



Week 9

Testing & Analytics

Advanced Responsive Web Design

< Todo's >

Chris: Animation & Layout

15-Minute Scrum

Group Sprint #3 Working Time and
Instructor Help

Thurs: Cross team 15-minute Scrum

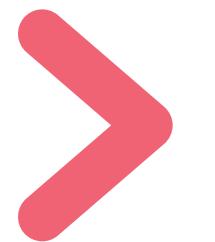
Thurs: Sprint #3 Work

Thurs: Jordan (Content Strategy for
Mobile)





“You Can’t Do That
On the Web”



< Not True. >



YOUR WEBSITE

IS | THIS | YOUR | WEBSITE

WE'RE UNIQUE

FIND OUT HOW UNIQUE

This is the bit where you talk about how unique you are as a business and that you're different to all your competitors. Your website looks the same though.



Always

You could have four columns here but you won't. You'll have three, like everyone else.



Three

Have a cog icon above one of these columns if you're really feeling especially creative.



Columns

The perfect place to talk about your services. Because coincidentally, you have three of them.

bean Sea (it's actually in the Atlantic and another being that it's a single island of 181 islands). The biggest misconception, might be that Bermuda is only for the rich, given its abundance of sailing, golf... The truth is that Bermuda can be done just like, so long as you like genial locals, pink-sand beaches and 400 years of U.S.-Bermuda intertwined history.

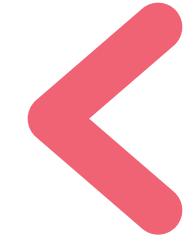
In the eastern city of St. George, a UNESCO World Heritage Site. The town dates to 1612 and is a must for history buffs looking to learn about life in colonial Bermuda. On the don't miss list: gorgeous Peter's, Their Majesties Chappell; Tucker House; and St. Catherine. Wandering the lanes is a lovely way to spend the afternoon, too.

After moving back toward Hamilton, geology geeks will want to check out the Crystal Caves (caves.bm), thought to be 30 million years old, for stalagmite and stalactite formations. Across the road is the Swizzle Inn (swizzleinn.com), home of the Rum Swizzle, a popular rum drink in Bermuda (be careful, it's potent).

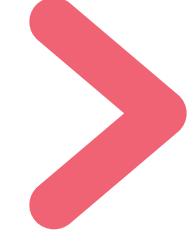
Explore the beaches on the south shore as you make your way west. The most popular beach by either side of Horseshoe Bay, but if you walk along the coves you'll be rewarded with a more secluded experience. Warwick Long Bay Beach is also of note, although you'll find turquoise water and pink sand seemingly at every turn.

For more information, visit gotobermuda.com.



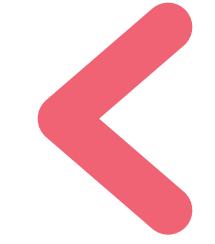


What Can You Do On the Web?

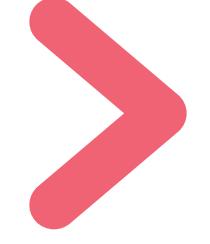


- ✓ Time-based Animation and Motion
- ✓ Overlap Elements
- ✓ Asymmetrical Grids
- ✓ Shapes and Wrap-Around Shapes
- ✓ Transparency
- ✓ Knock-out text
- ✓ Change the initial character or line
- ✓ Skew objects
- ✓ Gradients (including on text)
- ✓ Size by screen width and height
- ✓ Change image crops
- ✓ Background video



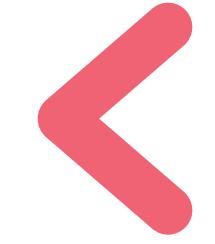


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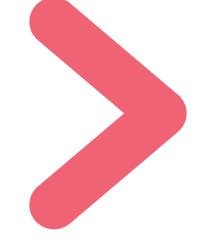


<http://labs.jensimmons.com>



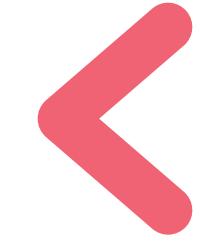


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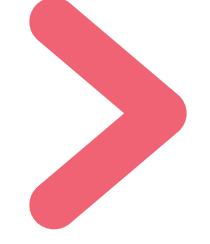


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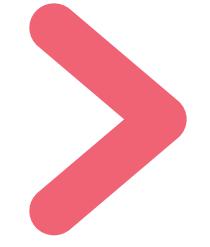


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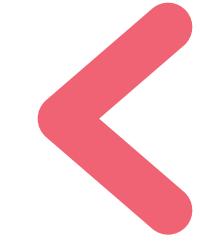


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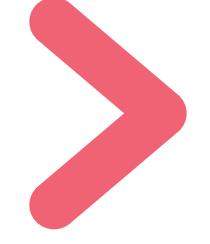


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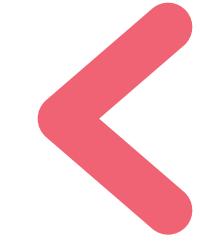


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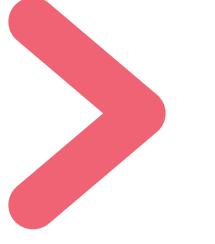


<http://strategicroadmap.kent.edu>



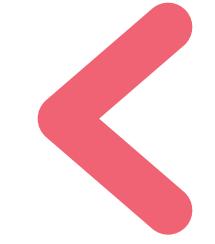


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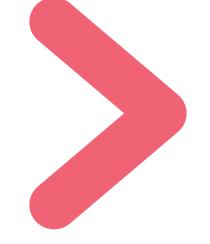


animate.css



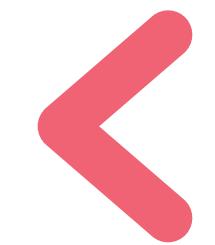


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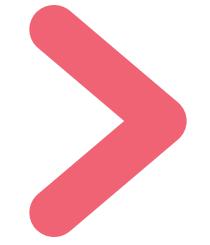


<https://css-tricks.com/how-to-do-knockout-text/>





Timeline



Sprint 2 (Feb 22)

Sprint 3 (March 13)

Sprint 4 (April 10)

Sprint 5 (May 8)

UX	Sitemap & Sketches	Sketch Layouts, Wireframes, Content Phase 1, Research Phase 1	HTML/CSS Wireframes Phase 2 Content Phase 2, Research Phase 2	Content Phase 3 Integrate Content Into CMS
Design	Logo, Design/Develop Globals	Design/Develop Primary Layouts	Design/Develop Layouts Phase 2	Design/Develop/Refine Pages, Pattern Library
CMS	Content Modeling & Setup	Integrate Primary Layouts, Fields & Global Elements	Integrate Layout Elements, Interaction, Refine CMS	Integrate Page-Level Design/Layout Elements, Interaction Phase 2



Upcoming

Thurs: Cross team 15-minute Scrum

Thurs: Sprint #3 Work

Thurs: Jordan (Content Strategy for Mobile)

Next Tues: Usability/Accessibility/Technical Testing Review

Next Tues: Amrita (Web Typography)

Next Thurs: Sprint Review with Client

