RWD

Class 8

@rwdkent

KENT STATE UNIVERSITY

IDEABASE
Powered by Kent State students.

Overview

Mid-Semester Mini Exam

Boxes & Layout

Groups & Project Planning

User Experience Research

Hands-On GitHub Setup

Hands-On Competitive Analysis

Introduce: CSS Grid Assignment

Mid-Semester Mini Exam

30 minutes

Boxes & Layout

Semester Project + Research Assignment

http://rwdkent.com/class/assignments/project-summary.html

http://rwdkent.com/class/assignments/research/

Group Project Planning

User Research

Who is responsible for user research?

When Should You Do Research?

What are some research techniques?

Discovery

Analytics Review   Contextual Inquiry

Survey   Stakeholder Interviews / Creative Brief

User Interviews   Competitive Analysis

Exploration Throughout Project

Persona Building

Prototype Feedback/Testing

User Stories

Card Sorting

Journey Mapping

Accessibility Evaluation

Technical Testing

Usability Testing

Design review

Task analysis

Testing

Accessibility Evaluation

Technical Testing

Usability Testing

Ongoing Listening

Benchmarking

More Surveys

Analytics Review

Search-log analysis

Usability bug review/fixes

A BOOK APART

Brief books for people who make websites

Nº 9

Erika Hall

JUST ENOUGH RESEARCH

FOREWORD BY Jeffrey Zeldman

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JUST ENOUGH RESEARCH

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2 THE BASICS

RESEARCH IS a discipline with many applications. This chapter introduces the core practices and fundamental ideas and techniques you will use repeatedly in many situations. We'll cover who should do research, different types of research and when to use them, and roles within each set of research activities. To help

WHO SHOULD DO RESEARCH?

Ideally, everyone who is on the design team should also participate in the research.

If you are a sole practitioner, well, that's easy. You will have lent direct experience and can tailor the process and documentation to suit your needs. (Just be particularly mindful of biases.) If you work with other people, involve

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SICS

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SEARCH? EVERYONE!

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Competitive Analysis

Competitive Analysis

Understand competition and how they communicate

What ideas could be helpful to you?

What ideas do you want to avoid?

Pick out desirable patterns

Template Document

Hands-On:
Sign Up For GitHub and CodePen

GitHub is a place where people can store code and other documents.

It uses a technology protocol call "Git" to update and make changes to projects. Git is a method of version control.

Git is a command line tool. However, software is available that makes Git easier to use. One is called GitHub Desktop.

GitHub offers a free service called GitHub Pages, which allows you to host static websites for free.

GitHub Classroom Setup

https://goo.gl/TgQChK

Mid-Semester Survey

https://goo.gl/ZtTXug

CSS Grids Assignment

URL Here

For Next Time

READ: Content Strategy & Sketching

Mid-Semester Survey

Research/Competitive Analysis

Start: CSS Grids Assignment