

SUPPLY CHAIN DISRUPTIONS COST MILLIONS

But what causes them? We help you to understand



High value customers expect frictionless fulfillment¹

What puts in-time delivery at risk?
A case study

¹: McKinsey study from 2018-09-08: <https://www.mckinsey.com/capabilities/operations/our-insights/deliver-on-time-or-pay-the-fine-speed-and-precision-as-the-new-supply-chain-drivers>

Fashion retail case study: multiple drivers of risk

Distribution partner **v001** puts a timely fulfilment at **severe risk**.

Delivering through **Athens** will double the probability of delays.

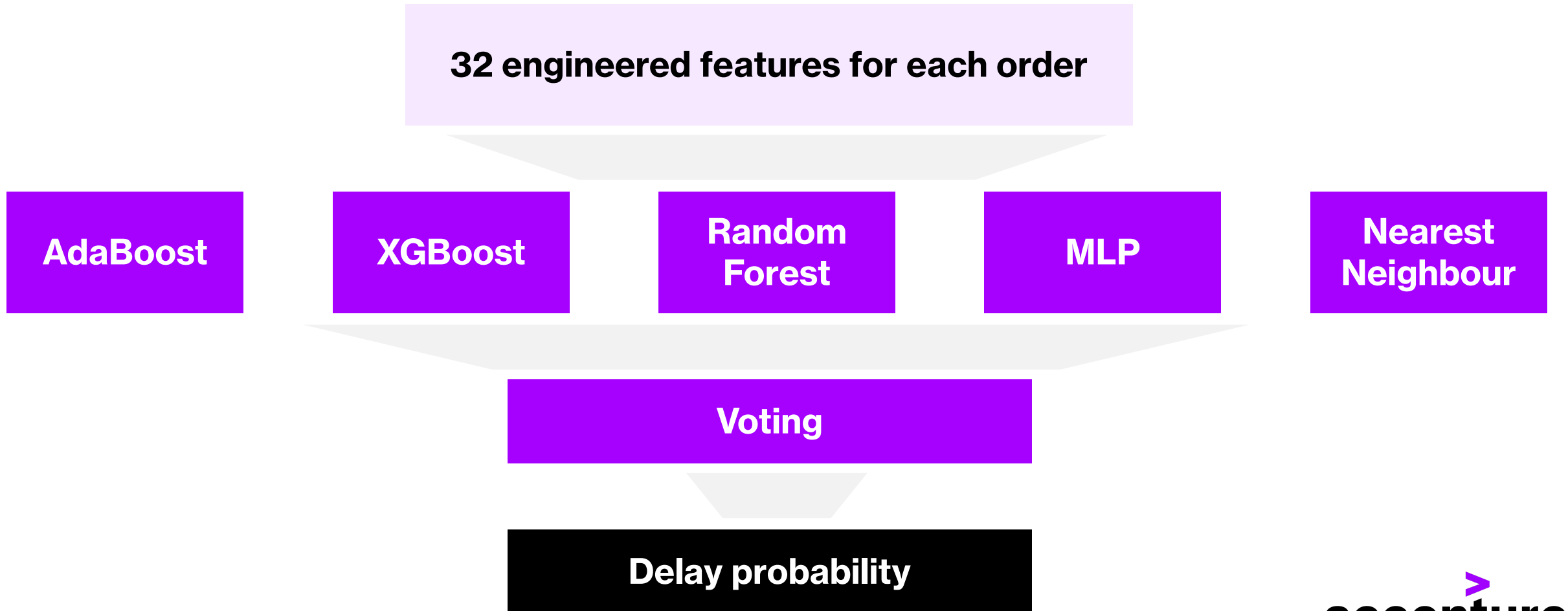
Customs procedure **CRF** increases the likelihood of delays.

Unusually **lightweight** or **heavyweight** products tend to be delayed.

— FORMALIZING RISK
DRIVERS IN A
MODEL: 82% ACC



Architecture



— MAKING THE MODEL ACCESSIBLE: DEMO



**Giving decision makers leverage to
unlock 2% more profit¹**

Next steps: Environment

¹: <https://www.emorybusiness.com/2020/10/09/optimizing-the-delivery-speed-promise-can-boost-sales/>