



Candra Ihsan Purwanto

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PERSONAL PROFILE | Portfolio : <https://isan-porto-eng.vercel.app/>

Professional in the field of informatics and digital marketing with experience in Python and Kotlin-based web application development as well as digital marketing through social media. Focusing on creative and efficient solutions to support project success. Have analytical, problem-solving, and creative content generation skills for various platforms.

WORK EXPERIENCE

Sarasvati Shop

Content Creator & Owner

December 2020 – June 2021

- Serve buyers directly online in real time.
- Create monthly content planning for Instagram and Facebook.
- Designing Products and Content for Instagram feed materials.
- Create promotional broadcast messages on Whatsapp according to the target market.

BenAuto

Digital Marketing

December 2023 – January 2025

- Create car advertising designs for sales promotions.
- Market products through the Facebook platform effectively.
- Manage communication and negotiations with clients to ensure customer satisfaction.
- Analyze the market and develop the right marketing strategy.

Freelance

WordPress Developer & Article Writer

August 2021 – December 2021

- AzureComp – Designing Wordpress for online service stores.
- IndoPottery - Wordpress design for clay craft exporters.
- RepeaterHP – Writing weekly articles & SEO optimization.

Novacaine

Content Researcher & Canva Editor

July 2024 – Present

- Write reference data for content creation accurately and relevantly.
- Review and edit content designs in Canva to ensure they match reference materials.
- Collaborate with teams to produce creative content that is informative and engaging.
- Ensure the end result meets the expected quality standards.

EDUCATION

YOGYAKARTA UNIVERSITY OF TECHNOLOGY

Informatics – GPA 3.47

September 2021 – Present

- Mobile & Web Services
- Web Engineering
- Machine Learning

Lecture Project:

- Create an API using Vania Framework & Frontend Dart.
- Crime Analysis & Reporting via Wireshark.
- Create a Kost Recommendation App using Kotlin.
- Creating Mobile IoT Smart Lights via Kotlin.
- Create a Company Profile using Laravel.
- Creating a Tourism Web with MERN Architecture.
- Designing UI Design for Health AR Apps.
- Creating Vegetable Apps and API Integration via Kotlin.
- Create CRUD to Manage Library Application Data using React.js and Flask.
- Creating an Employee Data Collection Application using Java.

SMK NEGERI 1 SEDAYU

Computer and Network Engineering – 81.36

July 2018 – July 2021

- Network System Administration
- Basic Programming
- Network Infrastructure Administration
- Creating a network topology design using fiber optics and microtics as part of the practical exam.

INTERNSHIP EXPERIENCE

BLPT JOGJA

Interns

January 2020 – March 2020

- Install access points according to the Topology
- Become a Basic Mikrotik mentoring assistant

CERTIFICATE

- LSP – Badan Sertifikasi Profesi Nasional | 2021
- Digital Marketing - Google Digital Garage | 2021
- Python Course - Progate | 2021
- Data Visualization Course – 2020 | Coded
- Course on Creating Cognitive Applications – 2020 | Coded
- Creative Copywriting – 2023 | MySkill
- Retail and Service Business Management Course - 2020 | Digital Gate
- Digital Creator Masterclass – 2024 | PT Percent Digital Creative
- Employability Skills (JobReady) – 2025 | Telkom University Surabaya x Wadhwani Foundation
- Hackathon AI FGA Digital Talent Scholarship – 2025 | Komdigi x Microsoft

ABILITY

Technology & Programming

- Python (Intermediate)
- HTML/CSS/JS (Medium)
- Kotlin (Intermediate)
- Flutter & Dart (Beginner)
- React Js (Beginner)
- Node Js (Intermediate)
- Java (Beginner)

Design & Content

- Canva (Intermediate)
- CapCut (Intermediate)
- FilmoraGo (Beginner)

Marketing

- Meta Suite Business (Intermediate)
- Facebook & Instagram Ads (Beginners)

Language

- English (Intermediate)

PERSONALITY

- Responsible
- Team/Individual Collaboration
- Trust
- Discipline
- Fast Work