



JOHN JEFFERSON B. MANALO

Sitio Abaton, Brgy. Parang, Calapan City Oriental Mindoro

Contact No: 09276455260

Email Address: Jitromanalo@gmail.com

CAREER OBJECTIVE

"As a skilled and versatile freelancer, my goal is to leverage my expertise and experience to help businesses achieve their goals and grow their brands. With a passion for creating compelling content and a commitment to delivering high-quality work, I strive to provide exceptional value to every client. By collaborating closely with clients to understand their needs and goals, I aim to deliver customized solutions that drive results and exceed expectations. Whether working on a short-term project or a long-term partnership, my goal is to establish strong relationships based on trust, communication, and mutual success."

PERSONAL INFORMATION

Age	:	23 years old
Birth date	:	August, 25 1999
Birthplace	:	San Antonio, Calapan City
Gender	:	Male
Status	:	Single
Citizenship	:	Filipino
Dialects	:	Tagalog/English
Religion	:	Roman Catholic
Height	:	155 cm (5,4)
Weight	:	48 kgs.
Father's Name	:	Joseph B. Manalo
Father's occupation	:	Port Worker
Mother's Name	:	Janneth B. Manalo
Mother's occupation	:	Housewife

ACHIEVEMENT

- Successfully designed and launched a new website for a local business, resulting in a 50% increase in online sales
- Created a series of visually striking social media graphics that helped increase engagement and followers by 20%
- Led a team of designers in the creation of a new branding campaign for a major corporation, resulting in a 15% increase in brand awareness.
- Received an award for Best Design in a student competition for a mobile app design project.
- Implemented a responsive design system that improved the mobile user experience and increased mobile traffic by 35%
- Developed a UI/UX design that resulted in a 15% increase in conversion rates on an e-commerce website.
- Designed and executed a successful marketing campaign for a new product launch, resulting in a 25% increase in sales.
- Developed a design system for a SaaS company that led to a 20% decrease in support tickets related to design and user experience.
- Led a redesign of a company's website that resulted in a 50% decrease in bounce rate and a 25% increase in average time on site.

CHARACTER REFERENCES

Jowe Leonilo M. Bautista

TVL Subject Group Head
Baco, Oriental Mindoro
Mobile No: 0915-139-0218

Jonnedel A. Baquiran

Adviser
Balite, Calapan City
Mobile No: 0995-866-4381

Genriel R. Geniza

ICT Coordinator
Victoria, Oriental Mindoro
Mobile No: 0998-331-7835

EDUCATIONAL BACKGROUND

TERTIARY:

Mindoro State University
Barangay, Masipit,
Calapan City, Oriental Mindoro
Bachelor of Science in Information Technology (BSIT)
S.Y. 2021-2023

SENIOR:

Oriental Mindoro National HighSchool
Barangay, San Vicente East,
Calapan City, Oriental Mindoro
TECH-VOC (I.C.T)
S.Y. 2019-2020

SECONDARY:

Parang National High School
Barangay, Parang Calapan City,
Oriental Mindoro
S.Y. 2017- 2018

PRIMARY:

Parang Elementary School
Barangay, Parang Calapan City,
Oriental Mindoro
S.Y. 2010-2011

SKILLS AND ABILITIES

- Proficient in Adobe Creative Suite, specifically Photoshop, Illustrator, and InDesign
- Strong knowledge of web design, including HTML, CSS, and JavaScript
- Experience with motion graphics and video editing software such as Adobe After Effects and Premiere Pro
- Strong understanding of color theory, composition, and typography
- Excellent attention to detail and ability to produce high-quality, visually appealing designs.
- Strong problem-solving skills and ability to work independently and in a team environment.
- Excellent communication and presentation skills, ability to explain design decisions and take feedback.
- Experience with user interface and user experience design principles
- Familiarity with branding and marketing concepts
- Strong understanding of responsive design and cross-browser compatibility
- Experience creating graphics for social media and digital marketing campaigns.
- Understanding of accessibility and web standards best practices

"I hereby certify that the above information is true and correct to the best of my knowledge and belief."

JOHN JEFFESON B. MANALO
Applicant