Candra Ihsan Purwanto

Yogyakarta, Indonesia 55000 | +6285860853391 | Candraihsan87@gmail.com

PERSONAL PROFILE | Portfolio : https://isan-porto-eng.vercel.app/

A professional in web and application development as well as content design and digital marketing, with experience in developing digital solutions and creative marketing campaigns. Skilled in designing user interfaces, managing digital projects, and crafting effective content strategies across various platforms. Possesses strong analytical and collaborative abilities, with a focus on completing tasks efficiently and accurately.

WORK EXPERIENCE

Sarasvati Shop

Content Creator & Owner   December 2020 – June 2021
- Serve buyers directly online in real time.
- Create monthly content planning for Instagram and Facebook.
- Designing Products and Content for Instagram feed materials.
- Create promotional broadcast messages on Whatsapp according to the target market.

BenAuto

Digital Marketing   December 2023 – January 2025
- Create car advertising designs for sales promotions.
- Market products through the Facebook platform effectively.
- Manage communication and negotiations with clients to ensure customer satisfaction.
- Analyze the market and develop the right marketing strategy.

Freelance

WordPress Developer & Article Writer   August 2021 – December 2021
- AzureComp – Designing Wordpress for online service stores.
- IndoPottery - Wordpress design for clay craft exporters.
- RepeaterHP – Writing weekly articles & SEO optimization.

Novacaine

Content Researcher & Canva Editor   July 2024 – Present
- Write reference data for content creation accurately and relevantly.
- Review and edit content designs in Canva to ensure they match reference materials.
- Collaborate with teams to produce creative content that is informative and engaging.
- Ensure the end result meets the expected quality standards.

EDUCATION

YOGYAKARTA UNIVERSITY OF TECHNOLOGY

Informatics – GPA 3.51   September 2021 – August 2025
- Mobile & Web Services
- Web Engineering
- Machine Learning

Lecture Project:
- Create an API using Vania Framework & Frontend Dart.
- Crime Analysis & Reporting via Wireshark.
- Create a Kost Recommendation App using Kotlin.
- Creating Mobile IoT Smart Lights via Kotlin.
- Create a Company Profile using Laravel.
- Creating a Tourism Web with MERN Architecture.
- Designing UI Design for Health AR Apps.
- Creating Vegetable Apps and API Integration via Kotlin.
- Create CRUD to Manage Library Application Data using React.js and Flask.
- Creating an Employee Data Collection Application using Java.

SMK NEGERI 1 SEDAYU
Computer and Network Engineering – 81.36   July 2018 – July 2021
- Network System Administration
- Basic Programming
- Network Infrastructure Administration
- Creating a network topology design using fiber optics and microtics as part of the practical exam.

INTERNSHIP EXPERIENCE

BLPT JOGJA
Interns   January 2020 – March 2020
- Install access points according to the Topology
- Become a Basic Mikrotik mentoring assistant

CERTIFICATE

- LSP – Badan Sertifikasi Profesi Nasional | 2021
- Digital Marketing - Google Digital Garage | 2021
- Python Course - Progate | 2021
- Data Visualization Course – 2020 | Coded
- Course on Creating Cognitive Applications – 2020 | Coded
- Creative Copywriting – 2023 | MySkill
- Retail and Service Business Management Course - 2020 | Digital Gate
- Digital Creator Masterclass – 2024 | PT Percent Digital Creative
- Employability Skills (JobReady) – 2025 | Telkom University Surabaya x Wadhwani Foundation
- Hackathon AI FGA Digital Talent Scholarship – 2025 | Komdigi x Microsoft

ABILITY

Technology & Programming
- Python (Intermediate)
- HTML/CSS/JS (Medium)
- Kotlin (Intermediate)
- Flutter & Dart (Beginner)
- React Js (Beginner)
- Node Js (Intermediate)
- Java (Beginner)

Design & Content
- Canva (Intermediate)
- CapCut (Intermediate)
- FilmoraGo (Beginner)

Marketing
- Meta Suite Business (Intermediate)
- Facebook & Instagram Ads (Beginners)

Language
- English (Intermediate)

PERSONALITY

- Responsible
- Team/Individual Collaboration
- Trust
- Discipline
- Fast Work