

Scout

A user-friendly platform
for musicians and
clients to connect with
one another.

THE PROBLEMS



Difficulty finding gigs or events to perform in due to not being known enough or use ineffective ways of offering their talents and skills.

Current processes of finding, booking, and hiring musicians for live events is both time-consuming and inconvenient.





**SOUND
SCOUT**

Get Started!

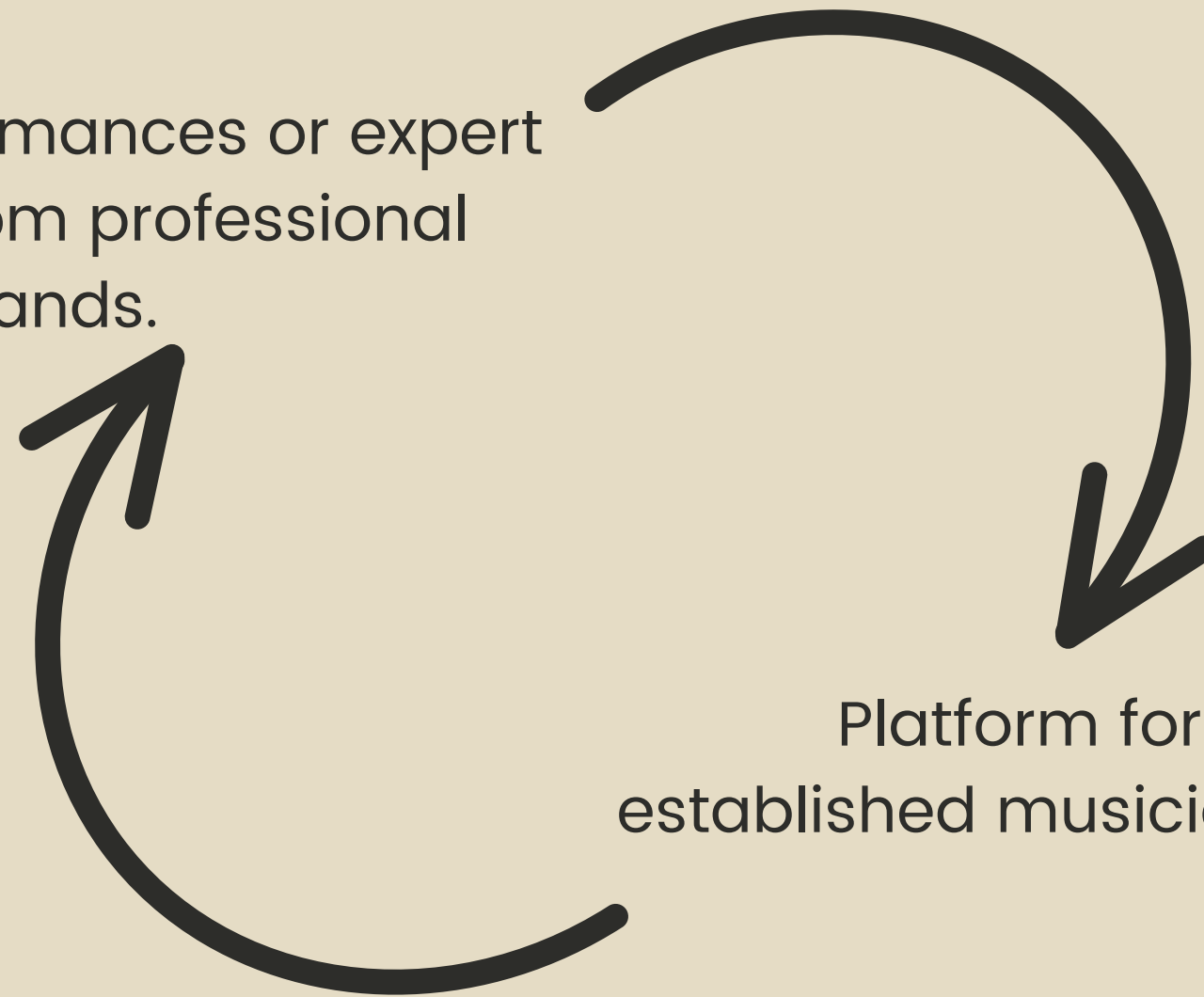
HERE'S OUR SOLUTION!

An intuitive mobile application that simplifies the process of finding, booking, and hiring musicians for events, or lessons.

VALUE PROPOSITION



Quality performances or expert teachings from professional musicians/bands.

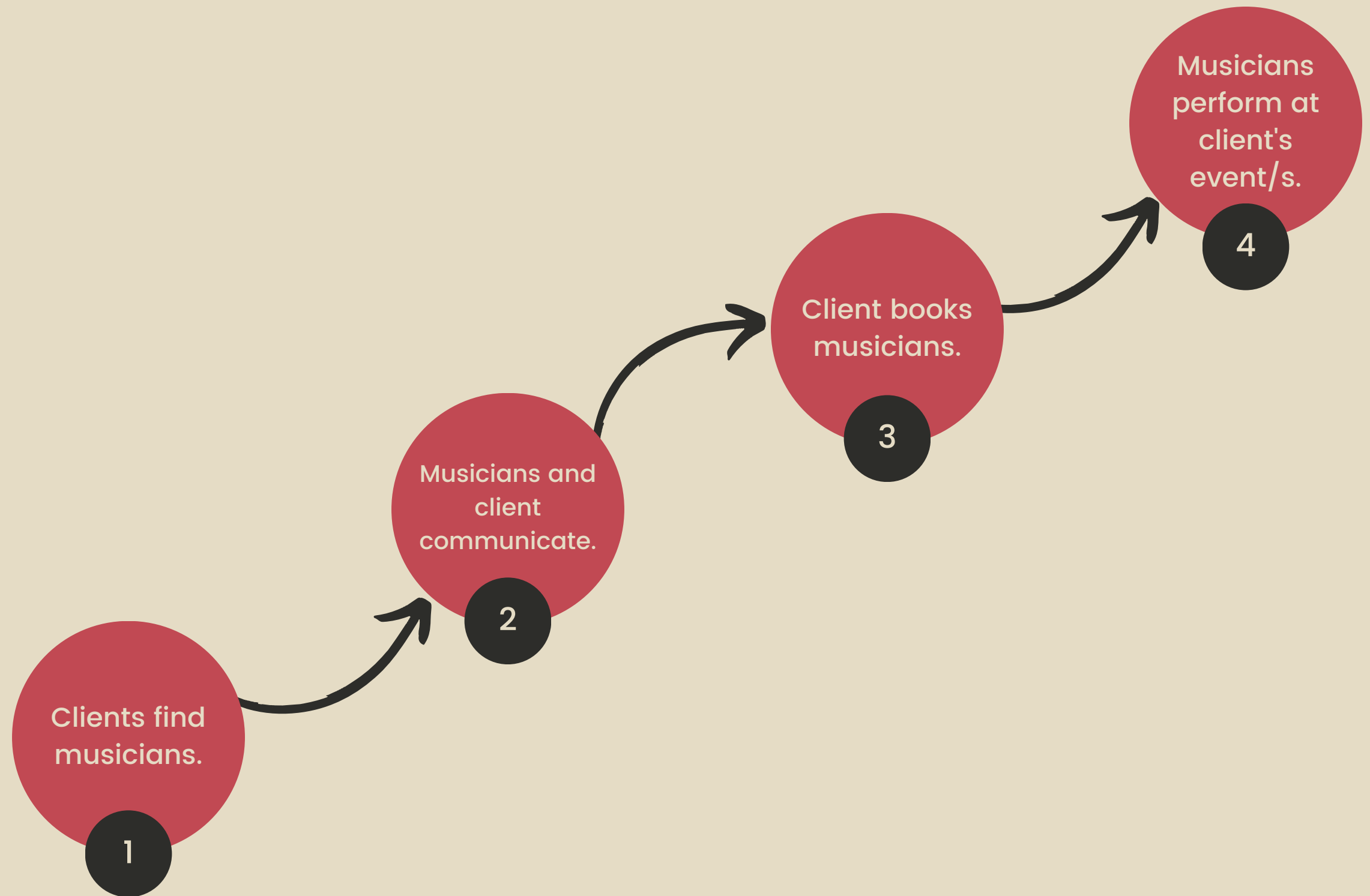


Platform for up-and-coming and established musicians to easily find gigs and performances.



WELL... HOW DOES IT WORK?

ScOUT SOUND 4-STEP PROCESS



MEMBERS:



Lester Allen Cabucos

Mobile Developer &
Business Analyst



Emmanuel Espinosa

CEO, Project Manager & UX/UI
Designer



Evanglemer Sebial

Fullstack Developer &
Database Designer

MARKET

WHO ARE THE CUSTOMERS?



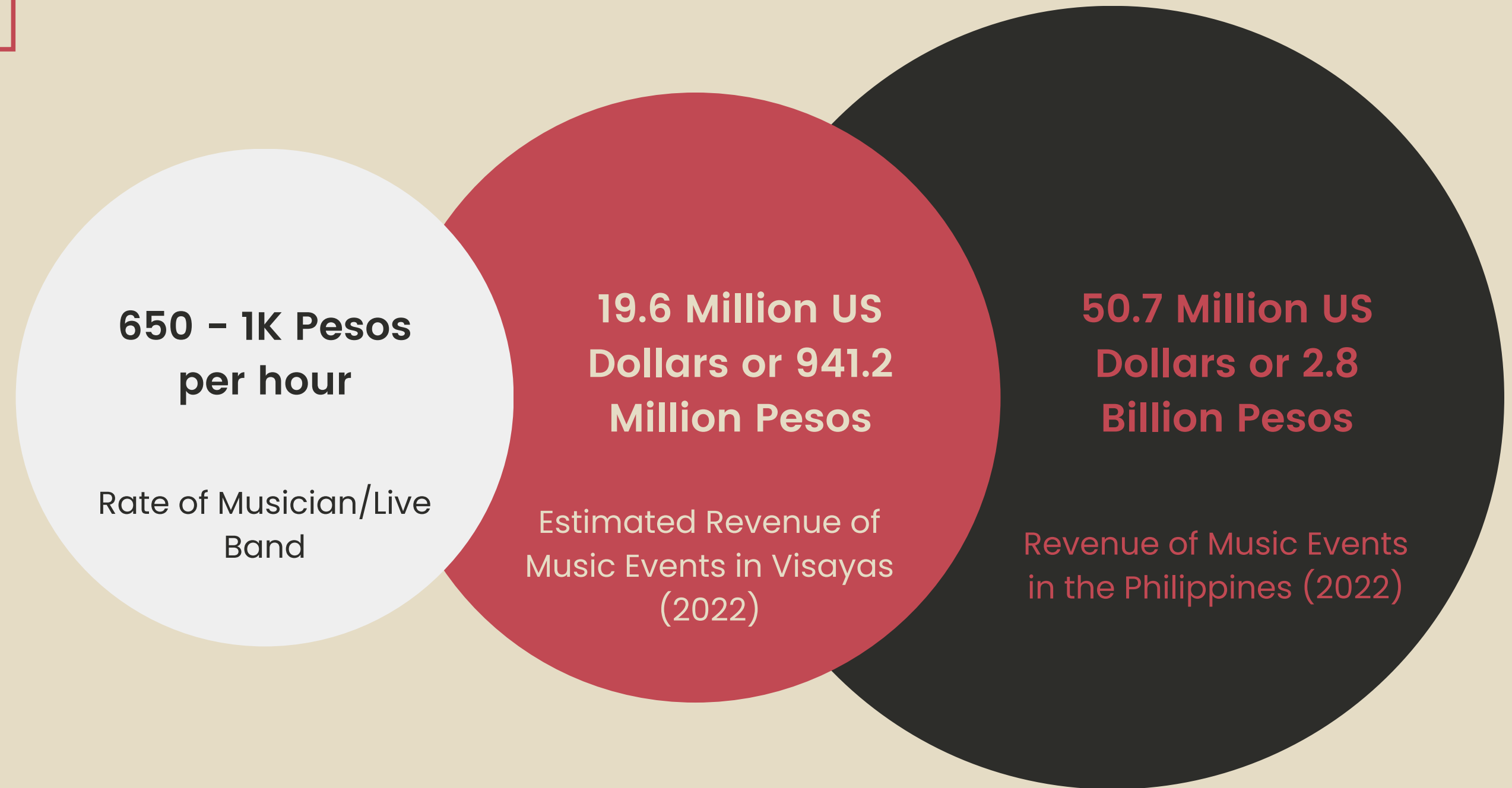
MUSICIANS

- Anyone that can play and teach how to play an instrument.



CLIENTS

- Anyone who wants to book a musician/band.



Total Market Revenue for 2023 is estimated to be 76.43 Million USD or 4.2 Billion Pesos

Source: Statista and PayScale

CUSTOMER SEGMENTS



MUSICIANS

SoundScout users that advertise themselves to play for live events and occasions.



CLIENTS

Soundscout users that find, book, and pay musicians and music teachers for live events/occassions and music lessons respectively.

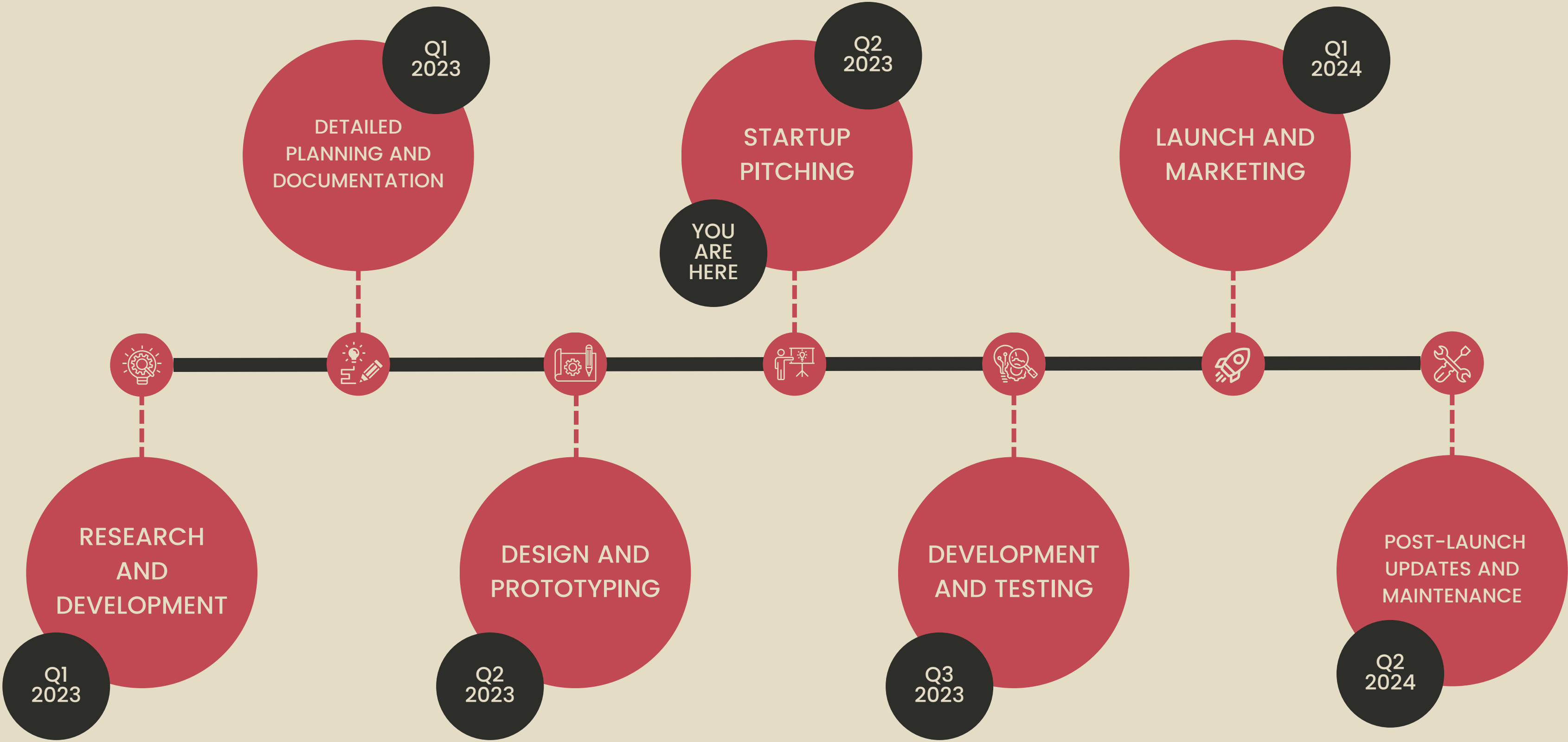


TEACHERS

Soundscout users that offer music lessons based on their knowledge, skills, and experience.

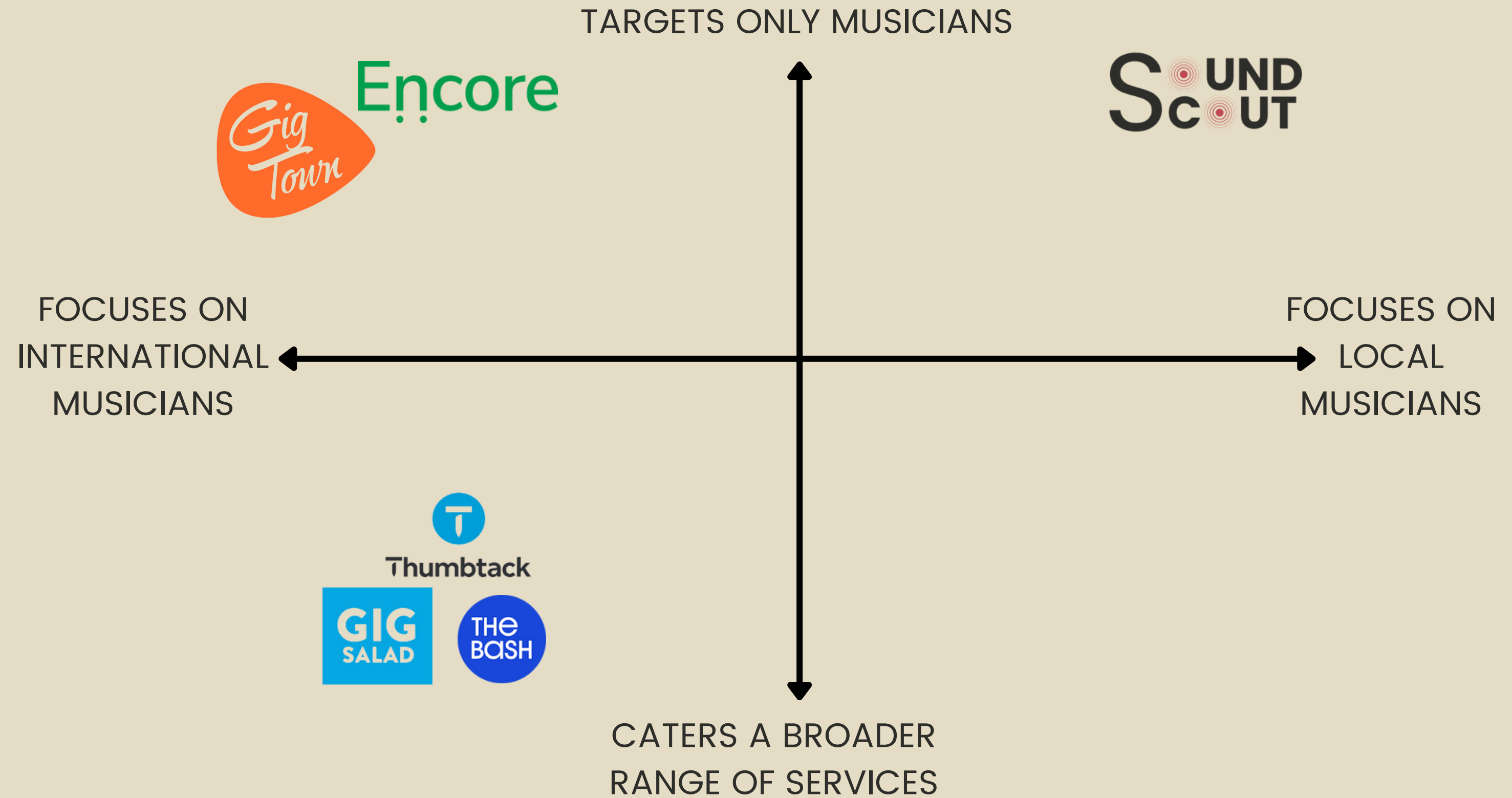
ROADMAP

Spectrum Inc.



COMPETITION

Spectrum Inc.



MARKETING & SALES STRATEGY

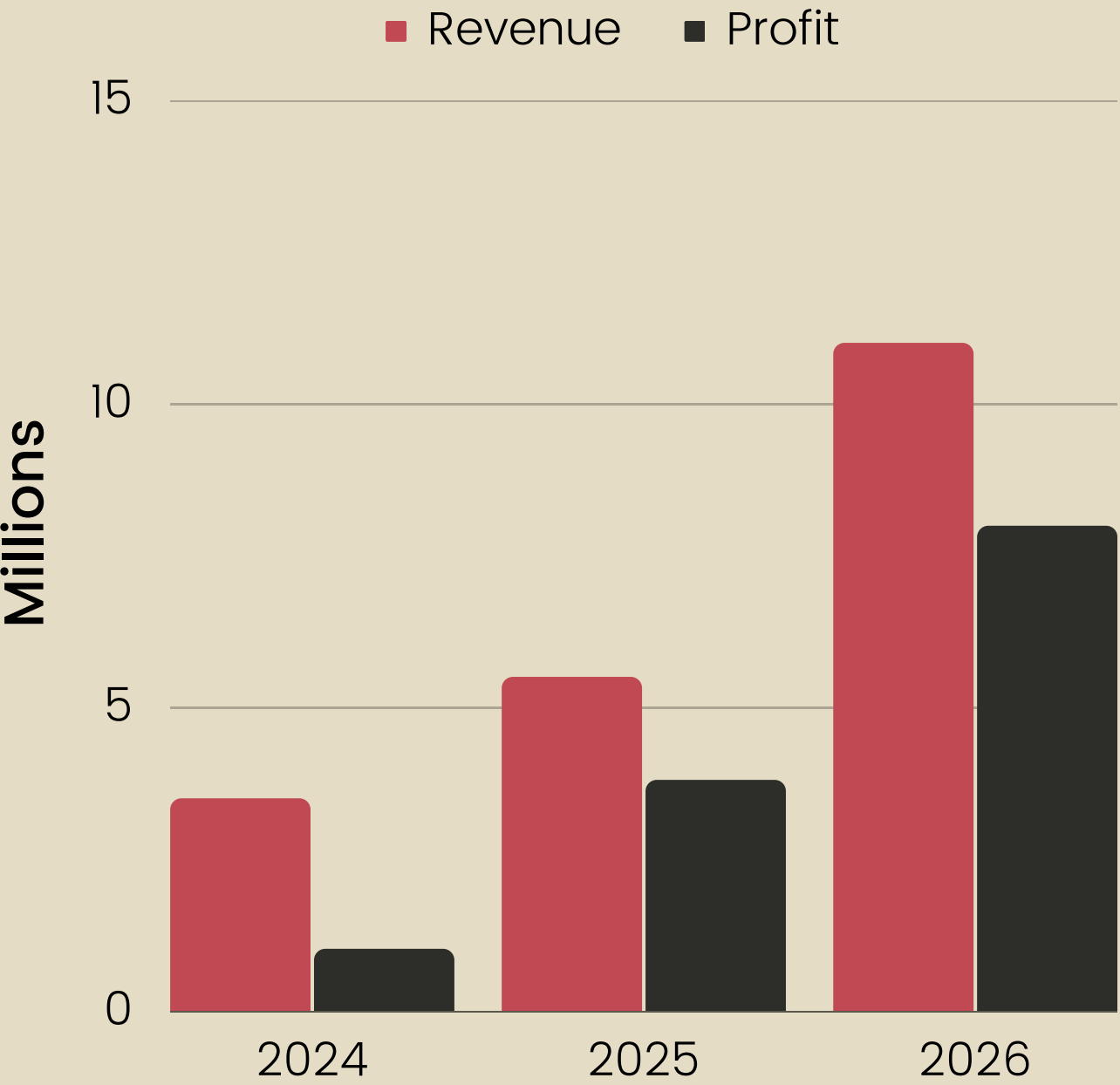
MARKETING APPROACH

- Build brand awareness through social media campaigns and organic word-of-mouth marketing.
- Leverage user-generated (i.e. reviews and ratings) to establish credibility and trust.
- Offer custom recommendations based on individual preferences and requirements for a personalized user experience.

SALES APPROACH

- Primary revenue model will be commission-based, earning a percentage from the bookings made through SoundScout.
- Offer premium ad-free version of the application, to provide additional revenue stream.

FINANCIALS



	2024	2025	2026
Revenue	3,500,000	5,500,000	11,000,000
Gross Income	3,500,000	5,500,000	11,000,000
Expenses			
Salaries	190,000	190,000	190,000
Advertising	150,000	150,000	150,000
Updates & Maintenance	170,000	400,000	670,000
R & D	1,700,000		
Total Expenses	2,210,000	740,000	1,010,000
Earnings Before Taxes	1,290,000	4,760,000	9,990,000
Taxes	258,000	952,000	1,998,000
Net Profit	1,032,000	3,808,000	7,992,000

Table values are in Philippine Peso

* These are rough estimates of SoundScout's financial projections. *

BUSINESS MODEL



7%

percentage commissions cut for
each income generated



PHP 59

monthly subscription fee for
premium features

READY TO MAKE BOOKING MUSICIANS EASIER?

Contact Us!

We hope you enjoyed our presentation as well as our project as a whole. For more questions, you may get ahold of us using the following:

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Help us make
ScOUT
a reality!

