



Candra Ihsan Purwanto

Yogyakarta, Indonesia 55000 | +6285860853391 | Candraihsan87@gmail.com

PERSONAL PROFILE

Professional in the field of informatics and digital marketing with experience in Python and Kotlin-based web application development as well as digital marketing through social media. Focusing on creative and efficient solutions to support project success. Have analytical, problem-solving, and creative content generation skills for various platforms.

WORK EXPERIENCE

Sarasvati Shop

Content Creator & Owner

December 2020 – June 2021

- Serve buyers directly online in real time.
- Create monthly content planning for Instagram and Facebook.
- Designing Products and Content for Instagram feed materials.
- Create promotional broadcast messages on Whatsapp according to the target market.

BenAuto

Digital Marketing

December 2023 – January 2025

- Create car advertising designs for sales promotions.
- Market products through the Facebook platform effectively.
- Manage communication and negotiations with clients to ensure customer satisfaction.
- Analyze the market and develop the right marketing strategy.

Freelance

WordPress Developer

August 2021 – December 2021

- AzureComp – Designing Wordpress for online service stores.
- IndoPottery - Wordpress design for clay craft exporters.

Novacaine

Content Researcher & Canva Editor

July 2024 – Present

- Write reference data for content creation accurately and relevantly.
- Review and edit content designs in Canva to ensure they match reference materials.
- Collaborate with teams to produce creative content that is informative and engaging.
- Ensure the end result meets the expected quality standards.

EDUCATION

YOGYAKARTA UNIVERSITY OF TECHNOLOGY

Informatics – GPA 3.47

September 2021 – Present

- Mobile & Web Services
- Web Engineering
- Machine Learning

Lecture Project:

- Create an API using Vania Framework & Frontend Dart.
- Crime Analysis & Reporting via Wireshark.
- Create a Kost Recommendation App using Kotlin.
- Creating Mobile IoT Smart Lights via Kotlin.
- Create a Company Profile using Laravel.
- Creating a Tourism Web with MERN Architecture.
- Designing UI Design for Health AR Apps.
- Creating Vegetable Apps and API Integration via Kotlin.
- Create CRUD to Manage Library Application Data using React.js and Flask.
- Creating an Employee Data Collection Application using Java.

SMK NEGERI 1 SEDAYU

Computer and Network Engineering – 81.36

July 2018 – July 2021

- Network System Administration
- Basic Programming
- Network Infrastructure Administration
- Creating a network topology design using fiber optics and microtics as part of the practical exam.

INTERNSHIP EXPERIENCE

BLPT JOGJA

Interns

January 2020 – March 2020

- Install access points according to the Topology
- Become a Basic Mikrotik mentoring assistant

CERTIFICATE

- LSP – National Professional Certification Agency | 2021
- Digital Marketing - Google Digital Garage | 2021
- Python Course - Progate | 2021
- Data Visualization Course – 2020 | Coded
- Course on Creating Cognitive Applications – 2020 | Coded
- Retail and Service Business Management Course - 2020 | Digital Gate
- Digital Creator Masterclass – 2024 | PT Percent Digital Creative

ABILITY

Technology & Programming

- Python (Intermediate)
- HTML/CSS/JS (Medium)
- Kotlin (Intermediate)
- Flutter & Dart (Beginner)
- React Js (Beginner)
- Javanese (Beginner)

Design & Content

- Canva (Medium)
- CapCut (Medium)
- FilmoraGo (Beginner)

Marketing

- Meta Suite Business (Medium)
- Facebook & Instagram Ads (Beginners)

Indonesian Language

- English (Intermediate)

PERSONALITY

- Responsible
- Team/Individual Collaboration
- Trust
- Discipline
- Fast Work