

Elevator Pitch:

This app is to help people find other people who would want to hang out or play games. For example if you want buddies to go longboarding with you, you make a post for around what time that week and where you would meet and you would connect with them. You will have a direct messaging system. This also could work with board games and even sports.

Assumptions:

- Its hard to find people who want to do similar activities as you
- People are willing to meet strangers
- People who really want to hang out with other people would go out of their way and download another app

Problem Statement:

- **What features (functionality) should your app have?**
- **What will ensure users continue using your app past their first interaction?**
- **Do people actually need this app?**
- **Are there other people that need an app like this that you're not thinking of?**
- My apps features need to have different kinds of groups of activities
- People would want to keep coming back to find new friends who enjoy other activities
- Not everyone would need the app but you would need it to find other like minded people
- Possible due the wide range of possibilities that this app can have

- Identify the reasons that people want to seek out strangers to "hang out"
- Describe some concerns people would have before people would meet
- Identify the expectations that people would have before meeting

Survey Design

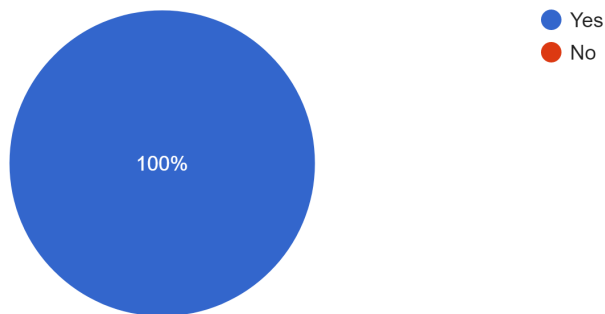
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Key Findings

- More than half the amount of people said that they would at least be interested in meeting someone to do an activity with someone they never met before.

Do you enjoy outdoor games that require more than one person

7 responses



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-The most common concern was making sure who they were going to meet wasn't a serial killer

What surprised me wasn't really anything. I expected people to be concerned about meeting strangers although it's more normalized with dating apps.

Problem statement

I was able to address my problem statement so what I did learn is that there is a higher demand for an app like this due to a good amount of people saying they would want to do activities with people they have never met before. A lot of people are concerned about meeting strangers but I'm not worried at all due to me being able to sort of format it to be like dating apps in a way