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# Project Presentation

## *FLAVORA*

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# PRESENTATION CONTENT

- » Project Description
- » System Requirements
- » Survey
- » Features

# Project Description

- Food E-Commerce Application
- Available for Android and IOS
- Place orders on food and beverages
- Delivery or Pickup



# FEATURES

- » User registration
- » Restaurant/Food Search
- » Shopping Cart Catalog
- » Favorites Catalog
- » Order History
- » Order Management
- » Multiple Payment Methods
- » Food/Rider Tracker





## MOTIVATION

- » Operational Efficiency
- » Variety of Choices
- » Personalization
- » Inventory management
- » Ease of access
- » Dietary Needs

# SYSTEM REQUIREMENTS

## Requirements Summary:

| MINIMUM REQUIREMENTS     | PROCESSOR CORES | Dual Core                               |
|--------------------------|-----------------|-----------------------------------------|
|                          | OS              | Android 12 (Snow Cone)<br>IOS 6         |
|                          | RAM             | 3 GB Ram                                |
| RECOMMENDED REQUIREMENTS | PROCESSOR CORES | Quad Core                               |
|                          | OS              | Android 14 (Upside Down Cake)<br>IOS 17 |
|                          | RAM             | 6 GB Ram                                |
| OTHER REQUIREMENTS       | Permission      | Notification and Location               |

# PROBLEM WE WANT TO SOLVE

- Geographical Barriers
- Hygiene Standards
- Limited Operating hours
- Integration with local systems





## IDENTIFYING THE PROBLEM

- Used a google forms survey
- Quantitative Method of Gathering

# SURVEY

| Question                                                                  | Mean | Interpretation         | Classification |
|---------------------------------------------------------------------------|------|------------------------|----------------|
| How would you rate the UI of our application?                             | 3.7  | Satisfiable            | Accepted       |
| Do you find the Interface easy to follow/understand?                      | 4.18 | Satisfiable            | Accepted       |
| How would you rate the organization of our application                    | 4    | Satisfiable            | Accepted       |
| Searching for Restaurants UI                                              | 4    | Satisfiable            | Accepted       |
| Restaurant Menu UI                                                        | 4    | Satisfiable            | Accepted       |
| Food Tracker/Rider UI                                                     | 4.09 | Satisfiable            | Accepted       |
| Payment Method UI                                                         | 4.36 | Satisfiable            | Accepted       |
| Order History UI                                                          | 4.36 | Satisfiable            | Accepted       |
| Do you think the color scheme and typography is comfortable for the user? | 3.45 | Moderately Satisfiable | Neutral        |

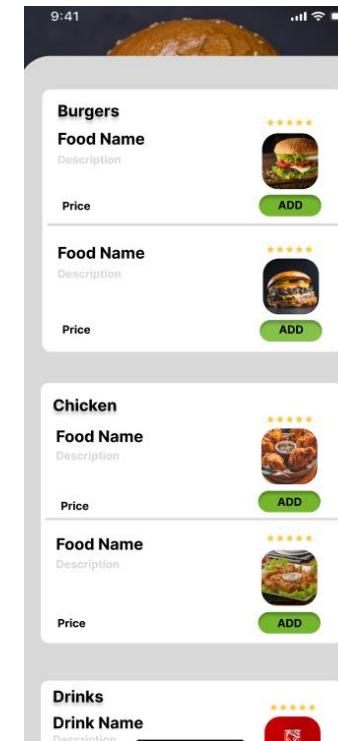
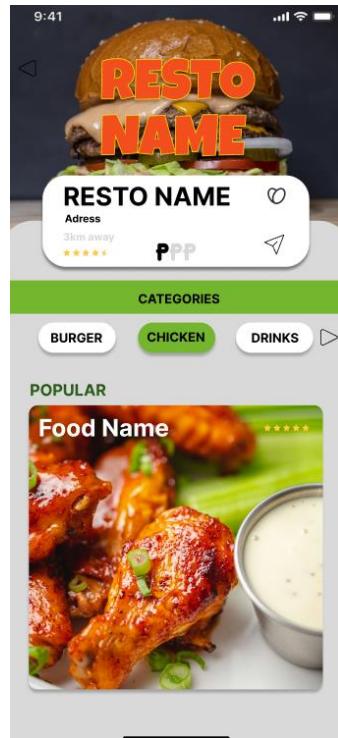
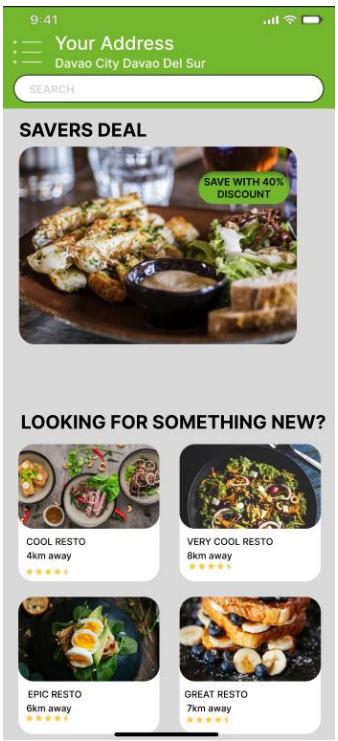
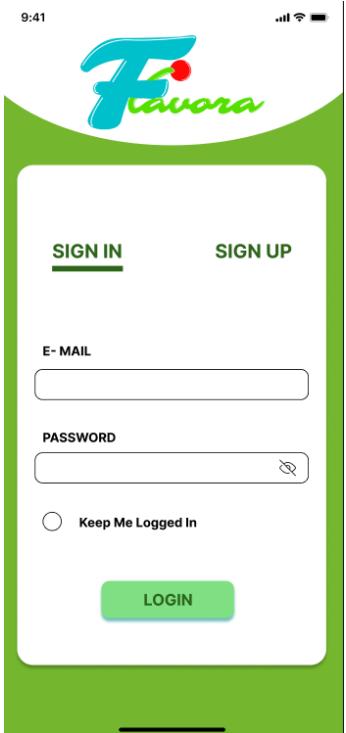
| Scale | Range Value | Interpretation         | Classification |
|-------|-------------|------------------------|----------------|
| 5     | 4.50-5      | Very satisfiable       | Accepted       |
| 4     | 3.50-4.59   | Satisfiable            |                |
| 3     | 2.50-3.49   | Moderately satisfiable | Neutral        |
| 2     | 1.50-2.49   | Poorly satisfiable     | Not accepted   |
| 1     | 1.00-1.49   | Not accepted           |                |

AVERAGE: 4.01

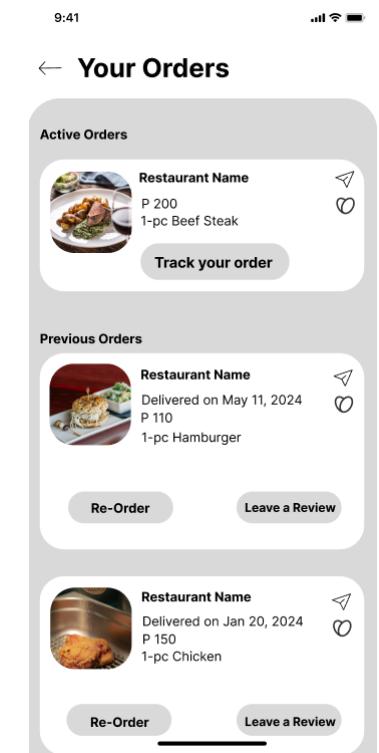
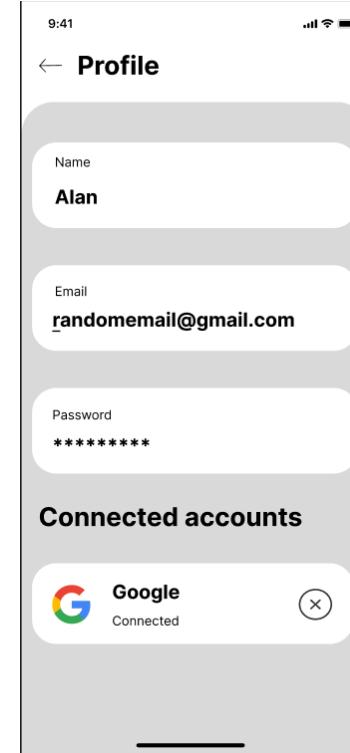
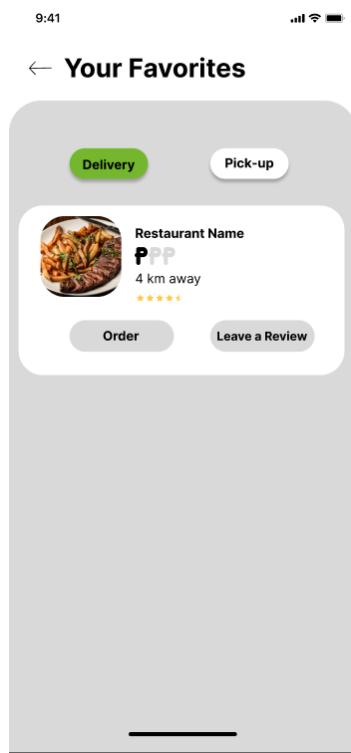
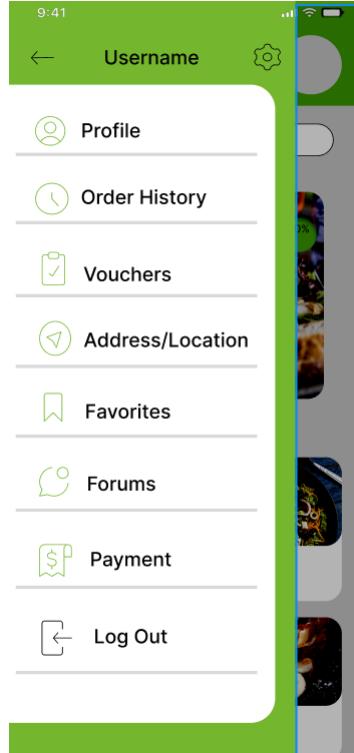
# HEURISTIC EVALUATION

|                                        | RATING |
|----------------------------------------|--------|
| » Visibility of System Status:         | 7/10   |
| » Match Between System and Real World: | 8/10   |
| » User Control and Freedom:            | 9/10   |
| » Consistency and Standards:           | 8/10   |
| » Error Prevention:                    | 7/10   |
| » Flexibility and Efficiency for use:  | 8/10   |
| » Aesthetic and Minimalist Design:     | 7/10   |

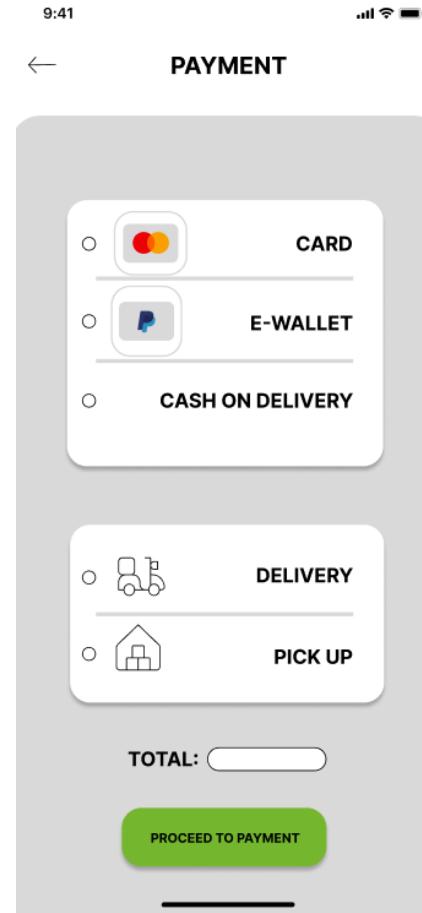
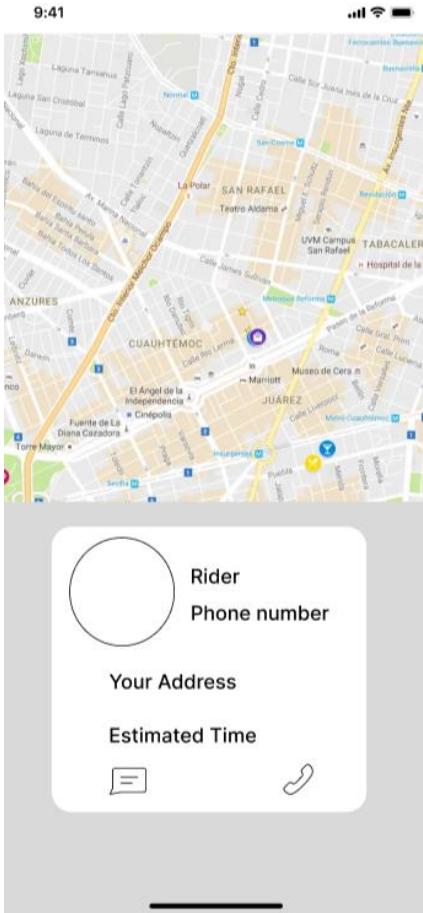
# DESIGN



# DESIGN



# DESIGN



# DESIGN

## » Simplicity

Straightforward and easy to understand interface and navigation options

It has a consistent use of colors and font and only including essential images

## » Font

It is a font that is visually optimal in different screen sizes

It is also optimized to improve spacing and has a clear distinction between similar cases

## » User-Centered

We ensure that the interface can properly work on multiple devices

## » Usability

Accomplish task quick and easy and reduces cognitive load by minimizing the amount of information users need to remember

## » Icons and Imagery

Only use relevant icons and images

## WHAT IS NOT INCLUDED

- » FOOD FORUMS
- » A community building page
- » Where users can share their food/restaurant experiences and ratings
- » Where users can discuss various cuisines and restaurants
- » Where users can perform content creation and curation



## CONCLUSION

- » Proper Coding to fully implement prototyping
- » The Survey fully reflected the application and gave helpful insights in developing the prototype
- » Missing some details but the team aims to improve the prototype

# THANK YOU