

# Treno Website: Competitive Analysis

## Main Competitors

- [D'Angelo's](#) - Twinsburg, OH
- [Nora](#) - Cleveland, OH
- [Giuseppe's Ristorante](#) - Akron, OH
- [Belleria](#) - Kent, OH
- [Bravo](#) - Canton, OH

## Competitive Analysis

Company	Menu	Directions / Parking	Online Reservations	About Page	Photo Gallery
Belleria	<p>Interactive - allows users to switch to specific sections</p> <p>Specials are separate from menu tab</p> <p>Prices offered</p> <p>Not downloadable or printable</p>	Provides location & parking information (includes photo and interactive map)	<p>No online reservations</p> <p><i>(no information about reservations)</i></p>	No history / about page provided	Slideshow placed on the homepage

Bravo	<p>Interactive - provides accordion panels</p> <p>Downloadable and printable</p> <p>Prices offered</p>	<p>Includes interactive map to find directions</p> <p>No parking information</p>	Online reservations & online ordering available	No history / about page provided (does have a blog section)	No gallery of photos (provides slideshow as header image)
D'Angelo's	<p>Not interactive</p> <p>Provides a PDF version of their menu</p> <p>Prices offered</p> <p>Downloadable and printable</p>	<p>Provides location section in top navigation and footer</p> <p>Interactive map</p> <p>Only provides address - no parking information</p> <p>Provides a Contact Us form</p>	Must call for reservations	<p>Provides an About Us section located in top navigation</p> <p>Page includes: history, staff, testimonials, Employment , and E-club sign up form</p>	<p>Provides interactive gallery in a 4x5 grid</p> <p>Becomes a slideshow once a photo is clicked</p>
Giuseppe's Ristorante	<p>Interactive - menu embedded on website</p> <p>Prices offered</p> <p>Not downloadable or printable</p>	<p>Provides address and link to Google Maps</p> <p>Provides directions from specific areas</p> <p>No parking information</p>	No information about reservations	Small blurb on the homepage	<p>Provides 6 photos in a 6x6 grid on the homepage</p> <p>Not interactive</p>

Nora	Interactive - slide feature  Prices offered  Not downloadable or printable	Provides address and interactive map (action link)  Does not provide directions or parking information	Online reservations available	No history section provided  Provides a welcome statement	No photo gallery provided  (provides photos of restaurant throughout website)
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## Competitive Analysis Overview

- Most competitors created an interactive menu that was downloadable and printable (with prices included)
- Most competitors provided an interactive map or Google Maps link
- Most competitors did not provide directions or parking information
- Half of the competitors did not provide online reservations
- Most competitors did not provide a history or about us page
- Most competitors did not provide a photo gallery