Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0

! " # $ % & ' ( ) \* + , - . / : ; < = > ? @ [ \ ] ^ \_ ` { | } ~

**Font**

**Main:** Spicy Rice

A black text on a white background

Description automatically generated

**Pairing:** Inria Sans

A close up of a logo

Description automatically generated

**Theme**

Scooby Doo

Summer-y

70’s

**Why**

It’s a fun font that immediately caught my attention, and it’ll pair nicely with a sans serif font *(and I love a sans serif.)* It has a fun vibe to it and letterforms and I’m trying to use more interesting fonts than I have in past projects.

**Historical Context**

The Spicy Rice font was created in 2011 by Brian J. Bonislawsky, also known as Astigmatic (AOETI). The font is licensed under the SIL Open Font License, Version 1.1.

**Anatomy**

**Classification:** Display

**Characteristics:** Heavy letterforms, tall x-height, swirly serifs, short descenders

**Description**

Spicy Rice is a playful display font featuring bold, rounded letters and quirky shapes that evoke a sense of fun and lightheartedness. With its irregular baseline reminiscent of hand-drawn lettering, it’s perfect for engaging headings, logos, and cheerful designs. Ideal for children’s media and vibrant branding, Spicy Rice adds a lively energy that brightens any project.

**For Display**

Ruh-roh!

Zoinks!

Jinkies!

Jeepers!

Fred

Velma

Daphne

Scooby-Doo

Shaggy

**Body Copy**

What's new, Scooby-Doo?  
We're coming after you.  
You're gonna solve that mystery.  
I see you, Scooby-Doo;  
The trail leads back to you.  
What's new, Scooby-Doo?  
  
What's new, Scooby-Doo?  
We're gonna follow you.  
You're gonna solve that mystery.  
We see you, Scooby-Doo;  
We're coming after you.  
What's new, Scooby-Doo?  
  
Don't look back!  
You may find another clue.  
The Scooby snacks\* will be waiting here for you.  
  
What's new, Scooby-Doo?  
We're coming after you.  
You're gonna solve that mystery.  
I see you, Scooby-Doo;  
The trail leads back to you.  
What's new, Scooby-Doo?  
  
Na, na, na, na, na  
Na, na, na, na, na  
Na, na, na, na, na, na, na  
  
Na, na, na, na, na  
Na, na, na, na, na  
What's new, Scooby-Doo?

**Informational Context**

Scooby-Doo’s Spooky Sleepover

October 30 - 31, 2024 9 PM – 9 Am

Haunted Mansion

Spend the night in a haunted mansion with Scooby and the gang! Enjoy a thrilling evening filled with ghost stories, a scavenger hunt for hidden clues, and a midnight screening of classic Scooby-Doo episodes. Prizes for the best costumes and a breakfast feast of Scooby snacks in the morning!

Mystery at the Creepy Carnival

October 31, 2024 7 PM – 10 PM

Abandoned Fairgrounds

Join the gang for a spooky night at the Creepy Carnival! Explore haunted rides, solve puzzles hidden in the funhouse, and uncover the mystery of the ghostly ringmaster. Enjoy carnival snacks, play games, and help Scooby and Shaggy catch the villain!

The Great Scooby-Doo Mystery Race

November 1, 2024 10 AM – 4 PM

Mystery Park

Put on your detective hat and join teams in the Great Scooby-Doo Mystery Race! Navigate through the park, solving clues and completing challenges related to classic episodes. Encounter surprise characters along the way, and the first team to solve the mystery wins a special prize!

**Design elements**

**Colors:** blue, green, orange, *(purple?)*

**Background:** waves, glasses, collar, flowers, Scooby snack, Scooby’s id tag, the van, ascot