RWD

Class 9

KENT STATE UNIVERSITY

@rwdkent

IDEABASE
Powered by Kent State students.

Overview

Hand Back Exams

Current Website Work at IdeaBase (Show and Tell)

Submit Research Assignments as Group to Repository (30 min)

Content + Sketching (30 min)

CSS Grids Assignment (25 min - hands on help)

Hands-On Group Work (45 min)

Exams and Current Events

Submit Research Assignments As Group

Research Assignment Group Updates

Content Strategy and Information Architecture

How would you define content strategy?

How can content prototypes help with the web design process?

What must be finished first, content or design?

“There is a symbiotic relationship between content and design. One cannot thrive without the other.”

Mark Boulton

Updated

Quality

Hierarchy

Owner

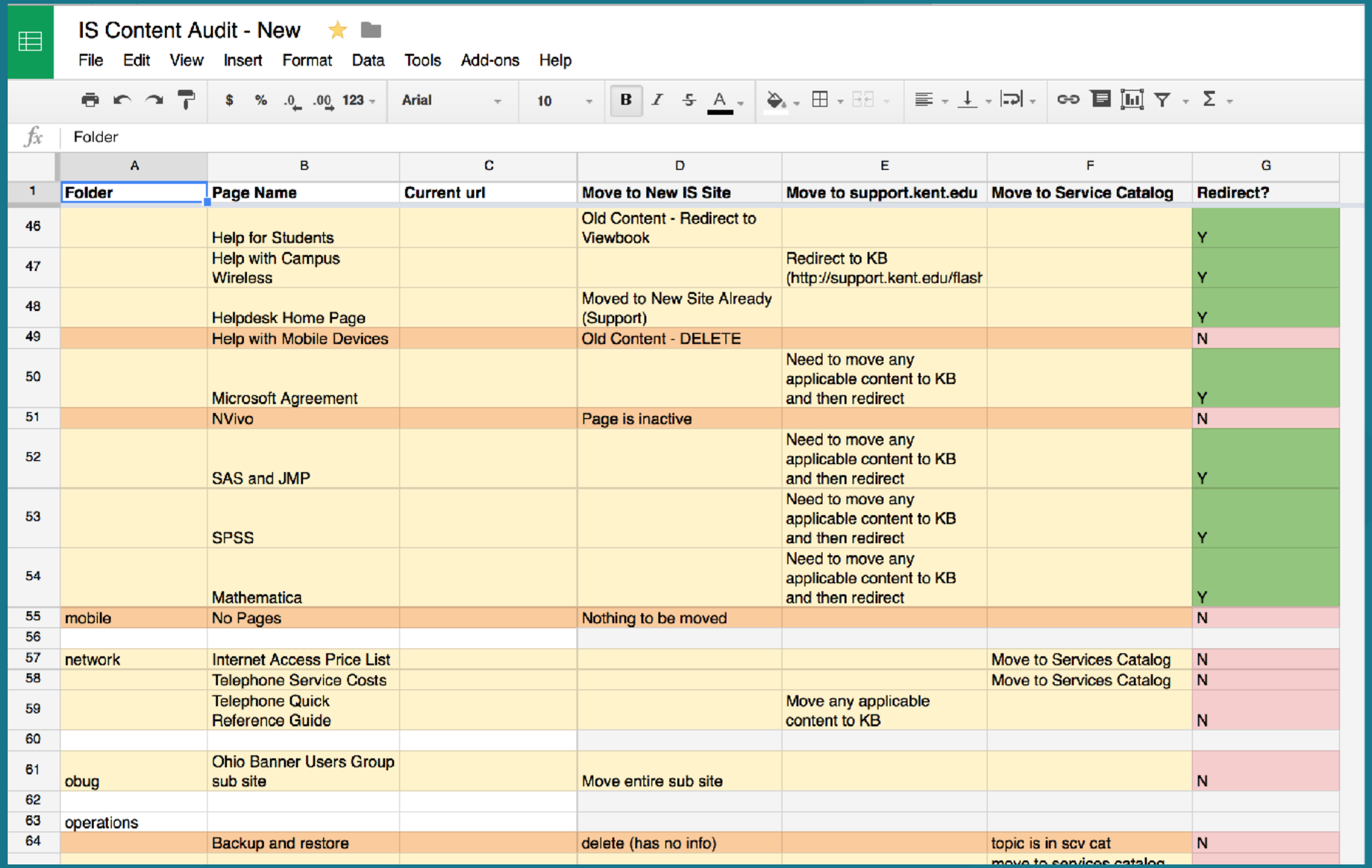
Tone

Content Audit

Type

Format

Representation



IS Content Audit - New

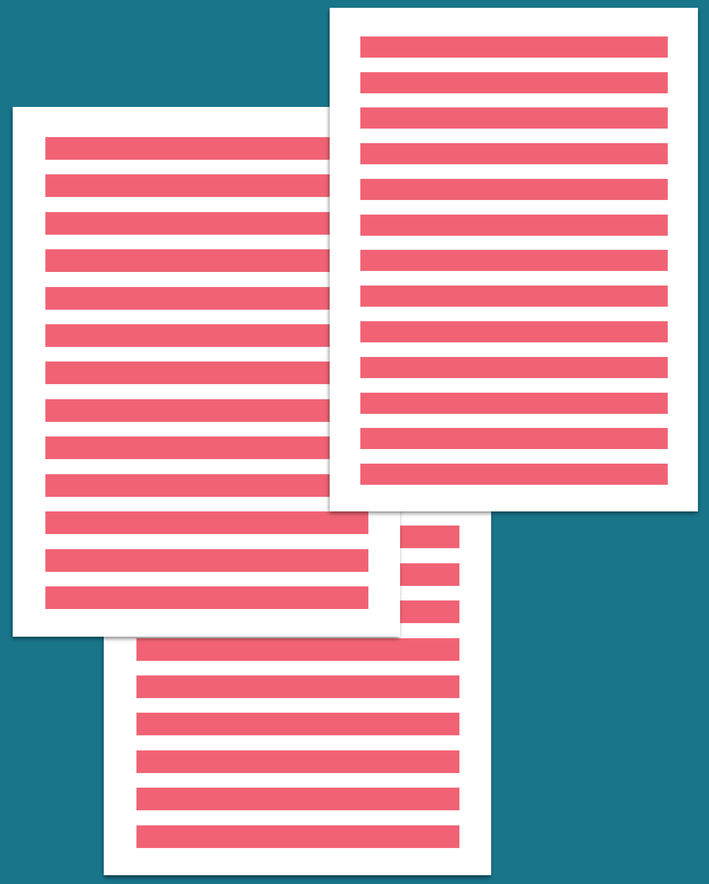
File Edit View Insert Format Data Tools Add-ons Help

Arial 10

Folder

	A	B	C	D	E	F	G
1	**Folder**	**Page Name**	**Current url**	**Move to New IS Site**	**Move to support.kent.edu**	**Move to Service Catalog**	**Redirect?**
46		Help for Students		Old Content - Redirect to Viewbook			Y
47		Help with Campus Wireless			Redirect to KB (http://support.kent.edu/flash		Y
48		Helpdesk Home Page		Moved to New Site Already (Support)			Y
49		Help with Mobile Devices		Old Content - DELETE			N
50		Microsoft Agreement			Need to move any applicable content to KB and then redirect		Y
51		NVivo		Page is inactive			N
52		SAS and JMP			Need to move any applicable content to KB and then redirect		Y
53		SPSS			Need to move any applicable content to KB and then redirect		Y
54		Mathematica			Need to move any applicable content to KB and then redirect		Y
55	mobile	No Pages		Nothing to be moved			N
56							
57	network	Internet Access Price List				Move to Services Catalog	N
58		Telephone Service Costs				Move to Services Catalog	N
59		Telephone Quick Reference Guide			Move any applicable content to KB		N
60							
61	obug	Ohio Banner Users Group sub site		Move entire sub site			N
62							
63	operations						
64		Backup and restore		delete (has no info)		topic is in scv cat	N
						move to services catalog	

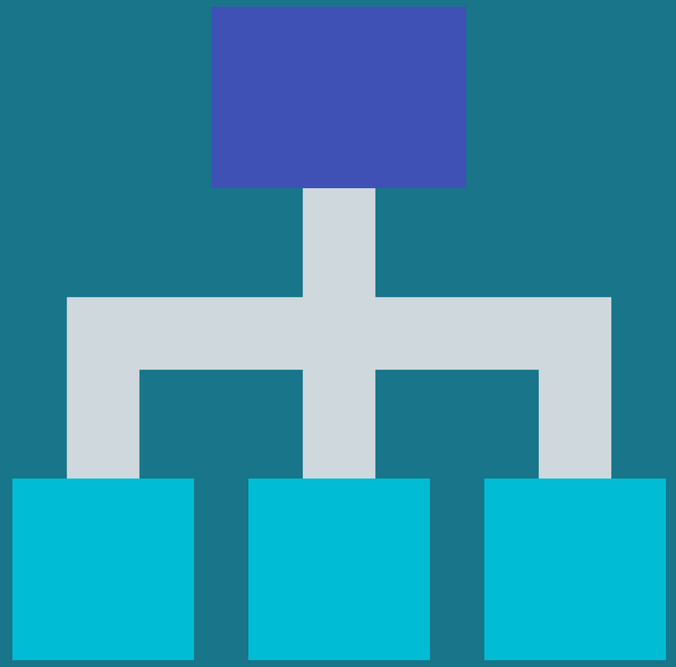
What's *missing*?



Google Docs

JumpChart

GatherContent



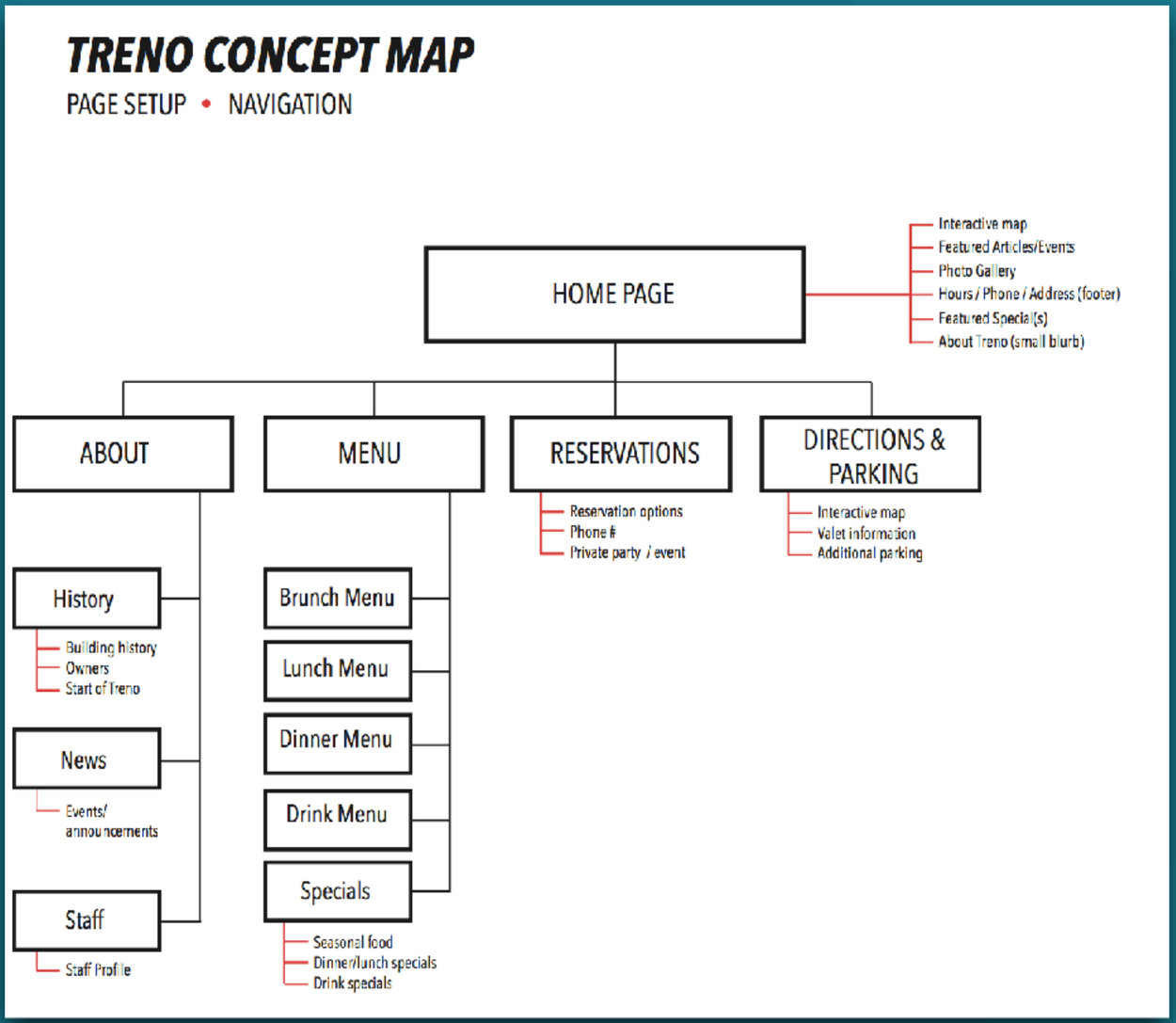
Sitemaps

Outlines

Content Prototype

TRENO CONCEPT MAP

PAGE SETUP • NAVIGATION



How do we create effective site navigation?

Concise

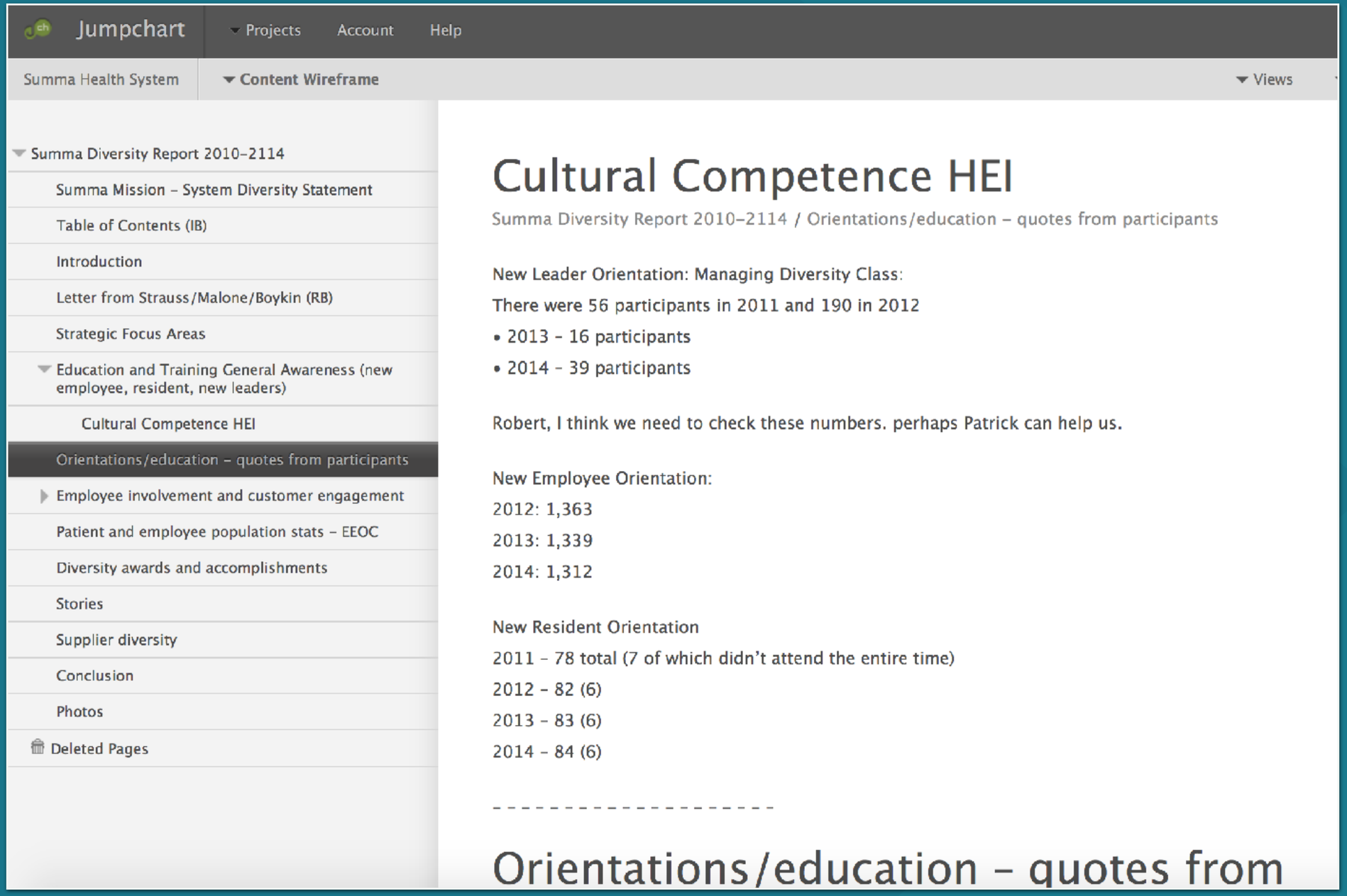
Clear

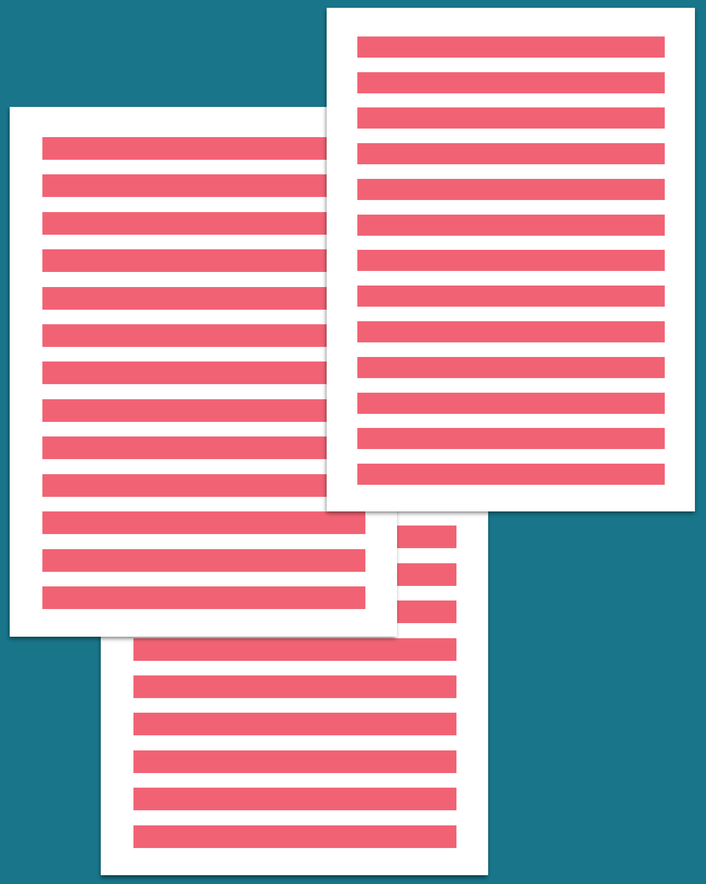
Selective

Context

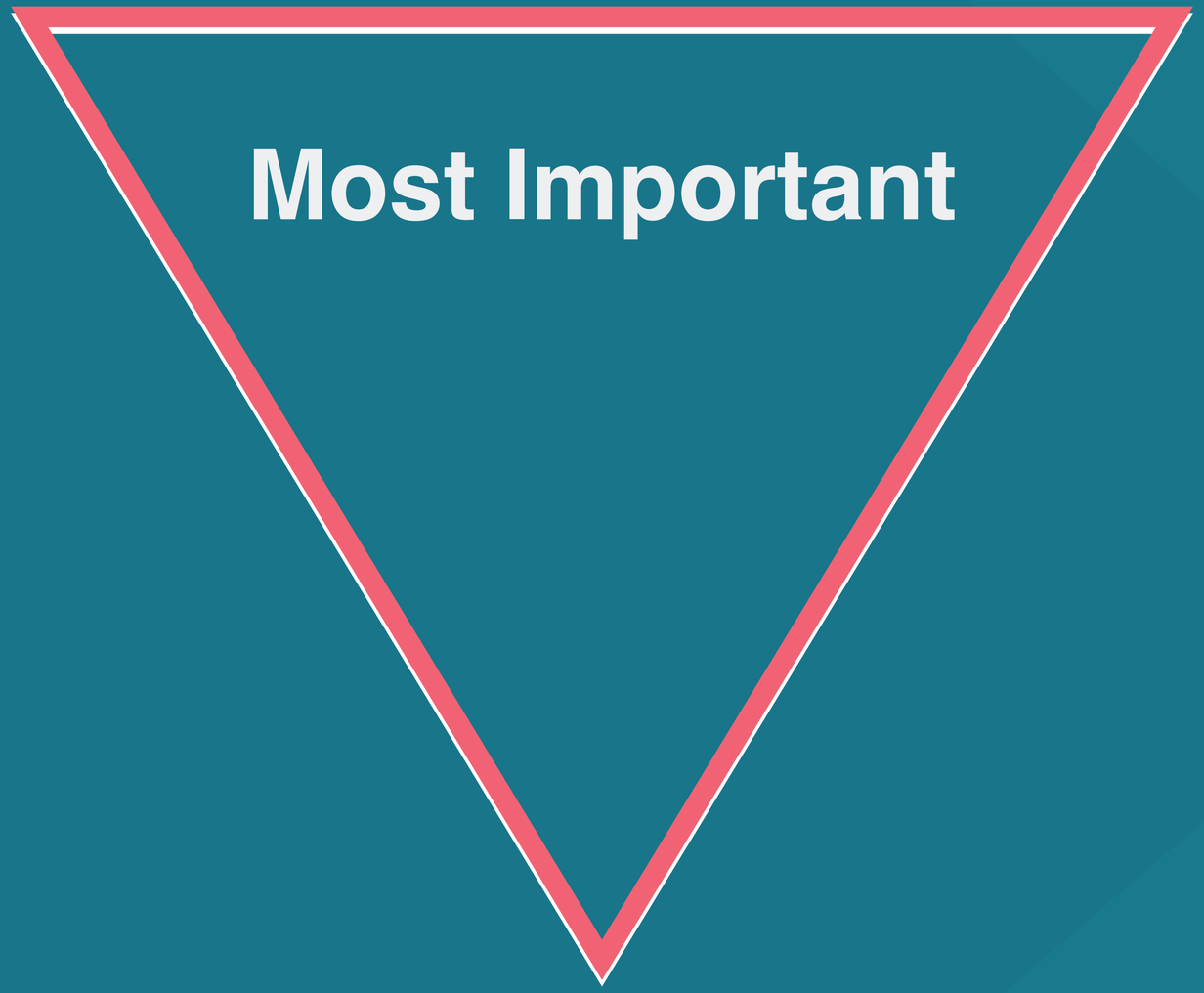
Interactive

Consistent


Jumpchart
Projects
Account
Help
Summa Health System
Content Wireframe
Views
Summa Diversity Report 2010–2114
Summa Mission – System Diversity Statement
Table of Contents (IB)
Introduction
Letter from Strauss/Malone/Boykin (RB)
Strategic Focus Areas
Education and Training General Awareness (new employee, resident, new leaders)
Cultural Competence HEI
Orientations/education – quotes from participants
Employee involvement and customer engagement
Patient and employee population stats – EEOC
Diversity awards and accomplishments
Stories
Supplier diversity
Conclusion
Photos
Deleted Pages
Cultural Competence HEI
Summa Diversity Report 2010–2114 / Orientations/education – quotes from participants
New Leader Orientation: Managing Diversity Class:
There were 56 participants in 2011 and 190 in 2012
• 2013 – 16 participants
• 2014 – 39 participants
Robert, I think we need to check these numbers. perhaps Patrick can help us.
New Employee Orientation:
2012: 1,363
2013: 1,339
2014: 1,312
New Resident Orientation
2011 – 78 total (7 of which didn't attend the entire time)
2012 – 82 (6)
2013 – 83 (6)
2014 – 84 (6)
- - - - - - - - - - - - - - - - - - - -
Orientations/education – quotes from



New CMS


Most Important

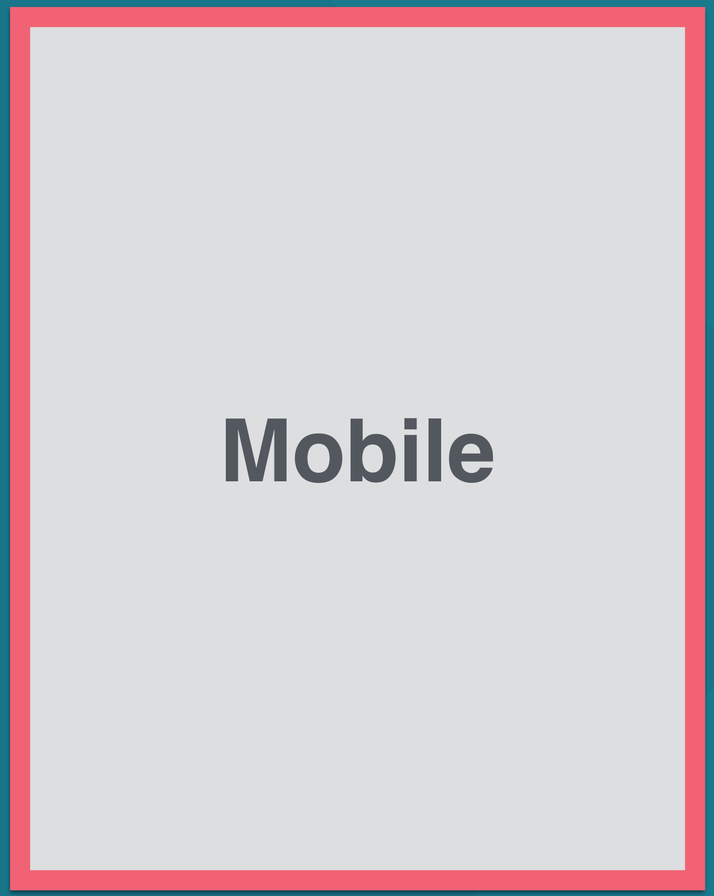
“How Users Read on the Web: They don't. People rarely read Web pages word by word; instead, they scan the page, picking out individual words and sentences.”

Jakob Nielsen

http://www.nngroup.com/articles/how-users-read-on-the-web/

Desktop

80% Less



http://www.lukew.com/ff/entry.asp?1117

Logo and Navigation

HEADING 1

This is a paragraph of content. This is a paragraph of content. This is a paragraph of content.

Heading 2

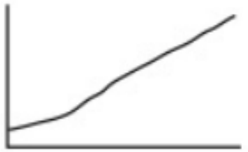
- List Item
- List Item
- List Item
- List Item

HEADING 1

This is a paragraph of content. This is a paragraph of content. This is a paragraph of content.

Core page: Form of cancer (example: "lung cancer")

Business goals (achieve at least one)	User tasks
Helping patients and their friends and family	Cancer forms (symptoms, prognosis, treatment)
Increasing knowledge about cancer & prevention	Symptoms of cancer
	Preventing cancer
	Treatment of cancer

Inward paths	Core content	Forward paths
Googling "lung cancer"	Symptoms first! Make sure you go to the doctor; don't diagnose yourself from a website! Not all cancer forms can be prevented. Risk factors and causes too, not just prevention efforts. Survival rates 	Cancer line
Googling a symptom		Prevention
Homepage?		Rights
"Lung cancer" brochure		NCS opinion on this subject

ACTIVITY

Content Prioritization

Core page: Form of cancer (example: "lung cancer")

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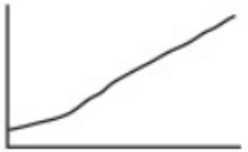
Googling "lung cancer"	Symptoms first! Make sure you go to the doctor; don't diagnose yourself from a website! Not all cancer forms can be prevented. Risk factors and causes too, not just prevention efforts. Survival rates 	Cancer line
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Thinking Mobile First

How Can Focusing On the Constraints or Capabilities of Mobile Devices Help Improve Our Websites?

“Design is the art of gradually applying constraints until only one solution remains.”

Unknown

Use Constraints to Focus on User Needs

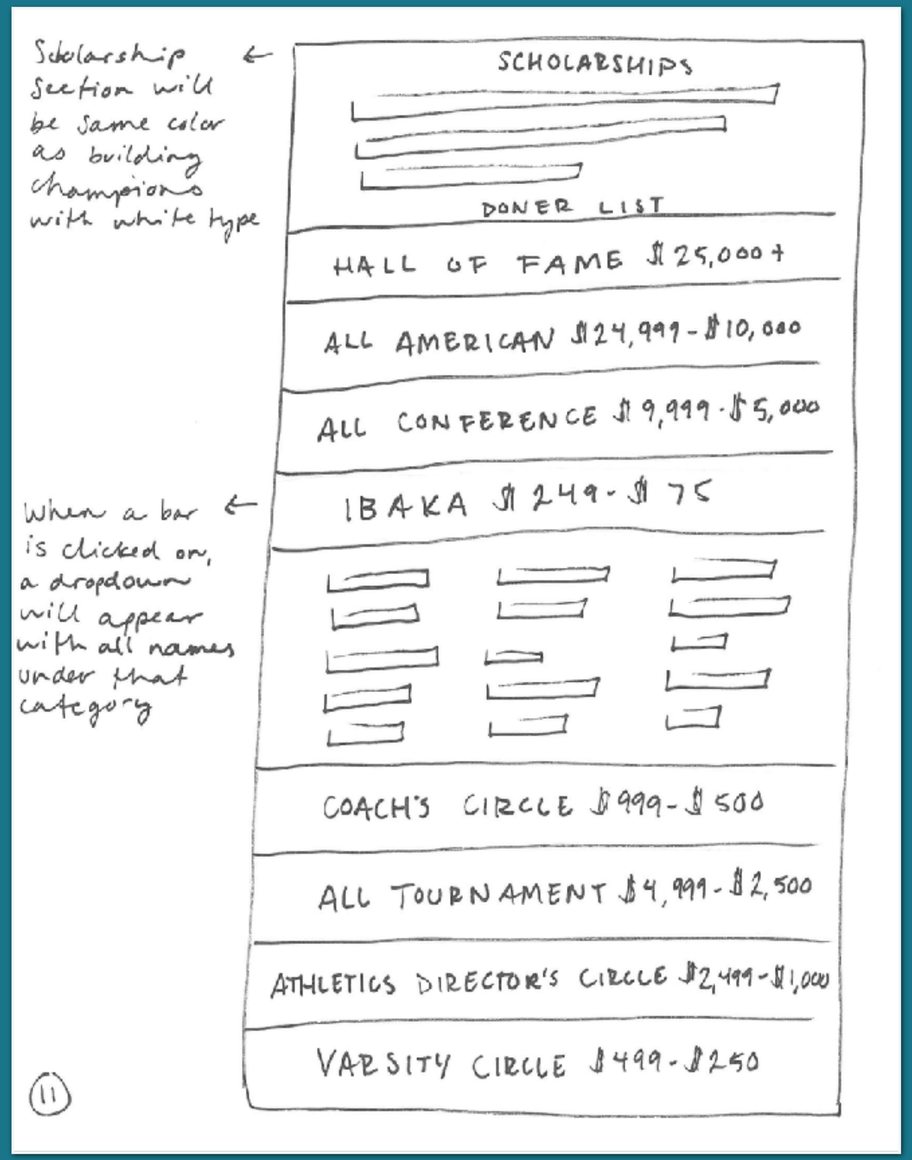
Take Advantage of Mobile Capabilities

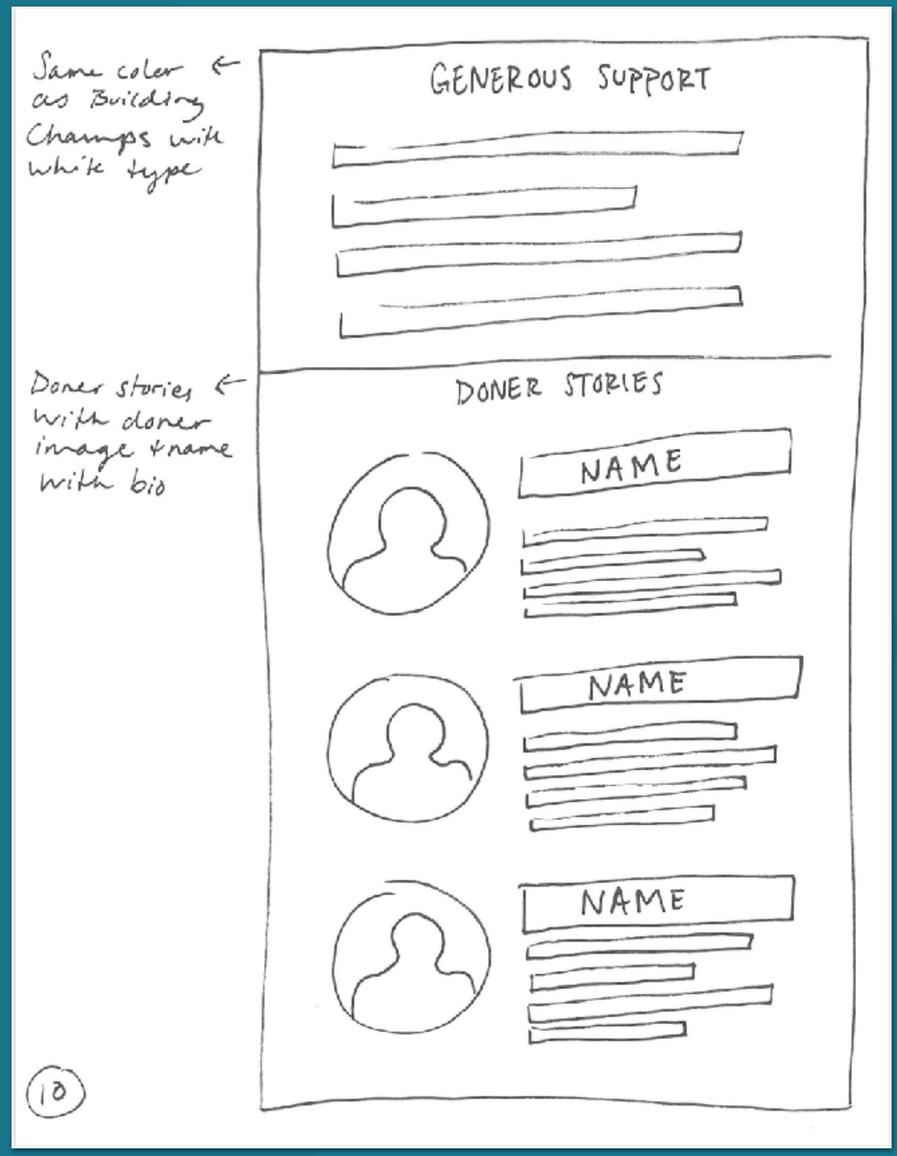
“Mobile First”
Luke Wroblewski

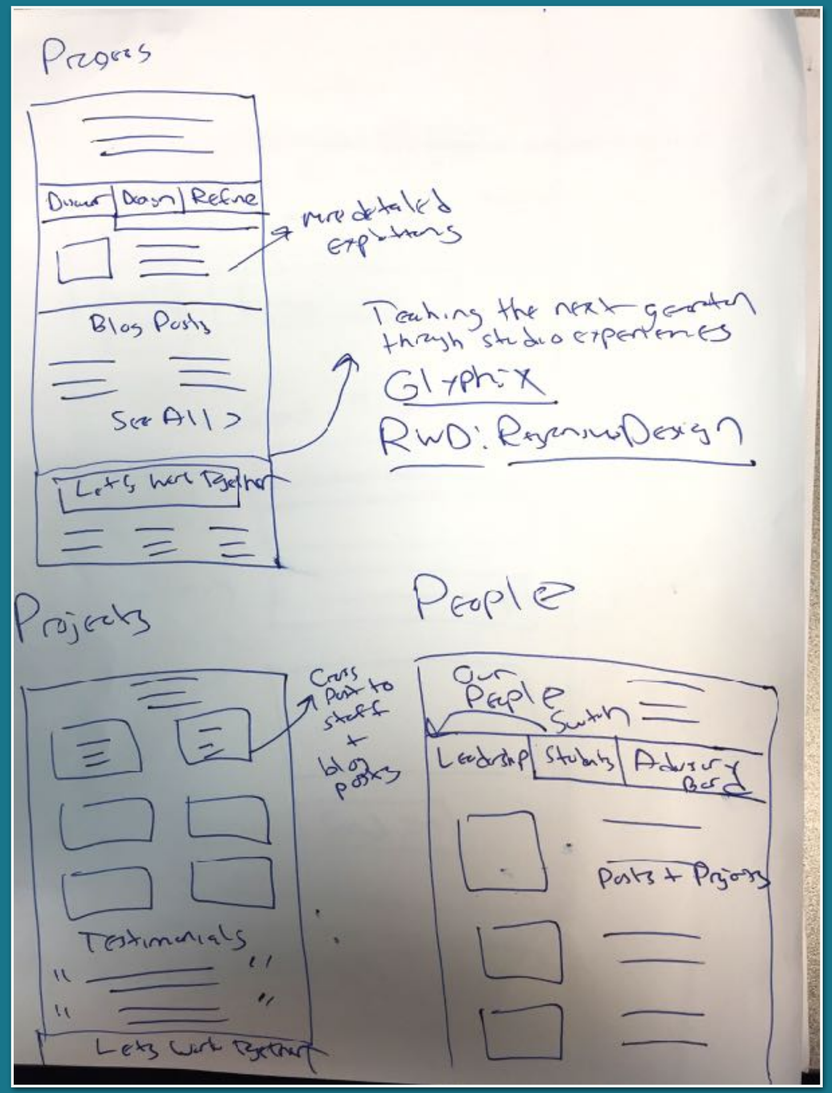
Sketching

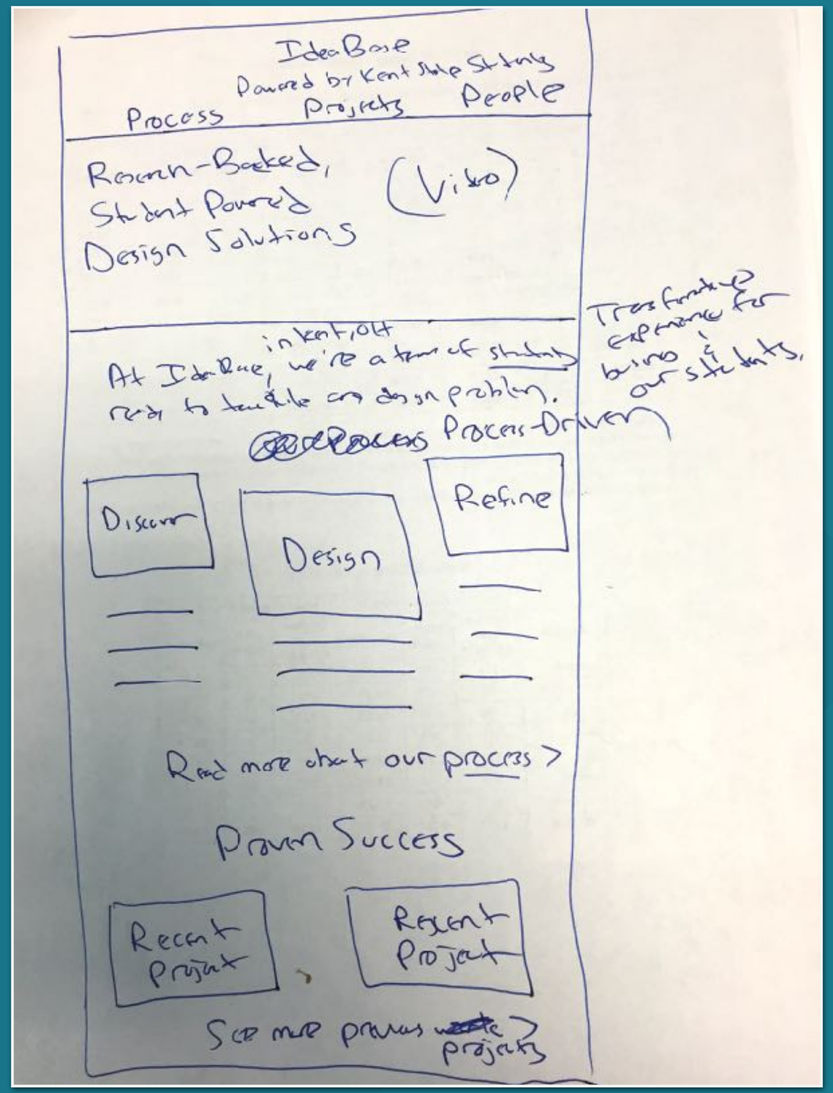
Why Do We Sketch?

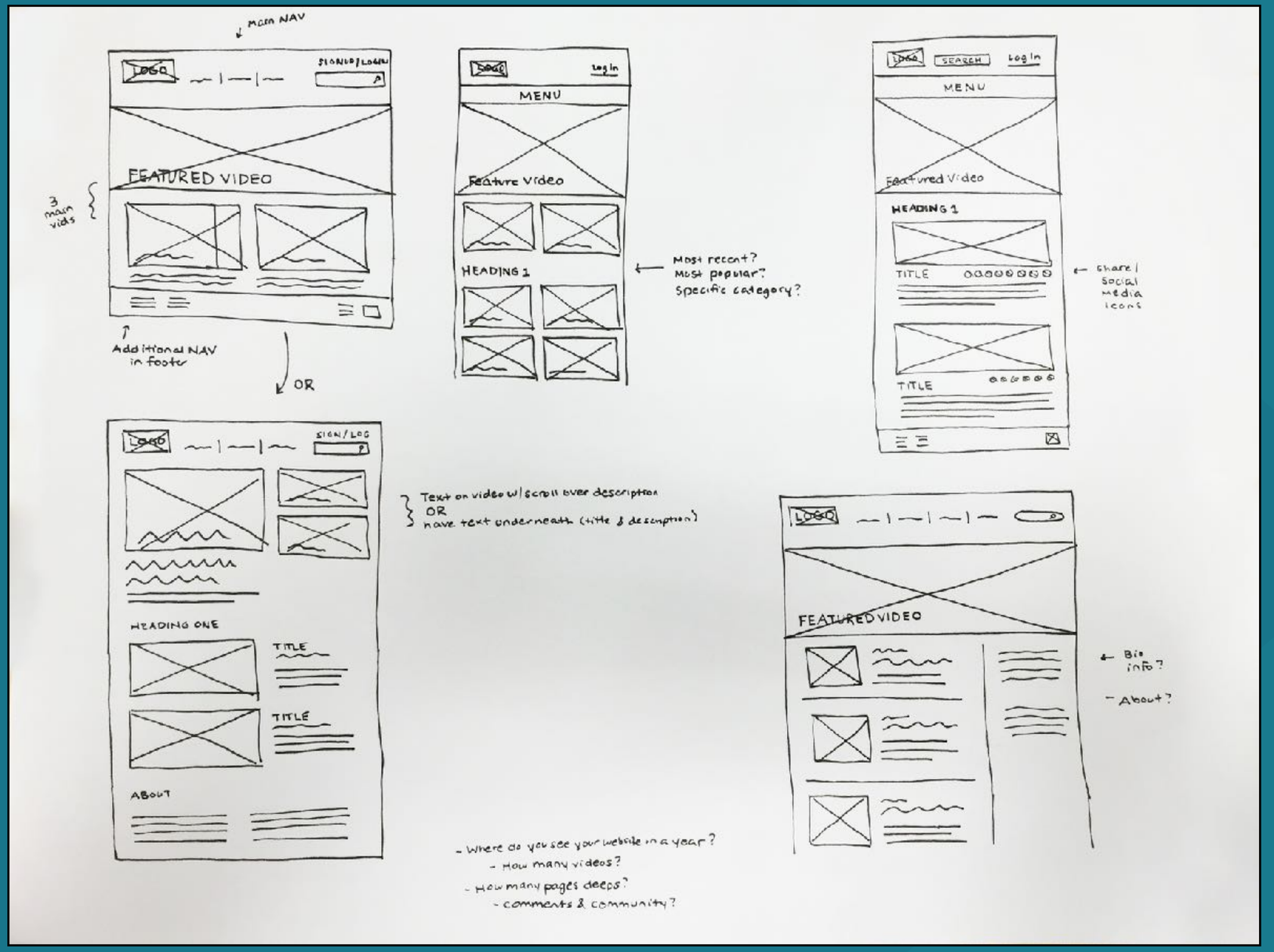
How Can We Sketch Mobile-First?


Scholarship Section will be same color as building champions with white type
SCHOLARSHIPS
DONER LIST
HALL OF FAME $25,000+
ALL AMERICAN $24,999-$10,000
ALL CONFERENCE $9,999-$5,000
IBAKA $249-$75
When a bar is clicked on, a dropdown will appear with all names under that category
COACH'S CIRCLE $999-$500
ALL TOURNAMENT $4,999-$2,500
ATHLETICS DIRECTOR'S CIRCLE $2,499-$1,000
VARSITY CIRCLE $499-$250
11


Same color as Building Champs with white type
GENEROUS SUPPORT
Doner stories with doner image + name with bio
DONER STORIES
NAME
NAME
NAME
10


Process
Discover
Design
Refine
more detailed explanations
Blog Posts
See All >
Teaching the next generation through studio experiences
Glyphix
RWD: Responsive Design
Lets work together
Projects
People
Cross post to staff + blog posts
Our People
Switch
Leadership
Students
Advisory Board
Posts + Projects
Testimonials
Lets work together


IdeaBase
Powered by Kent State Students
Process
Projects
People
Research-Backed, Student Powered Design Solutions
(Video)
At IdeaBase, in Kent, OH we're a team of students ready to tackle any design problem.
Transformative experience for business & our students.
Process-Driven
Discover
Design
Refine
Read more about our process >
Proven Success
Recent Project
Recent Project
See more previous projects


Main NAV
LOGO
SIGNUP/LOGIN
FEATURED VIDEO
3 main vids
Additional NAV in footer
OR
LOGO
Log In
MENU
Feature Video
HEADING 1
Most recent?
Most popular?
Specific category?
LOGO
SEARCH
Log In
MENU
Featured Video
HEADING 1
TITLE
Share / Social media icons
TITLE
LOGO
SIGN/LOG
HEADING ONE
TITLE
TITLE
ABOUT
Text on video w/ scroll over description
OR
have text underneath (title & description)
LOGO
FEATURED VIDEO
Bio info?
About?
- Where do you see your website in a year?
- How many videos?
- How many pages deeps?
- comments & community?

Content + Architecture Assignment

http://rwdkent.com/class/assignments/content

CSS Grids Assignment (Due Next Week)

Content/Sketching Assignment Hands-On

For Next Time

Reading on Style Tiles and Prototypes

DUE: CSS Grids

DUE: Content & Sketching Assignment (will help upload to repository in class if needed)