

LEVELS OF SPONSORSHIP

Grand Champion \$20,000

- One table for eight at gala event, premium position
- Company name in all event marketing
- Logo inclusion on front/back cover of event program
- Logo inclusion on Welcome board in auction area
- Logo prominently featured on event video board in IMAX theatre
- Full page ad in the event program
- Logo on event banner in auction area and in main dining area at gala event
- Company representative introduced and acknowledged at gala event
- Company representative listed on Host Committee of gala event on invitation
- Company representative listed on Host Committee of gala event on printed program
- Company sponsorship mentions throughout the program from Master of Ceremonies

Reserve Champion \$10,000

- One table for eight at gala event
- Company name in all event marketing
- Half-page ad in the event program
- Logo featured on event video board in IMAX theatre
- Logo on event banner in auction area
- Recognition of company at event
- Sponsorship mentions at the beginning and end of program
- Company representative listed on Host Committee of gala event on invitation
- Company representative listed on Host Committee of gala event on printed program

Barrel Racer \$5,000

- One table for eight at gala event
- Company name in all event marketing
- Half-page ad in the event program
- Logo featured on event video board in IMAX theatre
- Logo on event banner in auction area
- Recognition of company at event
- Sponsorship mentions at the beginning and end of program
- Company representative listed on Host Committee of gala event on invitation
- Company representative listed on Host Committee of gala event on printed program

Saddle Bronc Rider \$3,500

- One table for eight at gala event
- Company name in all event marketing
- 1/4-page ad in the event program
- Logo featured on event video board in IMAX theatre
- Logo on event banner in auction area
- Recognition of company at event
- Sponsorship mentions at the beginning and end of program
- Company representative listed on Host Committee of gala event on invitation
- Company representative listed on Host Committee of gala event on printed program

Calf Scramble \$2,000

- One table for eight at gala event
- Name recognition in event program as a table sponsor
- Company representative listed on Host Committee of gala event on invitation
- Company representative listed on Host Committee of gala event on printed program

Ropers \$250

- Individual tickets



celebrating 100 years

