

Class 3







Remaining Case Studies



HTML Basics 1 Review

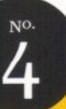


HTML: Lists & Links





Brief books for people who make websites



Ethan Marcotte

RESPONSIVE MEST DESIGN

FOREWORD BY Jeremy Keith

RWD Book



Why does the concept of the canvas, used in print design, not translate well to the web?



How does Marcotte compare traditional architecture to the web?



What challenges do separate mobile/tablet experiences present vs. using responsive design?





Process & Design



Who is a website for?



What is a site map used for?



What are some ways to achieve visual hierarchy?



STYLE

COLOR



What are some ways to group information?



Proximity

Headings

White Space

Alignment

Borders

Color

Consistency



How do we create effective site navigation?



Concise Context

Clear Interactive

Selective Consistent

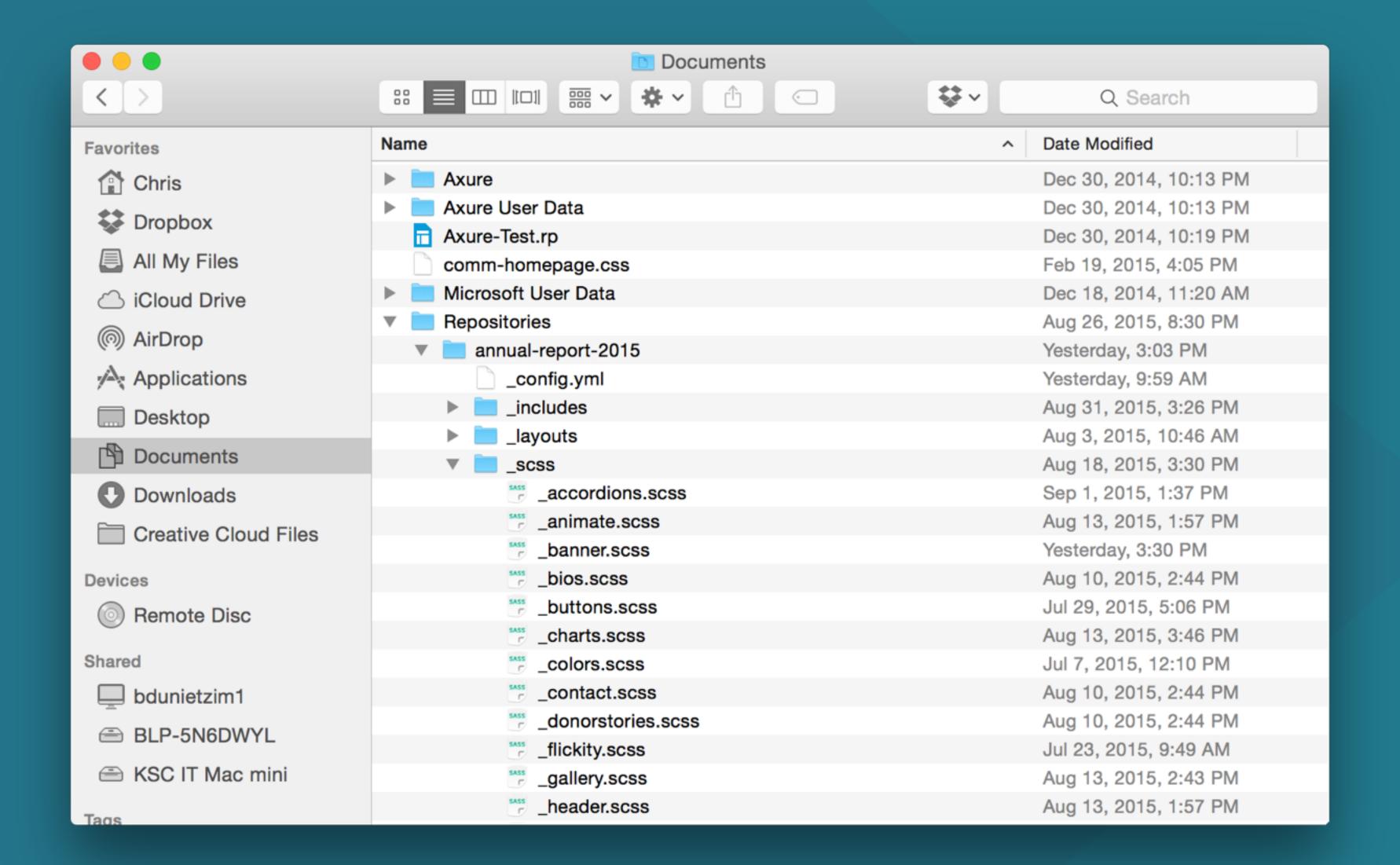


File Paths



Files and folders (directories) are organized in a tree hierarchy.







What is the difference between absolute and relative file paths?



Click Me



Click Me



How do you link to a file in a folder/directory above the current folder?



Click Me



User Research



How Do We Identify Top Tasks?



Who is responsible for user research?



What are some research techniques?



Competitive Analysis



Hands-On: Setup GitHub for Assignments



GitHub is a place where people can store code and other documents.



It uses a technology protocol call "Git" to update and make changes to projects. Git is a method of version control.



Git is a command line tool. However, software is available that makes Git easier to use. One is called GitHub Desktop.



GitHub offers a free service called GitHub Pages, which allows you to host static websites for free.



Semester Project + Research Assignment

http://rwdkent.com/class/assignments/project-summary.html



Wrap Up

