

Mauricio Botero Vallejo

UX Researcher & Design Strategist



(+57) 311 333 8395

ES Native (C2) EN Advanced (B2)

Profile

Designer and researcher in love of creating great experiences for users. Capable of research, analyze and propose new ideas based on user's necessities.

Emphatic and believing in design as a research, analytical, versatile, traversal and proactive discipline.

Awards

Honor roll student

2016 - 2019

National Scholarship

2016

Education

Interaction Design

Universidad Icesi

2016 - PRESENT (9° Semester)

Cali, Colombia

Contabilización de operaciones comerciales y financieras

SENA

2013 - 2015

Cali, Colombia

Courses

Inclusive Environments

Design Council

2019

e-course Design Council, UK

Work

Universidad Icesi - English Learning Center

English Tutoring

2017 - PRESENT

Support students with their language learning difficulties.

Universidad Icesi - Departamento TICs

UX Designer

2018

Create visual material, video editing, filmmaking and animations for the communication team.

Universidad Icesi - CDEE

UX Designer

2018

Creating and applying visual guidelines for print and digital environments.

418 Media Lab

UX Designer

2017 - PRESENT

Research, prototyping and development of "Universo de Duino" an interactive book for learning electronics in kids.

i2t Research Group

UX Researcher - UX Designer

2019 - PRESENT

Collaborate in research of Parkinson's Disease project, creating wire-frames and gathering data from users through design methods.

Currently, working on my thesis project, focused on improving the application of diagnostic tests in patients with Parkinson's disease. In alliance with Fundación Valle del Lili.

Skills

User Research

Perspicacious

Revealing the needs from user's perspectives, exploring behaviors and motivations and able of communicating with developers, engineers and design teams.

UX/UI Design

Clarity

Capable of creating wireframes, applying visual guidelines, tackle complex tasks improving interfaces and optimizing users experiences.

Design Strategist

Polyvalent

Able to solve complex and systemic problems pursuing innovation and transformation, shaping strategies and launching game-changing products and initiatives.