App Name-"Finding Food"

Adrian- Explorer

Budget: $17 or lower

Eating out Frequency: Weekly

- Exploring Adrian loves to find new places to eat in their area and is willing to spend a few extra bucks to try it. They love the idea of an app that would help them discover new and exciting restaurants near them that they have never seen before. They are a little bit picky of what kind of food they like but not too much.

Cristina- Healthy

Budget: $15 or lower

Eating out Frequency: 2-3 Times a Month

-Healthy Cristina personality likes to make their own food and stay at home or the office. They don't really care about going out to eat. Oddly enough, Healthy Cristina does like the idea of an app that helps them find new restaurants and would love to find new restaurants in his area.

Dakoda- Speedy

Budget: $12 or lower

Eating out Frequency: Weekly

-Speedy Dakoda personality likes to go out to eat but has a busy schedule. The idea of having a app that delivers to them is a great idea to them. They typically get Pizza or a sandwich when they go out to eat and work from home.

"Finding Food"

Exploring Adrian

Gender: Mostly Males
Budget: $17 or cheaper
Would use an app for food: half and half
Eating out frequency: Weekly

Exploring Adrian loves to find new reastraounds in their area and is willing to spend a few extra bucks to try it. They love the idea of an app that would help them discover new and exciting restaurants near them that they have never seen before. They are a little bit picky of what kind of food they like but not too much.

Healthy Jack

Gender: Male
Budget: About $15 or cheaper
Would use an app for food: Most Likely No
Eating out Frequency: 2-3 Time per month

Healthy Jack personality likes to make his own food and stay at home or the office. He does not really care about going out to eat. Oddly enough, Healthy Jack does like the idea of an app that helps him find new restaurants and would love to find new restaurants in his area.

Speedy Dakoda

Gender: All Genders
Budget: $12 or cheaper
Would use an app for food: Most Likely
Eating out Frequency: Weekly

Speedy Dakoda personality likes to go out to eat but has a busy schedule. The idea of having a app that delivers to them is a great idea to them. They typically get Pizza or a sandwich when they go out to eat and work from home.

Minimum Viable Product

- Have a list of restaurants near the user
- Categories of restaurant types (ex. Pizza joint or salad place)
- Popular and Undiscovered tabs for restaurants (Subway vs Sues soup)
- Delivery, pickup, or come inside Option
- Open and close times of restaurants

Trello Link

https://trello.com/invite/b/2w1VxEg6/faf200b46a757f3423cb7b9f317d0212/finding-food

Figma Link

https://www.figma.com/file/9kdnAT1QXPrZeHxZXgK9mS/Finding-Food?node-id=0%3A1