RWD

Class 7

KENT STATE UNIVERSITY

@rwdkent

IDEABASE
Powered by Kent State students.

Overview

CSS + Assignment Review (15 min)

Web Typography (10 min)

Shawn and Jon Speak (45 min)

Break (10 min)

Style Tiles Assignment (10 min)

Style Tiles Hands On (1 hour)

Mobile-First (10 min)

Mid-Semester Survey (Available for 1 Week - Oct. 21)

CSS + Assignment Review

Foreground Color

```
h1 {
  color: DarkCyan;}

h2 {
  color: #ee4e80;}

p {
  color: rgb(100, 100, 90);}
```

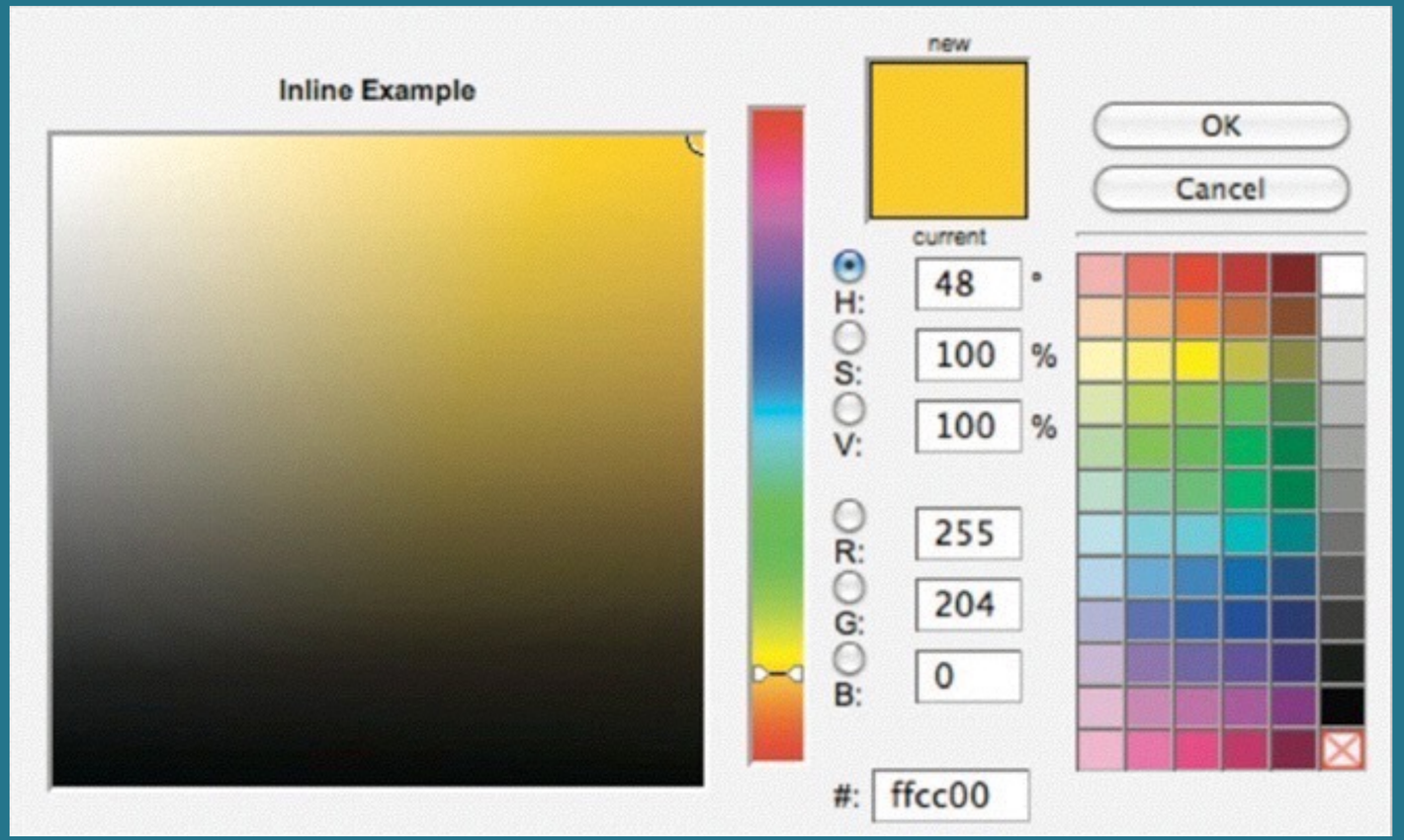
Background Color

```
body {
  background-color: rgb(200,200,200);}

h1 {
  background-color: DarkCyan;}

h2 {
  background-color: #ee3e80;}

p {
  background-color: white;}
```


Inline Example
new
current
OK
Cancel
H:
48
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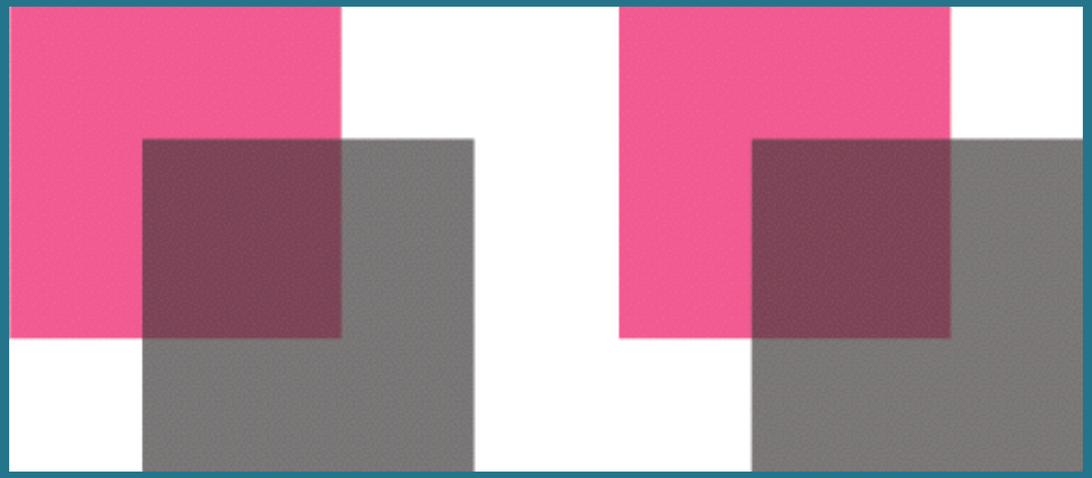
S:
100
%
V:
100
%
R:
255
G:
204
B:
0
#:
ffcc00

Opacity

```
p.one {
  background-color: rgb(0,0,0);
  opacity: 0.5;
  padding: 10px;}

p.two {
  background-color: rgba(0,0,0,0.5);}
```

Opacity



Typefaces

SERIF	SANS-SERIF	MONOSPACE
im	im	im

Typefaces

```
body {
 font-family: Georgia, Times, serif;}

h1, h2 {
 font-family: Arial, Verdana, sans-serif;}

.credits {
 font-family: "Courier New", Courier,
               monospace;}
```

Type Sizes

```
body {
 font-family: Georgia, Times, serif;
 font-size: 12px;}

h1 {
 font-size: 200%;}

.credits {
 font-size: 1.3em;}
```

More Font Choices

@font-face: specify path to font file

Hosted Web Fonts (TypeKit, Google)

Font Weight and Style

```
.credits {
  font-weight: bold;}
```

```
.credits {
  font-style: italic;}
```

Upper/Lowercase

```
h1 {
  text-transform: uppercase;}
h2 {
  text-transform: lowercase;}
.credits {
  text-transform: capitalize;}
```

Underline

```
.credits {
  text-decoration: underline;}

a {
  text-decoration: none;}
```

Leading

```
p {
  line-height: 1.4em;}
```

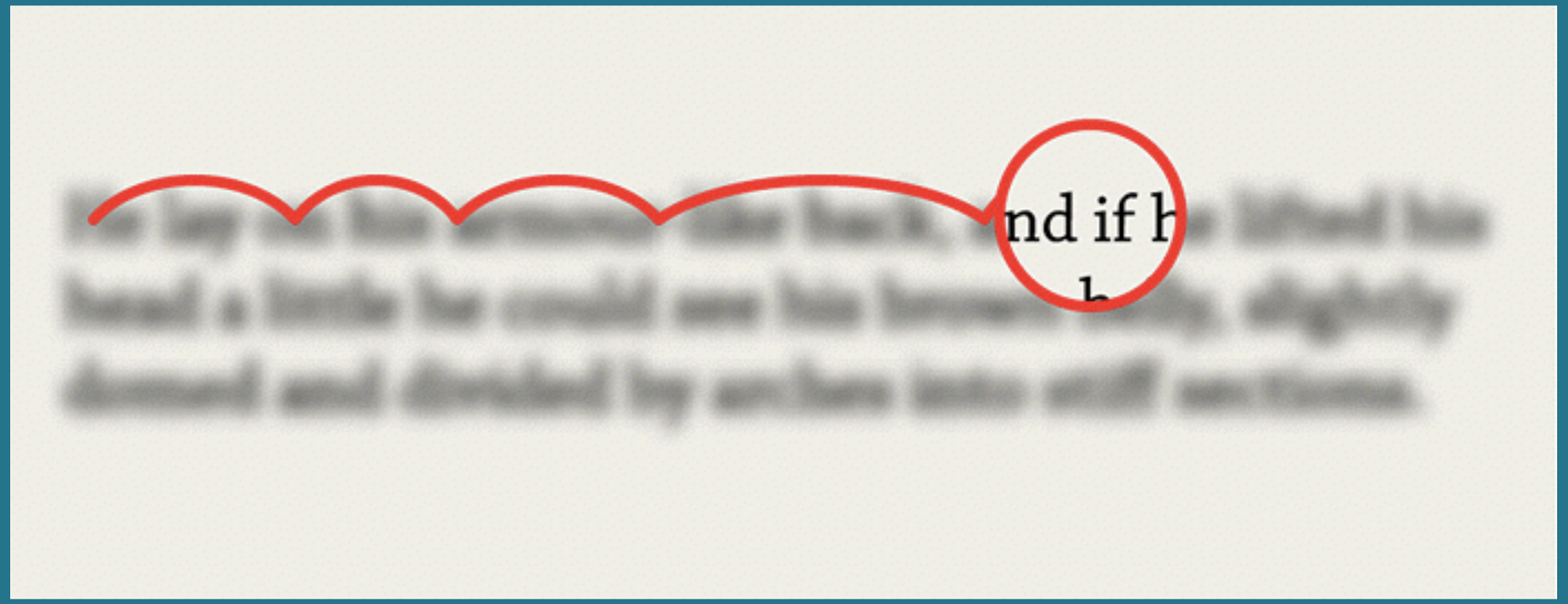
Letter/Word Spacing

```
h1, h2 {
  text-transform: uppercase;
  letter-spacing: 0.2em;}

.credits {
  font-weight: bold;
  word-spacing: 1em;}
```

Web Typography

He lay on his armour-like back, and if he lifted his head a little he could see his brown belly, slightly domed and divided by arches into stiff sections.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ANTHOLOGIES
Anthologies

Do People Read Every Word?

Is there an ideal line length?

What about font size?

Don’t Forget Line Height.

We are pleasure-seeking creatures and appreciate fine things: beautiful colors, textures and shapes; contrasts in rhythm; layers of complexity. But fine things cannot compensate for an unpleasant reading experience.

We are pleasure-seeking creatures and appreciate fine things: beautiful colors, textures and shapes; contrasts in rhythm; layers of complexity. But fine things cannot compensate for an unpleasant reading experience.

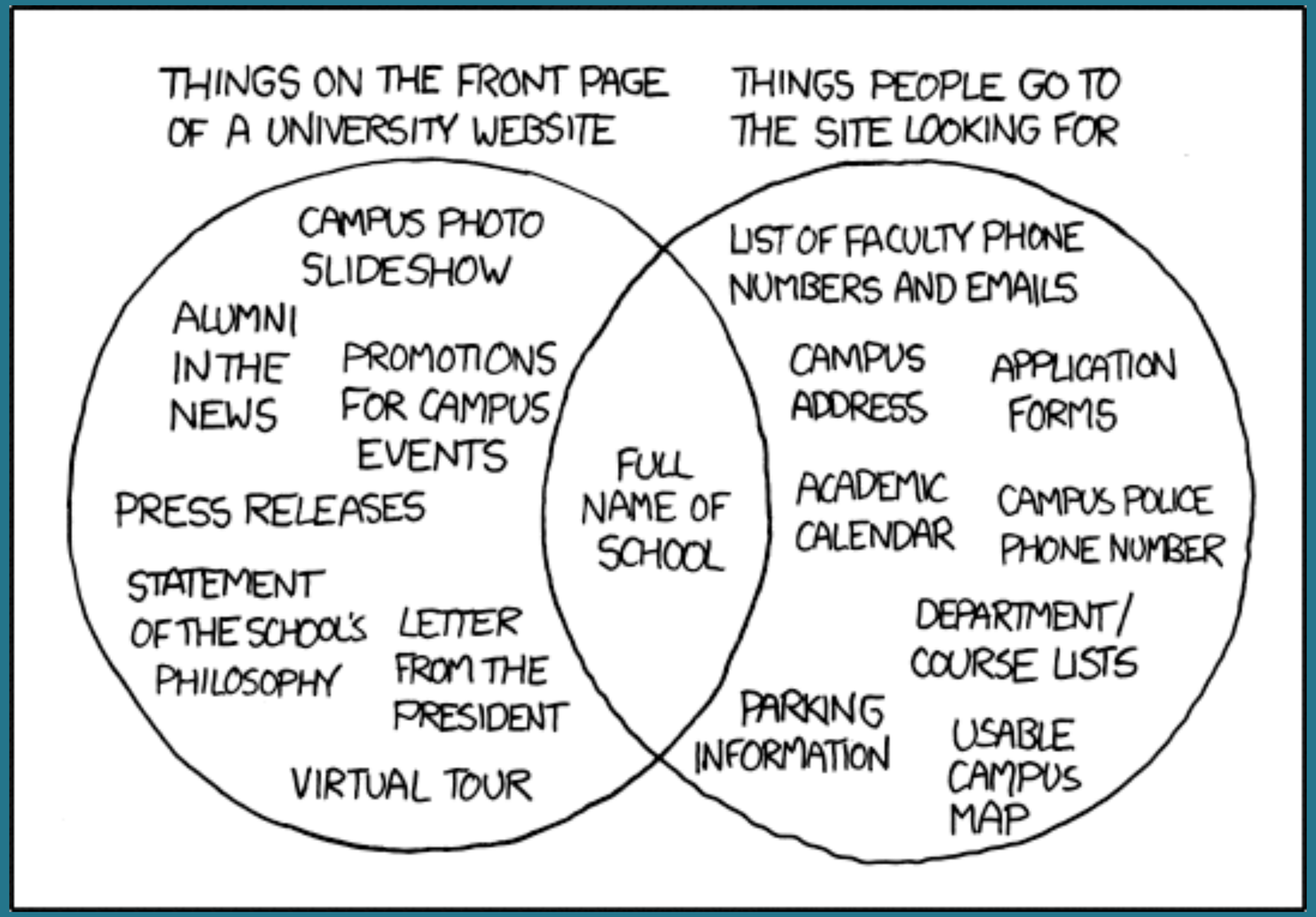
Shawn Beatty
&
Jon Woodruff

Style Tiles Assignment

http://rwdkent.com/class/assignments/style/

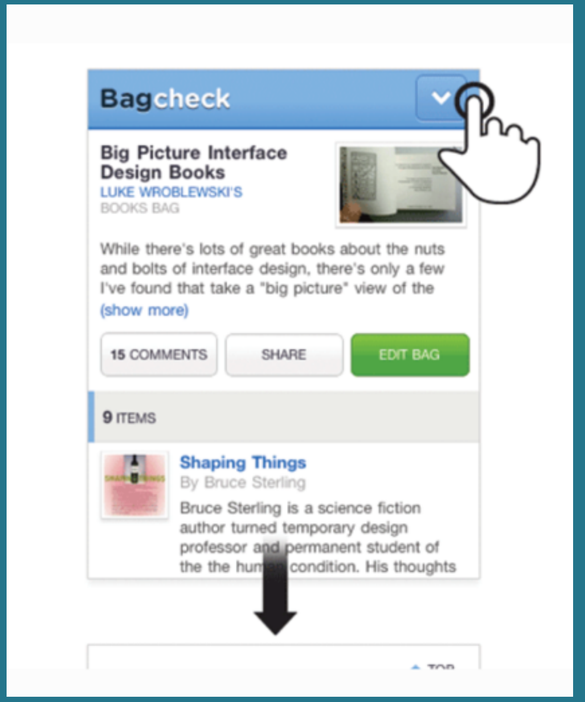
Style Tiles Hands-On

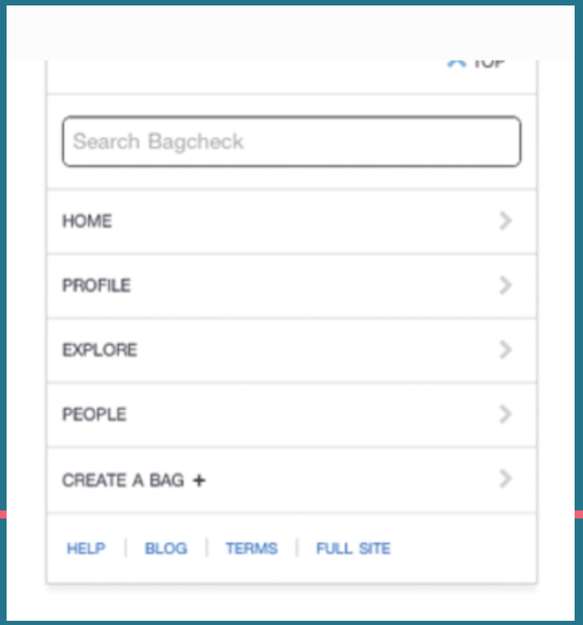
Mobile-First Continued


THINGS ON THE FRONT PAGE OF A UNIVERSITY WEBSITE
THINGS PEOPLE GO TO THE SITE LOOKING FOR
CAMPUS PHOTO SLIDESHOW
ALUMNI IN THE NEWS
PROMOTIONS FOR CAMPUS EVENTS
PRESS RELEASES
STATEMENT OF THE SCHOOL'S PHILOSOPHY
LETTER FROM THE PRESIDENT
VIRTUAL TOUR
FULL NAME OF SCHOOL
LIST OF FACULTY PHONE NUMBERS AND EMAILS
CAMPUS ADDRESS
APPLICATION FORMS
ACADEMIC CALENDAR
CAMPUS POLICE PHONE NUMBER
DEPARTMENT/ COURSE LISTS
PARKING INFORMATION
USABLE CAMPUS MAP

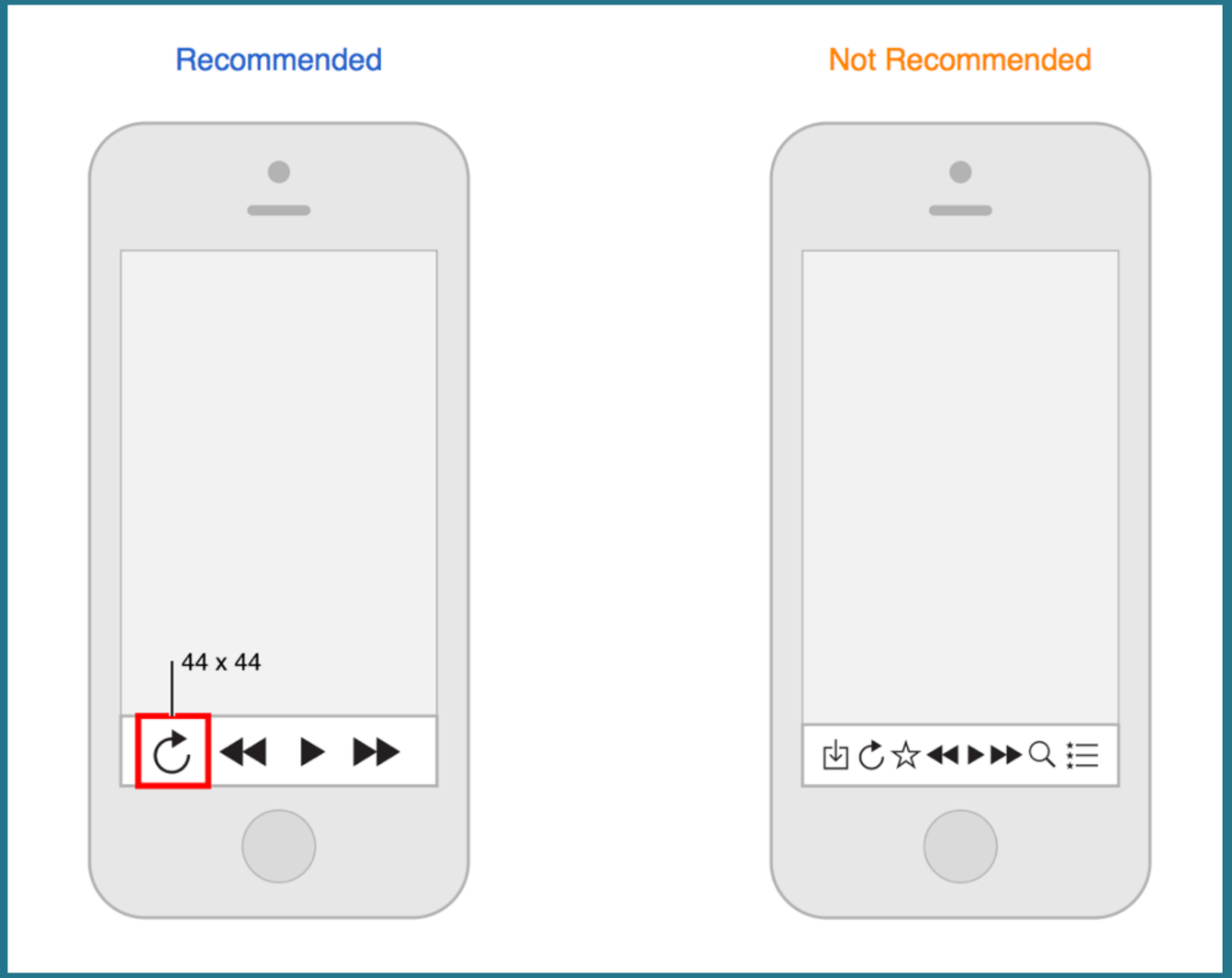
How Do We Balance Navigation vs. Content?

ESPN Mobile Web
Menu
Bad Blood
GameCast: No. 5 Duke Regains Lead From No. 21 North Carolina In Wild 2nd Half; Watch Live On ESPN
MORE Bracketology
MORE Hoyas nip Syracuse for 7th straight Big East win
NCAAB
NHL
MORE
ESPN Mobile Web
Close
ESPN Mobile Web Home
Recently Visited
Scores & Schedules
News
Analysis
Sports
Fantasy
Podcenter
Video
VIDEO Do Lakers Want 'Melo?


Bagcheck
Big Picture Interface Design Books
LUKE WROBLEWSKI'S BOOKS BAG
While there's lots of great books about the nuts and bolts of interface design, there's only a few I've found that take a "big picture" view of the
(show more)
15 COMMENTS
SHARE
EDIT BAG
9 ITEMS
Shaping Things
By Bruce Sterling
Bruce Sterling is a science fiction author turned temporary design professor and permanent student of

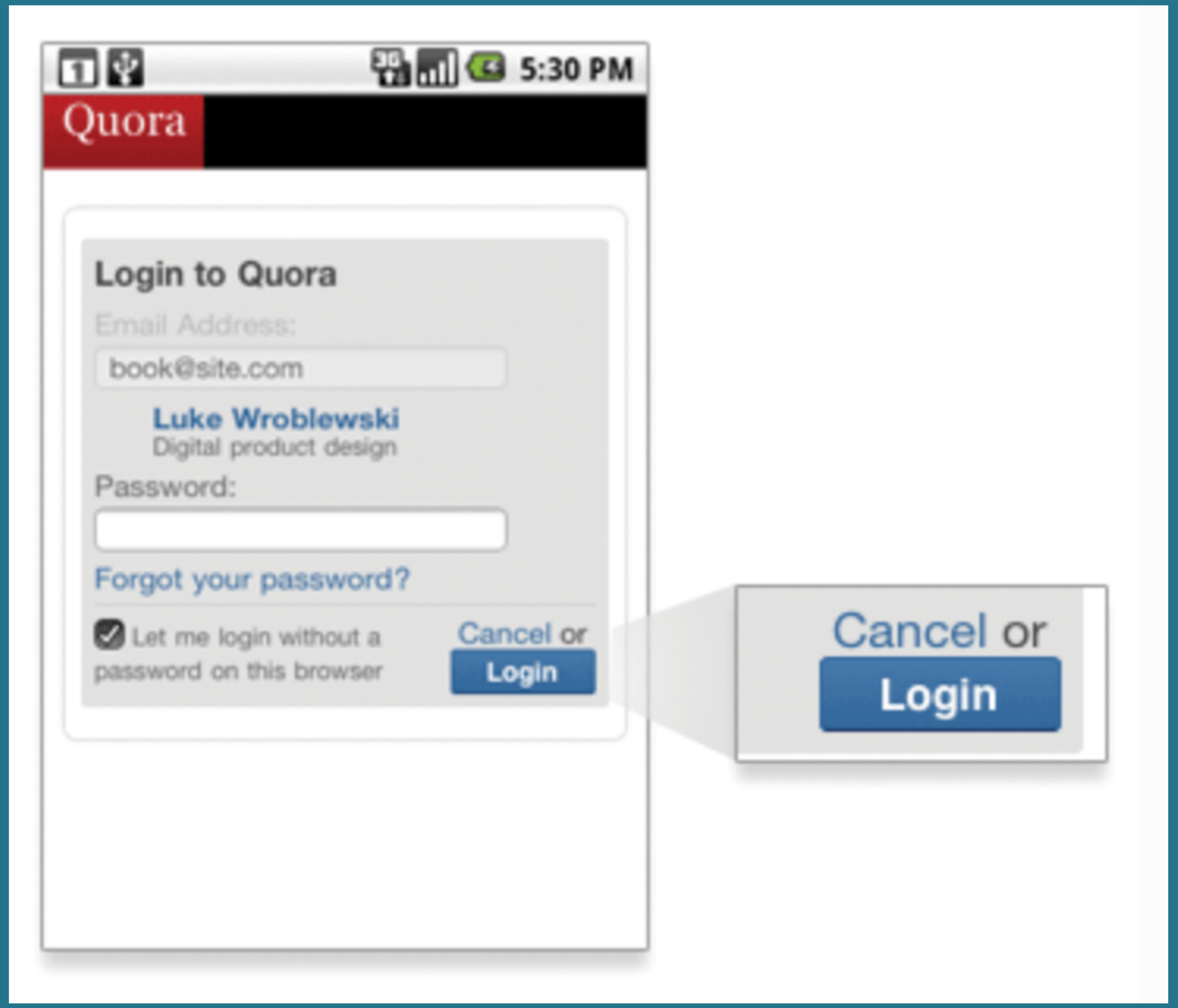

Search Bagcheck
HOME
PROFILE
EXPLORE
PEOPLE
CREATE A BAG +
HELP
BLOG
TERMS
FULL SITE

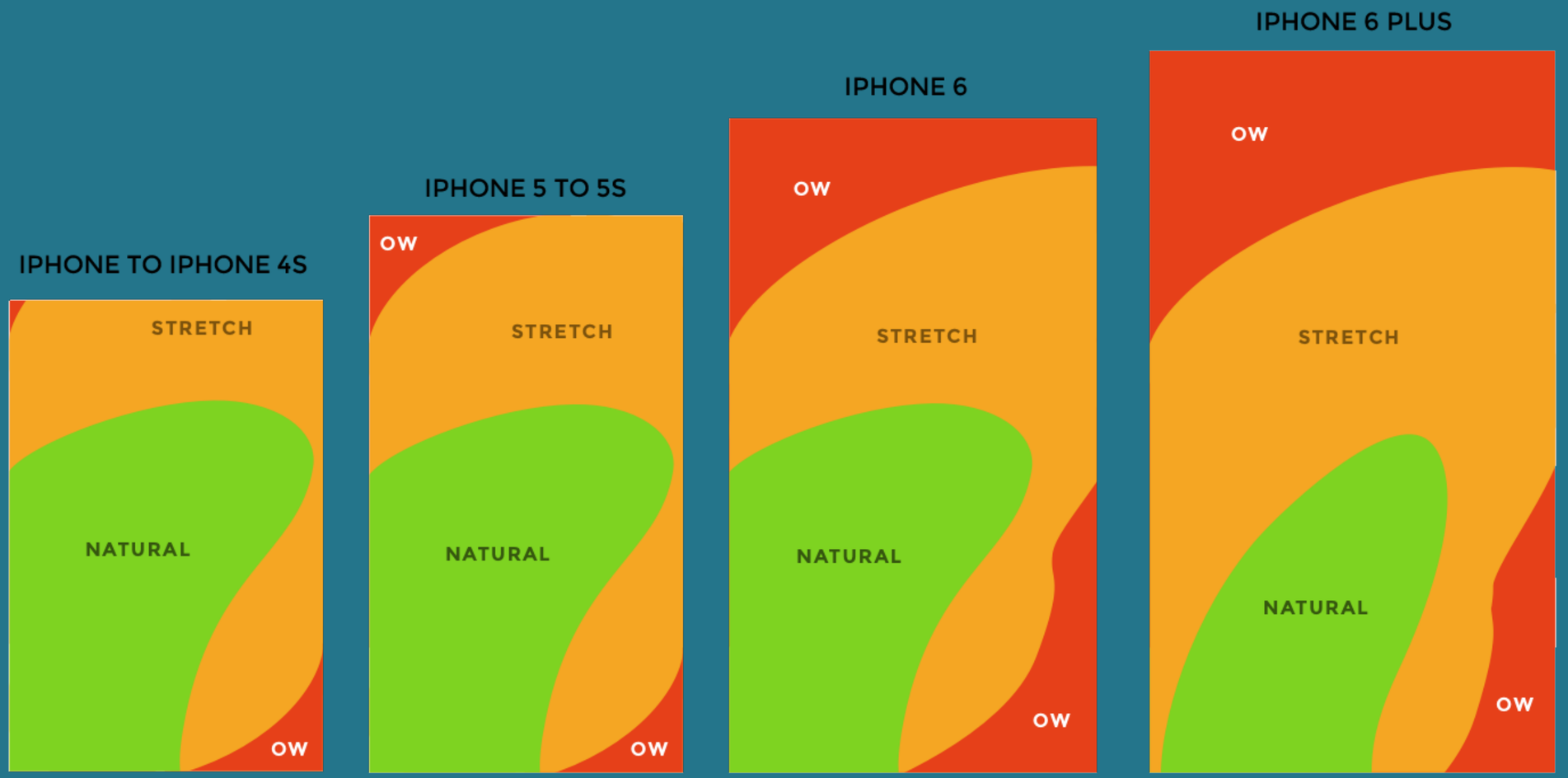
How Can We Optimize For Touch?


Recommended
Not Recommended
44 x 44

Apple: 44 x44 points

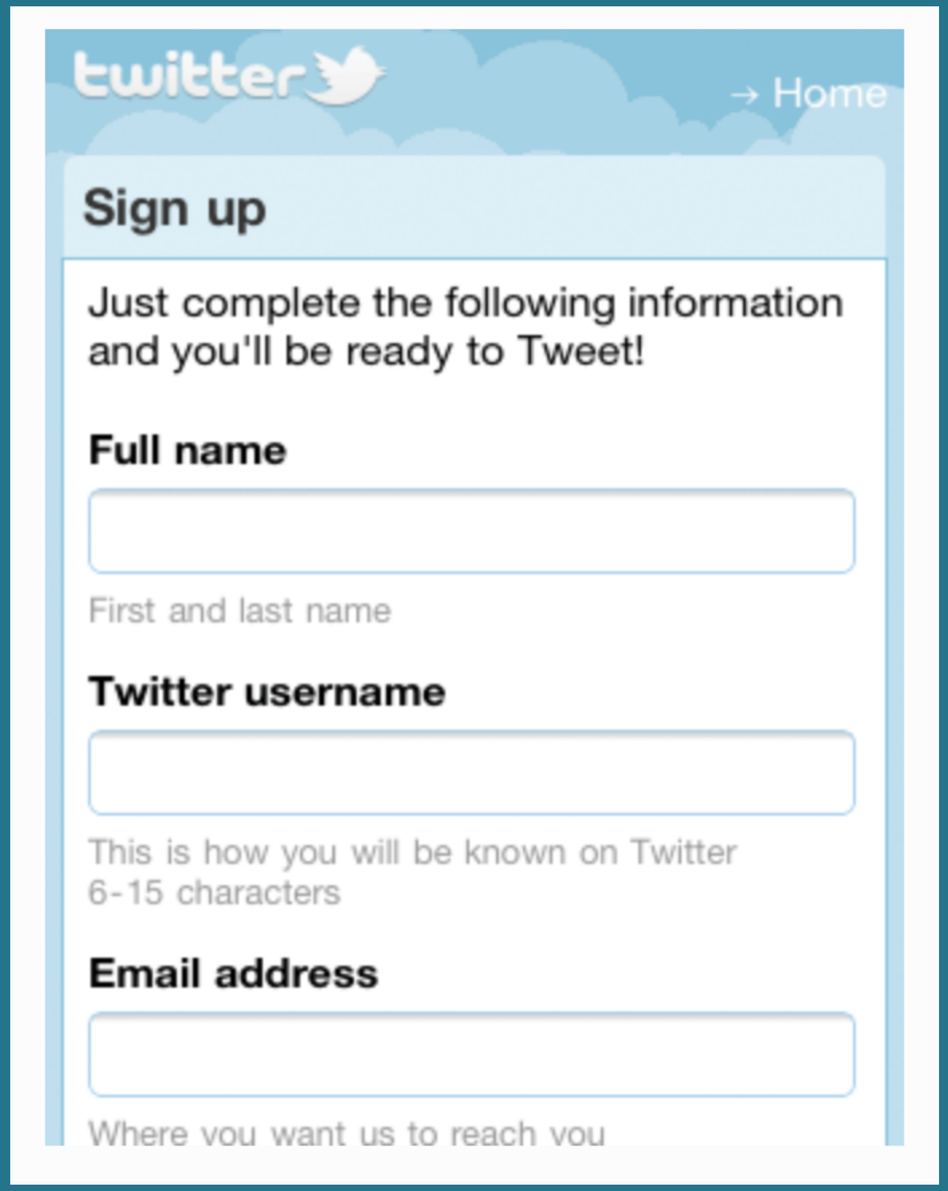
Microsoft: 7mm, 2mm of space

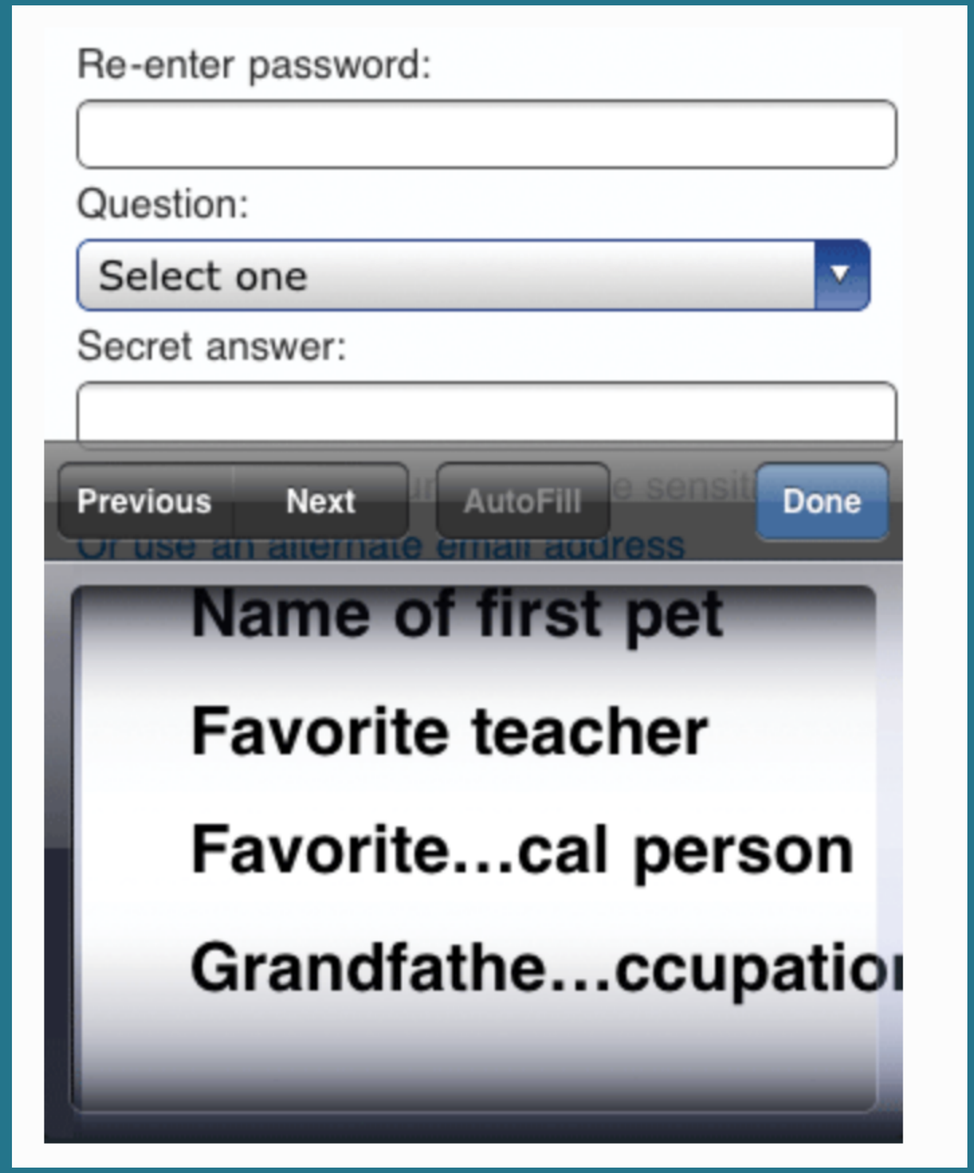

5:30 PM
Quora
Login to Quora
Email Address:
book@site.com
Luke Wroblewski
Digital product design
Password:
Forgot your password?
Let me login without a password on this browser
Cancel or
Login
Cancel or
Login


IPHONE TO IPHONE 4S
STRETCH
NATURAL
OW
IPHONE 5 TO 5S
OW
STRETCH
NATURAL
OW
IPHONE 6
OW
STRETCH
NATURAL
OW
IPHONE 6 PLUS
OW
STRETCH
NATURAL
OW

What About Hover?

How Can We Optimize Web Forms For Mobile?


twitter
→ Home
Sign up
Just complete the following information and you'll be ready to Tweet!
Full name
First and last name
Twitter username
This is how you will be known on Twitter
6-15 characters
Email address
Where you want us to reach you


Re-enter password:
Question:
Select one
Secret answer:
Previous
Next
AutoFill
Done
Name of first pet
Favorite teacher
Favorite…cal person
Grandfathe…ccupatio

Mid-Semester Survey

www.rwdkent.com/class/survey