

Mauricio Botero Vallejo

UX Researcher | Designer & Design Strategist



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ES Native (C2) EN Advanced (B2)

Profile

I'm a UX Researcher | Designer in love with interaction systems, cities, people, solving problems, and trying to understand how the world works.

I believe in economic growth and well being as an opportunity for Design disciplines. Our responsibility to provide tools for social impact.

Awards

Honor roll student

2016 - 2020

National Scholarship

2016

Education

Interaction Design

Universidad Icesi

2016 - PRESENT (10th Semester)
Cali, Colombia

Contabilización de operaciones comerciales y financieras

SENA

2013 - 2015
Cali, Colombia

Courses

Inclusive Environments

Design Council

2019
e-course Design Council, UK

Work

Bancoomeva - Semillero Bancoomeva™ Service Designer & Design Strategist

2018

Banks and Millennials are not the best friends. With that in mind, we created a novel product for Bancoomeva. Crowdfunding loans for students and young entrepreneurs.

Eficacia - Eficacia™ Intranet UX Consultant & UX Designer

2019

Working on the integrated platform for employees and job applicants for Eficacia™.

Universidad Icesi - UXLab UX Teaching assistant

2020

Support, advise and help Design students with their projects and doubts during the class. In the Bootcamp project, manage teams to work with big-name companies, local businesses, and National Industry corporations solving problems that they bring to UX Lab Icesi.

418 Media Lab UX Designer

2017 - 2020

Research, prototyping and development of "Universo de Duino" an interactive book for learning electronics in kids.

i2t Research Group UX Designer & Junior Researcher

2019 - PRESENT

Developing Incognitus™ a software tool made to be included in a big Parkinson's disease diagnostics package that unifies some of the most used diagnostics tests in a new form factor that can be easily solved and provides specialists with information about their patients in a short amount of time. Incognitus was part of my graduation project.

- Collaborated in the research of Parkinson's Disease project.
- Created wireframes, prototypes, and recollected data from users through design methods.

Currently, working on several tech-research projects alongside Incognitus™ as a Junior Researcher.

Skills

User Research

Perspicacious

Revealing the needs from the user's perspective, exploring behaviors and motivations, and able of communicating with developers, engineers, and design teams.

UX/UI Design

Clarity

Capable of creating wireframes, applying visual guidelines, tackle complex tasks improving interfaces, and optimizing user experiences.

Design Strategist

Polyvalent

Able to solve complex and systemic problems pursuing innovation and transformation, shaping strategies, and launching game-changing products and initiatives.