

Usability and Testing - CamperBox

A professional and visually appealing website design, with organized content and intuitive navigation

Goal 1	Task 1	Participant 1 - response	Participant 2 - response	Participant 3 - response
The ability for customers to schedule and check reservations online - via contacting the client for a more personal experience.	You are looking for a different experience, a retro moving holiday - love Vws. You want to find the perfect van and check and book your holiday. Find the answer using the website	Make a link on the 'Meet the Vans' page to book and availability		
Goal 2	Task 2			
Providing a better experience for the customer showing attractions from the surrounding area that customers may be interested in seeing, such as shopping, restaurants, and wineries.	•The first time you have visited the Newforest, and you want the best experience that suits your taste. Find the answer using the website		Make activities and attractions stand out - change wording and make headers larger	
Goal 3	Task 3			
Engage with new customers and increase returning customers, via their memories, customers leaving testimonials and access to past testimonials.	The first time you have been to this website and are curious about what other customers experiences where like, also in the future you may want to share your memories. Find the answer using the site.			