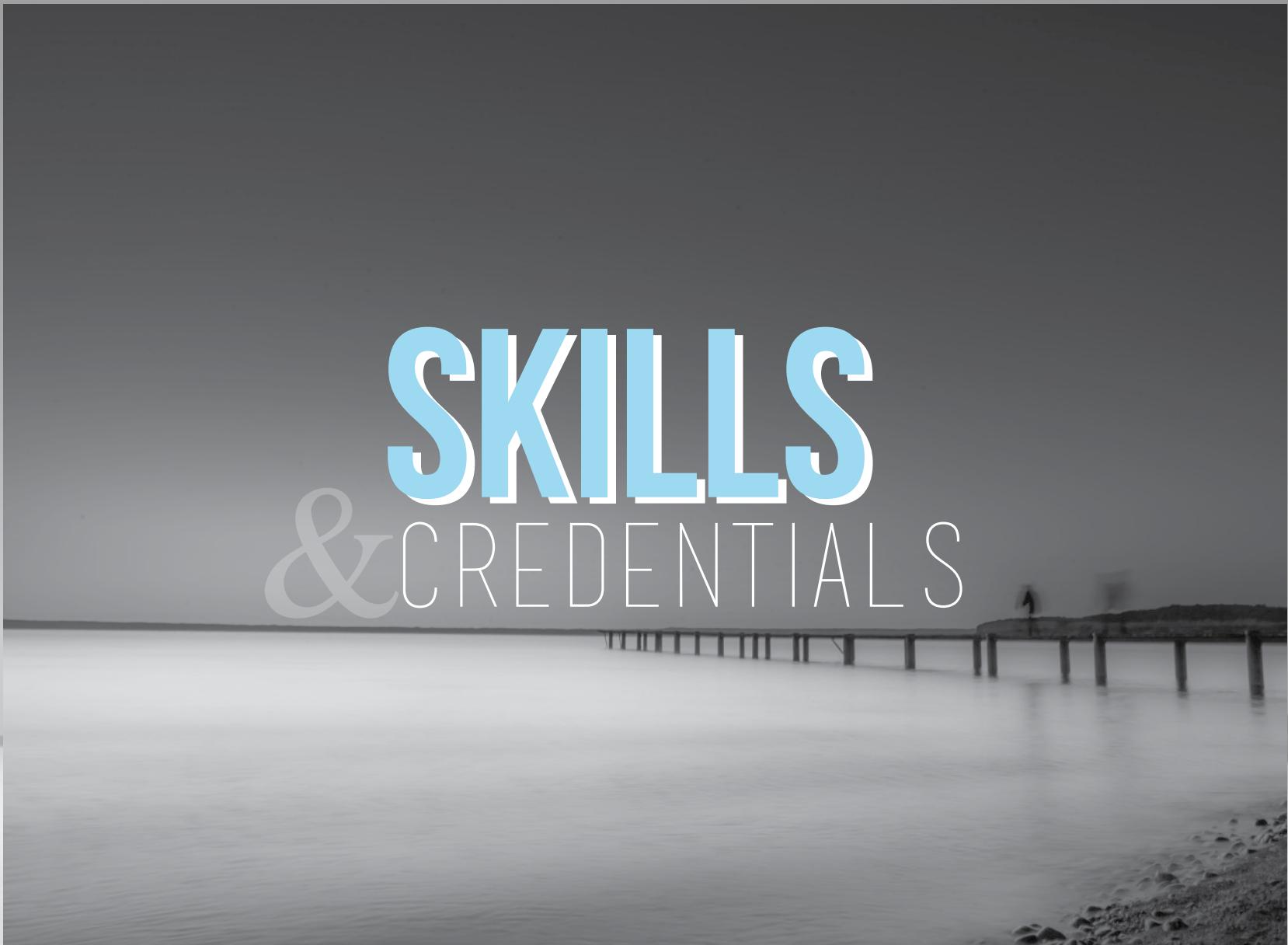
Security was remastered in this government document. Working as an intern for Sierra Companies, they needed my creative input to make their informative company manuals to be more visually appealing. I also had to organize a large amount of content to create a seamless and professional presentation.



CLOTHING DESIGN



SKILLS & CREDENTIALS



PERSONAL SKILLS

- Intuitive Communication Skills
- Ability to translate ideas into professional, finished products
- Thrive in team environments
- Excel at meeting strict deadlines under pressure
- Effective management of people
- Organized
- Perfection driven

CREDENTIALS

- 2014 - Second Year as Head Layout Editor for Petit Jean
 - "Venture" Yearbook won 1st place in the American Scholastic Press Association Competition
 - Internship at Sierra Companies as Marketing Intern
 - Shift Manager at Jamba Juice
- 2013 - Hired as Head Layout Editor for Petit Jean Yearbook "Venture"
 - Graphic Designer for Rush Sports News on Harding's TV16 Show
 - Harding University Admissions Assistant
- 2012 - Future Business Leaders of America 1st Place at State : Client Services

ADOB SOFTWARE



Photoshop
Flash
Dreamweaver
InDesign
Illustrator

MICROSOFT



Word
Excel
PowerPoint
Publisher

PROGRAMMING



HTML
Visual Studios C++
CSS 3



RESUME

CONTACT INFO

CARRIE WINGFIELD

web + brand + graphic designer

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PROFILE

Strong, strategic thinker with “hands-on” graphic and web design experience. Seeking an internship position during the summer of 2015 in order to provide excellent service and imaginative creativity to any given project.

EXPERIENCE

Sierra Companies

Marketing Intern - December 2013 - February 2014

Group Project Assignments

Ability to translate ideas into professional, finished products

Creative design of Official Documents, Presentations, Banners, Name tags

Ability to meet strict deadlines under pressure

EDUCATION + TECHNICAL SKILLS

Bachelor of Science in Web & Graphic Design
Harding University, Searcy, AR
Expected Graduation: 2016
GPA: 3.95

ThunderRidge High School
Highlands Ranch, CO
Graduation: 2012
GPA: 4.0 Valedictorian

General - PC & Mac skills, Microsoft Office, Word, Excel, Power Point and Publisher

Graphic Design - Creative problem solving, advanced in Adobe Photoshop, Illustrator, InDesign and DreamWeaver

Web Design - Familiar with web tools such as: CSS, HTML, Text Editors, Flash

Programming - Microsoft Visual Studio, C++

Arts On Fire

Sales Associate + Party Host - December 2010 - August 2012

Effective Communication Skills with Customers and Employees

Organization of paperwork with Parties and Receipts

Maintain courteous demeanor during stressful situations

Interactive people skills required for adult and children parties

Management of large groups of people

REFERENCES

Meredith Burman - Marketing Director at Sierra Companies

Russell Pilcher - Professional & Personal Mentor

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THANK YOU

