



Revision #1:

Too cute/ literal for
Vet Clinic
Too cute; green doesn't work
with concept/ client; lines too
thin; doesn't look like a cat



Revision #2:

A little better, but lines still thin;
still can't see cat; looks like Nick Jr. logo



Revision #3:

MUCH BETTER!!
Line weight fits with type;
can see cat with dog face
maybe hint of P & F going
with a more corporate
business route with
color choices;



Revision #4:

Too many dots? How to resolve
and simplify logo???