

Market Sepetim

The mobile app helps people to make a supermarket shopping with the cheapest cost.



Our Team

Ahmet Hakan Beşel

Software Development

Hüseyin Kerem Mican

Product Design

Cem Yıldız

Sales & Marketing

Kardelen Ateş

Business Development

Kayra Yankı Sirek

Human Resources

Problem

There are so many people that have low-income compared to their expenses. On the other hand, the time spent to earn money is generally higher. By using the app, our customers can reach any product by spending least money in a short period of time.



Solution



We track price of goods and compare those prices. We also pursue the campaigns and discounts for so many shops. By this way, customers can save money and they save time from their shopping.

Market Size

30 Million People

Potential customers

45 Million People

Whole market



1591,6

Average monthly supermarket spending per person

も49 Billion

Total market cap

Business Model

In-app ads

Ads are one of our main sources of income.

Paid Highlight

Companies pay a fee to appear at the top.

Subscription

Users using the app with no ads and special offers.

Commission

Companies pay to participate in the system and attract customers.



Competitors

	Market Sepetim	#ESAPNET	deli veri
Product Range	A lot of variety with both online applications and local markets.	Local markets and some online applications are not integrated.	Very few trademarks just because it is in the app store.
Automatic ordering	Possibility of direct automatic ordering with in-app wallet.	Only redirection to the relevant online application.	Limited number of online application redirect.
Earning money	Possibility to earn money by sending chips-receipts.	No idea or anything like that.	Nothing similar about that.

Traction

June 2020

July 2020

August 2020

Now January 2021 December 2021



Prototype



Beta



Published on Play Store and App Store



500K+ App Downloads 10K+ Monthly Subscribers 5 Partnerships



1 Million App Downloads

How Do We Plan To Grow?

01

with influencers

Collaboration

In this decade, this is the best way to reach millions of people.

02

Online Ads

More accurate rargeted ads with Adwords.

03

Campaigns

Limited time campaigns with partners.

By realizing these three plans, we will reach more people in end of 2021.

Intellectual Property

- We have rights to preserve name of our brand as "Market Sepetim".
- Trademark is used for protection of product's name and logo.
- Copyright of the app's source code artwork and design already taken.



Financials



We raised



in the half

120%

and this is of what we planned.

Why Should You Invest?



Experience

Each of team members is an expert in their field



Fast Growing

One of the most downloaded app at its domain.



Profitable

A business with high profit with low risks.

Thanks!

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