### Ming's Bubble Tea Website Redesign

### 1. Where would you click to browse drinks?

Clicks: 8 Successful: 8 Skips: 0

Average time: 7.5 (secs)

### 2. Where would you click to learn about what Bubble Tea is?

Clicks: 8 Successful: 6 Skips: 0

Average time: 11.9 (secs)

### 3. Where would you click to find out how how ordering bubble tea works?

Clicks: 8 Successful: 4 Skips: 0

Average time: 11.2 (secs)

### 4. Where would you click to find where the Pumpkin Spice Bubble Tea is?

Clicks: 8 Successful: 7 Skips: 0

Average time: 5.1 (secs)

### 5. Where would you click to find what flavors of popping pearl topping they have?

Clicks: 8 Successful: 7 Skips: 0

Average time: 15.2 (secs)

Task 1. Where would you click to browse drinks?



# METCOWE LO WINC'S BABBTE LEV

FIND YOUR DRINK

Task 2. Where would you click to learn about what Bubble Tea is?



# METCOWE LO WINC'S BABBTE LEV

**FIND YOUR DRINK** 

Task 3. Where would you click to find out how how ordering bubble tea works?



### AROUT MING'S

Ming's Bubble Tea is a veteran owned small business in Kent. At Ming's Bubble Tea, we only use premium loose tea leaves, no tea powders. We brew all of our teas in house. We make all of our drinks with fresh tea. We strive for authenticity. Our goal is to bring the highest quality tea and the finest taste to



Task 4. Where would you click to find where the Pumpkin Spice Bubble Tea is?



## FIND YOUR DRINK



I WANT HOT



I WANT ICED

Task 5. Where would you click to find what flavors of popping pearl topping they have?



## FIND YOUR DRINK



I WANT HOT



I WANT ICED